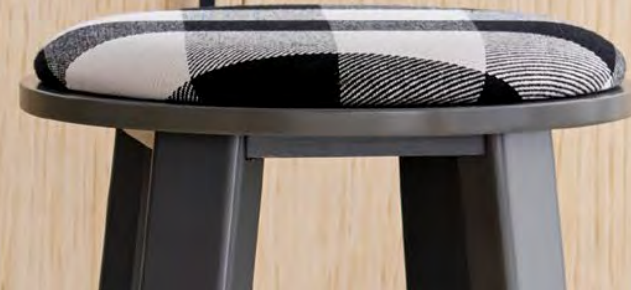




Homeful

Volume 1: Designs for comfortable spaces





“What you make people feel is as important as what you make.”

Hank Menke





Homeful

Volume 1: Designs for comfortable spaces





Introduction

The Book of Human Emotions introduced us to the phrase 'homeful' 150 years ago. It's simple in nature and understanding; however, our fast-paced world has masked the importance of homeful to people. When deprived of it, just like any other need, we are not our best selves. The feeling is restorative, energizing and welcoming as we let the feeling embody us with comfort.





That feeling you get

You may not be able to describe it, but you know it when you feel it. It's part of your daily journey or a great adventure. It starts with "I'm on my way" to "almost there" to "at the door." You don't know exactly what it is, but it's that feeling of home that soothes and secures. Styles, trends, and aesthetics can be fleeting. Homeful evokes a feeling in a very personal way. It is enduring as a human emotion and need that we depend on daily to enrich our lives and the lives we touch around us.

We love how a soft throw with pillows can make a comfortable lounge feel even cozier. We've gathered our favorite stack of books in a breezy, lightweight basket for inspiration within arms reach.



















Surprisingly familiar

It's meeting someone you've never met, yet feeling like you have known them for years. Or, running into someone you have known forever, and you get that tingle of delight as if you're meeting them for the first time. Spaces are no different. Whether you've been going to the same location for 10 years or walking through the door for the first time, a sense of place can feel surprisingly familiar in so many ways.

We love when lounge areas are near natural light. This creates a warm and inviting space. Surrounding areas with objects of curiosity such as a vintage oil painting, small sculptural object, or an exotic succulent encourages connection and conversation.







A homeful connection
begins with materials.

Days filled with purpose

Our best days are driven with purpose and intention. The spaces we thrive in serve us well when they are designed with those same attributes. We are our best selves when we feel confident and secure. Small touches of purposeful elements remind us that even in our most challenging or rewarding days, or the ones right down the middle, we should fill them with gratitude for the opportunity to be productive, meaningful, and progress with purpose.

We love creating a safe and warm workspace for a productive day. Stashing our favorite mug, vase, or photo nearby. These elements spark a feel good memory during our busy day. And when you feel good, you make others feel good too.





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INTERIORS for SEASIDE
KATHAN WILLIAMS









“Home is where one starts from.”


– T.S. Eliot









A modern dining table with a glass top and wooden legs, surrounded by orange upholstered chairs in a contemporary living space. The table is set on a light-colored wooden floor. In the background, there is a dark grey shelving unit with books and decorative objects, and a wall with framed art. The text "Gather around and tell me all about your day." is overlaid on the right side of the image.

Gather around and tell me
all about your day.



Connecting memory with materials

Often memories are associated with vivid visual recounts of happenings in our lives. Homeful represents all of the sensory experiences as touch, aroma, taste, and audible notions that conjure up fond memories and feelings that are just as powerful as vision. Homefulness is a collection of our sensory subconsciousness, no matter what the space, telling us that we feel really comfortable here to be who we are and move towards where we want to go. We will always remember places that make us feel good.

We love creating interest and balance by using a combination of sleek, modern textures paired with reclaimed materials that create a connection to stories of the past.



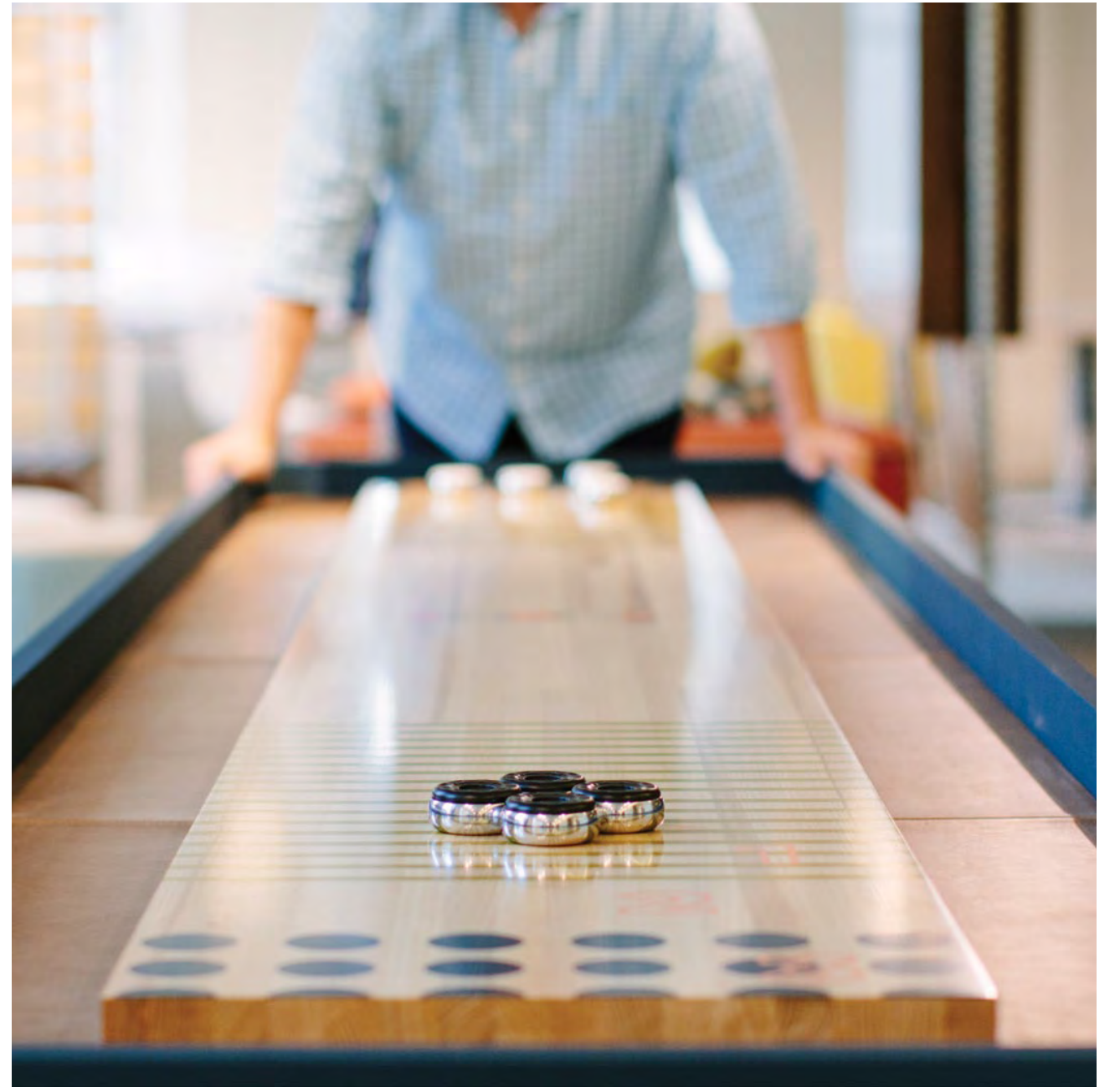




“We shape our buildings;
thereafter they shape us.”

- Winston Churchill











Product index

Cover

Bistro seating
Nineteen20 table
Rowen lounge

Inside cover

Heidi stool
Eleven Wood table
Pind organizer

Page 01

Rowen lounge
Wyre occasional

Page 02

Rowen lounge

Page 04

Bistro occasional
Bistro seating

Page 06-07

Roo occasional
Rowen lounge
Custom storage

Page 08

Rowen lounge

Page 09

Harpin seating
Applause table
Rowen lounge

Page 11

Denro occasional
Hinchada modular
Pillows

Page 13

Heya lounge
Wyre occasional

Page 14-15

Hinchada modular
Pillows

Page 17

Beck storage

Page 18-19

Boost ottoman
Kintra occasional
Agile power distribution
Hinchada modular
Pillows

Page 20

Cubic lounge
Spun occasional
Boost ottoman
Pillows

Page 21

Dess lounge
Pillows
Basket occasional
by Carolina

Page 22

Bistro seating

Page 23

Cubic lounge
Pillows

Page 24-25

Wyre occasional
Heya lounge
Denro occasional
Pillows

Page 26

Lona lounge
Beck occasional
Custom storage

Page 28

Rowen lounge
Custom storage

Page 30

Heya lounge

Page 31

Hinchada modular
Hinchada ottoman
Pillows

Page 35

Pur seating
Aptos private office

Page 36-37

Staks benching
Flexxy seating

Page 38

Staks workstation
Genus seating

Page 39

Staks private office
Genus seating
Preview lighting

Page 40-41

Impulse G2 private office
Madrid seating

Page 43

Staks workstation

Page 46

Riff table
Riff bench
Pillows
Custom seating

Page 50

Modello stools
Custom table

Page 51

Dess lounge
Boost ottoman
Basket occasional
by Carolina

Page 52

Rowen lounge
Ice occasional
by Carolina

Page 53

Elani bench by Carolina

Page 54-55

Harpin seating
Beck table
Custom storage

Page 56

Harpin seating
Custom table

Page 58

Cinque seating
Eleven table

Page 59

Kosa occasional
Elide lounge

Page 60

Cinque seating
Eleven Wood table

Page 62-63

Bistro seating
Applause table
Boost ottoman

Page 64

The Edge modular
Boost ottoman
Hinchada ottoman

Page 65

Hinchada lounge
Pillows

Page 66-67

Riff shuffleboard

Page 68-69

Denro occasional
Rowen lounge
Bistro seating
Nineteen20 table
Elani lounge by Carolina

Page 70

Roo occasional
Cinque seating
Elani lounge by Carolina
Hug lounge by Carolina

Page 71

Cinque seating
Roo occasional

Inside back cover

Rowen lounge
Ice occasional
by Carolina





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