

I  **Healthy
Good Taste**



Bits & Bites

SUSHI KING Card Member's Newsletter

ISSUE 2 2011

Sushi King Head Office

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Sushi King Outlets

Johor Outlets

Sushi King AEON Bukit Indah
Sushi King AEON Tebrau City
Sushi King Batu Pahat Mall
Sushi King City Square
Sushi King Jusco Permas Jaya
Sushi King Jusco Taman Universiti
Sushi King Kluang Mall
Sushi King KSL City, Johor
Sushi King Pelangi Plaza
Sushi King Wetex Parade

Kedah Outlet

Sushi King Kulim Landmark Central

Kiang Valley Outlets

Sushi King 1 Utama Shopping Centre (New Wing)
Sushi King AEON Ampang Utara 2
Sushi King AEON Mahkota Cheras
Sushi King AEON Taman Equine
Sushi King Alamanda
Sushi King Ampang Point
Sushi King Berjaya Times Square
Sushi King Centro Klang
Sushi King Cheras Leisure Mall
Sushi King Express Setia Alam
Sushi King Favourites SouthGate
Sushi King First Subang
Sushi King Giant Kelana Jaya
Sushi King IKANO Power Centre
Sushi King IOI Mall
Sushi King Jaya One
Sushi King Jusco Kepong
Sushi King KL Festival City
Sushi King Low Yat Plaza
Sushi King Metro Point Kajang
Sushi King Mid Valley, LG Floor
Sushi King Mid Valley, 3rd Floor
Sushi King Mines Shopping Fair
Sushi King Section 14
Sushi King Selayang Mall
Sushi King Subang Parade
Sushi King Summit USJ
Sushi King Sunway Pyramid
Sushi King Suria KLCC
Sushi King Tesco Klang
Sushi King Tesco Puchong

Melaka Outlets

Sushi King AEON Bandaraya Melaka
Sushi King Jusco Melaka
Sushi King Mahkota Parade

Negeri Sembilan Outlets

Sushi King 9 Avenue, Nilai
Sushi King Jusco Seremban 2

Pahang Outlet

Sushi King East Coast Mall

Penang Outlets

Sushi King 1st Avenue
Sushi King Auto City
Sushi King E-Gate
Sushi King Gurney Plaza
Sushi King Prangin Mall
Sushi King Queensbay Mall
Sushi King Sunway Carnival Mall

Perak Outlets

Sushi King Favourites Tesco Manjung
Sushi King Ipoh Parade
Sushi King Kinta City
Sushi King Rapid Mall, Teluk Intan
Sushi King Taiping Sentral
Sushi King Tesco Kampar

Sabah Outlets

Sushi King 1 Borneo
Sushi King City Mall
Sushi King Warisan Square

Sarawak Outlets

Sushi King Bintang Plaza
Sushi King Boulevard Mall
Sushi King Parkcity Shopping Mall
Sushi King The Hills
Sushi King The Spring

... and still growing

 Like us on
facebook
www.facebook.com/sushikingasia

 Sushi King Express outlet  Sushi King Favourites outlet



Buy 2 Temakis for
ONLY RM6
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RM 2
Bonanza
is back in town!
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OUR EARTH
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夏
Taste the
SUMMER
の趣味

1st August -
30th September 2011


SUSHI KING
すし金
Healthy Good Taste

www.sushi-king.com

MD's Message 董事经理献词



Yours sincerely,

MR. AKIHIKO HIJIOKA
MANAGING DIRECTOR
SUSHI KING SDN. BHD.

Dear Sushi King Card Members,

It's truly a pleasure to greet you once again in the second issue of Bits & Bites year 2011!

I'd like to begin by sharing some exciting news with you!

Sushi King's first Facebook fan chat session was launched on 14 June at Sushi King, Sunway Pyramid. We wanted fans to have a forum that allows exchange of positive and negative feedbacks and learn more about Sushi King. This allows us to build better relationships with our valued customer.

Aside from me, our Executive Director, Ms. Law Hwee Ching and General Manager, Ms. Tan Sian Khim also shared information and their experiences with our fans too. We also took customers on a kitchen tour, gave them a quick & fun lesson on sushi making, let them be the first to taste our Summer promotion and finally left them with a goodie bag as a souvenir. The whole experience was extremely encouraging! Look out for more details on page 7.

On to more fantastic news! The RM2 Bonanza promotion will be back in October to satisfy your cravings! All rice-based sushi on the kalten belt will be yours to delight in at only RM2 a plate. Please enjoy with your family and friends!

亲爱的Sushi King卡会员们,

非常荣幸地再次欢迎您,参阅我们2011年第二期的Bits & Bites特刊!

首先,这里就有些很棒的消息要带给您!

6月14日那天,我们在双威金宇塔购物中心Sushi King分店首次举办了Sushi King面子网页粉丝交流会。粉丝交流会的主要目的是让粉丝们能交流正面与负面的意见,并更了解Sushi King,从而,建立更良好的关系。

除了我本人, Sushi King的执行董事刘惠清小姐及总经理陈善琴小姐也特来为粉丝们分享有关信息和经验。我们不但带领粉丝们到我们的厨房参观,也让他们亲身体验如何制作寿司。他们更是首团品尝“夏之趣味促销”美食的顾客,并获得一份礼包作为纪念品。整个交流会的过程都是令人非常鼓舞的!预知更多详情,请参阅这份特刊的第7页。

更多好消息! 来临的十月里, RM2 Bonanza优惠又将再次满足您的食欲! 所有回转带上的饭卷寿司, 每盘只需RM2就可品尝。让您与家人及朋友尽情地享受!

您忠诚的,

MR. AKIHIKO HIJIOKA
SUSHI KING SDN. BHD.
董事经理

More good news on fantastic offers for you! You can enjoy 2 of your favourite Soft Shell Crab Temakis till your heart's content for only RM6 from 1 August - 30 September 2011, in our "Taste the SUMMER" promotion.

Aside from those great offers, we have also specially lined up a whole string of interesting reads just for you in this issue of Bits & Bites such as Tips to save our Earth, Eco-Friendly Wrapping Ideas, Facebook contest and more.

Plus, when you apply for your Sushi King Card 2012, you'll receive a card with a fresh new look that still offers you privileges and benefits you will like!

Finally, I would like invite you to dine at our new outlets, Sushi King Express, which lets you enjoy healthy meals in a fun and friendly atmosphere and our Sushi King Favourites which offers a scrumptious top selection of your favourite choices from our menu. Please do read more about it on page 13-14.

Till the next issue of Bits & Bites, I do hope you will enjoy all we have in store for you, especially our meals of "Healthy Good Taste!"

Arigato Gozaimashita!

超值优惠可说是一浪接一浪! 您不仅可以品尝到您最喜爱的软壳蟹手卷, 而好消息正是两份手卷只需RM6! 这项优惠只在“夏之趣味”促销中, 从2011年8月1日至9月30日为止。

除了这些优惠之外, 我们也特别在这新的一期Bits & Bites特刊里, 为您编辑了一系列有趣的文章, 包括含有环保意识的“10项环保小贴士”, “风吕敷—环保的包装方法”, 面子书有奖游戏等等。

此外, 即日起所有申请2012年Sushi King会员卡会员的, 您将收到一张全新面貌的会员卡, 并依然地享有您所喜爱的优惠及福利!

最后, 我诚心地邀请各位到我们崭新概念的Sushi King餐厅用餐, Sushi King Express -能在这更轻松、更友善的环境里, 享用健康美食; Sushi King Favourites-这里的餐单必定有您喜爱的日本美食。详情请参阅第13及14页。

希望这一期为您准备的项目及优惠, 您都能满意, 特别是我们为您准备的“健康好滋味”!

谢谢!

New Outlets 最新分店



The Sushi King Favourites restaurant concept offers a scrumptious top selection of your favourite choices from our menu. So pick your selection and savour a healthy delicious meal always!

The good news! We've chosen a convenient location just so you can indulge whenever you please. Can't wait to see you at these Sushi King Favourite outlets!

全新概念的Sushi King Favourites设计了一系列美味的餐单供您选择。现在就挑选您的挚爱, 品尝那健康的美味大餐。

更好的消息是, 我们就在您的咫尺, 随时都可品尝到。非常希望在Sushi King Favourites能见到您!



Sushi King Favourites SouthGate (Opened : 25 August 2011)
Unit D-1-4, Level 1, Block D, Pusat Komersial SouthGate, No.2, Jalan Dua, Off Jalan Chan Sow Lin, 55200 KL.



Sushi King Favourites Tesco Manjung
(Opened : 27 August 2011)
Lot G1, Ground Floor, Tesco Manjung, No. 103, Jalan Lumut, 32000 Setiawan, Perak.



Thanks for helping Japan!

On March 11, 2011 magnitude 8.9 earthquake and tsunami hit off the shore of Japan, and leaving enormous destruction in its wake.

It is also heart-warming to know that we not only have you as our faithful customer but someone to lean on for much needed support and generosity you showed in times of need.

We can't thank you enough and to repay you for your kindness, we pledge to assure you continue to enjoy only the best as a valued customer of Sushi King!

感谢您帮助日本!

2011年3月11日, 日本遭受了8.9级的强烈地震及严重的海啸, 带来了巨大的破坏。

在这段非常时期里, 您积极地响应筹款活动, 以实际行动支持日本的灾民。您们不仅是我们最忠实的顾客, 也是我们所能依靠的朋友; 这让我们倍感温馨。

感谢, 并不足以报答您的善心, 我们在这里向您保证, 成为Sushi King的顾客, 您所享有的必定都是最佳的!

Kakuro Result | 数谜答案

Check it out! Here are the answers to March's puzzle!

Do your answers match with ours? If yes, you could be our lucky winner!

快瞧! 这是上一期三月份数谜竞赛的答案。

您答对了吗?

那么您有机会成为我们的幸运儿!

		1	2		6	1	3		
8	1	4	6	2	8	3	9		
	2	5		7	9		8	9	
11		7	8		1	3	2	4	
14		3	2	1	8		9	1	
17		8	9		6	9		5	1
20		6	1	4	5	2	7	8	
23		3	7	1		8	6		

New Outlets
最新分店

MORE of us mean **MORE**
healthy good taste
meals for you!



更多的我们为您准备健康好滋味!

Yes! We opened another 2 new concept restaurants, Sushi King Express and Sushi King Favourites, so you can conveniently dine with us wherever you are and enjoy our meals of healthy good taste!

So come on by and dine with us at Sushi King Express Setia Alam and Sushi King Favourites at SouthGate & Tesco Manjung, Perak and be greeted with a warm smile and delicious meals! Aside from that, do drop by Sushi King's new outlets at First Subang & KL Festival City that serve more healthy good taste meals. See you there!

是的! 我们为您增添了两家全新概念的Sushi King餐厅, 那就是Sushi King Express和Sushi King Favourites- 任何您之所到之处, 都能更方便的品尝到由我们准备的“健康好滋味”!

现在就来我们位于Setia Alam的Sushi King Express和另外两间分别坐落于SouthGate和Tesco Manjung, Perak的 Sushi King Favourites享受美食吧! 此外, Sushi King也将在KL Festival City和First Subang继续为您送上健康美食! 到时见!



Another 2 new outlets of Sushi King are opened near you for your dining convenience and to always serve meals of healthy good taste!

又有多两间Sushi King的新分店, 现已抵达您邻近的商场, 为您提供更方便的“健康好滋味”餐点。

Sushi King First Subang
(Targeted Opening Date: 15 October 2011)
Lot LG 05, First Subang, Jalan SS15/ 4G,
47500 Subang Jaya, Selangor.

Sushi King KL Festival City
(Targeted Opening Date: 20 October 2011)
Lot G-33, Ground Floor, KL Festival City,
67, Jalan Taman Ibu Kota, Taman Danau Kota,
Setapak, 53300 Kuala Lumpur.



You can now enjoy healthy meals in a fun and friendly atmosphere with our Sushi King Express over the counter kiosk. This new self-service concept lets you pick out what you like, pay for it at the counter and just enjoy!

We've opened it close to you so you can always enjoy meals of healthy good taste! So come on by and dine with us at our Sushi King Express outlet!

现在就到Sushi King Express, 您能在这更轻松、更友善的环境里, 享用健康美食, 通过全新的自助形式服务概念, 您能自在的选择您所喜爱的美食, 结账, 然后马上享用这美味!

我们与您更靠近, 让您能时常品尝到“健康好滋味”的地方, 快到Sushi King Express餐厅来吧!

Sushi King Express Setia Alam (Opened: 15 September 2011)
Lot G13, Ground Floor, Tesco Setia Alam, No.2 Jalan Setia Prima S U13/S,
Bander Setia Alam, Seksyen U13, 40170 Shah Alam, Selangor.

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夏

Taste the SUMMER

の趣味

1st August -
30th September 2011



NOW
buy 2 for only
RM 6.00*
NP: RM5 / 1pc
(* While Stocks Last)

Terms & Conditions:
 ✓ All prices are subject to 6% government tax and 10% service charge.
 ✓ Pictures shown are for display purpose only.
 ✓ While stocks last.

www.sushi-king.com



Otsukai Tsutsumi (Basic Carry Wrap)



Traditional Culture
传统文化艺术

ふろしき

風呂敷

Eco-Friendly Wrapping

Furoshiki - Eco-Friendly Wrapping
Say goodbye to wrapping papers which get tossed after a single use!

In Japan, the art of wrapping gifts in cloth is called Furoshiki, and it's brilliantly eco-friendly. Furoshiki, a square piece of cloth, can wrap anything from a chocolate box to a wine bottle to a teddy bear, and be used again and again.

You will be amazed by how innovatively Furoshiki can add colours to your life, not only as a substitute for wrapping paper, but also as an interior or fashion item!

“風呂敷”是一种对生态友好、环保的包裹方式。我们要向一次性使用的包裹纸张说再见啦！

在日本，这种利用布料包裹礼物的传统文化艺术，就称为“風呂敷”。非常聪明及环保的包裹方式。風呂敷，一块四方方的布料，有着各种不同的大小尺寸(手帕到床单大小都有)和颜色质地等，能使用在不同的物件上。从简单的巧克力包装到圆身的酒瓶，甚至是玩具泰迪熊。風呂敷都能将它们一一穿上新装，拆下后的風呂敷也可当作礼物，还可以重复使用，非常环保！

您一定感到非常的神奇，風呂敷的独特及创意无限的包裹方式，竟然能为我们生活中增添更多的色彩。不再像一般简单乏味的包装纸，風呂敷也蔚为一股风潮及时尚！

10 Tips to Save Our Earth 10项环保小贴士

Earth is a very important part of our lives. As responsible individuals we should at least do what we can to help reduce, reuse, and recycle what we can as a first step.

地球是人类最重要的资源。身为人类的我们有责任为地球迈出第一步。尽我们的所能，有效的减少使用、重复使用及循环再用身边的所有资源。

10 Tips to SAVE OUR EARTH 10项环保小贴士

1 Close the tap/
Fix leaky faucets.
顺手关水龙头



2 Save and reuse water.
一水多用



3 Put a plastic bottle full of water inside toilet's water tank.
在马桶的水箱里放一个塑料瓶



4 Use less detergent.
少用洗洁剂



5 Power-off when not in use.
顺手关电源



6 Cook rice with warm water.
用温水煮饭



7 Cycle or use public transportation.
争做公交车族或自行车族



8 Go organic.
选购绿色有机食品



9 Practice recycling.
分类循环、废品回收



10 Carry your own Eco-Friendly shopping bag.
自备购物袋



Exclusively for 2011 & 2012 Sushi King Card Members | 仅限于2011与2012年Sushi King会员卡会员专享

Sushi King Card BONANZA 惊喜大优惠

(for members only) (仅限会员)

RM 2

Rice-based SUSHI on Kaiten Belt for only RM 2* each!
回转带上的饭基寿司每盘只需RM 2*!

Good news to our loyal members as the **RM2* Bonanza Promotion** is back again to satisfy your cravings this October 2011.

It is always honourable to be a **Sushi King Card holder** as you are able to indulge in delicious treats for just RM2 each! Bring your loved ones and friends along to share this privilege!

好消息! 在这十月, 专为Sushi King会员卡持有人而设的**RM2* Bonanza** 惊喜大优惠又再次回来满足您的味蕾了。

成为Sushi King会员绝对是件美好的事, 您只需以每盘RM2的超低价便能品尝回转带上的美味寿司! 记得与您的至亲好友分享这项优惠哦!

Selangor & KL (雪兰莪及吉隆坡) | Sabah & Sarawak (沙巴及砂拉越)
3 - 6 October 2011 | 10 - 13 October 2011

Penang, Perak, Kedah, Melaka, Negeri Sembilan, Johor & Pahang
(檳城、霹靂、吉打、马六甲、森美兰、柔佛及彭亨)

17 - 20 October 2011

NORMAL PRICE ITEMS 普通价格项目

- Tsumami
- Temaki
- Normal Price Plate

TEMAKI 手卷类



TSUMAMI 开胃菜



* Terms & Conditions:

- Promotion is strictly for 2011 & 2012 Sushi King Card Members and is valid for dine-in only.
- Card holders can bring a maximum of 5 people only.
- Sushi King will not sit incomplete parties. Seat reservations are not permitted.
- Maximum 1 hour per dining session due to limited seating.
- Promotion is applicable to sushi (rice-based) on all coloured plates on the kaiten belt excluding Tsumami (appetiser), Temaki (hand roll) & Normal Price Plates.
- Promotion is not valid with any other Sushi King Card discounts, other discounts or any menu-ordered sushi. All food leftovers will be charged according to the normal price.
- All vouchers will not be accepted during the Bonanza Promotion.
- Please present your Sushi King Card upon payment.
- Sushi King reserves the right to change the terms & conditions without prior notice.

* Terms & Conditions apply. Please call us at 03-5622 5200 for more information.

* 条件与规则:

- 此优惠只限于2011年与2012年Sushi King会员卡会员, 只限于店内消费。
- 持卡人最多可以携带五位亲友。
- 寿司King不会接受不完整之订位, 订位恕不接受。
- 由于座位有限, 订位恕不接受。
- 由于座位有限, 订位恕不接受。
- 此优惠只适用于回转带上所有颜色的寿司, 但不包括开胃菜、手卷类和普通价格的寿司。
- 此优惠不适用于其它Sushi King会员卡折扣和其他折扣, 其他折扣或从菜单上点选的寿司, 所有菜式或套餐均按正常价格收费。
- 所有优惠券, 所有的优惠券不能接受。
- 请于结账时出示您的Sushi King卡。
- Sushi King 保留随时更改条件与规则的权利, 恕不事先通知。

* 请符合条件与规则。欲知更多详情, 请电03-5622 5200。



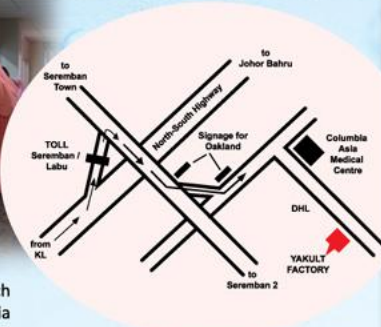
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We conduct 200 quality assurance tests daily

School children observing the actual production process



Yakult is a world-famous cultured milk drink which contains the Shirota strain, live beneficial bacteria which keeps our digestive system healthy and strengthens our immune function. We welcome you to see for yourself how Yakult is produced at our factory in Seremban which is equipped with the latest high technology from Japan. We are open for visits Monday to Friday and on selected Saturdays. Bookings are essential. Contact us to get your booking request form today!

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#2 Popular in JAPAN

Contest
有奖游戏

Kakuro Contest 数谜竞赛

	16	3		10	15		24	29
10			22			6	7	
42								
		35			18			
	26	19			19	6	8	
15			10		11			
22				12	10		5	10
37								
16				4			4	

It's fun & it's Kakuro with a couple of extra twists! Put on your thinking cap and get cracking to solve the puzzle which pretty much resembles Crosswords or Cross Squares which use numbers instead of words! It is the #2 POPULAR logic puzzle in JAPAN!

Take up the challenge cause you stand to win attractive prizes!

Look out for all the answers in the next issue of the Sushi King e-newsletter!

这是数谜，隐藏曲折迷离的数字游戏！赶快激起您的思维，完成这项有别于一般填字游戏的数谜竞赛。这也是日本第二最受欢迎的逻辑猜谜游戏。

挑战您自己，您将有机会赢取丰富奖品！

急着想知道数谜竞赛的答案吗？记得守住下一期的Sushi King电子刊，答案将会在特刊中揭晓。

Name: _____
Address: _____

IC No.: _____ Sex: (M/F)

Tel No.: (H) _____ (O) _____

(H/P) _____

- Closing date for entries is 31 October 2011.
- The 20 correct random entries will receive a Lucky Draw Prize.
- Proof of postage is not proof of entry.
- Send your entry to: **KAKURO CONTEST (SEPTEMBER)**
Sushi Kin Sdn. Bhd., Wisma Texchem, Lot 808 & 809, Jalan Subang 5,
Taman Perindustrian Subang, 47610 Subang Jaya, Selangor.

Rules / Objectives Summary:

1. Every square contains a number from 1 to 9.
2. You have a collection of across and down clues that tell you what the answers to each clue add up to.
3. A number cannot appear twice in any combination for a clue.
4. For example, a clue of 11 for two squares could be 2 + 9, 3 + 8, 4 + 7 or 5 + 6.
5. For example, a clue of 8 for two squares could not be 4 + 4.

With this clue:

9	
---	--

We can have these possible combinations:

1	8	7	8	1
2	7	6	7	2
3	6	5	6	3
4	5	4	5	4

Starting Techniques:

Step 1: A 23 clue for three squares can only be 8,8,8 and a 18 clue for two squares can only be 8,8. Hence means the shaded square must be 8.

Step 2: Which means that this square is 7.

Step 3: A 17 clue for two squares can only be 8,9, but as we've already a 8 in the first column, the 8 must be on the left, and the 9 on the right.

Step 4: This means each of these squares is determined by the missing number making their clue correct.

Step 5: The 30 clue for four squares can only be 8,8,8,8 but we don't know which way around. We do know where the 8 and 9 are, so we can enter both other numbers as pencil marks.

Step 6: We can also enter the pencil marks for the other 30 clue.

Step 7: We can also enter the pencil marks for the 17 clue.

Step 8: We can also enter the pencil marks for these two clues.

Step 9: There is only one place where the 8 can go for the 24 clue.

Step 10: This square can no longer be 8, it must be 9.

Step 11: Knowing the 8 occupies other squares, we remove 8 from the 8 bearing 7. This allows us to remove the 7 and so on.

Step 12: This completes the corner we're working on. These techniques are used around the whole of the puzzle until it's complete.

Count it!

大眼睛，数“鱼”数!



“Fish” out the Answers & Win a RM50 Sushi King Cash Voucher!
It's really fun & easy to play!

How to play:

- 1) Circle and count the fish spotted, including the Sushi King logo as it does represent the fish count too!
- 2) Drop us your final fish count and answer the question below.

Q: If you were a fish, what kind of fish would you be and why? (within 20 words)
(E.g.: I wish to be a mermaid because she represents legendary beauty.)

One winner will emerge from the most "Likes" garnered and the other will be selected by a panel of judges from Sushi King based on the most creative slogan posted.

Prizes : Sushi King RM50 Voucher x2

- The closing date for this competition: 31st October 2011
- Please include your name as per your IC and your email address along with your entry.

For more information, please visit [facebook](https://www.facebook.com/sushikingasia)
www.facebook.com/sushikingasia. *Terms & Conditions apply.

How to participate :

如何参加:

Step 1:

Like the Sushi King Facebook Fanpage.
喜欢Sushi King's 面子书粉丝页。

Step 2:

Circle and count the fish in picture.
圈出图画中的鱼，然后算一算。

Step 3:

Upload your answer and slogan on Sushi King Facebook fanpage.
把答案及标语上载到Sushi King's 面子书粉丝页。

“鱼” 出您的答案并赢取 RM50 SUSHI KING 现金礼券!
就是这么简单、好玩!

玩法简单:

- 1) 找出全部的鱼类并圈起来, Sushi King 标志上的鱼也要计算进去哦!
- 2) 告诉我们您的答案, 并完成以下的标语。

问题: “如果你是鱼, 会是什么鱼, 为什么?” (不超过20字)
(举例: “我希望我是美人鱼, 因为它代表着传说中的美丽。”)

第一位优胜者会是获得最多“喜欢”票数的答案以及另一位优胜者则由Sushi King的裁判小组所选出最具创意的标语。

奖品 (2份): Sushi King RM50 礼券

- 参赛截止日期: 2011年10月31日
- 随您的参赛表格, 请附上您身份证上的姓名及电邮地址。

预知详情, 请查阅 [facebook](https://www.facebook.com/sushikingasia) 网站
www.facebook.com/sushikingasia. *必须符合条件与规则。



CATERING MENU 2011

At SUSHI KING, we believe that sushi should be enjoyed at anytime and anywhere!



Cater - to - House
Birthday Party, Open House, Company Annual dinner, Product launching and any occasional party.



Special menu
A special customize menu to dine in at Restaurant based on your occasions.



Event Planner
We are pleased to work together with the charity carnivals, school events, concert, or any outdoor events.



* Terms & Conditions Apply.

- Actual food presentation may differ from picture shown.
- Prices are subject to 6% government tax and 10% service charges.
- Kindly contacts 03.5622 5261 / 017.2191 428 (Mr. Choon) or leave your request at www.sushi-king.com/Catering_15_1.htm for further information.

Sushi King Event 活动



www.facebook.com/sushikingasia



Facebook Fan Chat Session

On 14 June, we launched Sushi King's first Facebook fan chat session at Sushi King's Sunway Pyramid from 11am to 2pm.

This fan chat announced in Sushi King Facebook was opened to the first 20 customers who successfully registered with us. The purpose of the fan chat is to let fans know more about Sushi King, exchange positive and negative feedbacks, build better relationships with them.

Moreover, we also invited Mr. Akihiko Hijoka (Managing Director), Ms. Law Hwoe Ching (Executive Director) and Ms. Tan Sian Khim (General Manager) as our VIP who shared information and their experiences with our fans.

Besides the chat session, we presented a 5 minute corporate video and a great chance of a lifetime for our fans to have a guided kitchen tour. We also gave them a quick sushi making lesson that was extremely fun and full of laughter.

Furthermore, fans had a sushi tasting session and then given a chance to even evaluate the Summer promotion before the product launch. We finally left them with a goodie bag as a souvenir.

The whole experience was extremely encouraging as the participants left smiling!

6月14日,早上11点至中午2点,我们在双威金字塔购物中心的寿司金(Sushi King)分店首次举办了寿司金(Sushi King)面子书网页粉丝交流会。

这场粉丝交流会在寿司金(Sushi King)的面子书网页上宣布并只限首20位成功抢先与我们登记的粉丝出席。此粉丝交流会的主要目的是让粉丝们能更了解寿司金(Sushi King),交流正面与负面的意见,以及建立更良好的关系。

此外,我们也邀请了陆闻彰彦先生(董事经理)、刘惠清小姐(执行董事)与陈善琴小姐(总经理)为我们的嘉宾与出席的粉丝们分享有关信息和经验。

在聊天交流之余,我们也进行了多项活动。透过五分钟的企业视频介绍本餐厅。难能可贵的是,粉丝们有机会到厨房参观,更亲身体验快速又有趣的制作寿司过程。

除此之外,他们是在“夏之趣味促销”推出前,首团品尝新菜肴的顾客,并且获得一份礼包作为纪念品。

过程中,所有的粉丝们也都是笑容满面的。总的来说,整个交流会的气氛,令人非常鼓舞!

Sushi King Card 2012 会员卡



Apply for your
Sushi King Card to enjoy more!
赶快申请Sushi King卡以享受更多优惠!

Do not miss out on all these awesome offers! Apply for your Sushi King Card 2012 today!

With an application fee of only RM20, you will enjoy the privilege of:

- Appetizing Japanese cuisine at 10% discount all year round
- Receive a RM20 cash voucher upon Sushi King Card 2012 application
- Bits & Bites - Informative E-Newsletter
- Sushi for only RM 2 during Sushi King RM2 Bonanza Promotion

... and much more fantastic offers to come!

千万别错过这么多吸引人的优惠!今天就申请您的2012年Sushi King会员卡吧!

只需RM20申请费,您就能享有以下的优惠及福利:

- 全年享用可口的日本美食,并享有10%的折扣优惠。
- 申请2012年Sushi King会员卡的当儿,即可获得RM20现金礼券。
- Bits & Bites - 丰富资讯的电子会员特刊。
- 享有Sushi King RM2 Bonanza超级优惠。

... 更多的超值优惠接踵而来!