

Lifetouch.



2023

**YEARBOOK
IDEAS**

ENHANCEMENT REFERENCES

Lamination (Gloss / Matte)

Are you interested in putting a shine on your cover design?

Consider using gloss lamination as a finish on your book.

Or are you looking for a more subdued look with a softer feel?

In that case, a matte finish adds just the right touch.

Silkscreen

Do you want to highlight only certain parts of your cover?

When clear silkscreen is paired with matte lamination, it can make your school's theme or mascot stand out.

Hot Foil

Are you considering adding a touch of elegance to your yearbook?

Adding a hot foil will level up your cover with a metallic shine.

Emboss / Deboss

Do you want to add even more emphasis to your yearbook's theme or artwork?

An emboss will raise the words or image on to your cover, while a deboss will indent the artwork into your book.

Diecut

Are you looking to showcase your endsheets in your cover design?

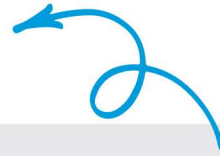
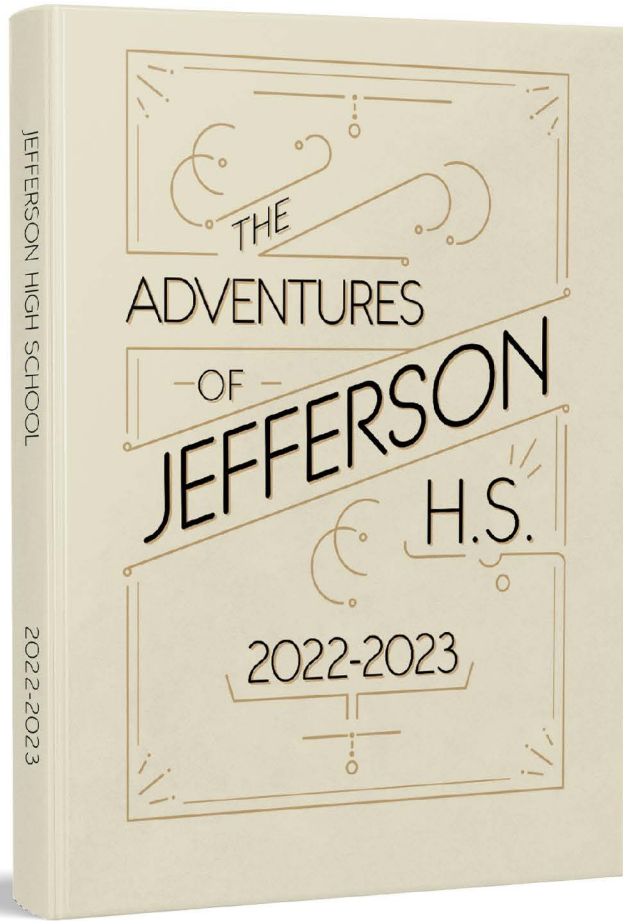
A diecut will reveal selected parts of your endsheet when the book is closed.

Heritage Cover

Are you interested in a traditional design?

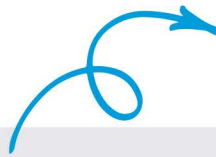
Try a textured material and combine it with colorful foils or silkscreens to set your book apart from all the others.

COVER IDEAS **DESIGNED FOR 2023**



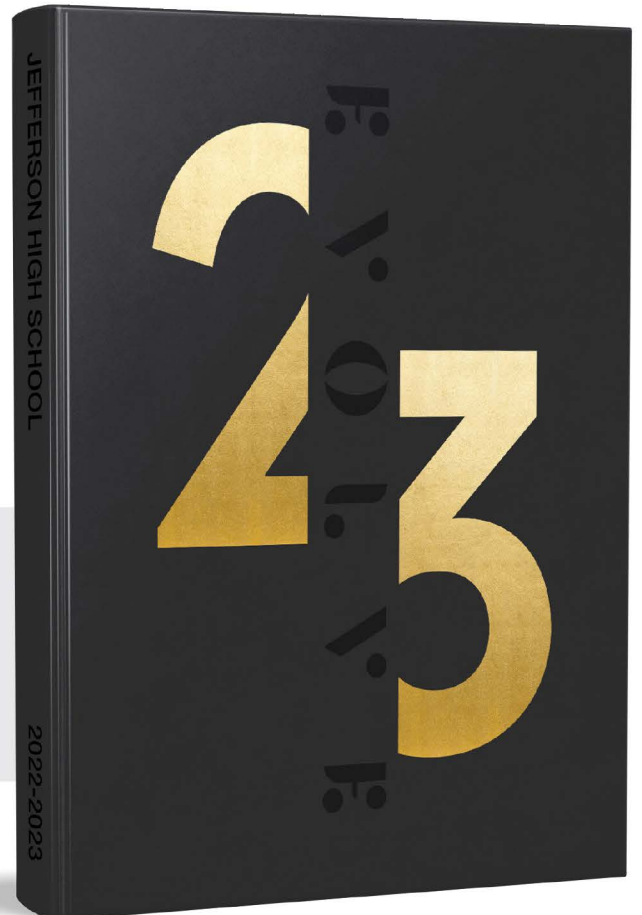
ENHANCEMENTS

- Matte Lamination
- Silkscreen: Clear - all type
- Hot Foil: Gold - all details



ENHANCEMENTS

- Matte Lamination
- Silkscreen: Clear - all type
- Hot Foil: Gold - 23

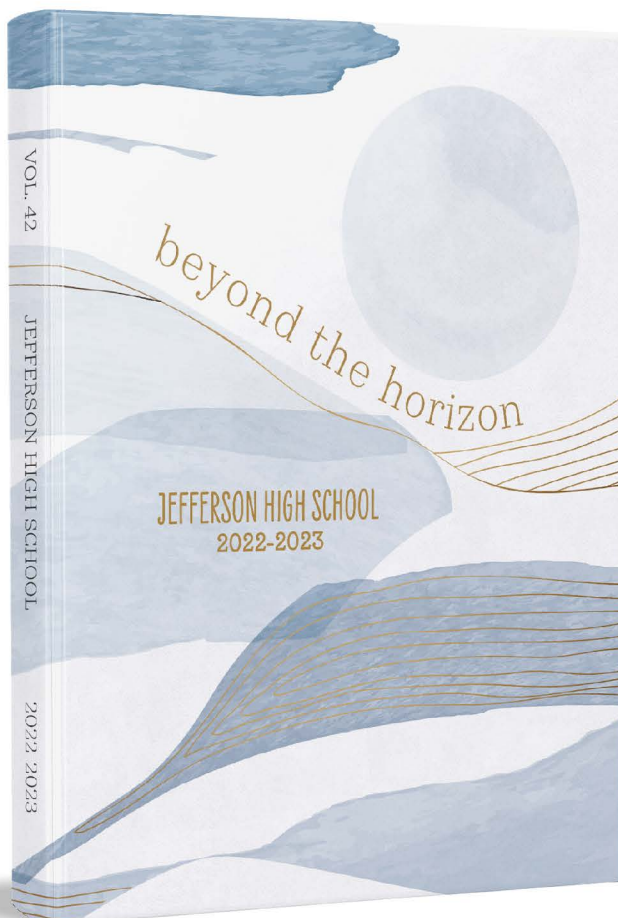
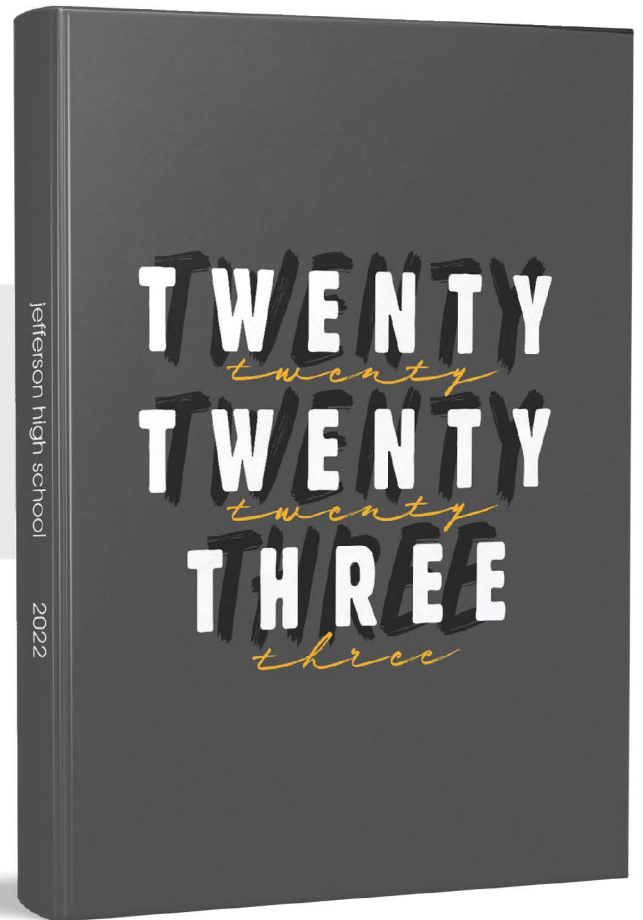


COVER IDEAS **DESIGNED FOR 2023**



ENHANCEMENTS

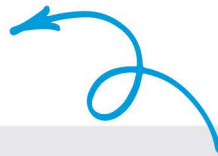
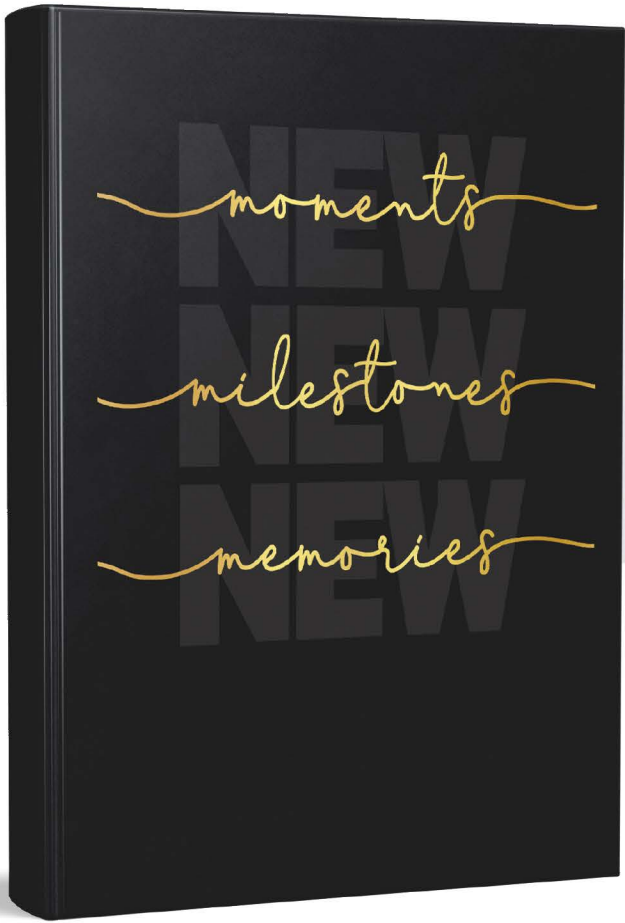
- Matte Lamination
- Silkscreen: Clear - all type
- Foil: School color - script type



ENHANCEMENTS

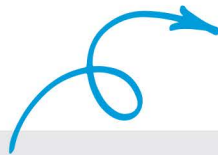
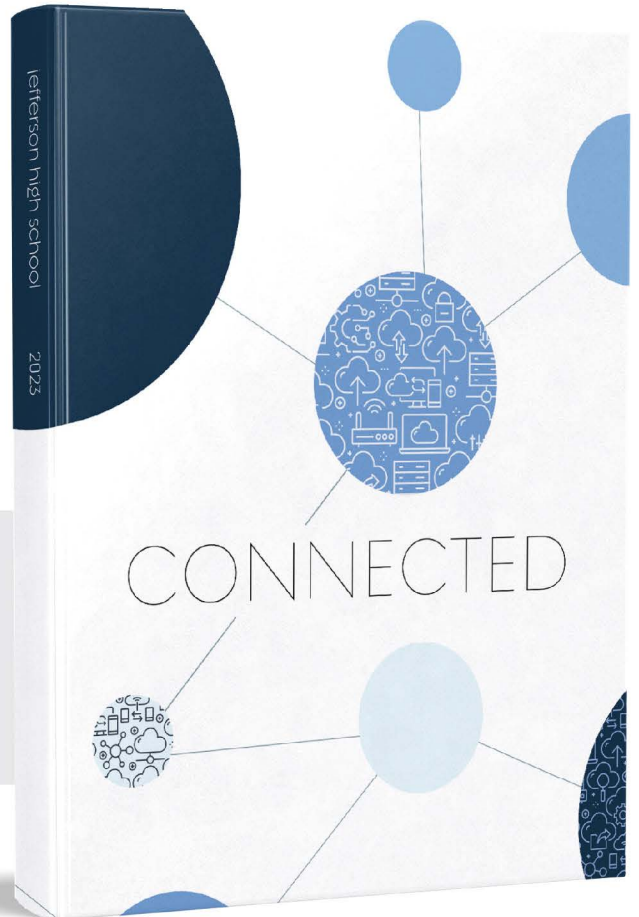
- Matte Lamination
- Silkscreen: Clear - all type
- Emboss: theme type

COVER IDEAS **DESIGNED FOR 2023**



ENHANCEMENTS

- Matte Lamination
- Silkscreen: Clear - all type
- Hot Foil: Gold - script type



ENHANCEMENTS

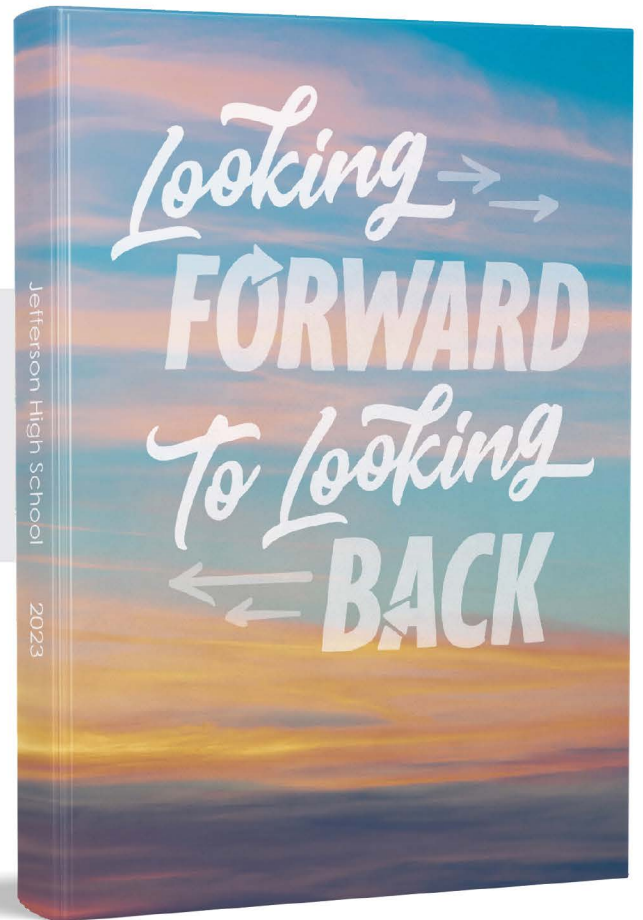
- Matte Lamination
- Silkscreen: Clear - all color
- Emboss: "Connected"

COVER IDEAS **DESIGNED FOR 2023**



ENHANCEMENTS

- Matte Lamination
- Silkscreen: Clear - all art
- Hot Foil: Holographic - all art

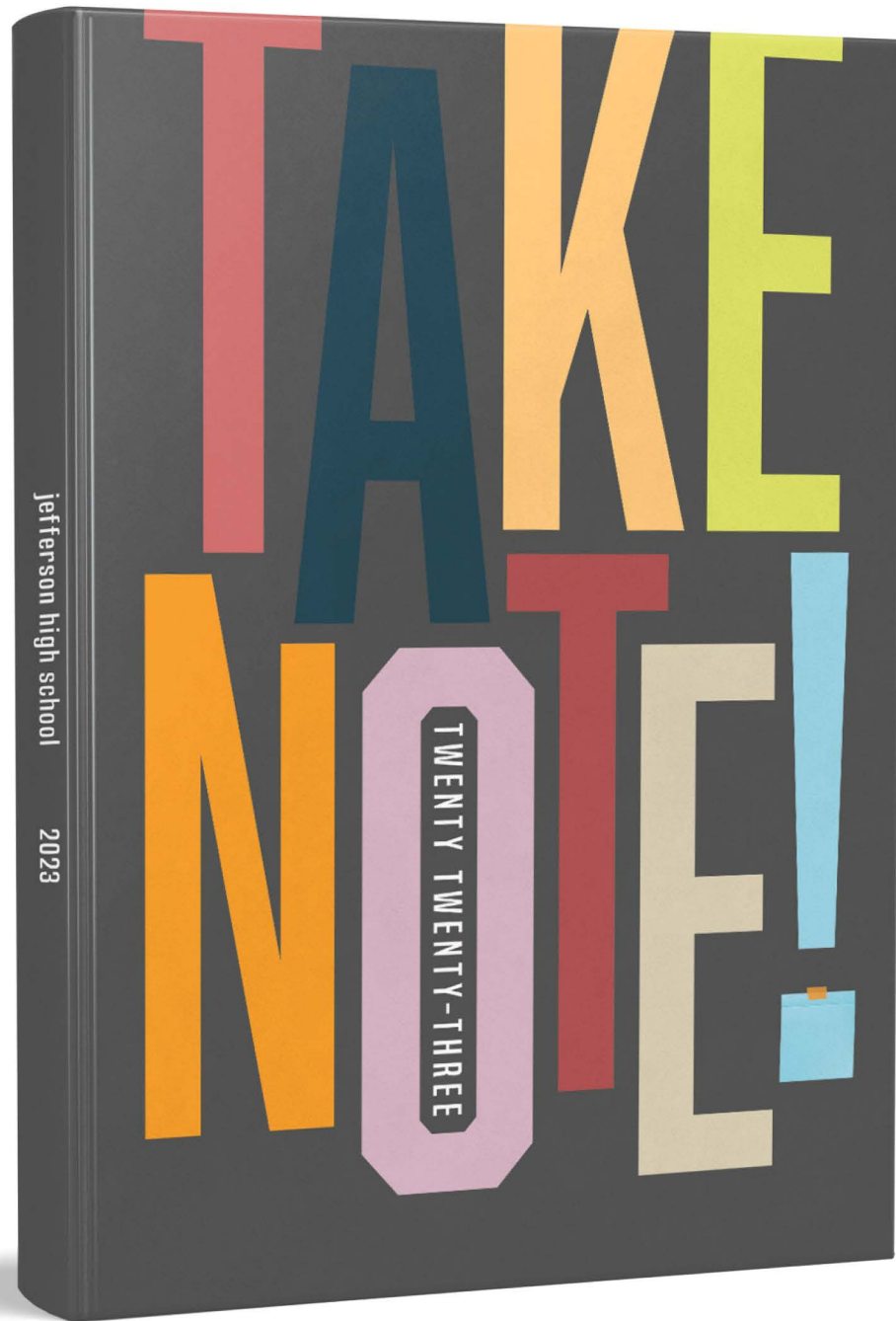


ENHANCEMENTS

- Matte Lamination
- Silkscreen: Clear - all elements
- Emboss: white doodles

COVER & THEME IDEAS

GET THE WHOLE BOOK LOOK



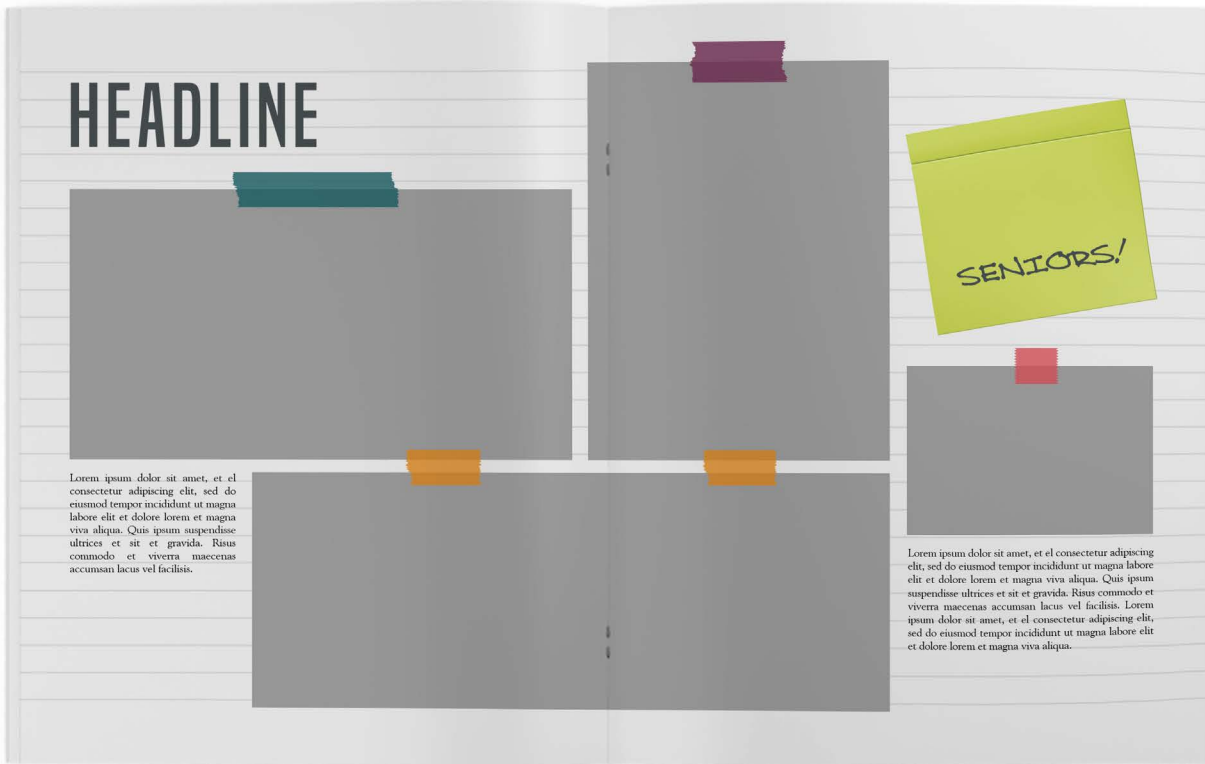
ENHANCEMENTS

- Matte Lamination
- Silkscreen: Clear - all type

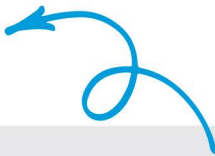
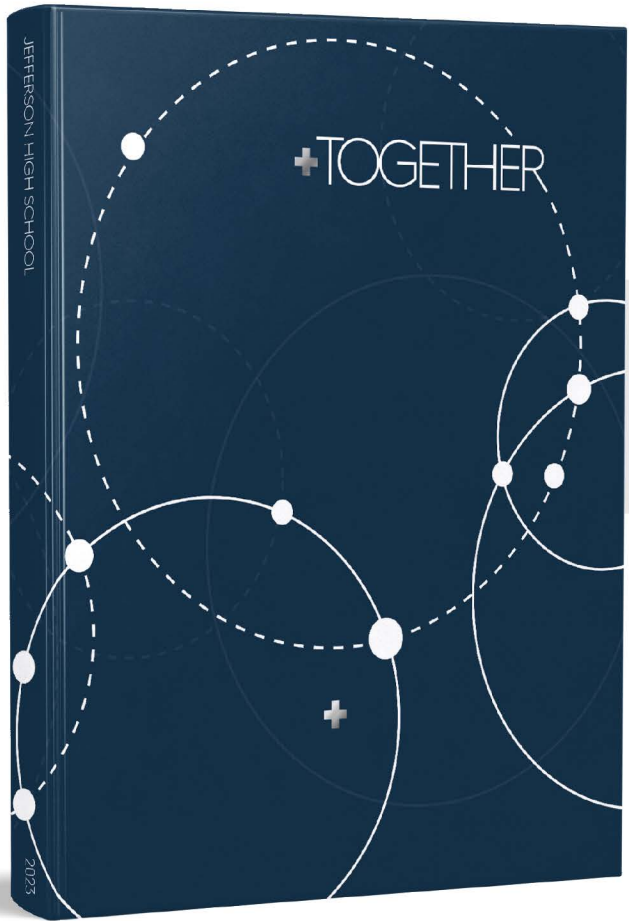
EMBELLISHMENTS



Spread Example

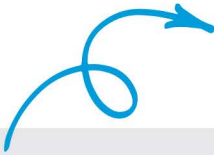


COVER IDEAS **DESIGNED FOR 2023**



ENHANCEMENTS

- Gloss Lamination
- Hot Foil: Silver - plus signs



ENHANCEMENTS

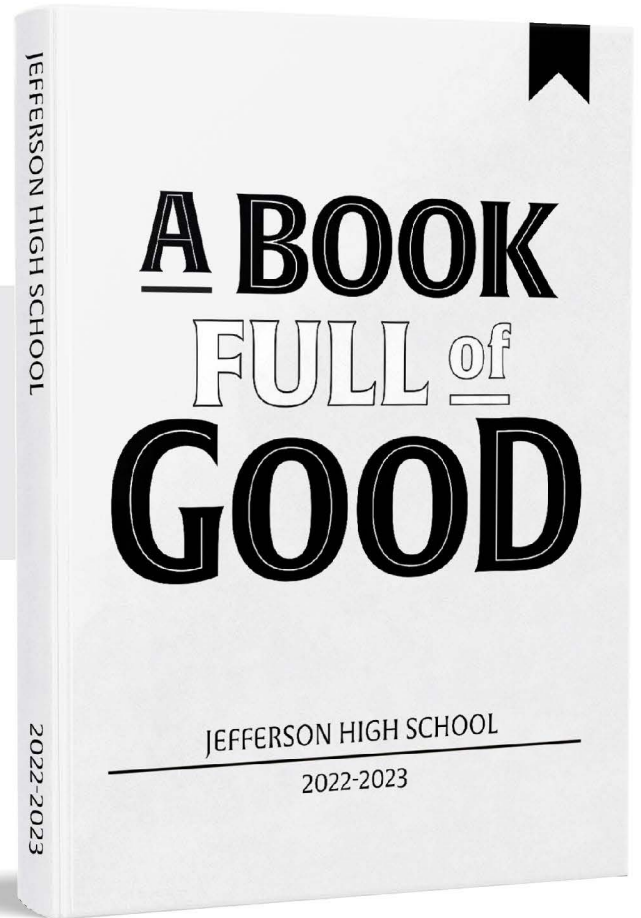
- Gloss Lamination
- Emboss: "Good Vibes"

COVER IDEAS **DESIGNED FOR 2023**



ENHANCEMENTS

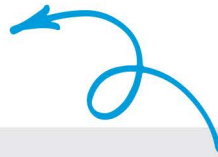
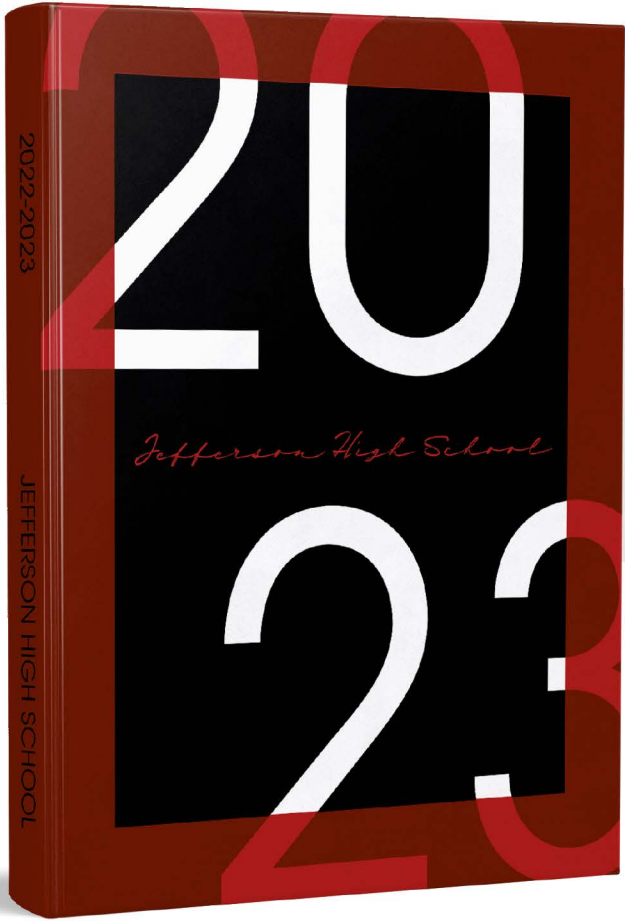
- Gloss Lamination
- Hot Foil: Holographic - theme type
- Emboss: Clear - type outline + inline



ENHANCEMENTS

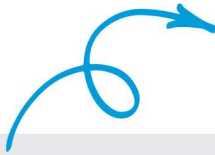
- Matte Lamination
- Silkscreen: Blind - 2023 +
Clear - all type

COVER IDEAS **DESIGNED FOR 2023**



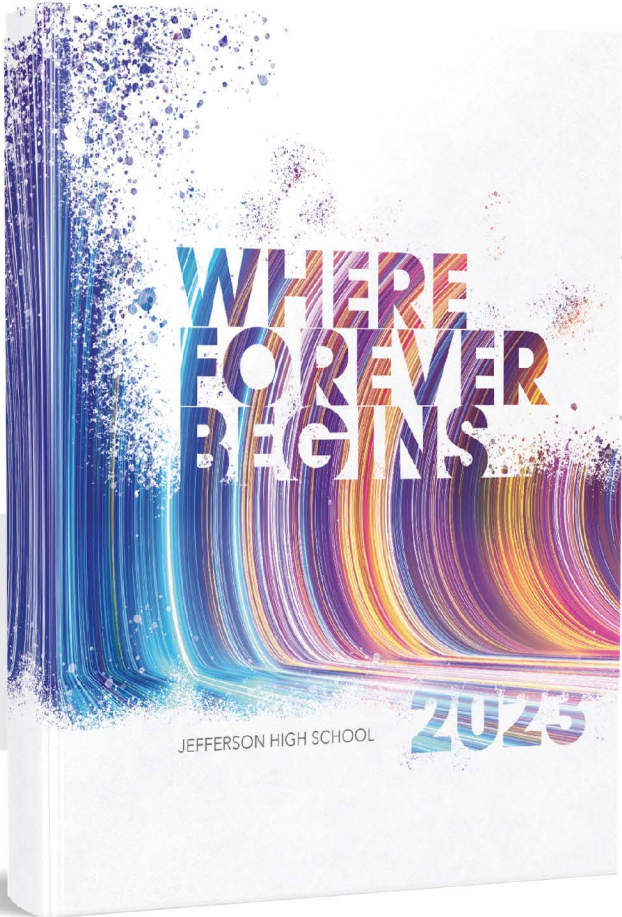
ENHANCEMENTS

- Matte Lamination
- Silkscreen: Clear - in box + 2023
- Hot Foil: School color - School name



ENHANCEMENTS

- Gloss Lamination
- Deboss: theme

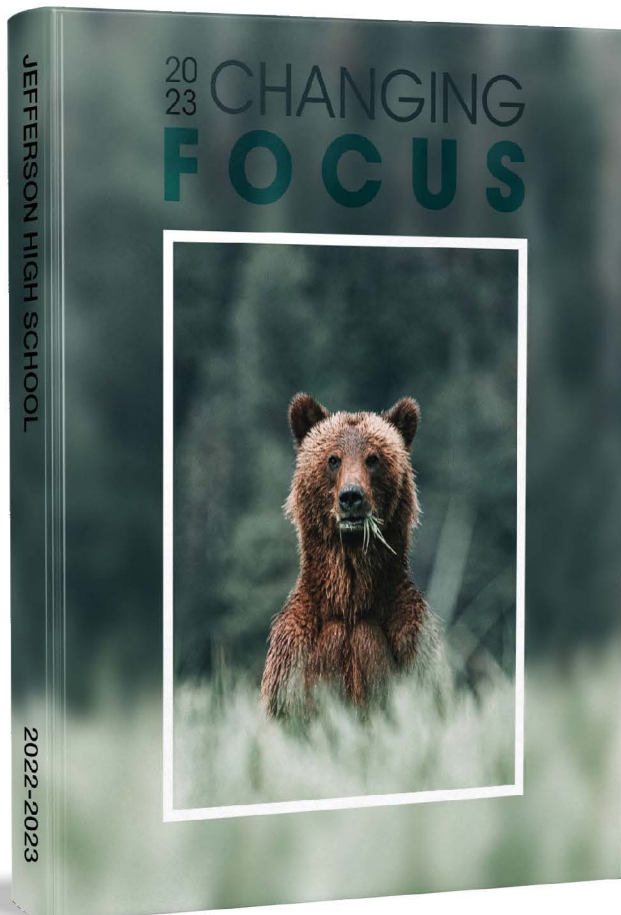
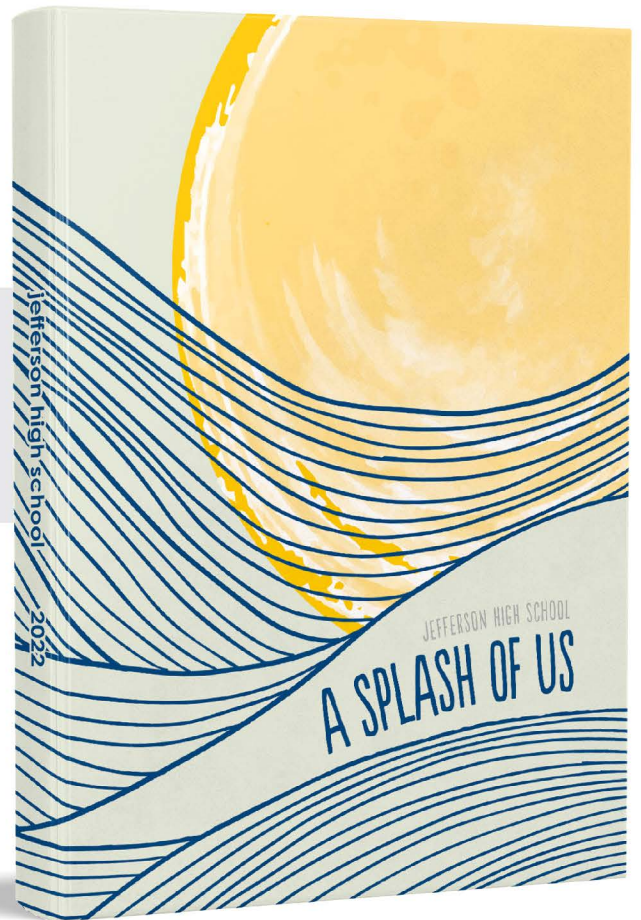


COVER IDEAS **DESIGNED FOR 2023**



ENHANCEMENTS

- Matte Lamination
- Silkscreen: Clear - waves + all type

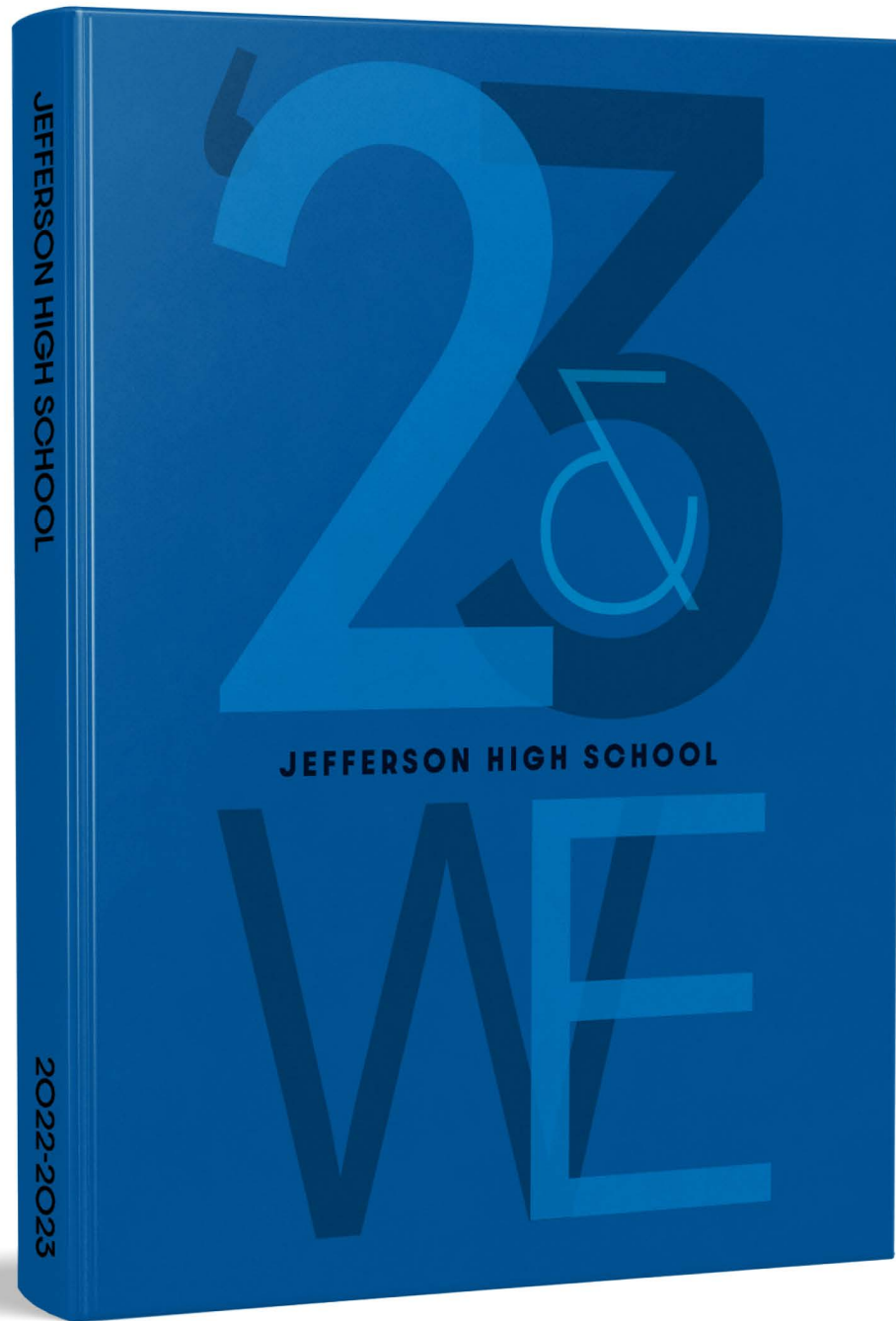


ENHANCEMENTS

- Matte Lamination
- Silkscreen: Clear - all type + box

COVER & THEME IDEAS

GET THE WHOLE BOOK LOOK

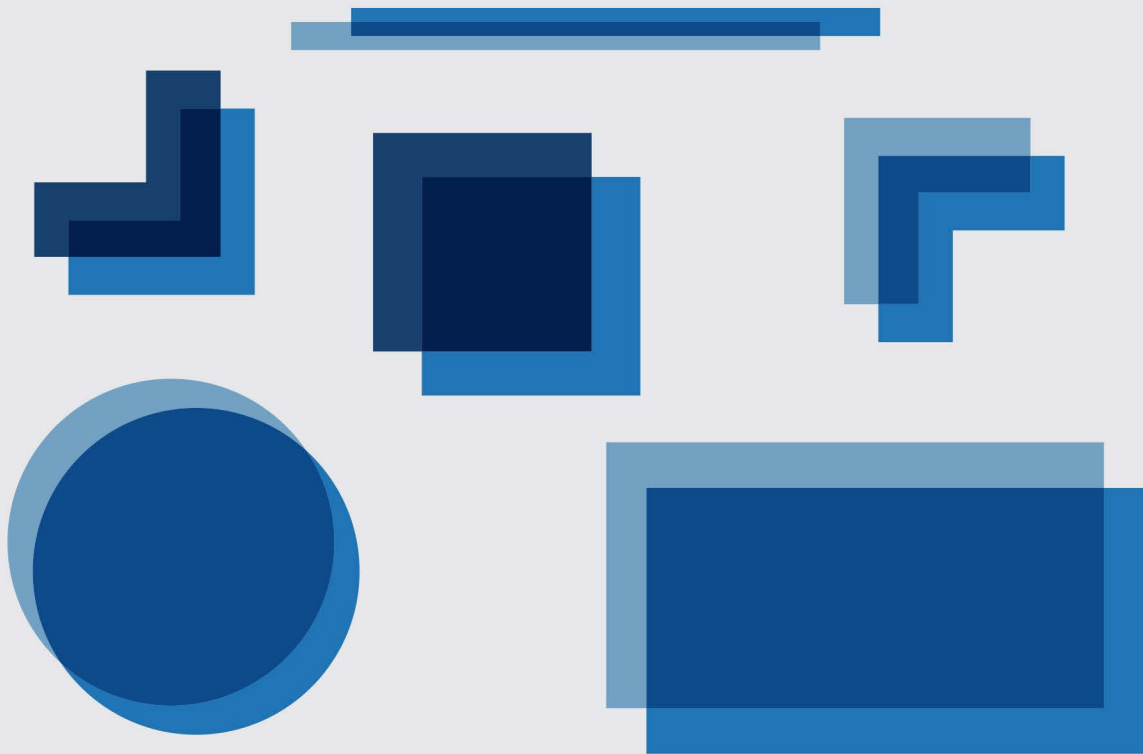


ENHANCEMENTS

- Matte Lamination
- Silkscreen: Clear - all type
- Emboss: Sculpted - all type



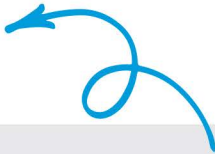
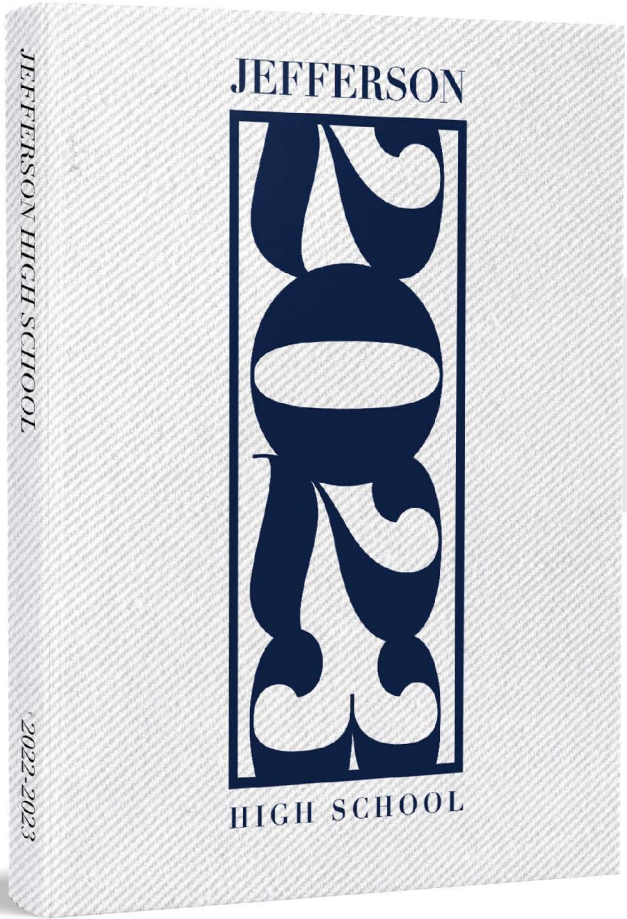
EMBELLISHMENTS



Spread Example

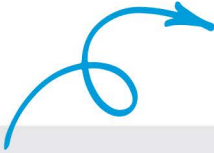


COVER IDEAS **DESIGNED FOR 2023**



ENHANCEMENTS

- Heritage: Linen - white
- Silkscreen: Navy - all art



ENHANCEMENTS

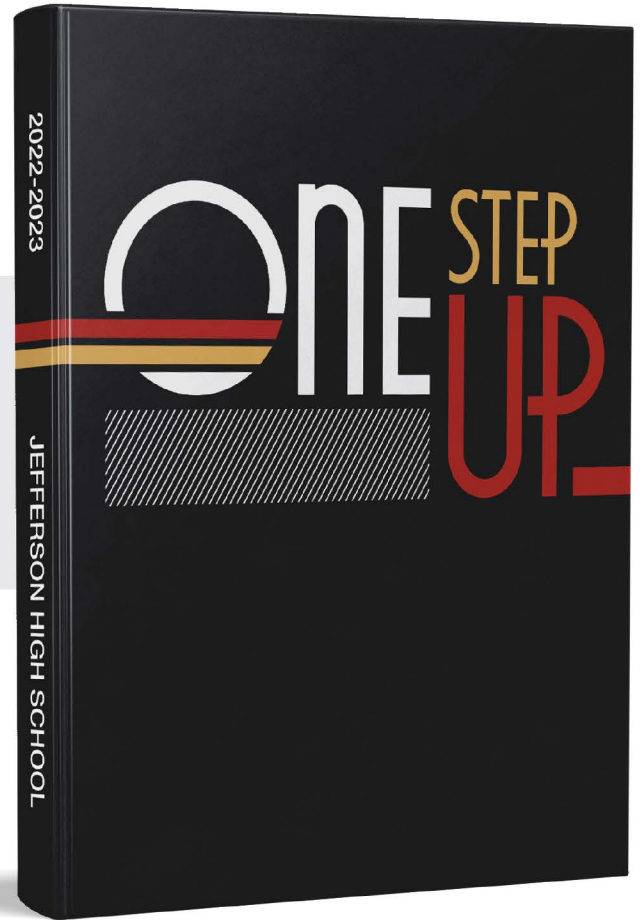
- Matte Lamination
- Silkscreen: Clear - all black elements + type

COVER IDEAS **DESIGNED FOR 2023**



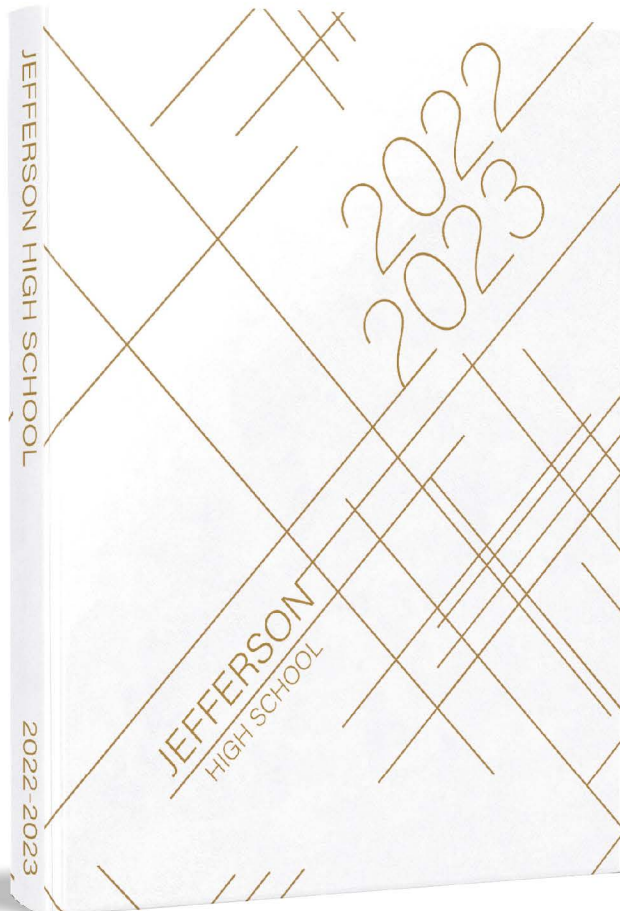
ENHANCEMENTS

- Matte Lamination
- Silkscreen: Clear - all art
- Emboss: "Up"
- Deboss: "One"

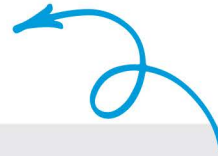
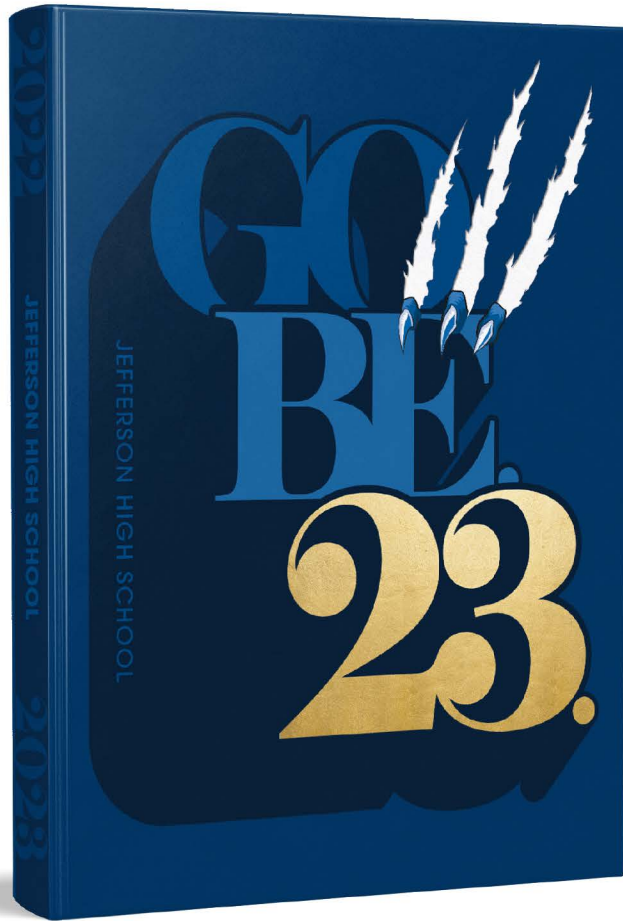


ENHANCEMENTS

- Heritage: Matador - white
- Silkscreen: Gold - all art elements

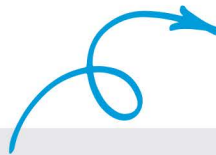
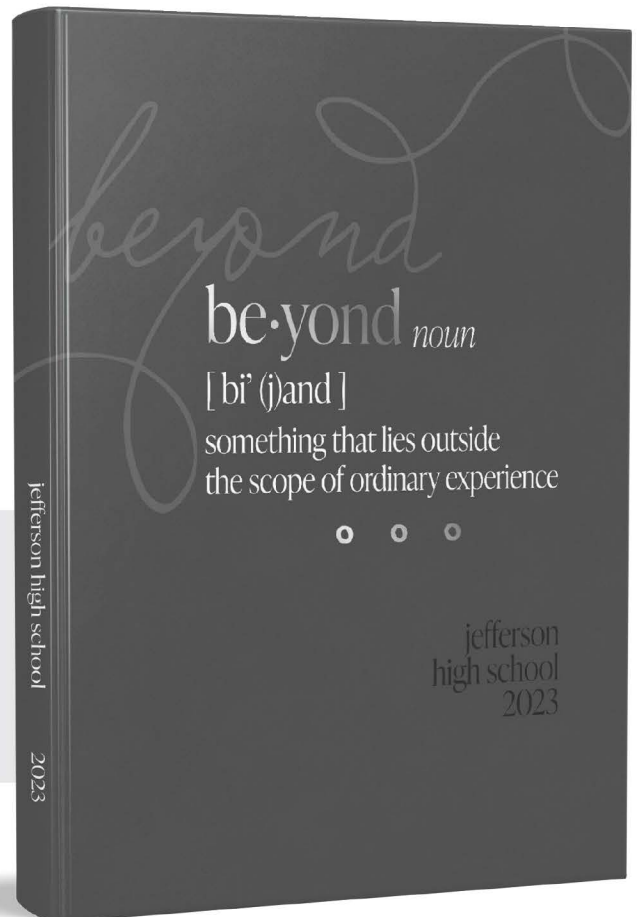


COVER IDEAS **DESIGNED FOR 2023**



ENHANCEMENTS

- Matte Lamination
- Silkscreen: Clear - all type
- Hot Foil: Gold - "23."



ENHANCEMENTS

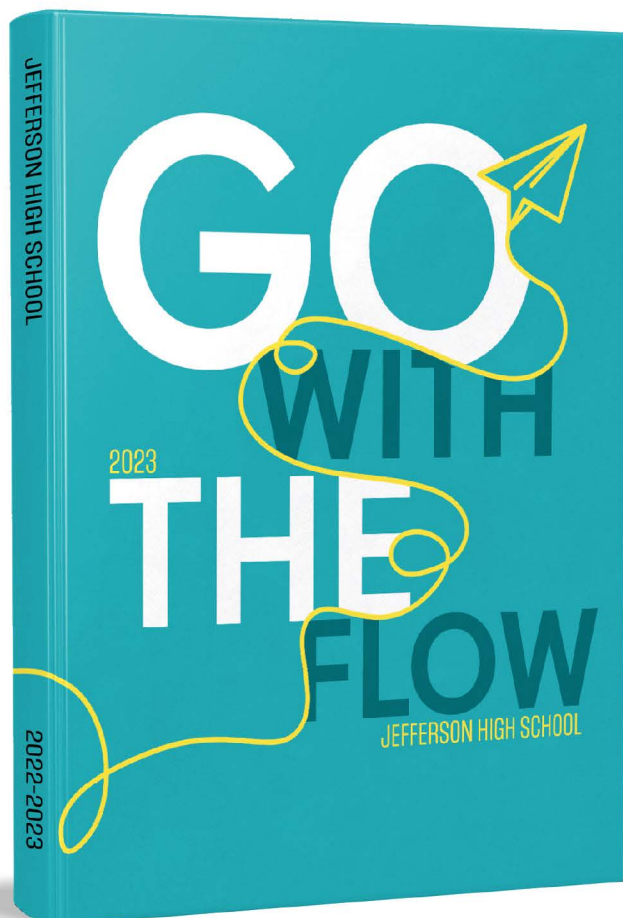
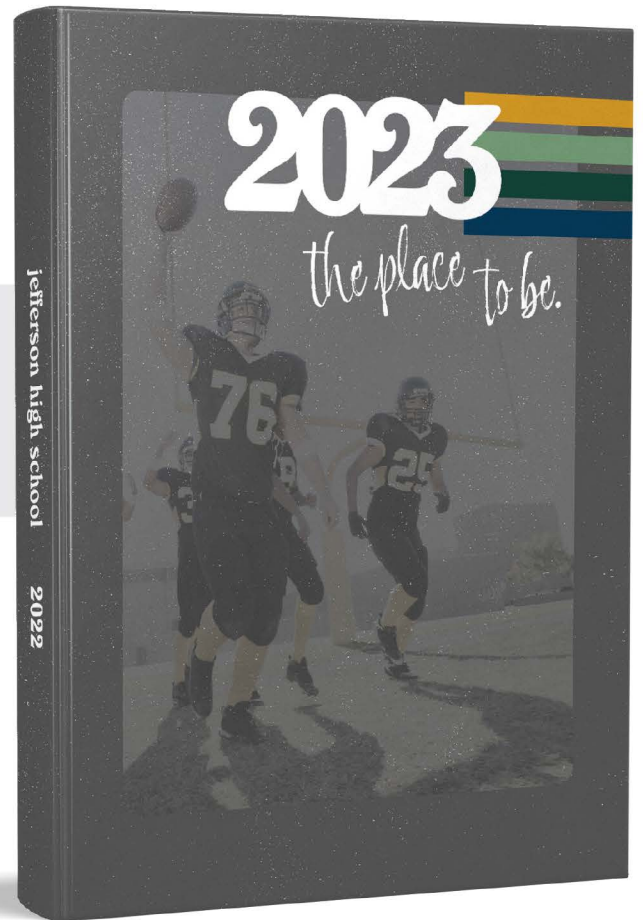
- Matte Lamination
- Silkscreen: Clear - all art
- Hot Foil: Silver - "beyond" + dots

COVER IDEAS **DESIGNED FOR 2023**



ENHANCEMENTS

- Matte Lamination
- Silkscreen: Clear - all type + stripes

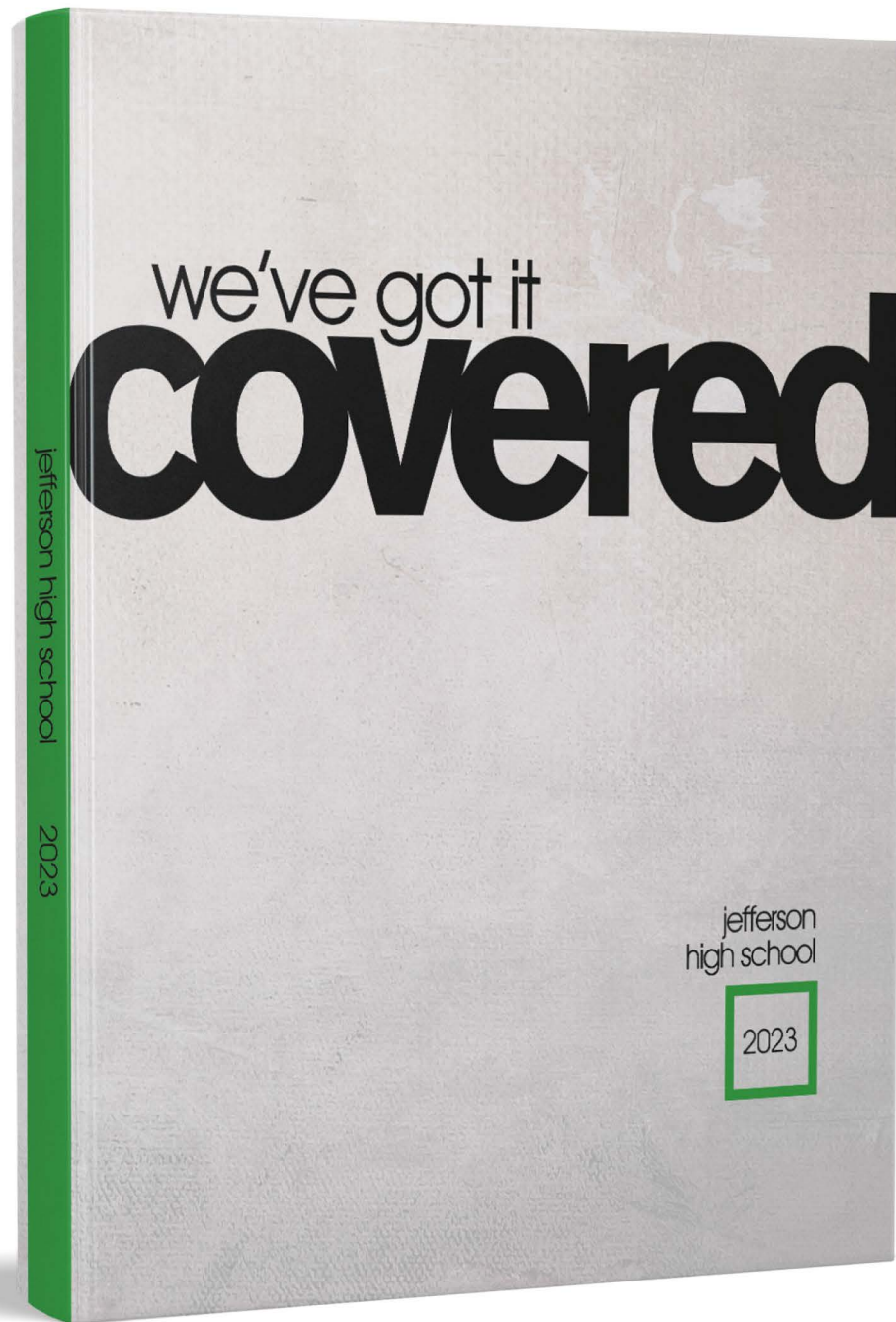


ENHANCEMENTS

- Matte Lamination
- Silkscreen: Clear - all art

COVER & THEME IDEAS

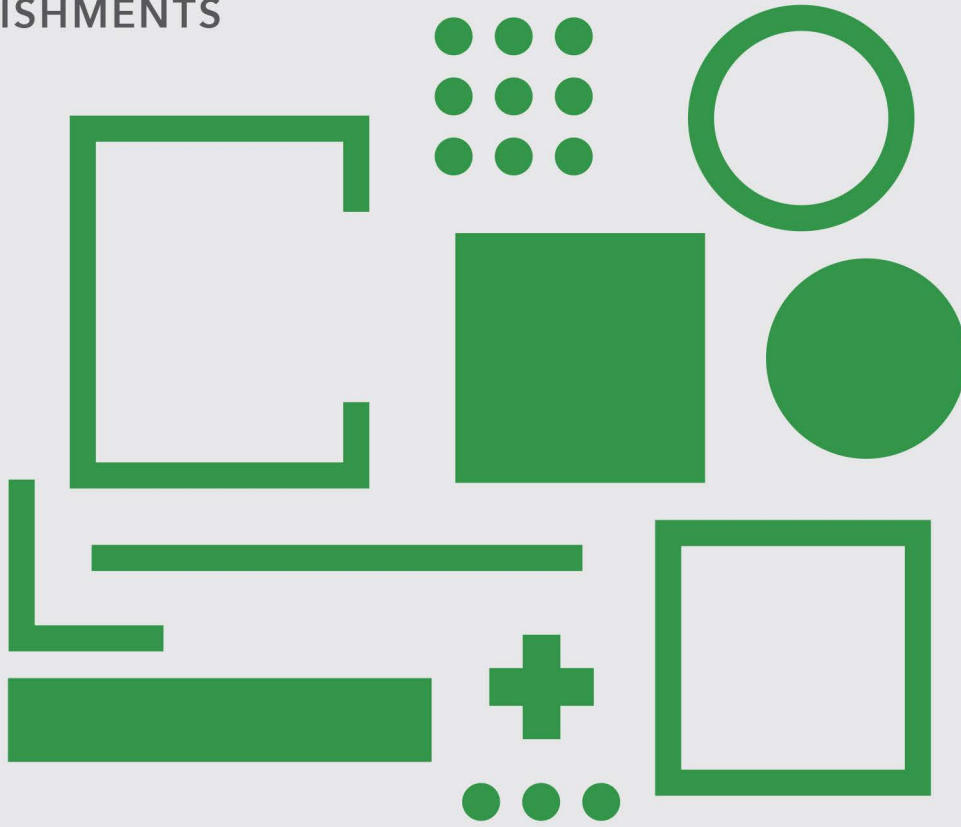
GET THE WHOLE BOOK LOOK



ENHANCEMENTS

- Matte Lamination
- Silkscreen: Clear - all type
- Emboss: green square

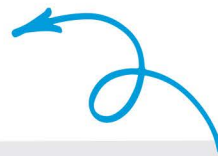
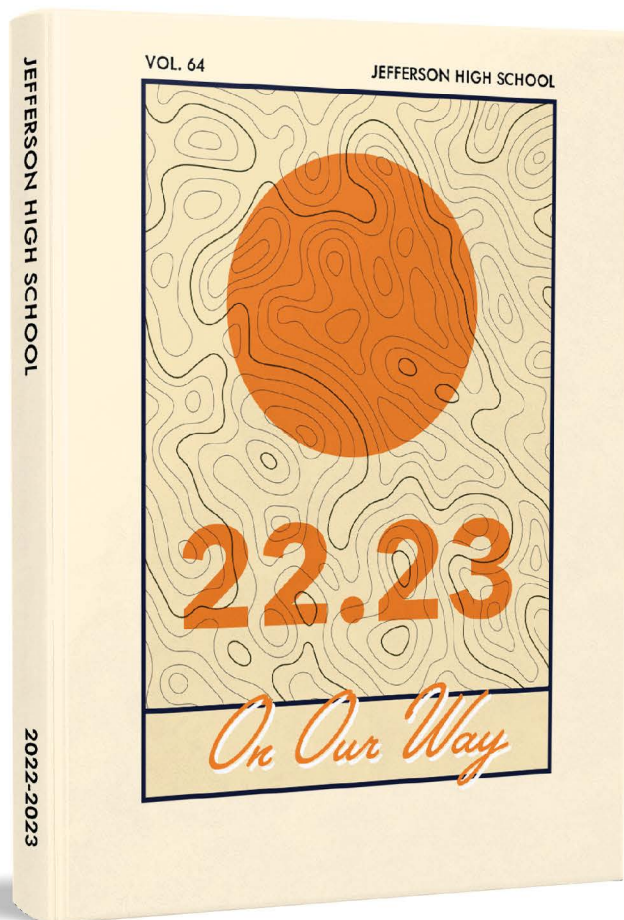
EMBELLISHMENTS



Spread Example

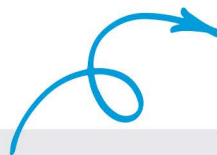
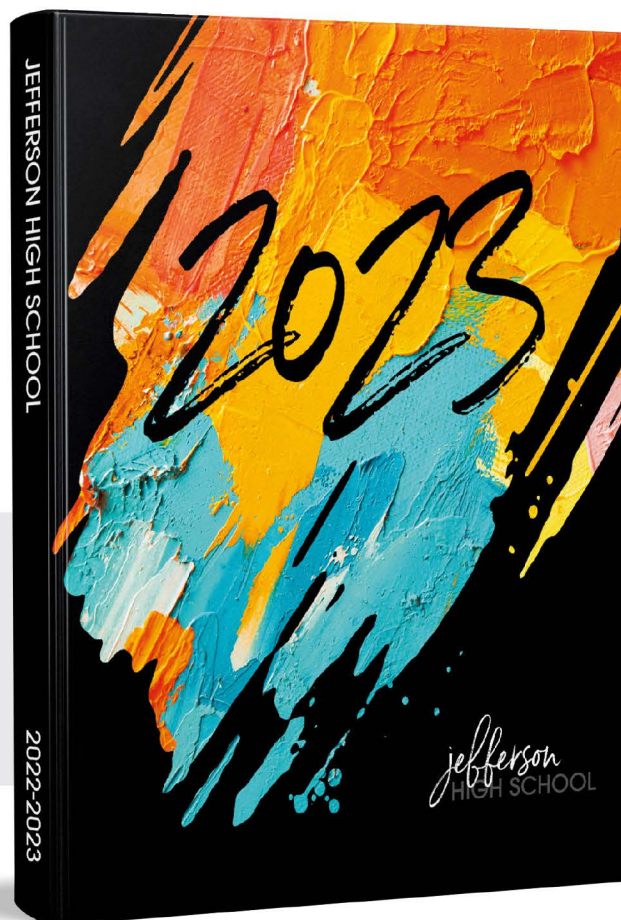


COVER IDEAS **DESIGNED FOR 2023**



ENHANCEMENTS

- Matte Lamination
- Silkscreen: Matte - in box
- Silkscreen: Clear - all type + orange circle



ENHANCEMENTS

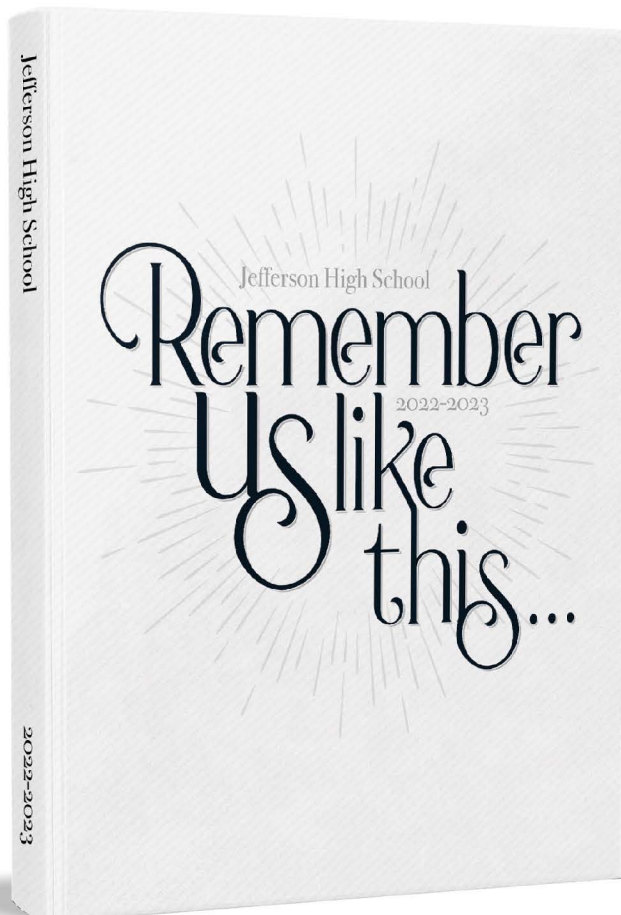
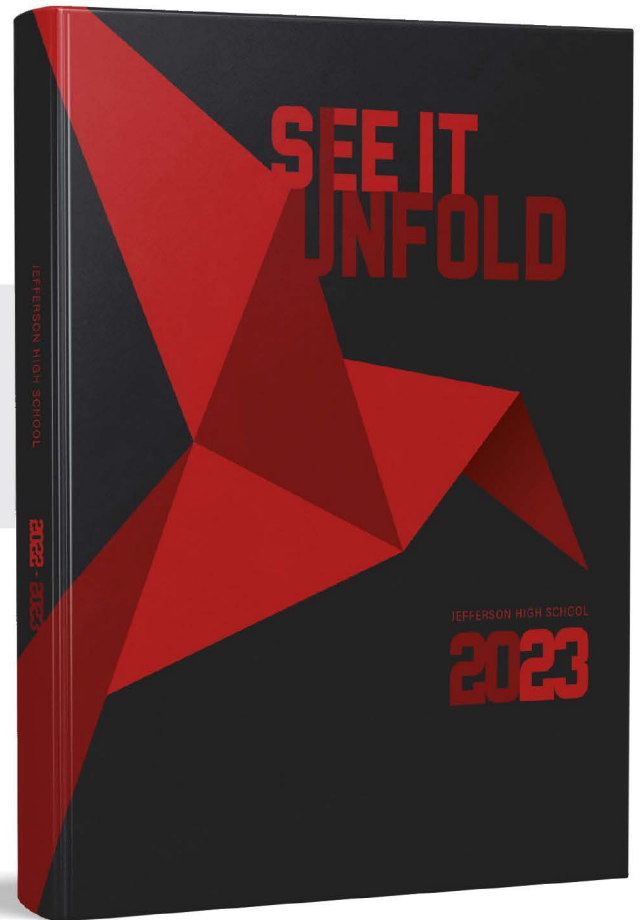
- Matte Lamination
- Silkscreen: Clear - paint stroke + all type

COVER IDEAS **DESIGNED FOR 2023**



ENHANCEMENTS

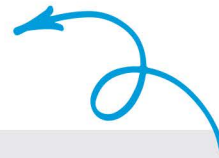
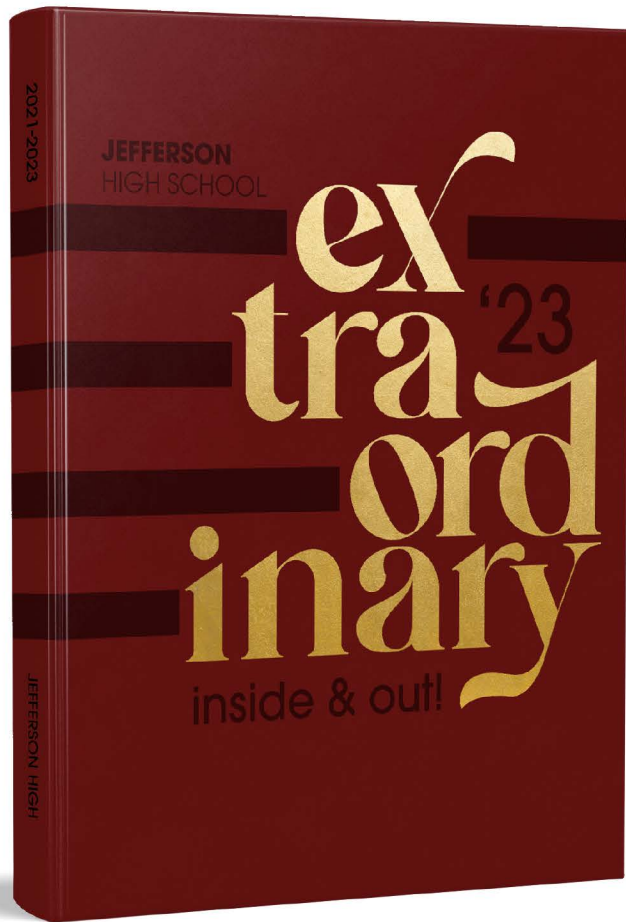
- Matte Lamination
- Silkscreen: Matte - all art



ENHANCEMENTS

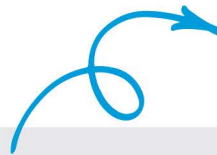
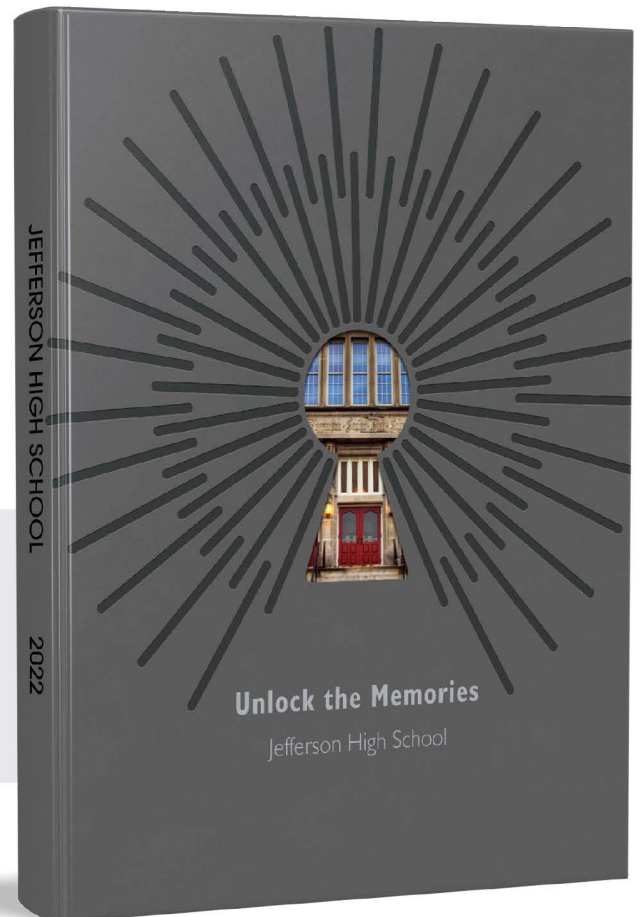
- Matte Lamination
- Silkscreen: Clear - all art
- Hot Foil: Silver - burst

COVER IDEAS **DESIGNED FOR 2023**



ENHANCEMENTS

- Matte Lamination
- Silkscreen: Clear - all art
- Hot Foil: Gold - "extraordinary"



ENHANCEMENTS

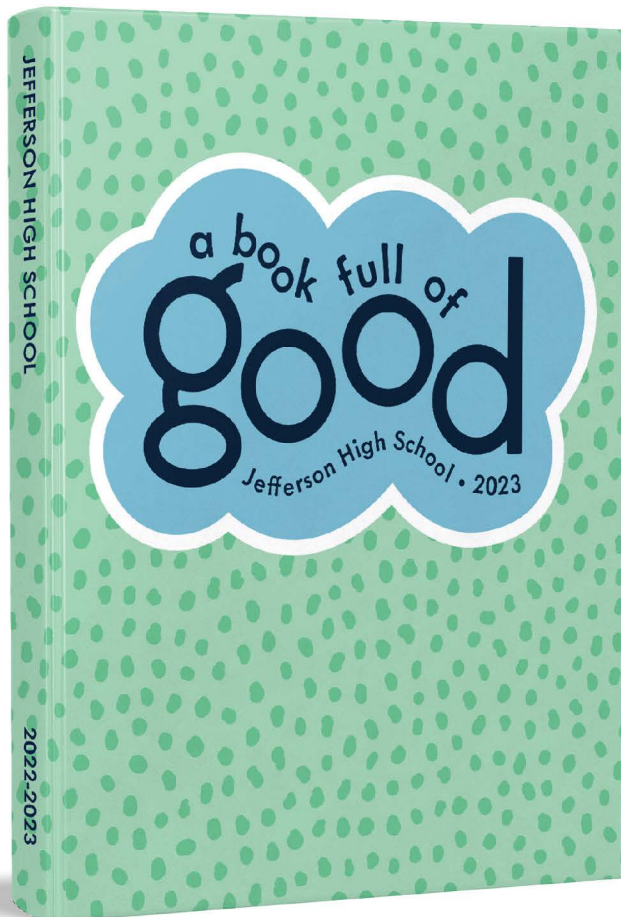
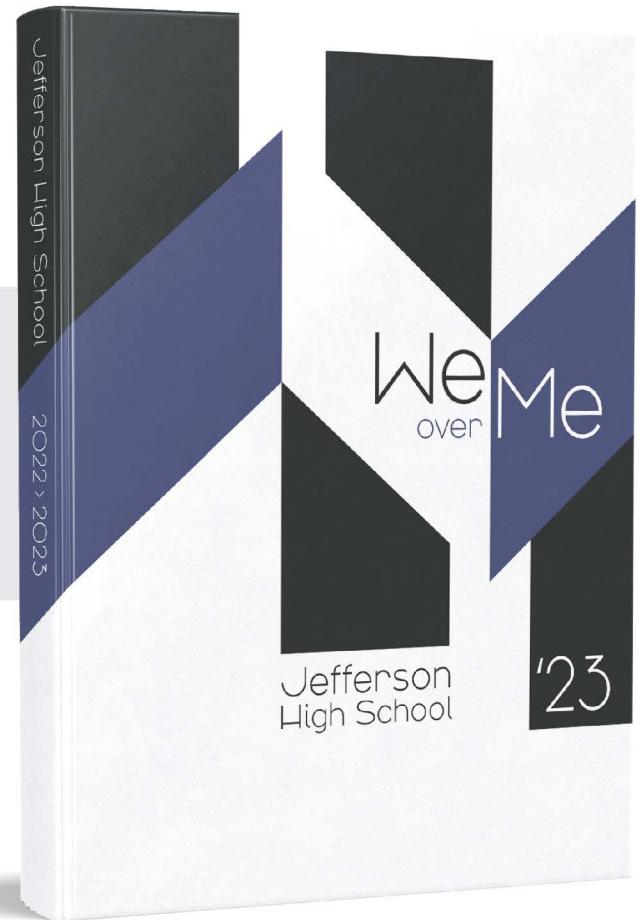
- Matte Lamination
- Silkscreen: Clear - all art
- Diecut: key hole

COVER IDEAS **DESIGNED FOR 2023**



ENHANCEMENTS

- Matte Lamination
- Silkscreen: Clear - all white
- Deboss: "Me" + white middle shape excluding "We over"

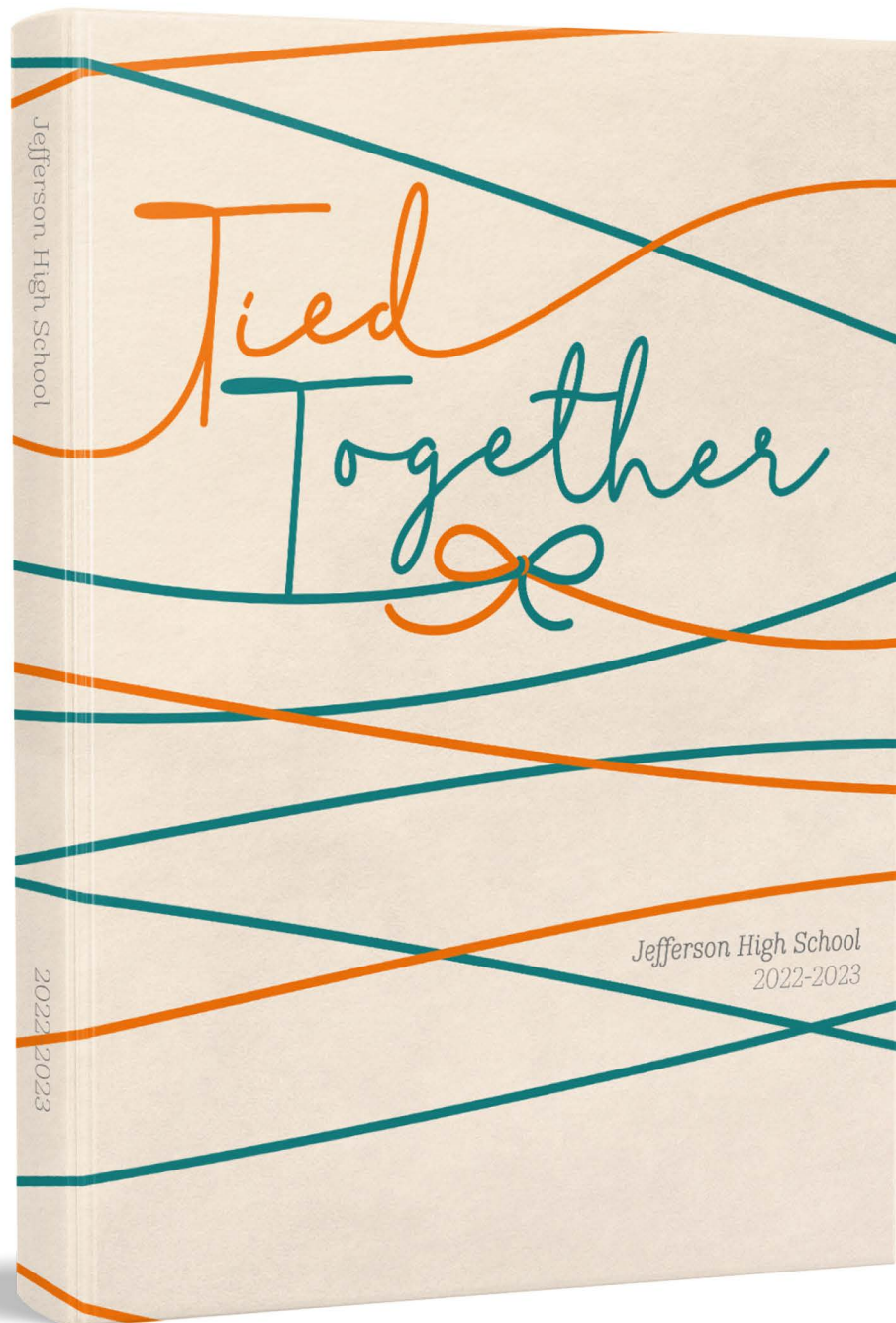


ENHANCEMENTS

- Gloss Lamination
- Emboss: theme type

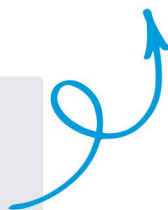
COVER & THEME IDEAS

GET THE WHOLE BOOK LOOK

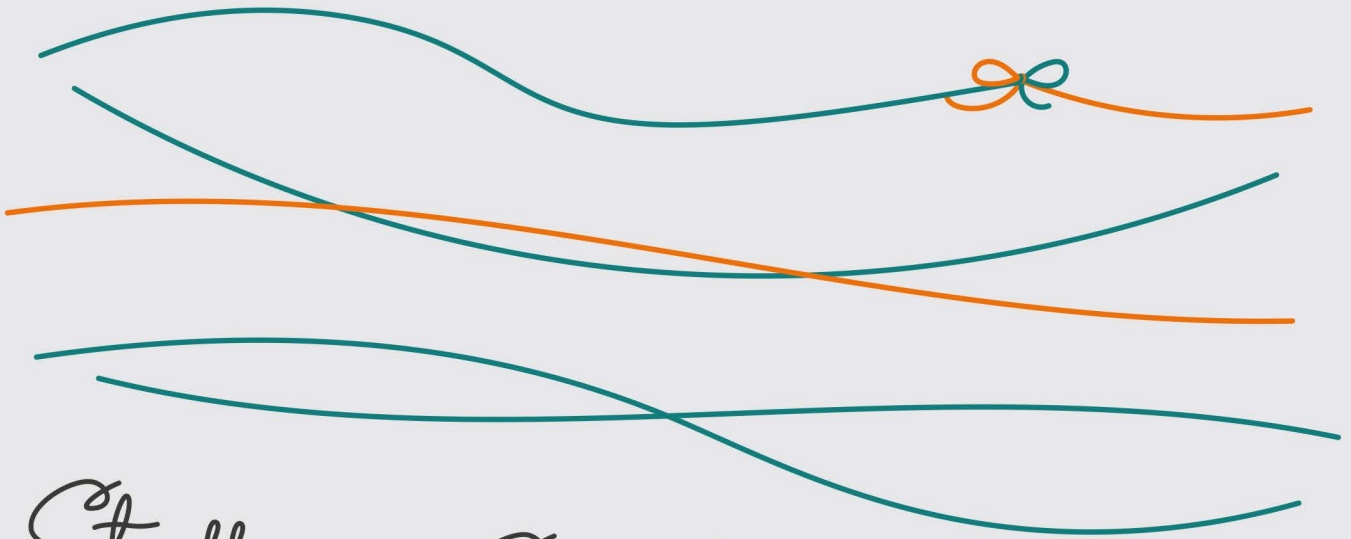


ENHANCEMENTS

- Matte Lamination
- Silkscreen: Clear - all art elements



EMBELLISHMENTS



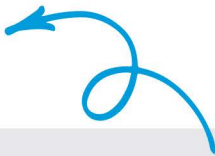
Staff
+
faculty Sports Academics



Spread Example

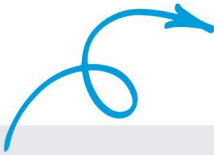
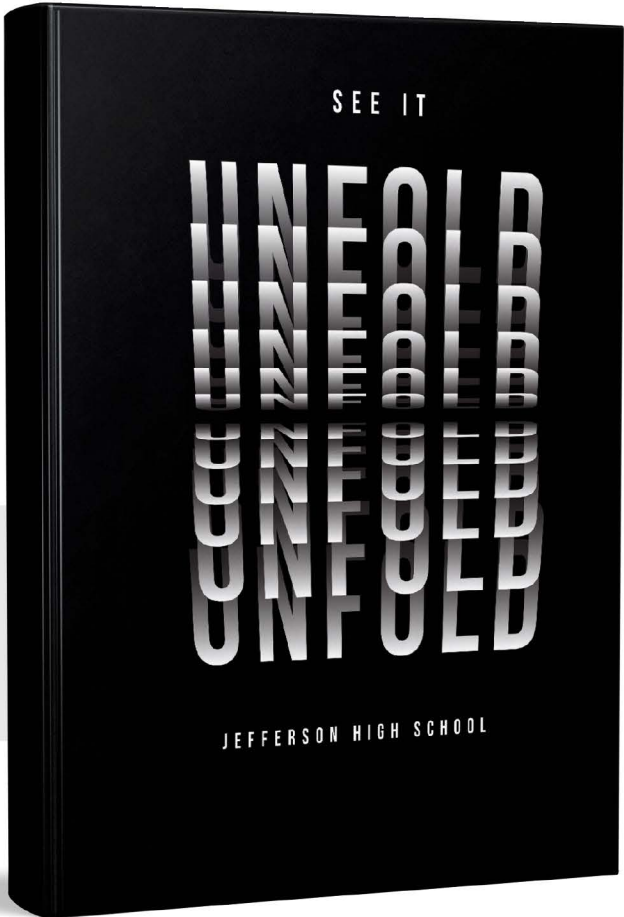


COVER IDEAS **DESIGNED FOR 2023**



ENHANCEMENTS

- Matte Lamination
- Silkscreen: Matte - note paper
- Emboss: pins + theme type



ENHANCEMENTS

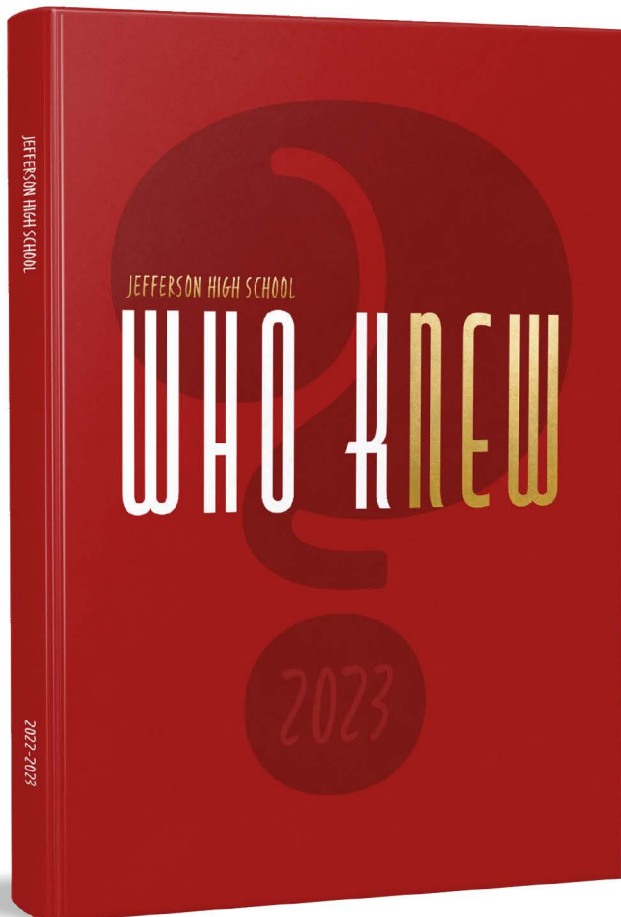
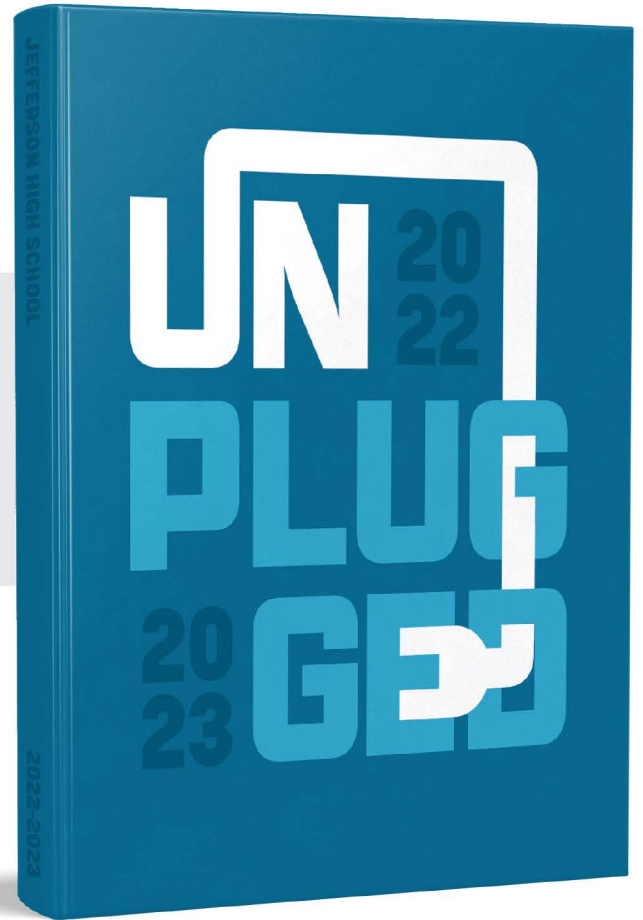
- Gloss Lamination
- Emboss: Sculpted - all type

COVER IDEAS **DESIGNED FOR 2023**



ENHANCEMENTS

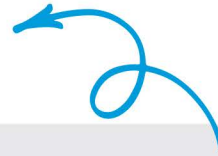
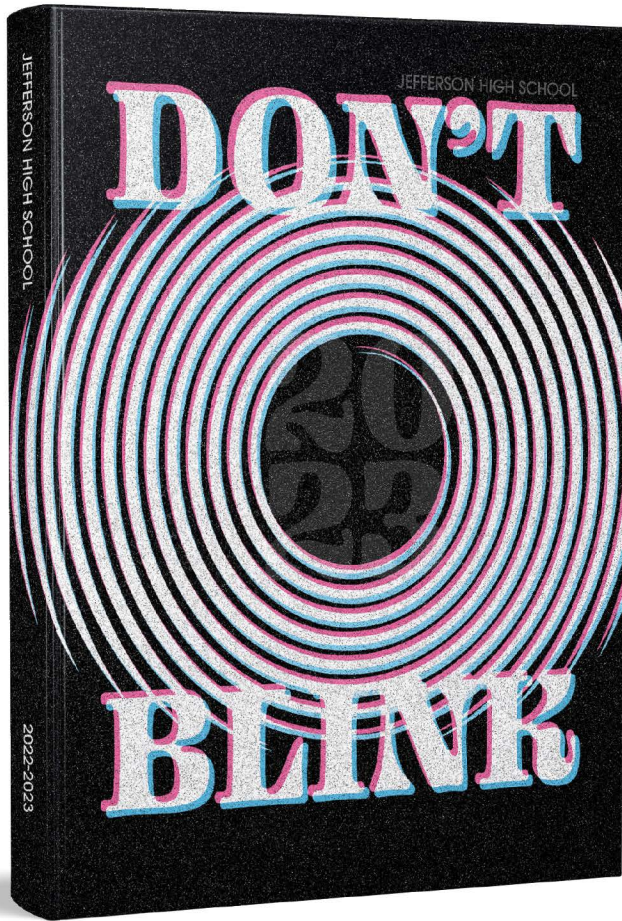
- Matte Lamination
- Silkscreen: Clear - all type
- Emboss: white
- Deboss: years



ENHANCEMENTS

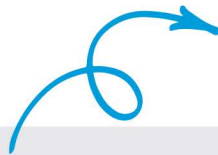
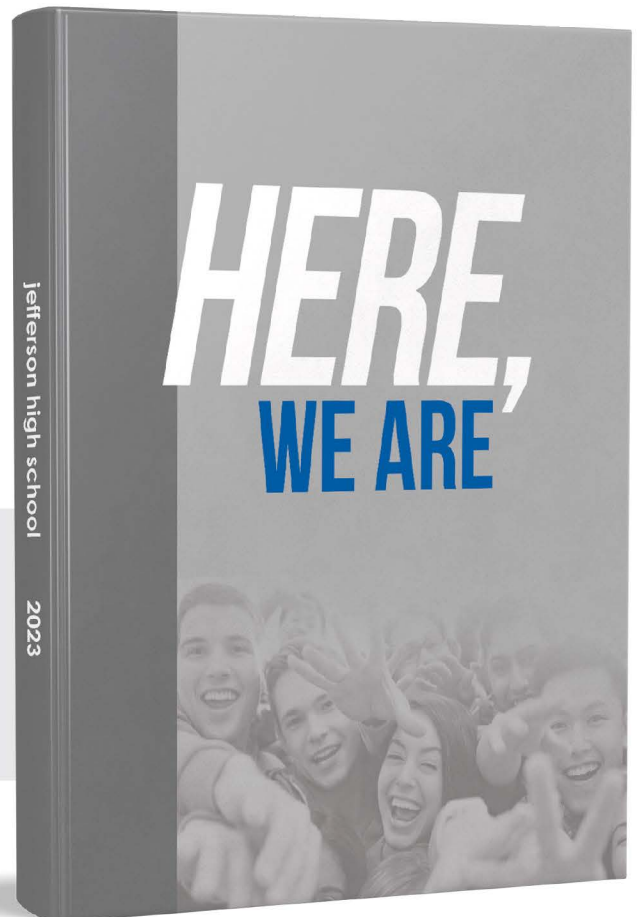
- Matte Lamination
- Silkscreen: Clear - all type + background
- Hot Foil: Gold - School Name + "New"

COVER IDEAS **DESIGNED FOR 2023**



ENHANCEMENTS

- Matte Lamination
- Silkscreen: Blind - 2023
- Deboss: rings (fading in)



ENHANCEMENTS

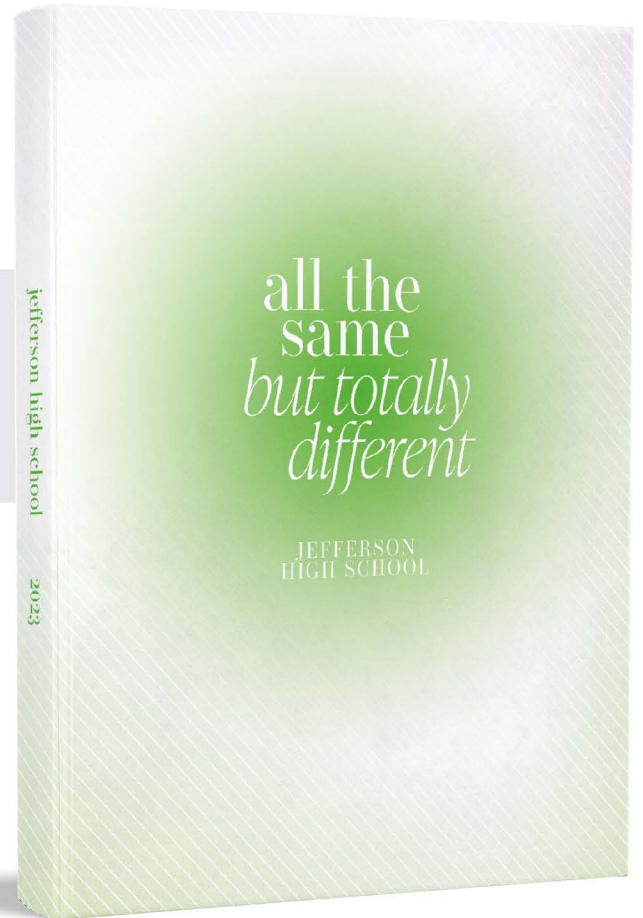
- Matte Lamination
- Silkscreen: Clear - all type
- Emboss: theme type

COVER IDEAS **DESIGNED FOR 2023**



ENHANCEMENTS

- Gloss Lamination
- Emboss: theme type

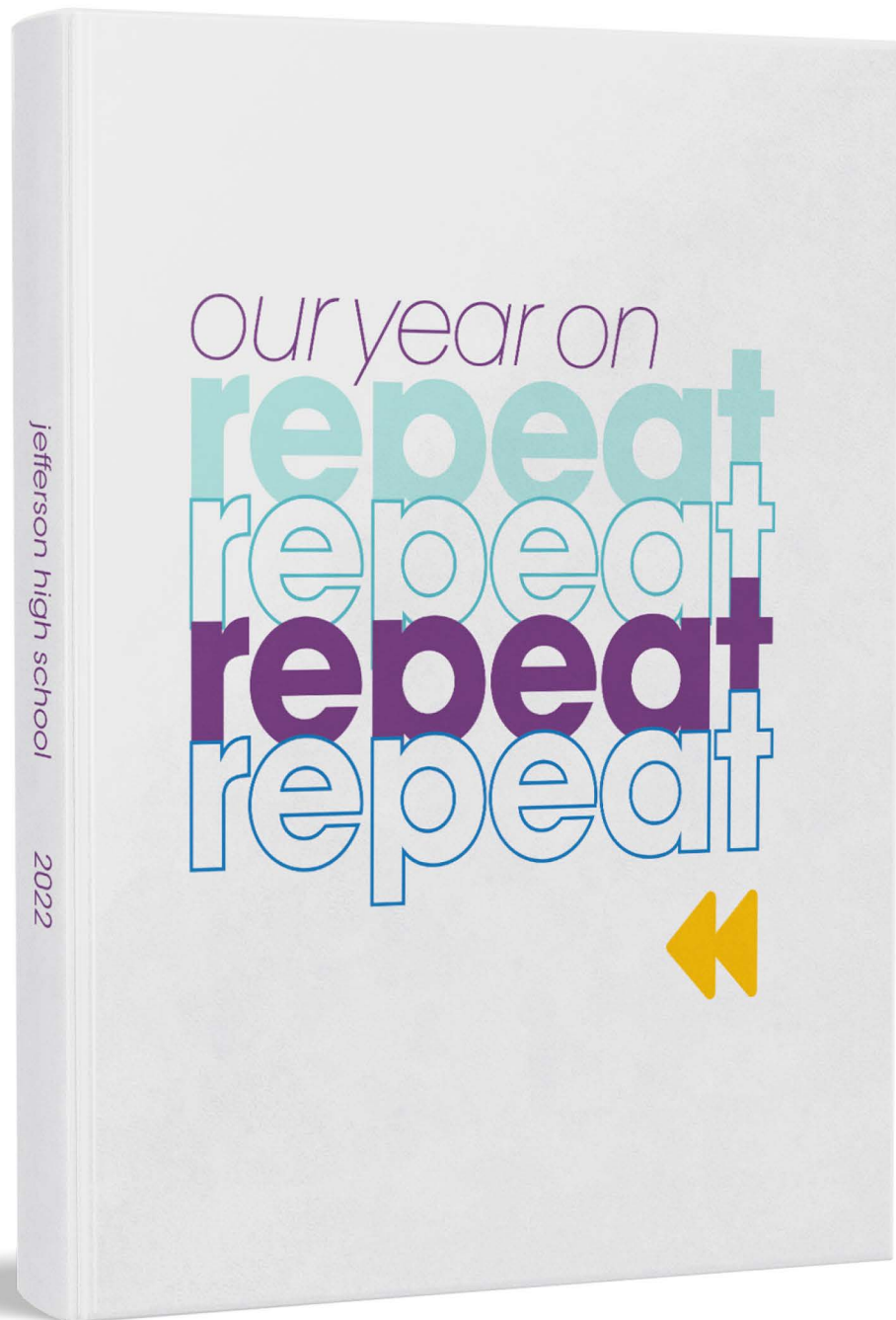


ENHANCEMENTS

- Matte Lamination
- Emboss: "endgame"

COVER & THEME IDEAS

GET THE WHOLE BOOK LOOK



ENHANCEMENTS

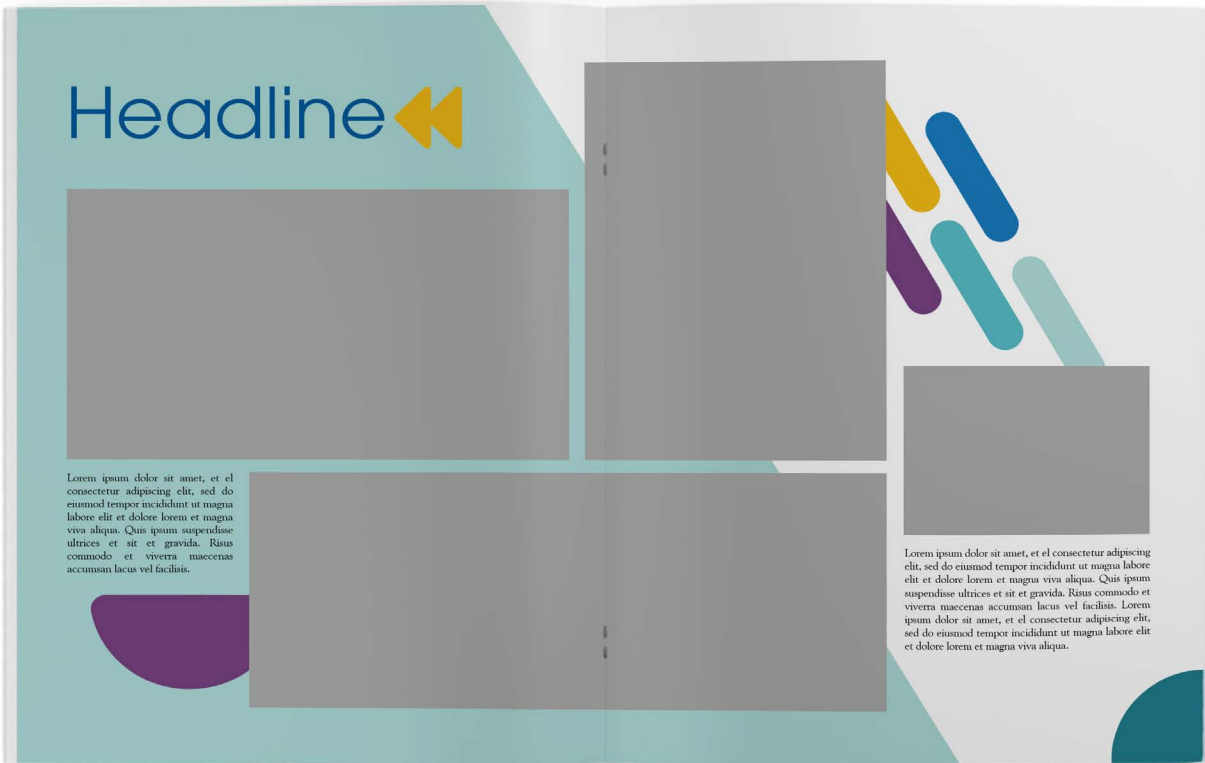
- Matte Lamination
- Silkscreen: Clear - all type
- Deboss: Our Year On" + outline repeats



EMBELLISHMENTS



Spread Example



THEME IDEAS **FOR** 2023

Here are some additional theme ideas to get you started.

A Moment in Time
As a Matter of Fact
As time goes by
As we see it
Back to our Roots
Bent but never Broken
Better Off
Better than Before
Blurred Lines
Boiling Point
Bounce Forward
Breaking through
Deal with it
Evolve
Focusing on the Future
For the First Time
Get Real
Get Up
Getting through it
Go with it
Grow as We Go
Grow with it
History in the Making
How We See It
Into the Unknown
It Might be Different
It's Never Been Done Before
It's Never too Late
Just Keep it Real
Just Rolling with it..
Keep Going
Lean In
Let it Be
Look Around
Looking forward
Make it Count
Make it Work
Making History
New Beginnings
No Looking Back

Now or Never
On the Other Side
One Way
Onward
Out of the Ordinary
Overcoming In it
Own It
Pivot
Plugged In
Push Forward
Ready or not
Ready, Set, Reset
Rebound
Rise Up
Shake it Up
Silver Lining
So, What Do We Do Now?
Stop, Drop and Roll with It
Stronger Together
Switch it Up
The Choice is Ours
The Mix-up
The Next Big Thing
The Next Chapter
Time Stands Still
Together
Turning the Page
Under Pressure
United we Stand
Unshakable
Up and Down
Up in the Air
Verge
We got it Covered
We Hear You
What If?
What Now?
Where do we go from here?
Who Knows?
You Never Know