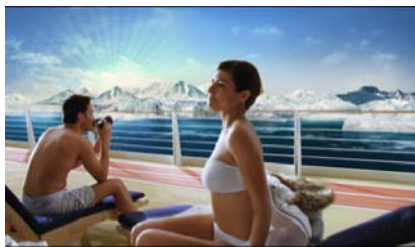


# Royal Caribbean International

## 2<sup>nd</sup> Generation Nation:25/:05



Voiceover: Have you ever seen a glacier while sunbathing? Why not?  
Have you ever climbed a rock wall in the middle of the ocean?  
Or tried something really wild? Why not?



It's all possible in the Nation of Why not.  
Royal Caribbean's floating nation where you are free to do anything you want.  
Which may be nothing at all Royal Caribbean International  
Visit [RoyalCaribbean.com](http://RoyalCaribbean.com) Today

## Co-op Online and Television

One of the best ways to capture the true personality of a Royal Caribbean International<sup>®</sup> cruise vacation is to tag our national online and television commercial with your corporate name. Royal Caribbean is now offering "2<sup>nd</sup> Generation Nation".

"2<sup>nd</sup> Generation Nation" is an entertaining, upbeat spot filmed on a ship featuring Royal Caribbean guest and the many ways they are enjoying their vacation in the Nation of Why Not?<sup>SM</sup>. It is an inspirational spot that allows viewers to see all that Royal Caribbean has to offer in the way of excitement, onboard activities, excursions and relaxation. The combination of exciting onboard activities with the personal and engaging one-on-one nature of the Postcards Campaign makes this commercial a very effective sales tool for you.

The Nation of Why Not is our nation at sea where guests are encouraged to start each day by asking, "Why Not? To use "2<sup>nd</sup> Generation Nation", simply insert your corporate name and contact at the end of the commercial, using the typeface Gotham Ultra or Gotham Book. If neither of these are available, please match the font as closely as possible. We suggest using all-white capital letters. Please be aware that pricing is not permitted on this Royal Caribbean International commercial.

The right to use "2<sup>nd</sup> Generation Nation" expires on **December 31<sup>st</sup>, 2011**. This commercial has been produced under the provisions of the 2006 Extension of the 2003 SCREEN ACTORS GUILD contract and its use is governed by that agreement. Among other things, that agreement requires that all rights granted by this letter with respect to "2<sup>nd</sup> Generation Nation" commercial, which expires on December 31<sup>st</sup>, 2011. If either commercial is broadcast after its expiration date, you will be responsible for any residuals due to the principal actors and voice over talent. Royal Caribbean International is not liable for any monetary compensation due to the talent if the commercial airs past the expiration date.

**To order a taggable version of this commercial, please submit an Order Form and signed Terms of Use letter, both available on [www.cruisingpower.com](http://www.cruisingpower.com) under Co-op Materials in the Sales and Marketing Kit.**