

INAUGURAL

2017

Insurance in the
21st Century —
Shaping our Future

Symposium
CIP SOCIETY

IINA

Wednesday, March 22, 2017

Edmonton, AB

Coast Edmonton Plaza Hotel

10155 105 St NW, Edmonton, AB

The inaugural CIP Society Symposium in Edmonton, AB provides a full day of professional and leadership development alongside multiple networking opportunities with insurance and business leaders.

The event will bring together bright minds to give talks that are idea-focused and on a wide range of subjects, to foster learning, inspiration and wonder—and provoke conversations that matter. With prominent keynote speakers, expert insurance and business presenters, CIP Society Symposium will provide you with a fresh outlook on where the industry is headed.

Don't miss this highlight event for Alberta insurance professionals!



Insurance Institute
Northern Alberta

Insurance in the 21st Century— Shaping Our Future

IINA Symposium 2017 brings you:



John Rose, BA (Hons.)

Chief Economist,
City of Edmonton



William Adams

IBC Vice President,
Western and Pacific Region



Dr. Blair Feltmate

Head, Intact Centre on
Climate Adaptation
University of Waterloo



Mark Francis

Manager, Provincial Vehicle
Registration and Licensing
ICBC

Breakfast Keynote

'Economic Outlook for Edmonton and Alberta'

John Rose

Chief Economist, City of Edmonton

John is a seasoned economist with over 30 years experience in economic analysis, forecasting and consulting to private and public sector organizations. Before joining the City of Edmonton in 2010 he was Director of Economics with Pricewaterhouse Coopers in Toronto. Prior to this he held various positions with IHS Global Insight, Deloitte & Touche and Standard & Poor's. John also served with the Canadian Foreign Service in Europe and Asia where he focused on trade development and investment promotion. John appears regularly as an economic commentator on CBC radio and TV, Global TV, The Edmonton Journal and other various media outlets. He is a member of the Canadian Association for Business Economics and the Economics Society of Northern Alberta where he serves on the Board.

Morning Session

'The Impact of Catastrophic Events— Global, National & Local'

Bill Adams

VP Western & Pacific Region, IBC

The increasing frequency and severity of catastrophic weather-related events is a significant concern to the insurance industry. We see it globally, nationally and provincially. Unfortunately, Alberta is a bellwether for the extent to which disasters can impact a province. It's home to three of the top five costliest catastrophes in Canadian history; the Slave Lake fire in 2011 (\$780 million), the 2013 floods (\$1.9 billion) and most recently, the Fort McMurray fire, which now sits at an estimated \$3.7 billion in insured losses. This isn't sustainable.

But flood and fire aren't the only threats we face. Natural Resources Canada points to a 30% probability of a significant earthquake striking British Columbia within 50 years. This could cost Canadians \$75 billion in total economic losses. The Alberta economy is not prepared for that kind of devastation. This session will address what the insurance industry did in Fort McMurray in response to the wildfire and what the Insurance Bureau of Canada is doing to help Canada be better prepared and strengthen our resilience against this growing threat.

Morning Panel Discussion

'Catastrophic Losses—the issues affecting the industry'

Silver Sponsor

Munich RE



Lunch Keynote

'Weather Gone Wild—The Capital Markets Must Consider the Contagion of Climate Change'

Dr. Blair Feltmate

*Head, Intact Centre on Climate Adaptation, Faculty of Environment,
University of Waterloo*

Independent of one's belief as to the causal factors behind climate change, there is no denying that extreme weather events are on the rise—from floods, to droughts, fire, wind and hail. Initially, it was the Property & Casualty insurers that seemed vulnerable to extreme weather impacts, while other financial service sectors remained immune—this is clearly no longer the case. The residential mortgage market, institutional and retail money management, and the credit rating process are all subject to extreme weather impacts that are often not fully appreciated. The presentation will illustrate how these various sectors are vulnerable to the "new normal" of extreme weather, and more importantly, what can be done to mitigate risk and/or maximize opportunity.

Dr Blair Feltmate is Head, Intact Centre on Climate Adaptation, University of Waterloo. The primary purpose of the Intact Centre is to mobilize practical and cost-effective means to help de-risk Canada from the costs associated with extreme weather events. Previous positions Blair has held include Vice President, Sustainable Development, Bank of Montreal; Director, Sustainable Development, OPG; and Partner, Sustainable Investment Group/YMG Capital Management. He has written scores of papers on climate change, sustainable development and the capital markets. He is generally interviewed by the media about 100 times per year.

Afternoon Session

'Autonomous Vehicles—Technology Driving Change'

Autonomous Vehicle technology is rapidly developing and will have a significant impact on our industry, and the transportation world we live in. Catch up on the latest technology developments and learn about the changes we can expect in products and liability.

- Volvo's 2017 pilot: 100 autonomous vehicles will be tested by customers
- When can I buy an autonomous vehicle?
- Fault determination: Negligence versus product liability.

PRESENTER:

Mark Francis, FCIP, ACS

Manager, Driver & Vehicle Licensing, ICBC

In addition to Mark's current role, in which he oversees vehicles registration and licensing programs and policy for ICBC at the delegation of the province of BC, Mark also co-chairs a national committee on Automated Vehicles for the Canadian Council of Motor Transport Administrators.

Afternoon Panel Discussion

'Future Trends and Challenges'

Industry Mixer and Trade Show

Enjoy refreshments and conversation with your industry colleagues—and make some new connections, too.

REGISTRATION FORM

Wednesday, March 22, 2017 | 8:30 a.m. to 5:30 p.m.
Coast Edmonton Plaza
10155-105 Street, Edmonton AB

Complete Your Registration Information

(Please print clearly)

Salutation (choose one of the following): MR MRS MS

Name: _____ Membership #: _____

Organization: _____ Title: _____

Street Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone Number: _____ Fax Number: _____ Email: _____

Register Early

Save when you purchase before **February 28, 2017**. Save even more when you attend as a group of four or more.

Choose Your Membership	Early Bird	After February 28
<input type="checkbox"/> CIP Society Member	\$325.00	\$350.00
<input type="checkbox"/> Regular	\$350.00	\$375.00

Above pricing includes breakfast, lunch and networking event. Please indicate any special needs or requirements.

*Discounts cannot be combined

Payment Information

Early Bird Registration Deadline is **February 28, 2017**

- Cheque—make payable to “Insurance Institute of Northern Alberta”
- Post to: IINA Symposium, 204-10109 Street, Edmonton AB, T5J 3L7.
- Fax 780-420-1940 Email dhome@insuranceinstitute.ca

Credit Card Information

Visa MasterCard AMEX Credit Card Number: _____

Name: _____ Date: _____

Signature: _____ Expiry Date: _____

No refunds; substitutions welcome.

Contact

Insurance Institute of Northern Alberta: 780-424-1268
www.insuranceinstitute.ca/NorthernAlberta

Agenda

Join us for a robust day of thought-provoking and engaging seminar sessions to energize you and your team

8:30 a.m.	Registration
8:45 a.m.	Welcome and Introduction
9 a.m.	Breakfast Keynote
10 a.m.	Morning Seminar Session
11 a.m.–12 p.m.	Morning Panel Discussion
12 p.m.	Lunch
12:30 p.m.	Lunch Keynote Speaker
1:30 p.m.	Afternoon Seminar Session
2:30 p.m.	Afternoon Panel
3:30 p.m.–5:30 p.m.	Industry mixer & trade show