



5th America Digital

Latin American Congress of Business & Technology

October 14th - 15th, 2020 · Santiago of Chile, Espacio Riesco



+5000
ATTENDEES



+200
EXHIBITORS
10.000 mts²



+22
COUNTRIES



+2000
BUSINESS
MEETINGS



+100
CONFERENCES

TELECOM | ICT | IOT | MOBILE | CLOUD | BIG DATA | FINTECH | e-GOVERNMENT | e-COMMERCE | DIGITAL MARKETING

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<https://congreso.america-digital.com>





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AMERICA DIGITAL CONGRESS 2020

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SOLUTIONS

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GN

kudaw
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KUVASZ

ManageEngine

Namirial
Information Technology

Opiniones Verificadas



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PagoFácil

predictable
media

PURESTORAGE

QMATCH
eCOMMERCE INTELLIGENCE

qwantec

Retargetly

rindegastos

S&P Global

SEGURIDAD AMÉRICA
COM

SeoSolution

SERPRO

Sistemo
espy tomorrow today

SITE CHILE
Aug 5

SOLEM

sprinklr

SSL247
SECURING VALUE

VEEAM

VIGATEC
Innovative Computer Experience

VZOR

webdox

ZEXTAS



Video <https://youtu.be/mmTMyBBmd7Q>, watch testimonies because VPs from global/local tech companies and + 5,000 C-Level from the most important Telcos, Banks, Enterprises and Governments participate.



Ricardo Lagos Escobar,
Ex President of Chile

The America Digital Congress is a meeting point among Latin Americans to share experiences with the most developed countries.



César Valdés,
CIO TELEFÓNICA

The congress allowed us to transmit the TELEFONICA digital strategy for the next 4 years.



Darren Pulsipher (California, USA)
Chief Enterprise Solution architect
INTEL



We get to talk to C-Levels and CIOs.



Mario Conde (Brazil)
Partner Bain & Company



America Digital allows us to present our digital transformation cases in a Latam level.



Mark Jamison (Silicon Valley, USA) VP & Global Innovation Head VISA



The America Digital Conference is a fantastic event, I have been blown away how dynamic this entire event has been, how many people and the energy.



Jeffrey Kratz (Seattle, USA)
CEO Latam, Amazon Web Services
Public Sector.



America Digital allows us to talks with the digital transformation leaders in the public sector.



Gonzalo Larrain,
CIO Principal Financial Group



Tech providers give us the opportunity to know their innovations and how to improve our services to our clients through this digital disruption.



Rodrigo Orellana,
Digital Marketing Director
Scotiabank



I have come every year and I see a radical evolution in the level of speakers, sponsors and infrastructure.

Sabrina Muñoz (Brazil)
Head Big Data Telefónica



A great event to do business and meet with tech providers rarely available in the region.

Fernando Barraza
Director Chilean Taxation Office (SII)



It is a space where come together the industry, linking providers with demanders. Two days that help us to achieve the digital transformation in the public sector.

Greg Perotto (Canada)
Hootsuite, VP Global Marketing.



A high level networking event, we have talked with the audience about our business and how to help them with their business.

Alberto Schilling,
CEO BICE BANK



High standard event, I have gone to similar congress in other countries, New York, and it has nothing to envy. The set-up, organization.

Andrés Araya,
CIO Bolsa Santiago



I am impressed with the amount of people around the digital transformation, IOT, Blockchain ecosystem.

AMERICA DIGITAL CONGRESS TESTIMONIALS



Marten Kaevats (Estonia)
National Digital Advisor

An event that allows to build the fundamentals of a digital society. ”

Manish Singh (EE.UU.)
VP Network Services
Strategy Tech Mahindra

America Digital was a good experience for us. ”



Pedro Vidal Manager,
Santiago Smart City Program
(CORFO)

It allows us to talk, share experiences. Really I am amazed with the amount of providers, experiences and success cases. ”



Jason Maynard
(California, USA) VP
Product Zendesk

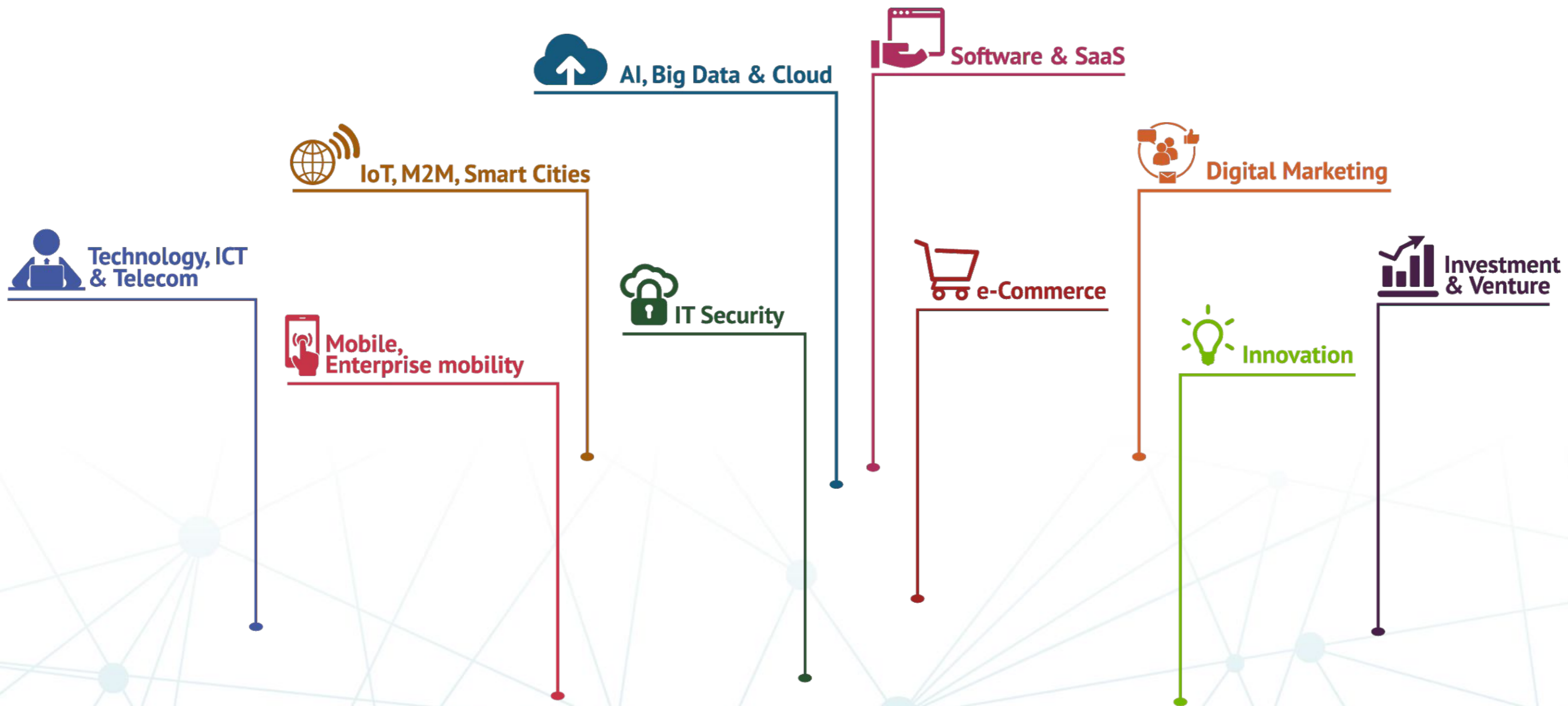
The attendace is amazing. ”



Sebastián Carmona, Innovation
Manager CODELCO

Participate in this Congress, it helps us to connect with different companies that are providers or potential providers for our business. ”

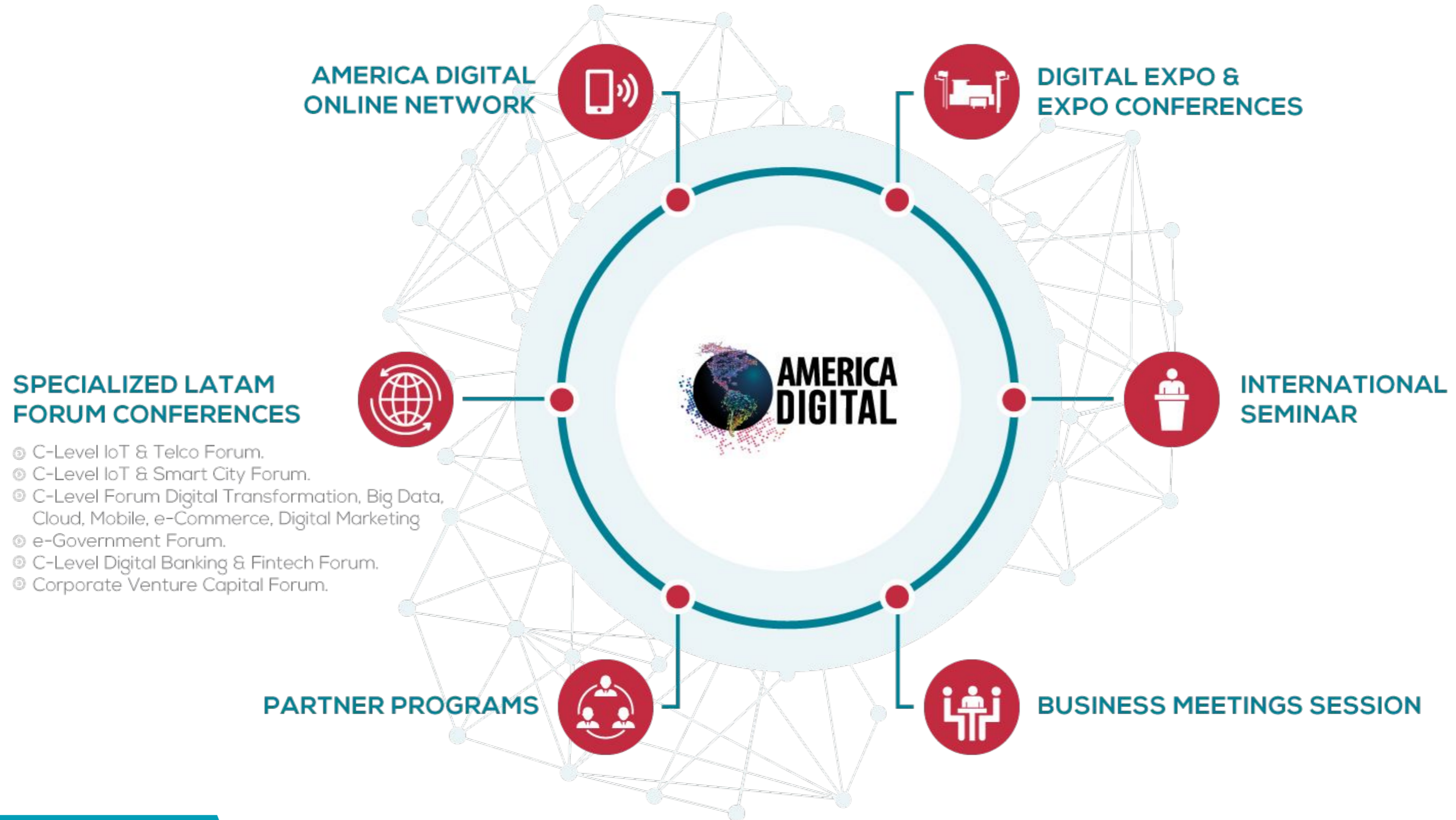




AMERICA DIGITAL CONGRESS STRUCTURE



Connect with your customers and strategic partners in the region.



ATTENDEES FROM DEMANDING INDUSTRIES



Mainly C-level executives from Telcos, Banks, Enterprises around the Americas and Government authorities.

Directors, CEOs, CMOs, CIOs, CTOs, CDOs, professionals from IT, marketing and business development, seeking new technologies, solutions, product and services in the areas of Innovation, ICT, IoT, Mobile, Cloud, Big Data, Fintech, e-Commerce, and Digital marketing to enhance productivity, their management, communication, marketing and sales processes.



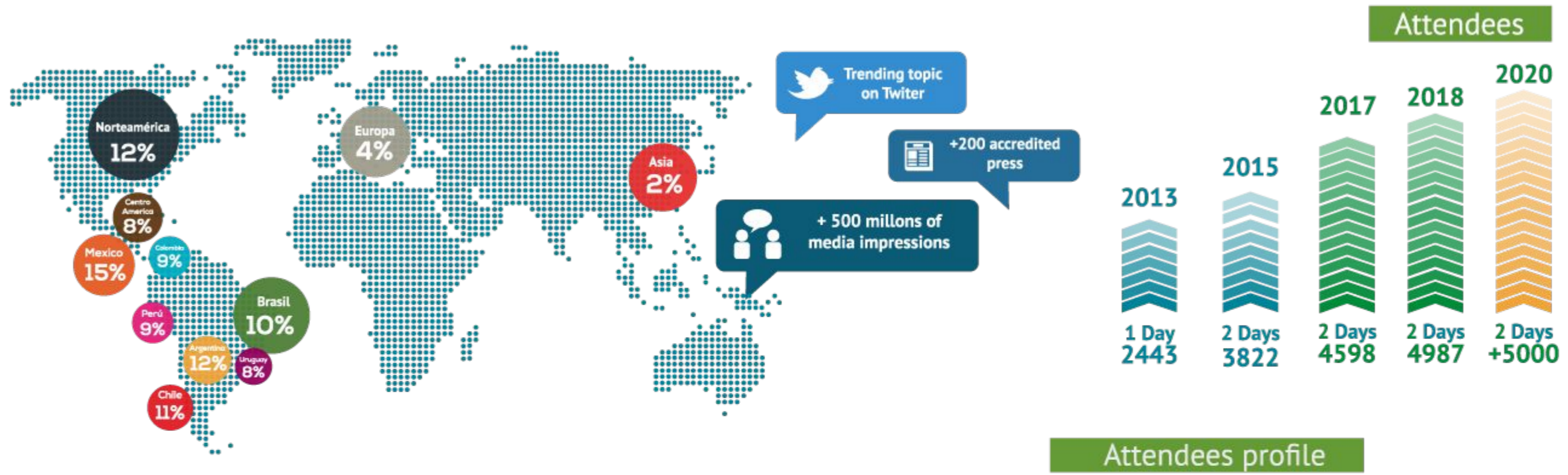
Join + 5,000 C-Level executives (CEOs, CTOs, CIOs, CMOs, CDOs) and decision makers from the most important Telcos, Banks, Enterprises and Government Authorities leading the digital transformation in their organizations.



AMERICA DIGITAL CONGRESS INFOGRAPHY

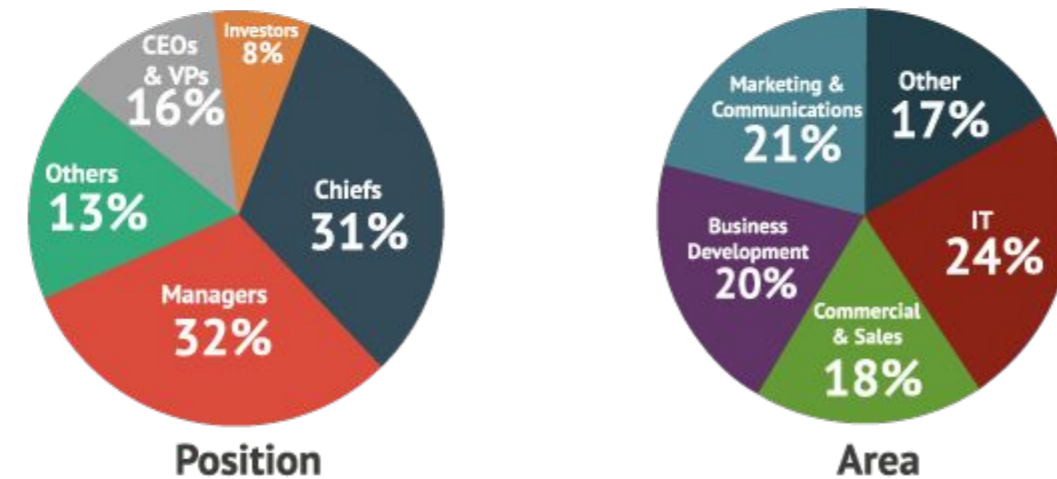


An event for the Latin American Markets +5000 digital transformation leaders and C-Level from the most important Companies, Organizations, Banks, Telcos and Governments

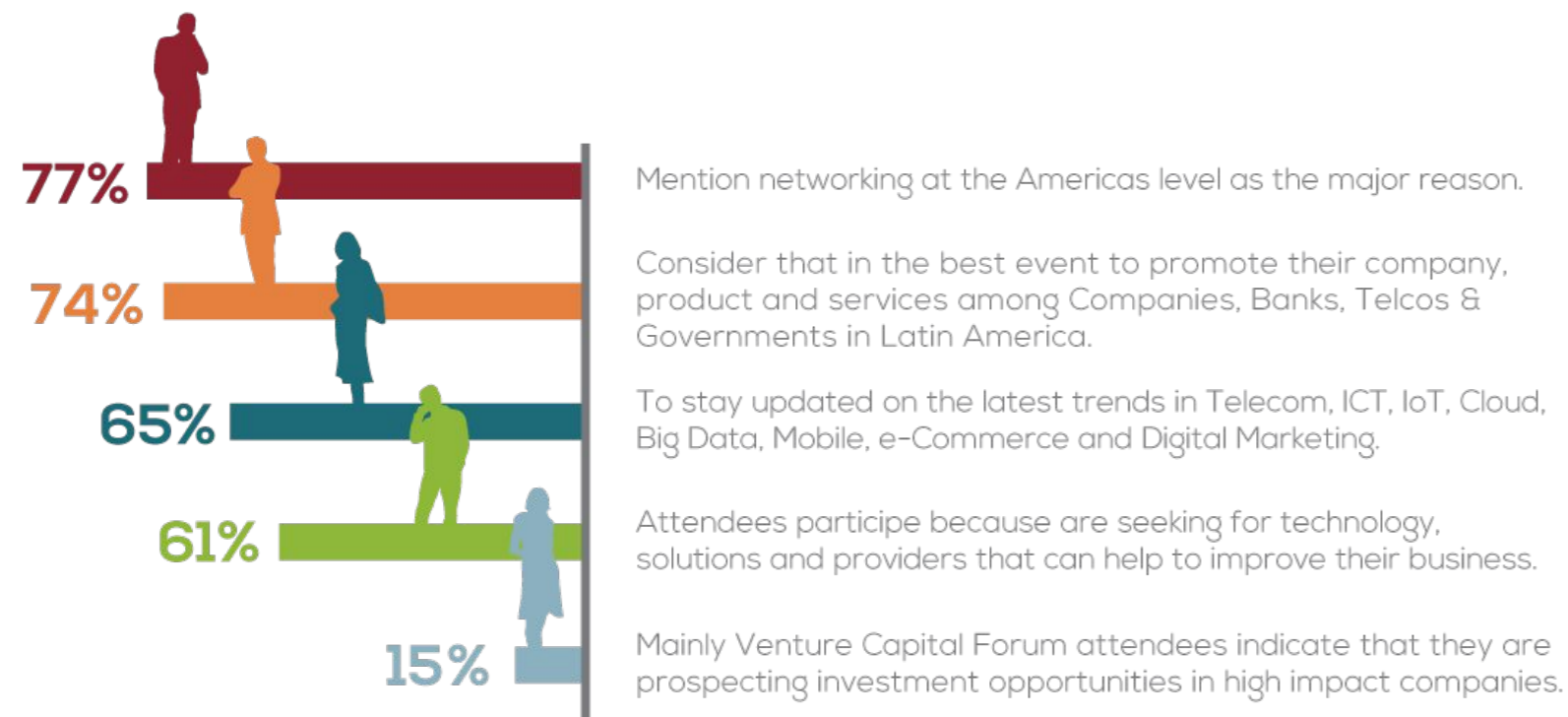


ATTENDEES DEMOGRAPHIC PROFILE					
Age	Gender	Average family income in US\$ k / year			
21 - 25	6%	Male	58%	<US\$ 25 k	7%
25 - 35	30%	Female	42%	US\$ 25 - 50 k	21%
35 - 45	38%			US\$ 50 - 100 k	28%
+45	26%			US\$ 100 - 150 k	26%
				>US\$ 150 k	18%

Attendees profile

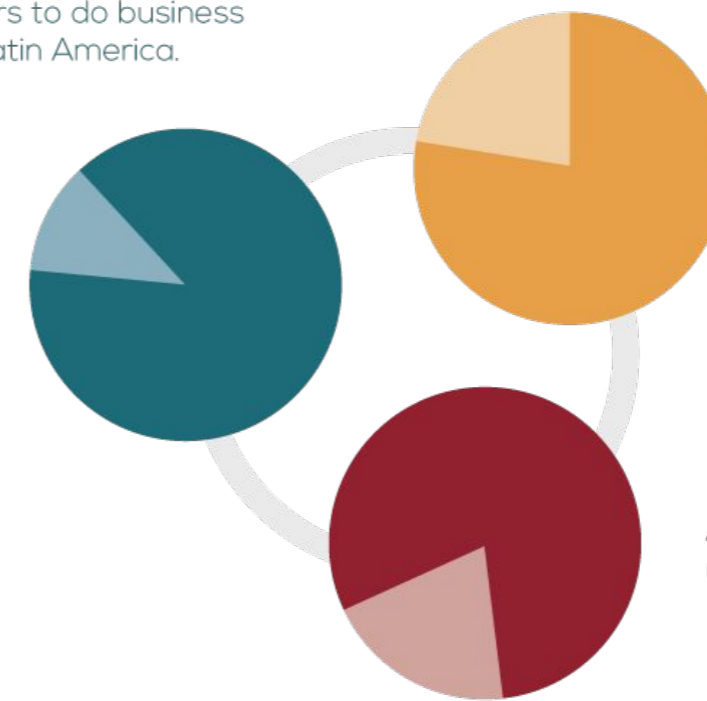


Why do you attend the America Digital Congress?



89%

Of 2018 attendees recommend it to their peers to do business in Latin America.



77%

Of attendees 2018 considers it the greatest technological and business event for the Latin American market.

Attendees 2018 plans to return 2020.

80%

DATE AND PLACE

ESPACIO RIESCO CONVENTION CENTER, SANTIAGO DE CHILE

EL SALTO 5000, HUECHURABA, SANTIAGO DE CHILE

October 14th - 15th 2020



Expo - Business Meetings Session - International Seminar- Specialized Forums- Partner Program - Closing Party

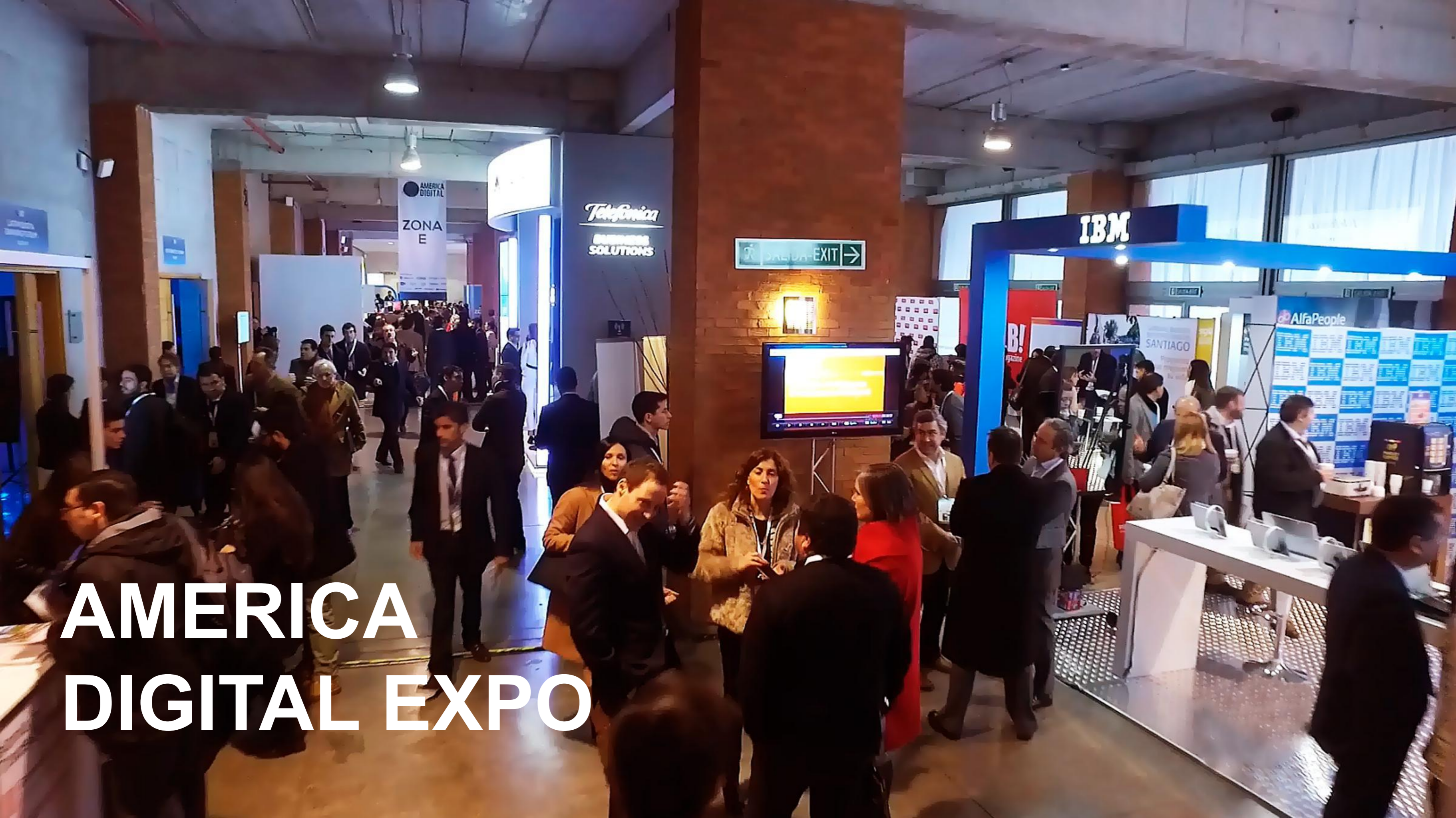
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ACTIVITIES





AMERICA DIGITAL EXPO

AMERICA
DIGITAL
ZONA
E

Telefonica
BUSINESS
SOLUTIONS

SAIDA-EXIT →

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SANTIAGO



EXPODIGITAL

+200 Exhibiting companies in the areas of Telecom, ICT, IoT, M2M, AI, Business Mobility, Big Data, Cloud, Information Security, Mobile, APPs, Software & SaaS, ERPs / CRMs, Fintech, e-Commerce and Digital Marketing *showcasing their Brand, products and services to +5000 executives from the largest corporations around the Americas, Banks, Telcos and Government authorities.*



COUNTRY PAVILIONS AND TRADE MISSIONS

America Digital Expo, has country pavilions where each country introduces its main companies in the areas of ICT, Software, Technology, IoT, Internet, Mobile, Fintech, e-Commerce and Digital Marketing.

Ask about special benefits for trade missions, ICT associations and chambers of commerce.



EXHIBITOR COMPANIES, COUNTRY PAVILIONS



EXHIBITOR COMPANIES, COUNTRY PAVILIONS





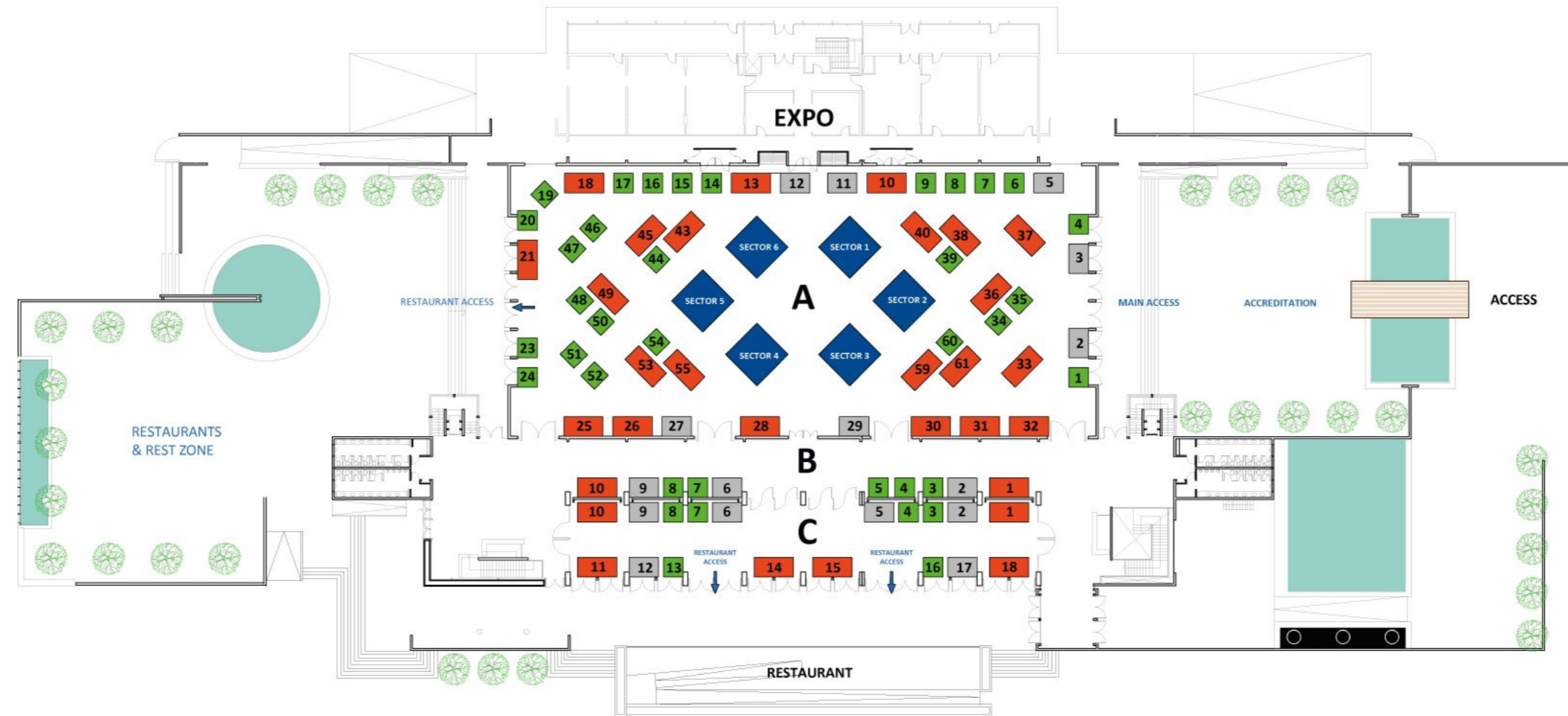
Watch the video here <https://youtu.be/mkmU1T3DCSU>

FLOOR PLAN

10.000 m2 of inspiration and networking. Only 25 Exhibitors and Sponsorships positions available for new companies. Space reservation for new companies must be done 12-9 months in advance.



EXPO AMERICA DIGITAL LEVEL 1



A

■ SECTOR 360 4,5 X 4,5 meters	6 UN.
■ 2 X 2 meters	26 UN.
■ 2 X 3 meters	7 UN.
■ 2 X 4 meters	22 UN.
TOTAL: 55 STANDS (55 BOOTH)	

B

■ 2 X 2 meters	4 UN.
■ 2 X 3 meters	4 UN.
■ 2 X 4 meters	2 UN.
TOTAL: 10 STANDS (10 BOOTH)	

C

■ 2 X 2 meters	6 UN.
■ 2 X 3 meters	6 UN.
■ 2 X 4 meters	6 UN.
TOTAL: 18 STANDS (18 BOOTH)	

10.000 m2 of inspiration and networking. Only 25 Exhibitors and Sponsorships positions available for new companies. Space reservation for new companies must be done 12-9 months in advance.



EXPO AMERICA DIGITAL LEVEL -1



EXPO CONFERENCES





EXPO CONFERENCES

The Expo Conferences

The Expo Conferences are 25 or 50 minutes talks in a fully equipped conference room for 300 attendees, which includes conference recording and global streaming. Here, technology providers can present their company, products, services, benefits for customers, advantages over competitors and success cases.

These conferences are limited to only 16 positions.

*Only 4 Expo Conferences are available for new companies. Ask to your America Digital's executive for availability.



A large audience is seated in a dark room, facing a stage. The stage features a large central screen displaying a speaker, flanked by two smaller screens showing the same speaker. The audience is mostly men in business attire. The room is lit with purple and blue stage lights. The ceiling has circular light fixtures. The text "INTERNATIONAL SEMINAR" is overlaid in large white letters on the left side of the image. The background has "AMER DIGIT" visible on the walls.

INTERNATIONAL SEMINAR



INTERNATIONAL SEMINAR

More than 100 international Speakers talk about Innovation, Trends, ICT, IoT, M2M, AI, Smart Cities, Mobile, Enterprise Mobility, Big Data, Cloud, SaaS, Information Security, e-Commerce and Digital Marketing.

7 state-of-the-art salons

Broad press coverage, global streaming and conferences are recorded. All conferences are available in the America Digital Online Network as Video On Demand (VOD).



INTERNATIONAL SEMINAR AND CONFERENCES



Kaspar Korjus
(Estonia)
Founding Managing Director of
Estonian e-Residency
(2014-2019)
#DigitalSociety
#DigitalInclusion



Dimitris Bountolos
CDO, Latam Airlines
#DigitalTransformation



Eli Senerman
Walmart CDO
#DigitalTransformation



Andrés Silveira
(Argentina)
Vice-president Data & Analytics
Latam Equifax
#BigData #Analytics



Cristobal Jelvez
Customer Success Manager
South America
Emalgae



Guillermo Arduino
(Atlanta, USA)
CNN Anchor & Correspondent,
Emmy Award
#DigitalTransformation



Felipe Tribaldos
(USA)
Director Latam Cloudflare
#Cibersecurity
#Machinelearning



**Darío Ángel
González**
(Argentina)
VC Regional Manager, Logitech
#VideoCollaboration
#ShareEconomy



Fernando Sotelo
(Austin, USA)
Director Latam Customer &
Partner Success ZOHO
#IA #Sales



Ricardo Sandoval
(Mexico)
Commercial Director Latam
Servicenow
#BigData #CloudComputing



Christian Onetto
VP Transformation Division
SONDA
#DigitalTransformation



Philippe Laranjeiro
(France)
VP Sales Digital and Telco,
Wirecard.
#DigitalPayments
#DigitalCommerce



Marie Ma
(Hong Kong)
Director of Technical Marketing &
Solutions COMBA Telecom
#5G #Telecom



Patrik Westflak
(Brazil)
CEO Latam Comba Telecom
#5G #IOT



Jaime Pastelin
(Mexico)
Senior Architect of
Big Data Solutions
Huawei
#BigData #Cloud



Hugues Bertin
(France)
CEO Digital Insurance Latin
America
#Insurtech #DigitalInsurance



Claudio Briceño
(Silicon Valley)
Vice President Americas
LexisNexis® Risk Solutions
#Cibersecurity #DigitalIdentity



Chet Kamat
Managing Director and CEO
Oracle Financial Services



**Andres Araya
Falcone**
(Chile)
EVP
Santiago Stock Exchange
#Blockchain



Daniel Kennedy
VP- Digital Bank
Scotiabank Chile
#DigitalBanking
#Top25InfluencerinBanking



Sebastián Robles
MIT-BCI-HP-GOOGLE
#DigitalBanking
#Fintech



**Charlene
Bachman**
(Germany)
Director of Customer Success
Software Group
#Finclusion #DigitalBanking



**Victor Atto
Brown**
(Ghana)
Project Manager, Fidelity Bank
Ghana Ltd.
#Finclusion #DigitalBanking



**Alfred Klutsey
Paha**
(Ghana)
Agent Network Manager,
Fidelity Bank Ghana Ltd.
#Finclusion #DigitalBanking



Karla Zapata
Gerente General Enel X
#Electromovilidad
#SmartCities



Eduardo Gorchs
Head Siemens, Digital Industries
#IOT #IOT



Marcelo Erlich
(Uruguay)
Presidente de ITC S.A.
#IOT #TELECOM



Nelson Bonilla
(Colombia)
CEO Global Has Latam
#DigitalTransformation



Christian Richter
Corporate VP - Financial Services
Sonda



**Francisco
Rodriguez**
(Chile)
Chief Digital Government Division
MINSEGPRES
#e-Government #DigitalLaw



Herwin Cajamarca
Engineer Manager
IPX Networks
#Cloud



Stefan Prestele
(Germany)
Vice President of IoT and
Enterprise Marketing
TeamViewer
#IOT #e-Government



Arvind Ludhiarich
Manager Director Latam,
Conversica
#IA #Sales



**Ruben M.
Gargallone**
CEO
Nybble Group
#CognitiveAutomation



Paulina Silva
Carey Abogados
#DataProtectionLaw
#GDPR



**Juan Ernesto
Landaeta**
Country Manager,
Gtd Intesis
#Telecom
#DigitalTransformation



Miguel Santos
(Argentina)
CEO Technisys & Investor
#VentureCapital #DigitalBanking
#Entrepreneurship



Bernardo Aldea
CEO
Kidsw
#BigData #IA



Andrés Mendoza
Regional Technical Manager
ManageEngine



Francisco Coronel
(Argentina)
Co-Fundador NXTP Labs
#VC #CorporateVentureCapital



**Sebastián García
Padín**
(Argentina)
Managing Director
Retargetly
#BigData
#Marketing



Sebastián Bezzo
(Brazil)
Director of Sales Latam
Sprinklr
#CX #IA



Francisco Guzmán
Partner - Carvy
Director of the Chilean Venture
Capital Association

BUSINESS MEETINGS SESSION

A photograph of a business meeting session. In the foreground, a man in a dark suit is seated at a table, looking towards the right. To his right, a woman in a blue and white striped top is seated, looking towards the man. In the background, other people are seated at tables, and several numbered placards are visible on stands. The placards show numbers 59, 62, and 71. The scene is lit with warm, ambient lighting, and the overall atmosphere is professional and focused.



AMERICA DIGITAL BUSINESS MEETINGS SESSIONS

+2000 Meetings under specific objectives are coordinated between tech providers, demanding companies and strategic partners.





C-LEVEL 5G, IoT & TELCO FORUM

Join leaders from Telco Operators and the IoT solutions ecosystem applied to the digital transformation in your industry; Telecommunications, Mining, Energy, Oil & Gas, Agriculture, Transport, Manufacturing, Healths and Governments.





C-LEVEL 5G, IoT & TELCO FORUM

Connect with the Telecommunication & IOT ecosystem applied to industries.

A specialized conference space where Telco leaders, IoT providers, IoT solution demanders, operators, suppliers, regulators and the Telco & IoT ecosystem of Latin America:

- They explore the future, trends, challenges and opportunities of the industry.
- They analyze the impact of telecommunications and IoT technologies on adjacent industries such as automotive, mining, government, education, energy, health, retail, utilities, smart cities and manufacturing.
- Discover how to evaluate, select and implement IoT solutions to improve processes. Transform business models, optimize costs and create new forms of revenue in industries such as Telecommunications, Transportation, Mining, Manufacturing, Energy, Agriculture, Health, Retail, Government, Oil and Gas, Automotive, suppliers of M2M platforms.

C-LEVEL 5G, IoT & TELCO FORUM



Rodrigo Ramirez Pino,
Telecommunications Sub
secretary and RegulateL President



America Digital enable to raise the challenge in telecommunications of the region. ”



Francisco Guzmán
Director Claro



The Congress connect us with the telecommunications ecosystem and with the companies needs in digital transformation. ”

Manish Singh (EE.UU.)
VP Network Services
Strategy Tech Mahindra



America Digital was a good experience for us. ”

Sebastián Carmona, Innovation
Manager CODELCO



Participate in this Congress, it helps us to connect with different companies that are providers or potential providers for our business. ”

Sergio Canales (Perú)
General Electric,
Regional digital mine team.



Unmissable event. ”



César Valdés,
CIO TELEFÓNICA



The congress allowed us to transmit the TELEFONICA digital strategy for the next 4 years. ”

Eduardo A. Gorchs, (Chile)
Digital Factory - Country Division
Siemens



A network platform and excellent business. ”

Mauricio Malpica (Austin, USA)
IOT & Global connectivity Hpe



America Digital is a great instance to connect with the TELCO ecosystem of Latam. ”

C-LEVEL IoT & SMART CITIES FORUM





C-LEVEL IoT & SMART CITIES FORUM

Smart Cities, Government and Society

Government authorities, urban planners, private organizations, technology providers address the challenges and opportunities that technology offers to create more sustainable and integrated cities with rural areas.



RAÚL TORREALBA
Mayor of Vitacura.

The IOT and Smart City Forum America Digital allow us to have a 360° view of smart city projects and how to apply these experiences to our reality.



Pedro Vidal Manager,
Santiago Smart City Program
(CORFO)

It allows us to talk, share experiences. Really I am amazed with the amount of providers, experiences and success cases.



E-GOVERNMENT FORUM



MAIN SPONSORS

- Microsoft
- CORREOS CHILE
- redhat
- pro|CHILE
- THOMSON REUTERS
- intel
- Bci
- IBM



E-GOVERNMENT FORUM

How to achieve the modernization of states, resource optimization and improvements, paving the way toward digital governments.

It brings together government leaders, ministries, authorities, public policy makers and regulators around the Americas, with stakeholders of the digital industry to promote an open dialogue in the areas of digitalization, digital economy, digital governments, its future and how the various system components must work together to achieve the goals that society expects.

E-GOVERNMENT FORUM



Ricardo Lagos Escobar
Ex President of Chile

The America Digital Congress is a meeting point among Latin Americans to share experiences with the most developed countries.



Andrés Bustamante
Digital Transformation Chief
Minsegapres-Chilean Government



e-Government Forum America Digital allowed us to transmit the digital transformation strategy of the Chilean government.



Fernando Barraza
Director Chilean Taxation Office (SII)



It is a space where come together the industry, linking providers with demanders. Two days that help us to achieve the digital transformation in the public sector.



Laura Borsato (Argentina)
Sub-secretary of digital
country development



We had meetings with VP and Experts very useful to achieve our digital country objectives.



Jeffrey Kratz (Seattle, USA)
CEO Latam, Amazon Web Services
Public Sector.



America Digital allows us to talk with the digital transformation leaders in the public sector.



Marten Kaevats (Estonia)
National Digital Advisor



An event that allows to build the fundamentals of a digital society.



C-LEVEL FORUM DIGITAL TRANSFORMATION

Cloud – Big Data – e-Commerce – Digital Marketing





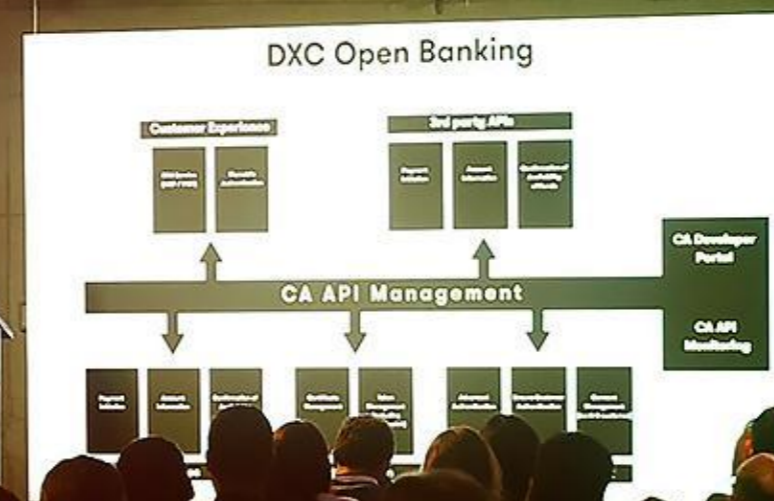
C-level Forum, CEOs, CIOs, CMOs, CTOs, CDOs Forum

Connects with C-level executives, CEOs, CTOs, CMOs, CIOs, CDOs, CFOs of the 1000 largest corporations in the Americas: Retail, Tourism, Services, Media, Industry, Mining, Health, Education seeking their business digital transformation.

Global experts deliver strategic keys for:

- › Enterprise Digital transformation
- › IT and Mobile Security Challenges.
- › Main Technological Trends that CEOs, CTOs, CDOs, CMOs must have present.
- › Migration of companies to the Mobile era. Challenges of CTOs and / or CMOs?
- › Talent capture and retention in the digital age.
- › How to face the 5 business megatrends, Big Data, Mobile, AI, IoT, Cloud, and Social. How business and how we work will be transformed?
- › Integration of technology, communications and marketing in the era of Digital Marketing.
- › Digital Marketing as a generator of qualified leads. The era of Inbound Marketing.
- › E-Commerce and conversions.
- › Social Media Strategy in Corporations, its use in Social Selling, Business Intelligence, Customer Support and their integration with Customer Relationship Management (CRM) processes. Optimization and increase of Conversions on the online channel.
- › How to survive to the fast technological change? Adapt or die? Digital Business Models and Transformation.
- › Innovation, Innovation Management, and how to take advantage of the Start up ecosystem?

DIGITAL BANKING & FINTECH FORUM





DIGITAL BANKING & FINTECH FORUM

Join the leaders in Fintech and Digital Banking

From blockchain technology applications and fintech disruption, its impact on the transformation of banking, IT security challenges, mobile banking, to the impact of social media in the banking and financial services are addressed in this specialized forum.

New rules, new technologies, new suppliers, new fintech companies, new actors, new consumers, technological innovations and new business models that are challenging and transforming the digital banking and financial services industry.

Big Data, Mobile, IA, Blockchain, Fintech, Cloud, Social, e-Commerce, open innovation and its impact on digital banking and fintech ecosystem.

CEOs, CTOs, CMOs, CDOs, CISOs, and C-Level executives from Latin American Banks along with FinTech companies and experts discuss how to overcome with these challenges and evolve into a digital banking that meets consumers needs.

DIGITAL BANKING & FINTECH FORUM



Mark Jamison (Silicon Valley, USA)
VP & Global Innovation Head VISA

The America Digital Conference is a fantastic event, I have been blown away how dynamic this entire event has been, how many people and the energy.



Rodrigo Orellana,
Digital Marketing Director Scotiabank

I have come every year and I see a radical evolution in the level of speakers, sponsors and infrastructure.



Luis Figueroa
Intendente de Regulación
Superintendencia Bancos e
Instituciones Financieras (SBIF)

It was an excellent opportunity to discuss the needs of the Fintech ecosystem.



Devie Mohan (Londres, UK)
Top 10 influencer fintech.

Excellent level of assistants.



Alberto Schilling,
CEO BICE BANK

High standard event, I have gone to similar congress in other countries, New York, and it has nothing to envy. The set-up, organization.

PRIVATE EQUITY & VENTURE CAPITAL FORUM



PRIVATE EQUITY & VENTURE CAPITAL FORUM



Connect with Silicon Valley Venture Capitals, VCs around the Americas, high impact entrepreneurs, get access to specialized conferences, 16 investment opportunities in fast grow tech companies.

AMERICA DIGITAL

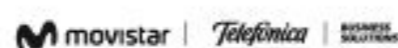
VENTURE CAPITAL & PRIVATE EQUITY FORUM
5TH AMERICA DIGITAL CONGRESS 2020
MAY 13TH - 14TH, ESPACIO RIESCO, SANTIAGO, CHILE

JOIN VCS, PES AND HIGH IMPACT ENTREPRENEURS FROM SILICON VALLEY & LATAM

What are the best practices in VC & PE?
How to invest in the next Google, Facebook, Uber, Rappi, Nubank?
How to raise funds from US\$5 - 50 million?

THE KEY TO OPEN THE MARKET

Investors
Opportunity
Fast Grow Company
Preparation
Key Meetings





PRIVATE EQUITY & VENTURE CAPITAL FORUM

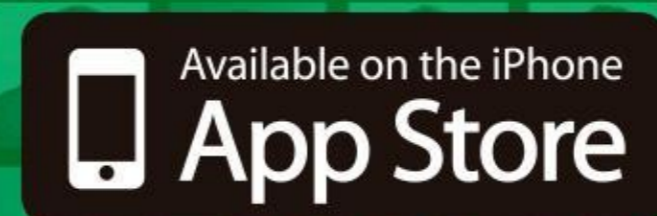
Corporate Venture Capital Forum a two days of specialized conferences with global experts, VCs and high impact entrepreneurs.

- How to raise Angel or VC capital for each stage of your company?
- How to develop Corporate Venture Capital Programs?
- How to invest in Fast Grow Tech Companies? How to invest in the next Google, Facebook, Uber?
- How to develop the Venture Capital Industry around the Americas in connection with the main investment hubs Silicon Valley and Israel?

**CREATE YOUR PROFILE.
CONNECT ONLINE WITH THE ATTENDEES & WATCH
THE CONFERENCES ON VOD.**



NETWORK.AMERICA-DIGITAL.COM



Search “America Digital”

Live online networking with Congress attendees before, during and after the Congress and access to all recorded conferences from the international experts.

CLOSING PARTY



CONVENTIONS CENTER ESPACIO RIESCO SANTIAGO DE CHILE, October 14th - 15th of 2020 TWO DAYS OF EXTENSIVE NETWORKING AND B2B ACTIVITIES

DAY 1: Wednesday, October 14th 2020

ACTIVITY	DATE	TIME	PLACE
Accreditation and Reception	Oct 14th	8:00 – 8:45 hr	A Zone
Opening & International Seminar	Oct 14th	9:00 – 13:00 hr	Saloons I+II+III+IV+V Level -1
Expo America Digital	Oct 14th	10:00 – 19:00 hr	Convention Center
C-level Digital Transformation, Big Data, Cloud, e-Commerce, Digital Marketing Forum	Oct 14th	15:00 – 19:00 hr	Saloon I, Level -1
C-Level Digital Banking & Fintech Forum	Oct 14th	15:00 – 19:00 hr	Saloon II, Level -1
E-Government & Smart Cities Forum	Oct 14th	15:00 – 19:00 hr	Saloon III, Level -1
Expo Conferences	Oct 14th	15:00 – 19:00 hr	Saloon V, Level -1
Partner Programs	Oct 14th	15:00 – 19:00 hr	Doña Gloria Saloon, Level 2

Day 2: Thursday, October 15th 2020

ACTIVITY	DATE	TIME	PLACE
Expo America Digital	Oct 15th	10:00 – 19:00 hr	Convention Center
C-level Digital Transformation, Big Data, Cloud, e-Commerce, Digital Marketing Forum	Oct 15th	9:00 – 19:00 hr	Saloon I, Level -1
C-Level Digital Banking & Fintech Forum	Oct 15th	9:00 – 19:00 hr	Saloon II, Level -1
C-Level 5G, IoT & Telco Forum	Oct 15th	9:00 – 19:00 hr	Saloon III, Level -1
Business Meetings Session	Oct 15th	9:00 – 19:00 hr	Saloon IV, Level -1
Expo Conferences	Oct 15th	9:00 – 19:00 hr	Saloon V, Level -1
Venture Capital & Private Equity Forum	Oct 15th	9:00 – 19:00 hr	Doña Edmundo Saloon, Level 2
Partner Programs	Oct 15th	9:00 – 19:00 hr	Doña Gloria Saloon, Level 2
Ceremony and Official Closing Party	Oct 15th	19:30 – 22:00 hr	Saloon I+II, Level -1

PARTICIPATION OPPORTUNITIES IN AMERICA DIGITAL



- Exhibiting Company
- Official Sponsor
- Country Pavilion
- Country Delegation
- Company Delegation
- Expo Conferences
- Branding and Placement Services
- Communication Services

**OPPORTUNITY TO BE AN EXHIBITING COMPANY AT
EXPO AMERICA DIGITAL**

PLATINIUM

GOLD

SILVER

BENEFITS AS EXHIBITOR



2 days of Company Exhibition and networking to an audience of +5.000 executives from Latin America seeking technologies, products, services and strategic partners. Specific meetings in the Business Meetings Session, broadcasting, marketing and communications before, during and after the event reaching C-level executives and decision makers around the region.

**LESS THAN 25
POSITIONS
AVAILABLE FOR
NEW COMPANIES**

*Pricing is + 19 % IVA Tax

BENEFITS INCLUDED FOR EXHIBITORS AT AMERICA DIGITAL EXPO	Platinum	Gold	Silver
Booth Space (m2).	4x2mts.	3x2mts.	2x2mts.
Logo in official website and company description in Exhibitors Directory.	✓	✓	✓
Logo, placement and branding at Expo.	✓	✓	✓
1 article in blog, post on Facebook, Twitter, e-Newsletter reaching +200,000 executives.	✓	✓	✓
Wifi up to 4 connections.	4	4	(2 connections)
Expo Tickets: Expo + Expo Conferences.	12	8	4
Business Executive Tickets: Expo + Expo Conferences + Specialized Latam Forums + International Seminar + Business Roundtable + Venture Capital Forum + Partner Programs + Closing Party.	6	4	2
Profile at America Digital Online Network at no cost (Normal price of each profile US\$ 190/year).	18	12	6
20% discount on tickets for all company professionals and guest list.	✓	✓	✓
Rights to export the event to your website.	✓	✓	✓
Exhibitor Pricing for New Companies	US\$ 6,850	US\$ 5,800	US\$ 4,540
Exhibitor Pricing for Companies Renewing	US\$ 5,950	US\$ 5,000	US\$ 4,230
TICKETS' BONIFICATION US \$	US\$ 8,880	US\$ 5,920	US\$ 2,960

EXPO CONFERENCES

Place your company in front of a live audience of 300 executives, a global audience broadcasted by streaming and stay permanently as part of the VOD conferences available in the America Digital Online Network.



*Ask for availability to your America Digital's executive.

*Pricing is + 19 % IVA Tax






EXPO CONFERENCES	INCLUDES
Fully equipped audiovisual salon for 300 attendees.	✓
Expo Conference description in the Congress program distributed to more than 5,000 attendees during the Congress. Also on the web, e-newsletter and social networks.	✓
Expo Conference communication before, during and after the Congress, as part of global communications of the Congress.	✓
Branding and placement in the Expo Conference Salon during your presentation.	✓
Article in e-Newsletter about the Expo Conferences.	1
Mention of the Expo Conference in the blog and official distribution in the Congress networks.	✓
Global conference broadcast by Streaming.	✓
Recording of the Expo Conference. Conference is published under VOD in America Digital Online Network.	✓
Right to export the event to your website.	As Expo Conference
EXPO TICKETS: Expo + Expo Conferences.	25
BUSINESS EXECUTIVE TICKETS: Expo + Expo Conferences + Specialized Latam Forums + International Seminar + Business Roundtable + Venture Capital Forum+ Partner Program+ Closing Party.	4
America Digital Network Profiles at no cost (normal price each profile US \$190 /year).	29
EXPO CONFERENCE 25 MINUTES, PRICE	US\$ 6,950
EXPO CONFERENCE 50 MINUTES, PRICE	US\$ 11,500
TICKETS' BONIFICATION	US\$ 12,210

TICKETS



***20 % discount in
addional tickets for
exhibiting companies
* subject to availability**

TICKETS

TICKET CATEGORY (Rights)	 BUSINESS EXECUTIVE	 EXECUTIVE	 EXPO
BUSINESS ROUNDTABLE	✓		
INTERNATIONAL SEMINAR	✓		
C-LEVEL DIGITAL BANKING & FINTECH FORUM	✓	✓	
C-LEVEL IOT & TELCO FORUM	✓	✓	
C-LEVEL IOT & SMART CITIES FORUM	✓	✓	
C-LEVEL FORUM DIGITAL TRANSFORMATION	✓	✓	
E-GOVERNMENT FORUM	✓	✓	
CORPORATE VENTURE CAPITAL FORUM	✓	✓	
PARTNER PROGRAMS	✓	✓	
OFFICIAL PARTY	✓	✓	
EXPO DIGITAL	✓	✓	✓
EXPO CONFERENCES	✓	✓	✓
AMERICA DIGITAL ONLINE NETWORK MEMBERSHIP <small>included at no cost (standard value US \$190 a year)</small>	✓	✓	✓
TICKET PRICE	US\$ 740	US\$ 550	US\$ 370

PARTNER PROGRAMS

Partner Programs are limited to 3 and include:

The Partner Programs offer to the BRAND the unique opportunity to hold its own event using the 4th America Digital Congress as a platform. You will have a Conference Room completely equipped for 200 attendees, where you can hold your own thematic event. (*Content Committee approval is required)

PARTNER PROGRAM EXAMPLE PERFORMED BY GOOGLE WITH ITS GOOGLE INNOVATION LAB ORIENTED TO C-LEVEL.



PARTNER PROGRAMS	INCLUDES
Fully equipped audiovisual salon for 200 attendees, including translation.	✓
PARTNER PROGRAM description in the Congress program distributed to more than 5,000 attendees during the Congress. Also on the web, e-newsletter and social networks.	✓
PARTNER PROGRAM communication before, during and after the Congress, as part of global communications of the Congress.	✓
Branding and placement in the PARTNER PROGRAM Salon during your presentation.	✓
Article in e-Newsletter about the PARTNER PROGRAM.	1
Mention of the PARTNER PROGRAM in the blog and official distribution in the Congress networks.	✓
PARTNER PROGRAM broadcasted by Streaming.	✓
Recording of the PARTNER PROGRAM. PARTNER PROGRAM is published under VOD in America Digital Online Network.	✓
Right to export THE PARTNER PROGRAM to your website.	As Partner Program
Expo Tickets: Expo + Expo Conferences.	50
BUSINESS EXECUTIVE TICKETS: Expo + Expo Conferences + Specialized Latam Forums + International Seminar + Business Roundtable + Venture Capital Forum+ Partner Program+ Party.	50
America Digital Network Profiles at no cost (normal price each profile US \$190 /year).	100
PARTNER PROGRAM HALF DAY (9:00 – 13:00 hrs or 15:00-19:00 hrs).	US\$ 49.300
TICKETS' BONIFICATION	US\$ 55.000

*Pricing is + 19 % IVA Tax

UPGRADE TO SPONSOR

OPPORTUNITIES

BE AN OFFICIAL SPONSOR

America Digital Latin American Congress of Business & Technology 2020

WHY TO BE A SPONSOR?



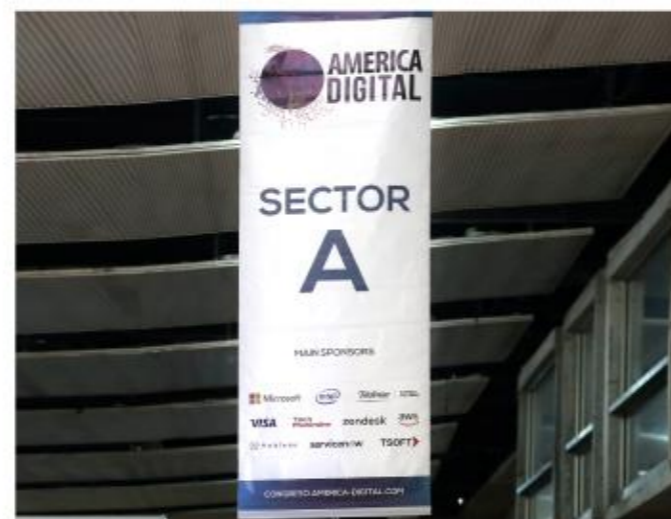
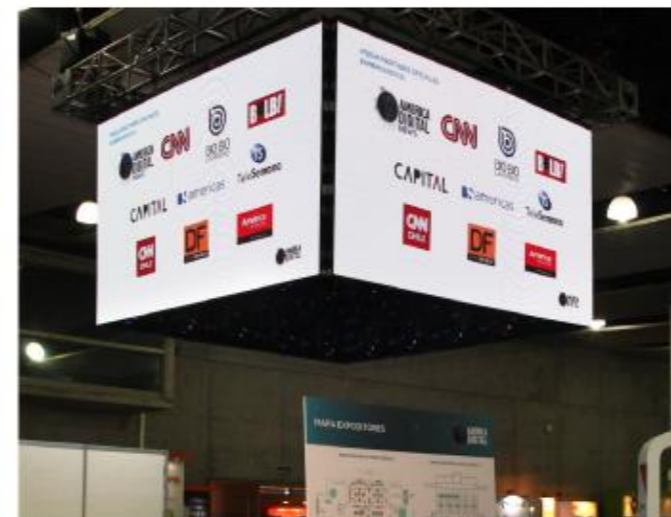
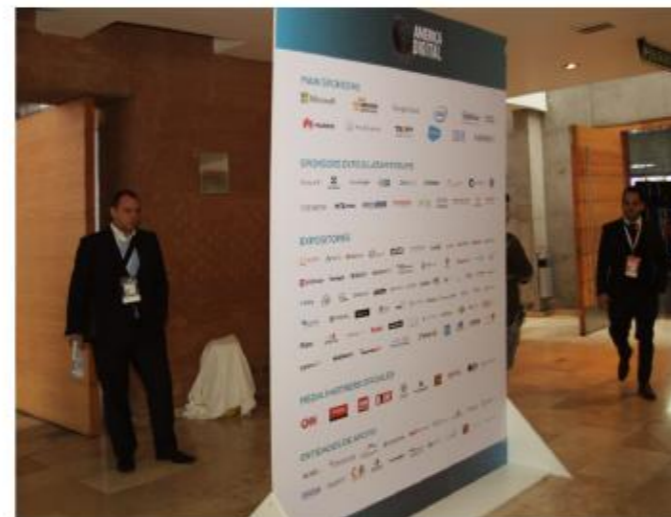
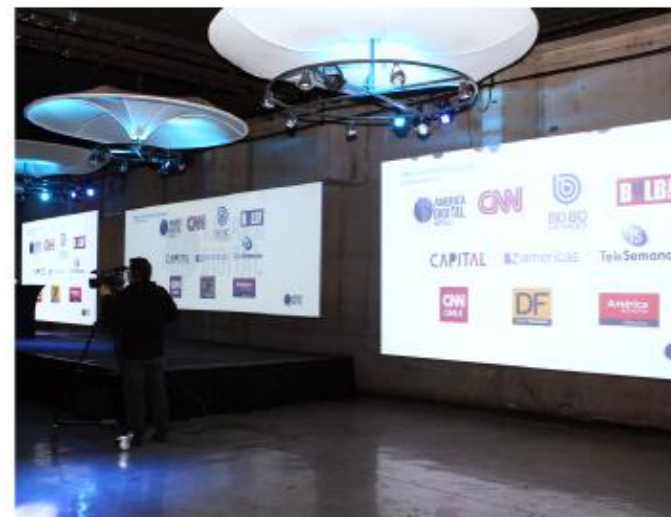
Through AMERICA DIGITAL CONGRESS your brand achieves national and international branding, placement and positioning as a Top of Mind company in its area, among executives from large corporations, companies and industries around the Americas.

America Digital invests directly in marketing, communications and publicity globally, this is also powered through media partners as CNN, America Economia, among others with a regional, local and specialized media coverage by topics, reaching over 500,000 decision makers and generating over 500 million impressions, providing an important return over investment for the Sponsors.

LARGE MEDIA COVERAGE WITH OVER 500 MILLION IMPRESSIONS



BRANDING & PLACEMENT



BRANDING & PLACEMENT



OFFICIAL SPONSORS SUCCESS CASES



Companies like Microsoft, Intel, Zendesk, Telefonica, Huawei, Tech Mahindra, Visa, Amazon have already been sponsors of America Digital, obtaining:











- +500.000 impressions on our e-newsletters, social networks, web, blog, media and communications.
- Placing their brand in front of more than 5000 attendees.
- Positioning as a Top of Mind Brand and leader.
- Lead generation and business meetings with key executives from 22 countries in a single day and place.
- Extensive branding and placement during the whole Congress.



Sponsor benefits:

- Branding and placement on web, credentials, e-newsletters, folders, social media, invitations, brochures and advertisements in newspapers, POP, digital displays, logo in online and off-line communications and media.
- Brand presence in America Digital's live activities, Expo, International Seminar, Conferences, Forums, Business Roundtable, Closing Party, America Digital Online Network, POP at tradeshow, Widescreens, Digital Signage.
- America Digital produces articles, press releases that are distributed through an international network of journalists, PR agencies, specialized in ICT, Mobile, Telecom, IoT, e-Commerce, Digital Marketing, and media partners of the event. Content distribution covers print, television, radio, online media and social networks at a national and international level. Some examples are CNN, America Economía, PRNewswire.
- Our Press releases are sent to a base of 650 journalists from selected specialized media and distributed through Prnewswire.
- America Digital e-Newsletter every 3 weeks reaches over 200,000 managers and decision-makers in Latin America.
- Our communities on Facebook, Twitter, LinkedIn and Youtube, allow us to potentially reach 2.5 million professionals.
- Our website has an average of 500,000 unique visitors per year. + 500 million media impressions were obtained during the 2020 Congress.

SPONSORSHIP'S COMPARATIVE CHART

SPONSORSHIP'S RIGHTS										
	MAIN SPONSOR CONGRESS	SPONSOR EXPDIDIGITAL INTERNATIONAL	SPONSOR INTERNATIONAL SEMINAR	SPONSOR BUSINESS MEETINGS ROUNDTABLES	SPONSOR C-LEVEL IoT & TELCO FORUM	SPONSOR C-LEVEL IoT & SMARTCITIES FORUM	SPONSOR E-GOVERNMENT DIGITAL FORUM	SPONSOR C-LEVEL DIGITAL BANKING & FINTECH FORUM	SPONSOR C-LEVEL TRANSFORMACIÓN DIGITAL FORUM	SPONSOR CORPORATE VENTURE CAPITAL FORUM
EXPO ZONE	*20 mts² o 4x2	-	-	-	-	-	-	-	-	-
BOOTH SPACE IN EXPDIDIGITAL	-	4 x 2 mt	4 x 2 mt	4 x 2 mt	4 x 2 mt	4 x 2 mt	4 x 2 mt	4 x 2 mt	4 x 2 mt	-
STAFF ACCREDITATIONS	8	5	4	4	4	4	4	4	4	-
WI-FI CONNECTIONS	8	5	4	4	4	4	4	4	4	-
EXPO TICKETS: Expo + Expo Conferences.	50	40	40	30	30	30	30	30	30	30
BUSINESS EXECUTIVE TICKETS: Expo + Expo Conferences + Specialized Latam Forum Conferences + International Seminar + Business Meetings Roundtable + Venture Capital Forum + Partner Programs + Party	30	20	20	20	20	20	20	20	20	20
PROFILES AT THE ONLINE AMERICA DIGITAL NETWORK: Included with no additional cost (Regular fee US\$ 190 per year for each profile).	80	60	60	50	50	50	50	50	50	50
MEDIA PLAN: Logo in printed, digital, and audiovisual media, (TV, Radio, Press), Social Media (Twitter, LinkedIn, Facebook), Google Display Latam.	LOGO FIRST ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN
BRANDING & PLACEMENT: Congress activities.	ALL CONGRESS ACTIVITIES	EXPDIDIGITAL	INTERNATIONAL SEMINAR (PLENARY)	BUSINESS MEETINGS ROUNDTABLES	C-LEVEL IoT & TELCO FORUM	C-LEVEL IoT & SMART CITIES FORUM	E-GOVERNMENT DIGITAL FORUM	C-LEVEL DIGITAL BANKING & FINTECH FORUM	C-LEVEL TRANSFORMACIÓN DIGITAL FORUM	CORPORATE VENTURE CAPITAL FORUM
SPEAKER APPLICATION: The brand can apply for one speaker position at the specialized latam forum of choice. <i>[*Content Committee approval is required. Speaker must be an influencer or expert in a global or Americas's Level].</i> Includes Conference room for 300 people, completely equipped audiovisually, and global broadcasting by streaming. The Conference is recorded and published as VOD (Video On Demand) at the Online America Digital Network (www.america-digital.com) + Conference Communications Plan. Conferences with speakers are included in the Congress' Digital Program (which receives over 100 k downloads) and the printed Program (distributed to 5,000 Congress attendees).	02 LATAM FORUM OF CHOICE	01 LATAM FORUM OF CHOICE	01 LATAM FORUM OF CHOICE	01 LATAM FORUM OF CHOICE	01 C-LEVEL IoT & TELCO FORUM	01 C-LEVEL IoT & SMART CITIES FORUM	01 E-GOVERNMENT DIGITAL FORUM	01 C-LEVEL DIGITAL BANKING & FINTECH FORUM	01 C-LEVEL TRANSFORMACIÓN DIGITAL FORUM	01 CORPORATE VENTURE CAPITAL FORUM
COMPANY DESCRIPTION at the America Digital Congress's website according to sponsor category.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
COMPANY LOGO AT AMERICA DIGITAL Congress's website and e-Newsletter to the database of 200k executives.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
EDITORIAL ARTICLE at the Congress'e-Newsletter.	3	2	2	1	1	1	1	1	1	1
ARTICLE at the America Digital Congress' Blog.	3	2	2	1	1	1	1	1	1	1
20% DISCOUNT IN ADDITIONAL TICKETS for company employees and guest list.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
RIGHT TO EXPORT THE EVENT TO YOUR WEBSITE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
RIGHT FOR THE BRAND to make a Marketing Campaign using the America Digital Congress sponsorship category. <i>[*America Digital Committee approval of the Campaign is required]</i>	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
SPONSORSHIPS 'PRICING FOR NEW COMPANIES	US\$ 37.000	US\$ 21.500	US\$ 21.500	US\$ 15.500	US\$ 15.500	US\$ 15.500	US\$ 15.500	US\$ 15.500	US\$ 15.500	US\$ 15.500
SPONSORSHIPS 'PRICING FOR COMPANIES RENEWING	US\$ 34.000	US\$ 18.500	US\$ 18.500	US\$ 12.500	US\$ 12.500	US\$ 12.500	US\$ 12.500	US\$ 12.500	US\$ 12.500	US\$ 12.500
TICKETS BONIFICATION US\$	US\$ 40.700	US\$ 29.600	US\$ 29.600	US\$ 25.900	US\$ 25.900	US\$ 25.900	US\$ 25.900	US\$ 25.900	US\$ 25.900	US\$ 25.900

*Pricing is + 19 % IVA Tax

*Main Sponsors can choose a Zone (20 m²), only available for the first 10 companies declaring themselves Main Sponsor, or a booth space 4x2 m².

*Pricing is + 19 % IVA TAX

MAIN SPONSOR RIGHTS

Sponsorships are limited. Ask for availability to your America Digital's Executive



OFFICIAL MAIN SPONSOR AMERICA DIGITAL CONGRESS	MAIN SPONSOR
Booth Space in Expo	EXPO ZONE 16 m2
Branding and placement in Expodigital, Business Meetings Session, International Seminar, Latam Specialized Forums, Venture Capital forum and closing party.	√
Description in Congress website as Main Sponsor.	√
Logo on Congress Website as main sponsors, Logo as main sponsor on official e-Newsletter sent to a 200.000 Latin-American managers, and in all communications	√
Media Plan: Logo in print, digital, and audiovisual advertising, PR release with media partners, and social networks.	√
SPEAKER APPLICATION: The brand can apply for two speakers position at the Specialized Latam Forum of Choice. (*Content Committee approval is required. Speaker must be an influencer or expert in a global or Americas's Level). It is include Conference Salon for 300 people completely audiovisually equipped. Global broadcasting by streaming. The Conference is recorded and published as VOD (Video On Demand) at the Online Network America Digital (www.america-digital.com) + Conference Communications Plan. Speaker conference is included in the Congress Digital Program (which receives over 100 k downloads) and the printed Program distributed to 5,000 Congress's attendees.	√
Article in e-Newsletter	3
Rights to export the event to your website.	As official Sponsor
Right for the Brand to make its Own Marketing Campaign using the America Digital Congress sponsorship category. (*America Digital Committee approval of the Campaign is required)	√
Expo Tickets: Expo + Expo Conferences.	50
Business Executive Tickets: Expo + Expo Conferences + Specialized Latam Forums + International Seminar + Business Roundtable+ Closing Party	30
America Digital Online Network Profiles without cost (Normal price each profile US \$190 / year).	80
20% discount for company's employees and guests list.	√
MAIN SPONSORSHIP' PRICING FOR NEW COMPANIES	US\$ 37,000
MAIN SPONSORSHIP PRICING FOR COMPANIES RENOVATING	US\$ 34,000

*Pricing is + 19 % IVA Tax

EXPO DIGITAL SPONSORSHIP RIGHTS



Sponsorships are limited

OFFICIAL SPONSOR EXPO DIGITAL	OFFICIAL SPONSOR EXPO
Booth space in Expo digital.	4x2 m
Branding and placement in EXPO DIGITAL..	√
Company description in Congress's website – Expo Digital highlights section	√
Logo displayed on website and official e-Newsletter, reaching +200,000 executives in Latin America.	√
Media Plan: Logo in print, digital, and audiovisual advertising, PR release with media partners, and social networks.	√
SPEAKER APPLICATION: The brand can apply for one speaker position at the Specialized Latam Forum of Choice. (*Content Committee approval is required. Speaker must be an influencer or expert in a global or Americas's Level). It is include Conference Salon for 300 people completely audiovisually equipped. Global broadcasting by streaming. The Conference is recorded and published as VOD (Video On Demand) at the Online Network America Digital (www.america-digital.com) + Conference Communications Plan. Speaker conference is included in the Congress Digital Program (which receives over 100 k downloads) and the printed Program distributed to 5,000 Congress's attendees.	√
Article in e-Newsletter	2
Right to export the event to your website.	As Official Sponsor Expo America Digital
Right for the Brand to make its Own Marketing Campaign using the America Digital Congress sponsorship category. (*America Digital Committee campaign approval is required)	√
Expo tickets: Expo + Expo Conferences.	40
Business Executive Tickets: Expo + Expo Conferences + Specialized Latam Forums + International Seminar + Business Roundtable+ Closing Party	20
America Digital Online Network Profiles without cost (Normal price each profile US \$190 / year).	60
20% discount for company's employees and guests.	√
EXPO SPONSORSHIP' PRICING FOR NEW COMPANIES	US\$ 21,500
EXPO SPONSORSHIP PRICING FOR COMPANIES RENOVATING	US\$ 18,500

*Pricing is + 19 % IVA Tax

OFFICIAL SPONSOR INTERNATIONAL SEMINAR



Sponsorships are limited

Reach 1800 on live audience + 20,000 executives via streaming, including opening ceremony and plenary.

OFFICIAL SPONSOR INTERNATIONAL SEMINAR	RIGHTS
Booth Space in EXPODIGITAL..	4x2 m
Branding and Placement in INTERNATIONAL SEMINAR.	√
Company description in Congress' website - highlights section international seminar	√
Logo displayed on website and official e-Newsletter, reaching over 200.000 executives around the Americas	√
Media Plan: Logo in printed, digital, audiovisual advertising and in press release with media partners & social media. THE INTERNATIONAL SEMINAR WILL BE STREAMED GLOBALLY.	√
Article in e-Newsletter	2
Mention and 20-second video during seminar. (Seminar will be streamed globally).	√
SPEAKER APPLICATION: The brand can apply for one speaker position at the Specialized Latam Forum of Choice. (<i>*Content Committee approval is required. Speaker must be an influencer or expert in a global or Americas's Level</i>). It is include Conference Salon for 300 people completely audiovisually equipped. Global broadcasting by streaming. The Conference is recorded and published as VOD (Video On Demand) at the Online Network America Digital (www.america-digital.com) + Conference Communications Plan. Speaker conference is included in the Congress Digital Program (which receives over 100 k downloads) and the printed Program distributed to 5,000 Congress's attendees.	√
Right to export the event to your website.	As oficial sponsor of the International Seminar
Right for the Brand to perform its Own Marketing Campaign using the America Digital Congress sponsorship category. (<i>*America Digital Committee approval of the Campaign is required</i>)	√
Expo Tickets: Expo + Expo Conferences.	40
Business Executive Tickets: Expo + Expo Conferences + Specialized Latam Forums + International Seminar + Business Roundtable + Closing Party.	20
America Digital Online Network Profiles without cost (Normal price each profile US \$190 / year).	60
20% discount for company's employees and guests.	√
INTERNATIONAL SEMINAR SPONSORSHIP' PRICING FOR NEW COMPANIES	US\$ 21,500
INTERNATIONAL SEMINAR SPONSORSHIP PRICING FOR COMPANIES RENOVATING	US\$ 18,500

*Pricing is + 19 % IVA Tax

OFFICIAL SPONSOR AMERICA DIGITAL BUSINESS ROUNDTABLE



Sponsorships are limited

OFFICIAL SPONSOR BUSINESS ROUNDTABLE	OFFICIAL SPONSOR BUSINESS ROUNDTABLE
Booth Space in EXPODIGITAL	4x2 m
Branding and placement in the AMERICA DIGITAL BUSINESS ROUNDTABLE.	√
Company description in Congress' website , highlight section business roundtable	√
Logo displayed on website and official e-Newsletter, reaching over 200.000 executives around the Americas	√
Media Plan: Logo in print, digital, and audiovisual advertising, PR release with media partners, and social networks.	√
Article in Congress e-Newsletter.	2
SPEAKER APPLICATION: The brand can apply for one speaker position at the Specialized Latam Forum of Choice. (<i>*Content Committee approval is required. Speaker must be an influencer or expert in a global or Americas's Level</i>). It is include Conference Salon for 300 people completely audiovisually equipped. Global broadcasting by streaming. The Conference is recorded and published as VOD (Video On Demand) at the Online Network America Digital (www.america-digital.com) + Conference Communications Plan. Speaker conference is included in the Congress Digital Program (which receives over 200 k downloads) and the printed Program distributed to 5,000 Congress's attendees.	√
Right to export the event to your website.	As Official Sponsor America Digital Business Roundtable
Right for the Brand to make its Own Marketing Campaign using the America Digital Congress sponsorship category. (<i>*America Digital Committee camping approval is required</i>)	√
Expo Tickets: Expo + Expo Conferences.	30
Business Executive Tickets: Expo + Expo Conferences + Specialized Latam Forums + International Seminar + Business Roundtable+ Closing Party	20
America Digital Online Network Profiles without cost (Normal price each profile US \$190 / year).	50
20% discount for company's employees and guests.	√
BUSINESS ROUNDTABLE SPONSORSHIP' PRICING FOR NEW COMPANIES	US\$ 15,500
BUSINESS ROUNDTABLE PRICING FOR COMPANIES RENOVATING	US\$ 12,500

*Pricing is + 19 % IVA Tax

SPONSOR SPECIALIZED LATAM FORUMS

Sponsorships are limited



Telco Forum / IoT y Smart Cities Forum / e-Government Forum / C-Level, CEOs, CIOs, CMOs Forum / Digital Banking Forum

II. OFFICIAL SPONSOR LATAM FORUMS	SPONSOR LATAM FORUM (each)
Booth Space in EXPODIGITAL.	4x2 m
Branding and Placement in Forum.	√
Company description in Congress' website , Forum section.	√
Logo displayed on website and official e-Newsletter, reaching over 200.000 executives in Latin America.	√
Media Plan: Logo in printed, digital, audiovisual advertising and in press release with media partners & social networks. THE FORUMS ARE STREAMED GLOBALLY.	√
Article e-Newsletter.	2
Mention and 20-second video during seminar. (each Forum is streamed globally).	√
SPEAKER APPLICATION: The brand can apply for one speaker position at the Specialized Latam Forum of Choice. (*Content Committee approval is required. Speaker must be an influencer or expert in a global or Americas's Level). It is include Conference Salon for 300 people completely audiovisually equipped. Global broadcasting by streaming. The Conference is recorded and published as VOD (Video On Demand) at the Online Network America Digital (www.america-digital.com) + Conference Communications Plan. Speaker conference is included in the Congress Digital Program (which receives over 100 k downloads) and the printed Program distributed to 5,000 Congress's attendees.	√
Right to export the event to your website.	As Official Sponsor of the LATAM FORUM
Right for the Brand to perform its Own Marketing Campaign using the America Digital Congress sponsorship category. (*America Digital Committee approval of the Campaign is required)	√
Expo Tickets: Expo + Expo Conferences.	30
Business Executive Tickets: Expo + Expo Conferences + Specialized Latam Forums + International Seminar + Business Roundtable	20
America Digital Online Network Profiles without cost (Normal price each profile US \$190 / year).	50
20% discount for company's employees and guests.	√
LATAM FORUM SPONSORSHIP' PRICING FOR NEW COMPANIES	US\$ 15,500
LATAM FORUM SPONSORSHIP PRICING FOR COMPANIES RENOVATING	US\$ 12,500

*Pricing is + 19 % IVA Tax

OFFICIAL SPONSOR VENTURE CAPITAL FORUM



Sponsorships are limited

Audience of 200 investors, VCs, entrepreneurs and professionals from the Venture Capital Industry, 2000 via streaming

II. OFFICIAL SPONSOR VENTURE CAPITAL FORUM	SPONSORSHIP RIGHTS
Branding and Placement in America Digital Venture Capital Forum	√
Company description in Congress' website - highlights section.	√
Logo displayed on website and official e-Newsletter, reaching over 200.000 executives in Latin America.	√
Media Plan: Logo in printed, digital, audiovisual advertising and in press release for media partners & social networks.	√
SPEAKER APPLICATION: The brand can apply for one speaker position at Venture Capital Forum. (<i>*Content Committee approval is required. Speaker must be an influencer or expert in a global or Americas' Level</i>). It is include Conference Salon for 200 people completely audiovisually equipped. Global broadcasting by streaming. The Conference is recorded and published as VOD (Video On Demand) at the Online Network America Digital (www.america-digital.com) + Conference Communications Plan. Speaker conference is included in the Congress Digital Program (which receives over 100 k downloads) and the printed Program distributed to 5,000 Congress's attendees.	√
Article in e-Newsletter.	2
Mention and 20-second video during Venture.	√
Right to export the event to your website.	As Official Sponsor of the Venture Capital Forum
Right for the Brand to perform its Own Marketing Campaign using the America Digital Congress 2017 sponsorship category. (<i>*America Digital Committee approval of the Campaign is required</i>)	√
Expo tickets: Expo + Expo Conferences.	30
Business Executive Tickets: Expo + Expo Conferences + Specialized Latam Forums + International Seminar + Business Roundtable+ Closing Party	20
America Digital Online Network Profiles without cost (Normal price each profile US \$190 / year).	50
20% discount for company's employees and guests.	√
VENTURE CAPITAL FORUM SPONSORSHIP' PRICING FOR NEW COMPANIES	US\$ 15,500
VENTURE CAPITAL FORUM SPONSORSHIP PRICING FOR COMPANIES RENOVATING	US\$ 12,500

SPONSOR OFFICIAL PARTY

Sponsorships are limited

SPONSOR OFFICIAL PARTY	SPONSOR PARTY
Branding and Placement in Official Party (+ 500 decision makers attendees)	√
Company description in Congress' website – highlighted in party section.	√
Mention and 20-second video during closing. (No Direct Advertisement, must be creative) .	√
Possibility of giving a souvenir and rights to activate	√
Possibility of an innovative activity that stays in the memory of the attendees (Subject to approval by the organizing committee)	√
America Digital Network Profiles without cost + rights to acquire additional profiles at US \$100 / year (normal price US \$190 / year).	4
Expo tickets: Expo + Expo Conferences.	30
Business Executive Tickets: Expo + Expo Conferences + Specialized Latam Forums + International Seminar + Business Roundtable + Venture Capital Forum+ Closing Party	20
Additional Party Tickets	50
20% discount for company's employees and guests.	√
OFFICIAL PARTY SPONSORSHIP' PRICING FOR NEW COMPANIES	US\$ 20,000
OFFICIAL PARTY SPONSORSHIP PRICING FOR COMPANIES RENOVATING	US\$ 17,000

*Pricing is + 19 % IVA Tax

OFFICIAL SPONSOR WIFI CONNECTION



Sponsorships are limited

SPONSOR WIFI CONNECTION	OFFICIAL SPONSOR WIFI
Branding and Placement in America Digital Congress.	√
Company description in Congress directory, Web and others.	√
Mention and thanks during the digital expo and international seminar.	√
Customized branding in WIFI access for exhibitors and attendees.	√
America Digital Network Profiles without cost + rights to acquire additional profiles at US \$100 / year (normal price US \$190 / year).	50
Expo tickets: Expo + Expo Conferences.	30
Business Executive Tickets: Expo + Expo Conferences + Specialized Latam Forums + International Seminar + Business Roundtable + Closing Party	20
20% discount for company's employees and guests.	√
OFFICIAL PARTY SPONSORSHIP' PRICING FOR NEW COMPANIES	US\$ 20,000
OFFICIAL PARTY SPONSORSHIP PRICING FOR COMPANIES RENOVATING	US\$ 17,000

*Pricing is + 19 % IVA Tax

ADDITIONAL SERVICES AVAILABLE

Hotels, Transfer, Pre & Post Tours

How to plan your trip to the Congress in Santiago of Chile?

<https://congreso.america-digital.com/viajar-al-congreso/>



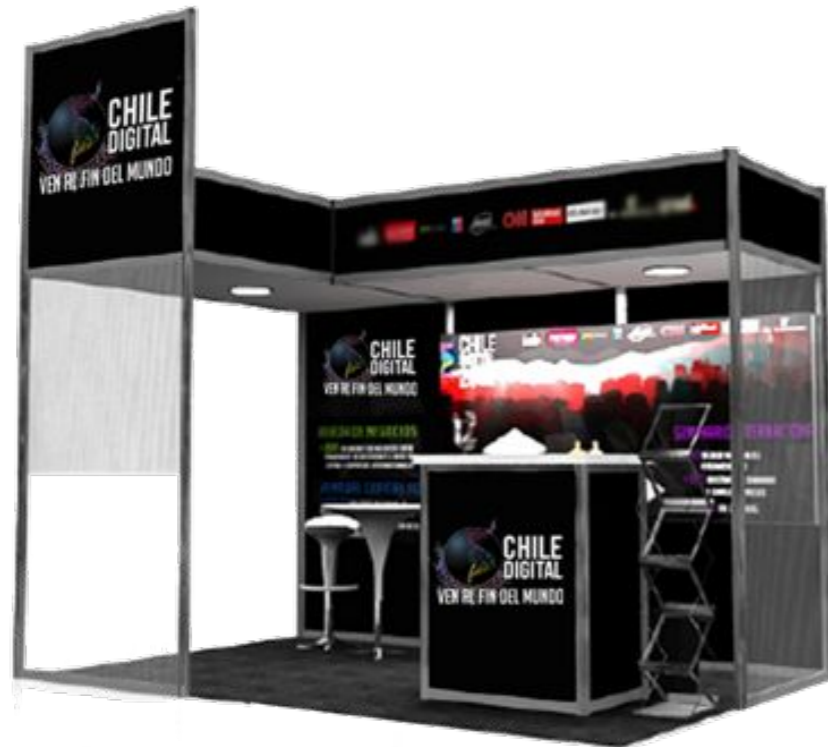


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(Note: this service is not directly provided by America Digital. Contact www.Expositor.cl directly for more detailed information).

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OFFICIAL PROVIDER OF RECOMMENDED MODELS



AMERICA DIGITAL DOES NOT PROVIDE THESE SERVICES DIRECTLY.
CONTACT THE AGENCY FOR MORE INFORMATION.

VIP MODEL

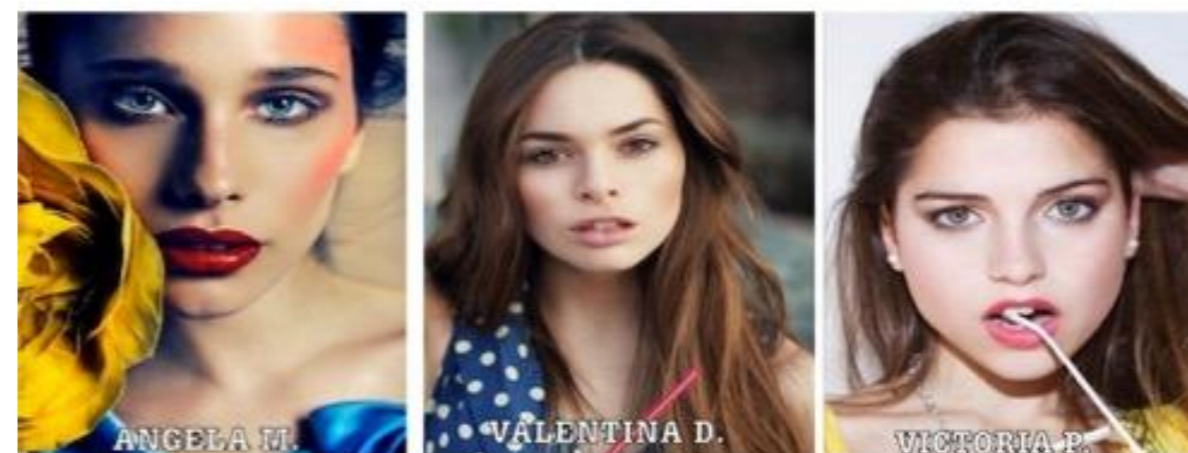
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COUNTRIES



+2000
BUSINESS
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+100
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