

# Royal Caribbean International

## DWA PO Teaser



### For Online Use Only

Royal Caribbean International® is pleased to announce their exciting new relationship with DreamWorks Animation®. One of the best ways to capture the true essence of this new relationship between Royal Caribbean and DreamWorks is to see it. Royal Caribbean is now offering to travel agencies a :15 teaser titled “**DWA PO Teaser**” to add to the travel agent’s website only. The Spot is not taggable and cannot be edited. No changes whatsoever can be made to any Audio or visual portion of this spot.

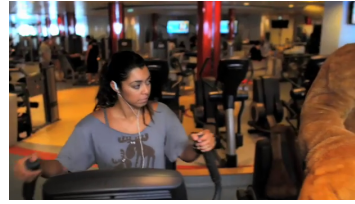
“**DWA PO Teaser**” is a unique and entertaining spot filmed onboard a Royal Caribbean, Oasis Class, ship, featuring PO from DreamWorks’ Kung Fu Panda™ participating in Tai Chi amongst fellow Royal Caribbean guests. The teaser is a great example of how guests can enjoy one of the many onboard activities and programs

The right to use “**DWA PO Teaser**” expires on **June 1st, 2011**. This online video has been produced under the provisions of the 2006 Extension of the 2003 SCREEN ACTORS GUILD contract and its use is governed by that agreement. Among other things, that agreement requires that all rights granted by this letter with respect to “**DWA PO Teaser**,” which expires on June 1st, 2011. If either online video is used after its expiration date, you will be responsible for any residuals due to the voice over, Talent, or music usage. Royal Caribbean International is not liable for any monetary compensation due to the voice over, Talent, or music usage, if the commercial airs past the expiration date.

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## DWA Alex on Treadmill Teaser



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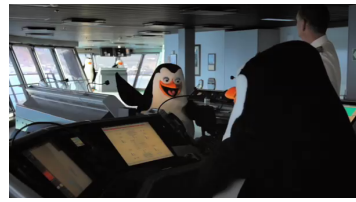
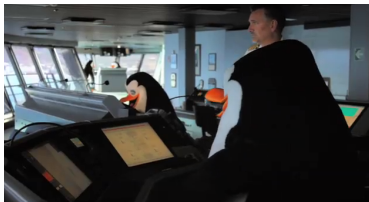
“**DWA Alex on Treadmill Teaser**” is a unique and entertaining spot filmed onboard a Royal Caribbean, Oasis Class, ship, featuring Alex from DreamWorks’ Madagascar™ working out in the ship’s state of the art Utility Fitness Center. It is a witty spot that allows viewers to see a live DreamWorks’ costumed character, Alex, work up a sweat while running next to a fellow Royal Caribbean guest. The Teaser shows Alex and his fellow passenger enjoying one of the many amenities a Royal Caribbean ship has to offer.

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## DWA Penguins Teaser



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“**DWA Penguins Teaser**” is a unique and entertaining spot filmed onboard a Royal Caribbean, Oasis Class, ship, featuring four Penguins from DreamWorks’ Madagascar™ working together with the captain to steer the ship. The Teaser allows viewers to see live DreamWorks’ costumed Penguins taking orders from a Royal Caribbean Captain while blissfully navigating the ship onward.

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