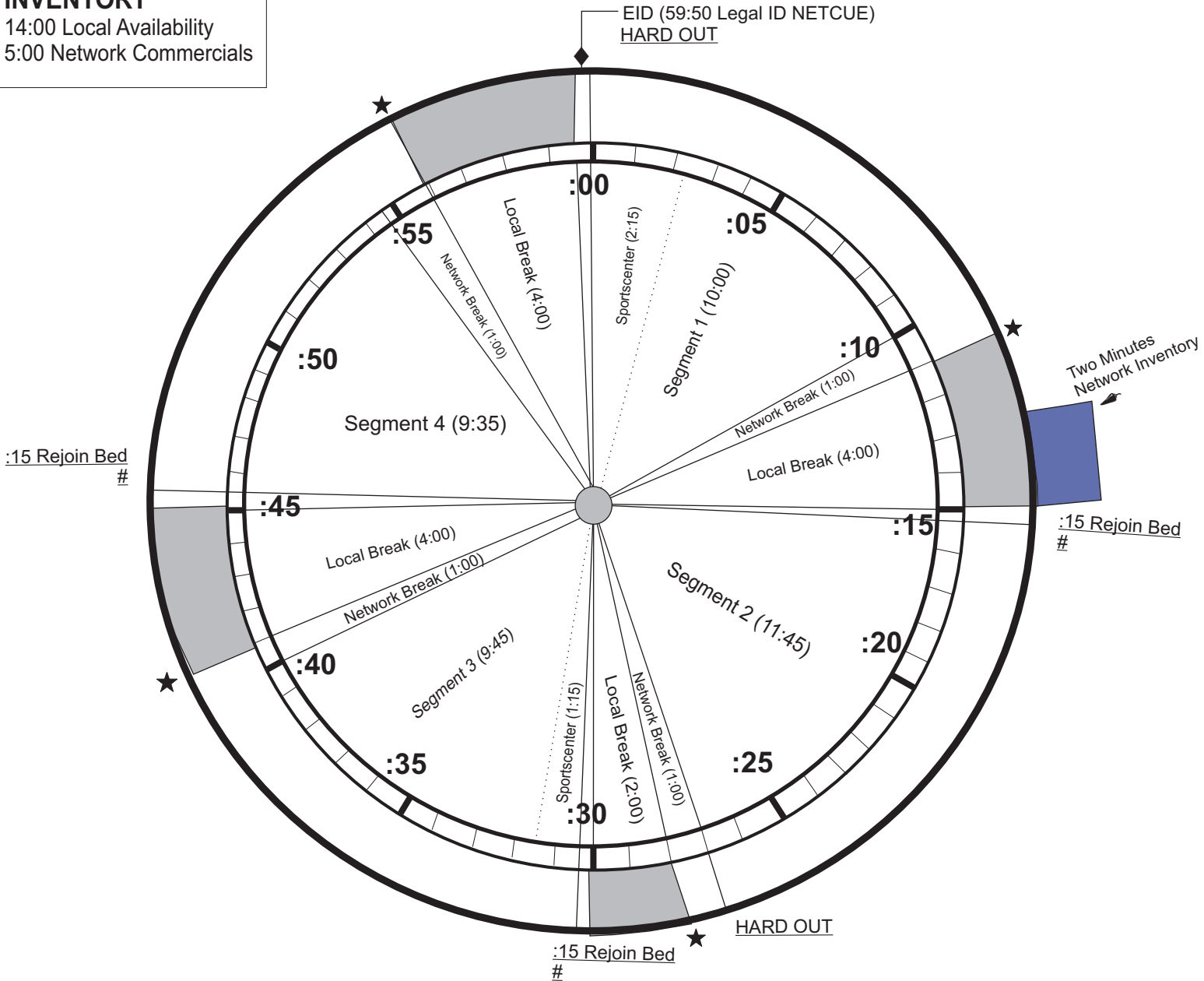




## Mike and Mike Programming Clock Monday-Friday 6:00 am - 10:00 am (ET)

**INVENTORY**  
14:00 Local Availability  
5:00 Network Commercials



### EXACT TIME for 59:50 break

- ★ The Network covers all local breaks EXCEPT the :10 Local ID @ 59:50 which is silent.

For Technical Help Contact  
ESPN Radio Affiliate Technical Operations Center  
888-564-2539 Option 5

- \* 5th minute of Network spots will be live read before :40 break.
- \* The :15 rejoin beds can be used for local sale.
- \* The top of the hour SC length will float and could exceed 2:15.
- \* The bottom of the hour SC will be fixed at exactly 1:15.

✍ The required two minute network inventory airs during the last two minutes of the first local break.

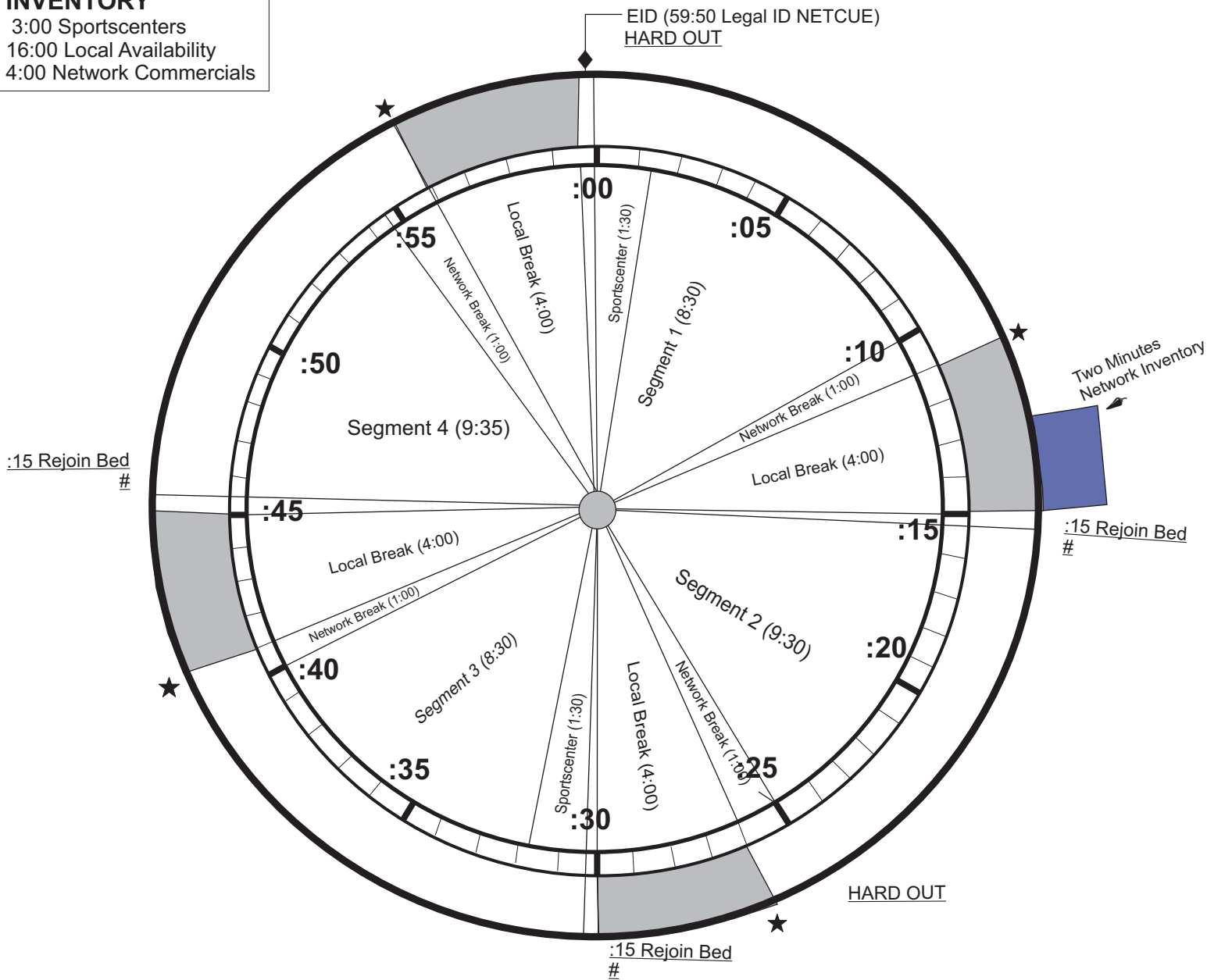
EFFECTIVE 04/11/11

NETCUE FUNCTIONS	NETCUE
★ Starts local break	237
◆ ESPN Legal ID (59:50)	EID
# Local Rejoin ID	T98



**The Herd and Coach & Company Clock**  
**Monday-Friday 10:00 am - 1:00 pm (ET)**  
**Monday-Friday 4:00 pm - 7:00 pm (ET)**

**INVENTORY**  
 3:00 Sportscenters  
 16:00 Local Availability  
 4:00 Network Commercials



**EXACT TIME for 59:50 break**

- ★ The Network covers all local breaks EXCEPT the :10 Local ID @ 59:50 which is silent.

For Technical Help  
 ESPN Radio Affiliate Technical Operation Center  
 888-564-2539 Option 5

\*The :15 rejoin beds can be used for local sale.  
 ✎ The required two minute network inventory airs during the last two minutes of the first local break.

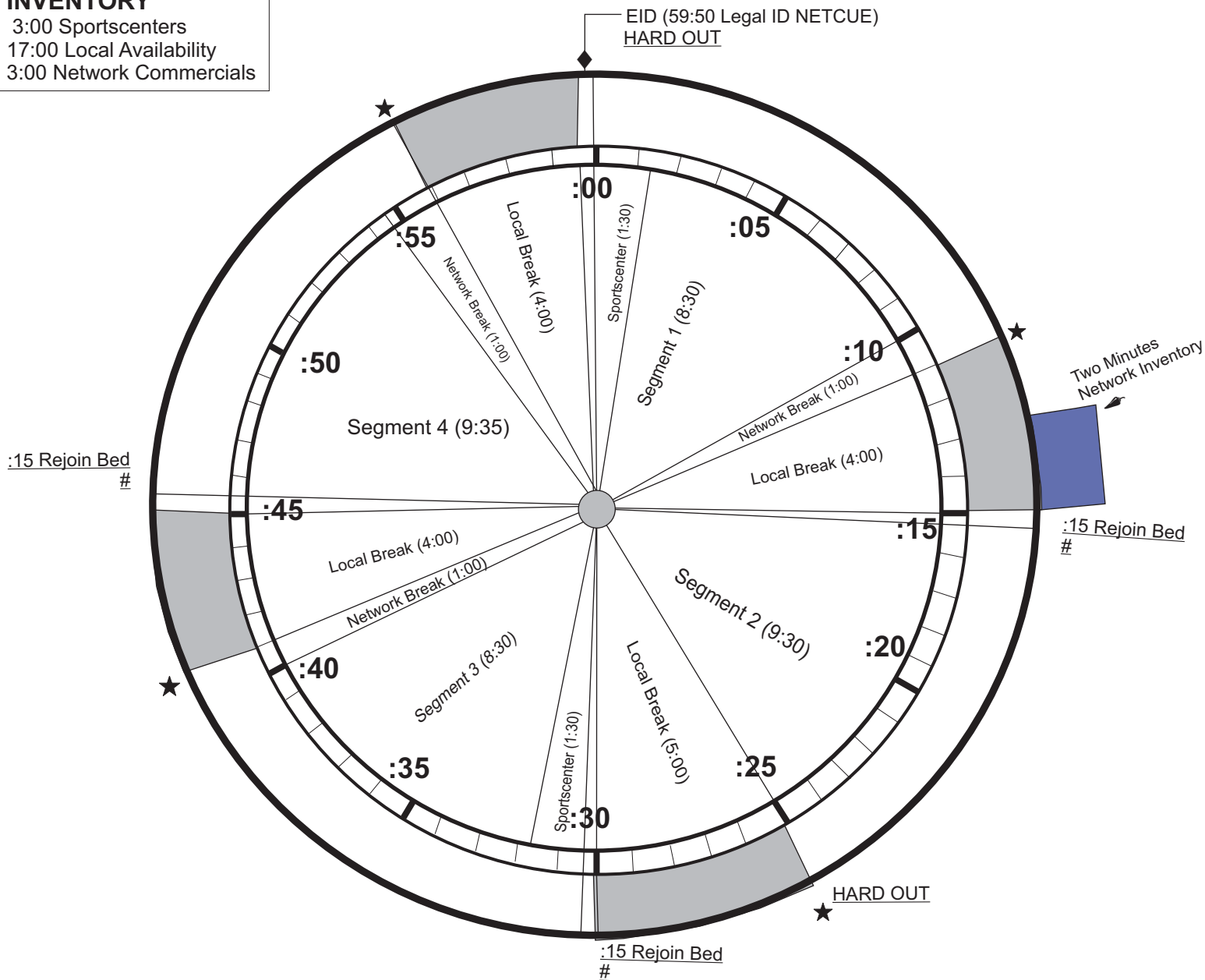
NETCUE FUNCTIONS	NETCUE
★ Starts local break	237
◆ ESPN Legal ID (59:50)	EID
# Local Rejoin ID	T98



## The Scott Van Pelt Programming Clock Monday-Friday 1:00 pm - 4:00 pm (ET)

### INVENTORY

3:00 Sportscenters  
17:00 Local Availability  
3:00 Network Commercials



### EXACT TIME for 59:50 break

- ★ The Network covers all local breaks EXCEPT the :10 Local ID @ 59:50 which is silent.

For Technical Help  
ESPN Radio Affiliate Technical Operation Center  
888-564-2539 Option 5

\* The :15 rejoin beds can be used for local sale.

👉 The required two minute network inventory airs during the last two minutes of the first local break.

NETCUE FUNCTIONS	NETCUE
★ Starts local break	237
◆ ESPN Legal ID (59:50)	EID
# Local Rejoin ID	T98

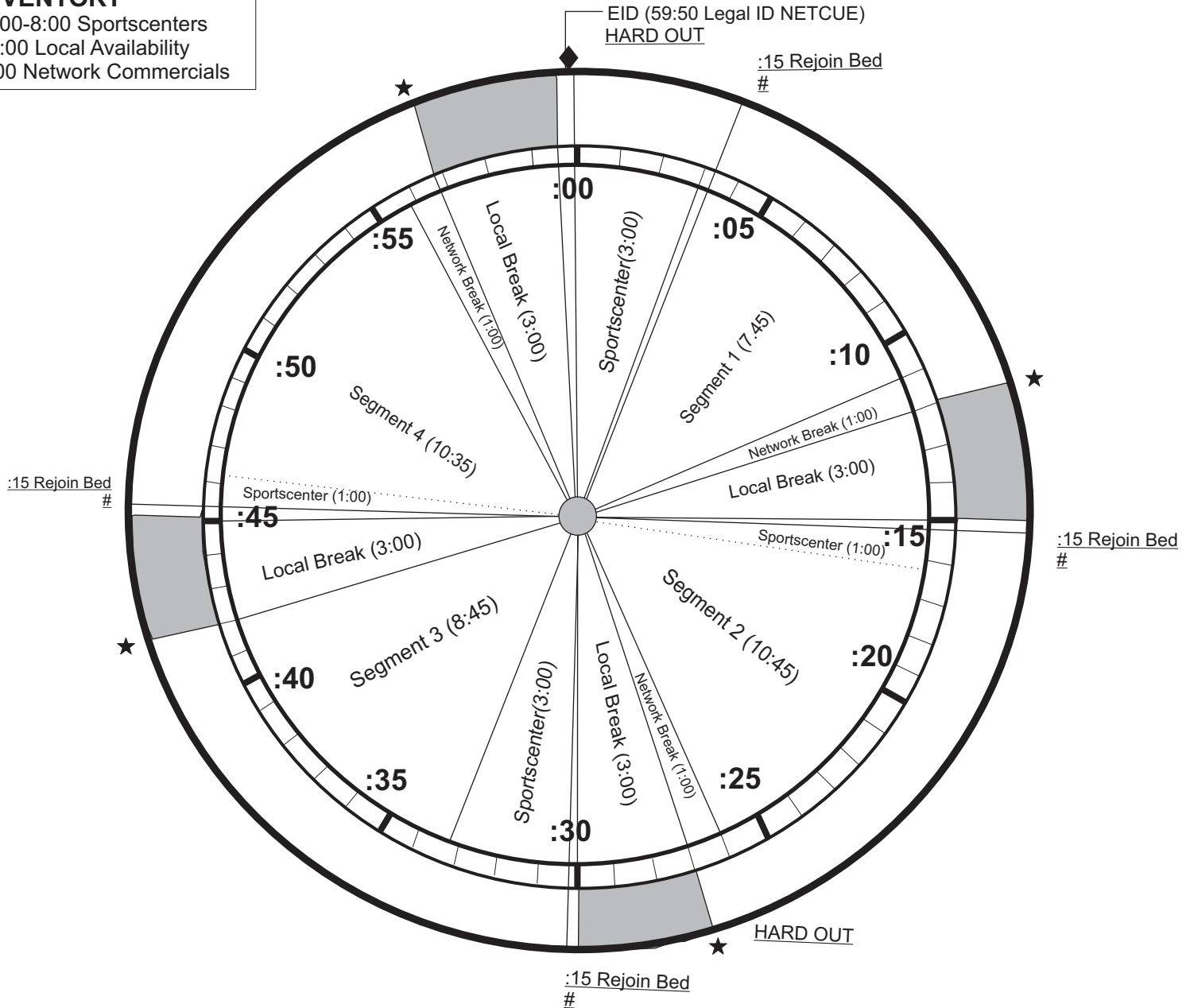
EFFECTIVE 04/11/11



## Nights / Weekends Programming Clock Saturday and Sunday All Hours Monday - Friday 7:00pm - 6:00am (ET)

### INVENTORY

6:00-8:00 Sportscenters  
12:00 Local Availability  
3:00 Network Commercials



EXACT TIME for 59:50 break

- ★ The Network covers all local breaks EXCEPT the :10 Local ID @ 59:50 which is silent.

For Technical Help  
ESPN Radio Affiliate Technical Operation Center  
888-564-2539 Option 5

\* One Minute Sportscenters are Optional

NETCUE FUNCTIONS	NETCUE
★ Starts local break	237
◆ ESPN Legal ID (59:50)	EID
# Local Rejoin ID	T98

EFFECTIVE 04/11/11