

2021-2022 Yearbook Showcase Contest

Entry Form

DEADLINE: November 4, 2022

To be considered for an award, you must complete all of the information below. * = Required

* Select a Contest Category:

- Elementary School Yearbook - Grade levels range from: _____
- Middle/Junior High School Yearbook - Grade levels range from: _____
- High School Yearbook - Grade levels range from: _____

* School Information:

School Name: _____

School Enrollment: _____ Job Number: _____

School Phone Number: _____

City: _____ State: _____ Zip: _____

Lifetouch Sales Representative Name*:

**Please Print*

Adviser's Email*:

**Please Print*

Adviser's Name*:

**Please Print*

Adviser's Signature: _____

Principal/Assistant Principal's Name*:

**Please Print*

Principal/Assistant Principal's Signature*:

**This entry form must be signed by the principal or assistant principal of your school. Keep a copy of this form for your records.*

**Send this form, along with
a sample of your yearbook,
to:**

UNITED STATES:

Yearbook Showcase Contest
Lifetouch Yearbooks
11000 Viking Drive
Eden Prairie, MN 55344

2021-2022 Yearbook Showcase Contest

Celebrate Your Book. Share Your Ideas.

Contest Categories

Three winners will be awarded in the following categories*:

- Elementary School Yearbooks (K-5)
- Middle School/Junior High School Yearbooks (MS - grades 6-8; JH - grades 7-9)
- High School Yearbooks (9-12 and K-12 schools) with enrollment greater than 1000
- High School Yearbooks (9-12 and K-12 schools) with enrollment less than 1000

* Category placement based on highest grade level in your school.

Prizes

The following will be awarded for each category:

First Place

\$300 and Certificate of Recognition

Second Place

\$200 and Certificate of Recognition

Third Place

\$100 and Certificate of Recognition

Honorable Mention

Certificate of Recognition

All entries will be judged for the contest. In addition, our judging panel will select pages for possible inclusion in a gallery at yearbooks.lifetouch.com, a resource that features creative yearbook page samples, and for other educational publications.

Judging Criteria

THEME: The theme is clearly introduced on the cover and carried through on the pages of the yearbook.

CREATIVITY: The yearbook concept is original or applied in an original manner. Creative details are evident throughout the book.

DESIGN: The pages are visually appealing and draw the reader to view the contents.

PHOTOGRAPHY: A variety of photos are used to capture the story of the year. Clear, high-quality photos are featured on the yearbook pages.

WRITING: Headlines, captions and body copy vividly describe the special moments of the year.

DEADLINE: November 4, 2022

THE OFFICIAL RULES

- The contest is sponsored by Lifetouch National School Studios Inc. ("Lifetouch") and is open to all schools publishing a 2020-2021 yearbook with Lifetouch. Entries must be submitted using the Yearbook Showcase Entry Form.
- All entries must be received by November 4, 2022
- Lifetouch assumes no responsibility for lost, late, illegible, damaged, delayed, incomplete or misdirected entries. Entries submitted in violation of the official rules are void.
- All entries must be the original work of students, faculty, administration or other community members working with the students on behalf of the participating school.
- All entries become the exclusive property of Lifetouch and will not be returned. Entries will be collected and used as a creative resource for schools and yearbook advisers.
- A panel of journalism and marketing professionals will judge each entry. Three winners will be selected in the Elementary School Yearbook, Middle/Junior High School Yearbook and High School Yearbook Categories. Limit one prize per school.

- Places are awarded to the School. The First Place winners will receive \$300. Second Place winners will receive \$200. Third Place winners will receive \$100. No substitutions or transfers of prizes. All federal, state and local taxes are the responsibility of the winning school.
- Judging will take place after November 6 and before the end of the year, to include both fall and spring delivered yearbooks. Winning schools will be notified by March 1, 2023.
- Odds of winning the contest depend on the total number of entries received.
- Submitting an entry constitutes authorization by the school to publish and/or use the school's name, address, yearbook cover, portions of the yearbook and ideas from the yearbook as a creative resource for schools and yearbook advisers, on the Internet and in written materials without review for education and promotional purposes.
- This contest is subject to all applicable federal, state and local laws. Void where prohibited. The laws of the state of Minnesota govern.

View Past Winners:

<https://schools.lifetouch.com/yearbooks/contests/>