

# REBATE POLICY

Royal Caribbean Cruises Ltd., d/b/a Royal Caribbean International® (“RCI”), and Celebrity Cruises Inc. (“CCI”) and Celebrity Cruises Inc. d/b/a Azamara Cruises<sup>SM</sup>, which shall collectively be known as the Cruise Lines (the “Cruise Lines”) appreciate the praise and support from our travel agent partners. To ensure a full understanding and compliance with the Cruise Lines’ Rebate Policy (the “Rebate Policy”), the following procedures must be adhered to when selling, advertising, marketing and/or promoting the Cruise Lines or Cruisetours.

No agent or agencies may, in any manner or medium, including but not limited to TV, radio, phone, newspaper, catalogs, direct mail, call centers, and/or all on-line vehicles such as search engines, websites, e-mail, pop-ups and banners, advertise, market, promote or sell below the Cruise Lines’ published or contracted pricing programs. Any and all rebating or incentive programs that can be converted to cash or currency (e.g., a \$50.00<sup>USD</sup> credit card certificate) are strictly forbidden and shall be deemed null and void. Any and all incentives or incentive-related materials that are used to promote any of the Cruise Lines must be pre-approved in writing by a Vice President of the applicable Cruise Line or the Cruise Lines’ legal department. Agencies and/or Agents in violation of the Rebate Policy shall be subject to a reduction in the co-op support provided by the Cruise Lines and shall suffer supplementary consequences, including but not limited to, a reduction in the base commission paid on all future cruises booked by the Agent/Agency. Further, in no way attempting to its limit its remedies, the Cruise Lines hereby place all individuals/agents and/or companies/agencies on notice, that the Cruise Lines may pursue any and all legally available remedies against any individual/agent and/or company/agency that violate any of these policies.

Any and all other Cruise Lines policies and guidelines shall remain unaltered unless otherwise stated herein.