



MEDIA KIT

What is **SPROUTS?**



Sprouts is a healthy grocery store offering fresh, natural and organic foods at great prices. Based on the belief that healthy food should be affordable, Sprouts' welcoming environment and knowledgeable team members continue to drive its growth. Our welcoming stores offer a complete shopping experience that includes an array of fresh produce at the heart of the store, a deli with prepared entrees and side dishes, The Butcher Shop, The Fish Market, an expansive vitamins and supplements department, bulk foods and more. Shoppers can also select from thousands of organic, gluten-free, non-GMO, vegan and plant-based products throughout the store. Our friendly, knowledgeable and engaging team members are here to help you make healthier choices that are better for you and your budget.

— *We believe* —

**HEALTHY LIVING
IS A JOURNEY**

— *and* —

EVERY MEAL IS A CHOICE.

— *We love to* —

**INSPIRE, EDUCATE AND EMPOWER
EVERY PERSON TO EAT HEALTHIER AND LIVE A BETTER LIFE.**

QUICK FACTS

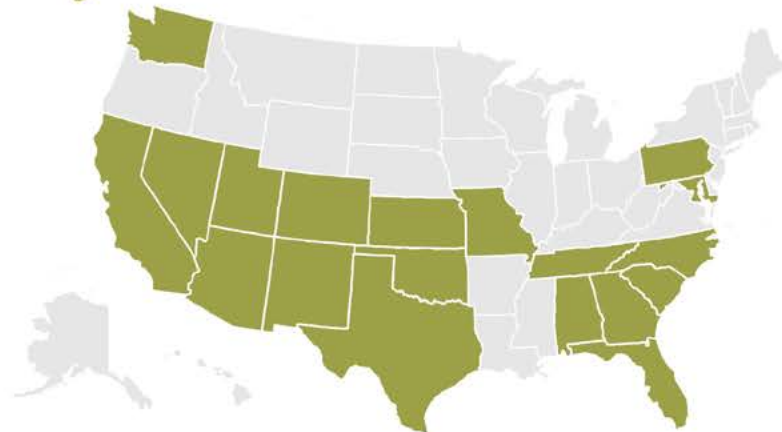
about Sprouts:

More than
300
STORES

5
DISTRIBUTION
Centers

MORE THAN
28,000
Team Members

STORES IN 19 STATES
from coast to coast



SPROUTS BY THE NUMBERS

SUPPORTED
MORE THAN **830**
COMMUNITY
EVENTS LAST YEAR

A Fresh Deli
FEATURING MORE THAN
1,000 ITEMS
deli sandwiches start at \$3.99

30 UNIQUE
SALES
EACH YEAR,
OFFERING TREMENDOUS SAVINGS

19,000+
PRODUCTS,
90% OF WHICH ARE
natural or organic

2.9MM
weekly shoppers

MORE
THAN **2,400**
SPROUTS BRAND
items in-store

MORE
THAN **7,100**
GLUTEN-FREE ITEMS
and more than
6,000 NON-GMO
ITEMS

OVER **900**
RAW ITEMS

OVER **23MM**
POUNDS OF FOOD DONATED
TO FOOD BANKS LAST YEAR

MORE
THAN **7,500**
vitamin & body care products

80-140
FULL AND PART-TIME
team members per store

Recycled
MORE
THAN **80MM**
LBS OF CARDBOARD LAST YEAR

Our **GUESTS**

Sprouts' value proposition attracts a customer base that is much broader than that of traditional health food or specialty stores. Studies show that the Sprouts customer is:

**WELL EDUCATED
MIDDLE TO UPPER MIDDLE INCOME
INTERESTED IN HEALTHIER EATING
EAGER TO SAVE MONEY & SPEND WISELY**

Our **HISTORY**

Yesterday, today and tomorrow

Since day one, Sprouts has offered healthy foods at affordable prices across the entire store. Sprouts was founded by members of the Boney family, long-time San Diego grocers with a focus on making fresh foods affordable. The company opened its first store in Chandler, Ariz., in 2002 with farm-fresh produce and thousands of natural, organic and great-tasting foods at remarkably low prices.

The Sprouts story continued with a period of rapid growth through acquisitions and new store development. In 2011, Sprouts joined with Henry's Holdings, which ran 35 Henry's Farmers Markets stores and eight Sun Harvest Market stores. A year later, the company bought Sunflower Farmers Market, which ran 37 stores.

Sprouts became a public company traded on the NASDAQ Stock Market in August 2013.

In 2014, Sprouts expanded in the Southeast with new stores in Georgia, followed by openings in Missouri, Alabama and Tennessee the following year. In 2017, Sprouts added new stores in Florida and North Carolina, and continued to expand in 2018 to Maryland, Pennsylvania, South Carolina and Washington.

Today, Sprouts is one of the fastest growing retailers in the country. Sprouts employs more than 28,000 team members and operates more than 300 stores from coast to coast.

Meet the
SPROUTS
HEALTHY COMMUNITIES
FOUNDATION

Founded in 2015, the Sprouts Healthy Communities Foundation extends our community involvement by supporting health and wellness related causes that directly impact the neighborhoods where our customers and team members live, work and play.

We focus on giving locally in the areas of food security and hunger relief; promoting health education and nutrition; and helping people living with disabilities and health concerns. We are proud to partner with numerous organizations, including REAL School Gardens, Vitamin Angels and Autism Speaks.

Visit [Sprouts.com/Foundation](https://www.sprouts.com/foundation) to learn more.

COMMUNITY INVOLVEMENT

At Sprouts, we believe in giving back to the communities we serve. We support local nonprofit and educational institutions that share our goal of improved health, nutrition and fitness. Over the years, we have been proud to be associated with many incredible causes, doing our part to improve the lives of thousands of people through meaningful giving.

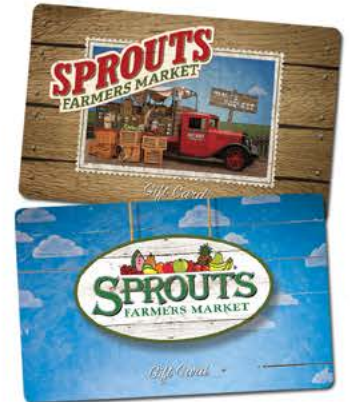


Food Rescue Program

At the end of each day, Sprouts donates all unsold and edible – but not marketable – groceries to local area hunger relief agencies and charities as part of our local Food Rescue program. Similarly, some produce is set aside for relief agencies directly from our distribution centers. In 2017, Sprouts stores and distribution centers donated 23 million pounds of food to those in need, which is equivalent to 19 million meals. This reduces the impact of hunger as well as the company's environmental footprint.

SCRIP Fundraising

We are proud to participate in the Scrip fundraising program, helping nonprofit organizations raise money. This popular fundraising program invites nonprofit organizations to pre-purchase Sprouts gift cards at a 5 percent discounted rate and then resell the Sprouts gift cards at full price.



Community Events

We regularly make in-kind donations to local community causes that address healthy living and nutrition education for children and families. In 2017, Sprouts supported more than 830 community events through volunteering and in-kind donations, reaching more than 2.75 million neighbors in our communities.



Responsible Neighbor

Sprouts is more than a grocery store – we are a community partner focused on the well-being of the neighborhoods we serve. We support organizations that aid children's causes (schools and hospitals, backpack programs); organizations that work with the gluten-free and gluten-intolerant community; health and wellness nonprofits (particularly geared toward education and awareness); Feeding America and related agencies. In 2017, we gave approximately \$2.2 million to our non-profit community partners, including 58 local neighborhood grants and continued support of autism research through a multi-faceted program with Autism Speaks and the Southwest Autism Research and Resource Center.



Volunteerism

Sprouts team members are encouraged to help people and organizations in need. We have provided major volunteer support to events such as Walk Now for Autism Speaks, Phoenix Rescue Mission and various food banks in Arizona, California, Colorado, New Mexico, Nevada, Texas and Utah. With an engaged team member base of more than 28,000, we have the ability to use our leverage to support causes small and large.



Grab 'N Give

Throughout the holiday season, Sprouts sponsors the annual Grab 'N Give holiday food drive to help feed the hungry in our local communities. Our shoppers have the opportunity to purchase bags of groceries at a 10 percent discount, which are then donated to food banks in the communities we serve. In 2017, the generosity of our shoppers provided nearly 2 million meals to families in need.



MANAGEMENT TEAM



Amin Maredia
Chief Executive Officer



Jim Nielsen
President & COO



Brad Lukow
Chief Financial Officer



Dan Sanders
Chief Operations Officer



Brandon Lombardi
*Chief Human Resources
and Legal Officer*



David McGlinchey
Chief Merchandising Officer



Ted Frumkin
Chief Development Officer



Shawn Gensch
Chief Marketing Officer

See full bios at about.sprouts.com



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