

77.3M

VISITORS

Volume Growth 16% vs. 2020

\$13.1B

VISITOR SPENDING

Spending Growth 28.5% vs. 2020



179K

TOTAL HOOSIER JOBS SUPPORTED

(Full & Part-Time)
Employment Growth 29.7% vs. 2020

\$2.4B

TOTAL TAX GENERATED

(Federal, State, Local)
Tax Revenue Growth 30.7% vs 2020



\$5.2B

TOTAL WAGES & SALARIES PAID

Wage Growth 30.6% vs 2020

\$8.5B

TOTAL ECONOMIC CONTRIBUTION

(Value Added)
Impact Growth 30.8% vs 2020

2021 Indiana Tourism Economic Contribution by the Numbers