

Key projects of dedicated programmes

A SPORTING COUNTRY

Support for professional sports and healthy lifestyles in the regions where the Group operates

2,513
million RUB

57
projects

Main projects

VTB Formula One Russian Grand Prix 2020

34 million video broadcast viewers

First ever virtual Formula One Russian Grand Prix
~100 thousand views

The *Sochi Autodrom* track hosted the VI International "Rezept-Sport" Wheelchair Half Marathon.

11 participants were members of the Russian national team for Paralympic sports

VTB is the general sponsor of the KAMAZ-Master Rally Team

Dakar 2020 Rally-raid
1st, 2nd, 4th places
538 million broadcast views

Gold of Kagan 2020 Rally-raid
1st, 2nd, 3rd places in the truck ranking and the general ranking among 60 crews

KAMAZ-master's participation in Formula One events in Sochi

Velobike public bikesharing service

Urban bikesharing service networks in Moscow, Murmansk and Nizhny Novgorod:

5.7 million rides per year

Events:

Good Bike Ride
>5 thousand participants

Moscow Music Bike Festival
500 participants



VTB Formula One Russian Grand Prix 2020

The Russian stage of Formula One today is one of the most prestigious international sporting events in the country. The race takes place in Sochi every year. The year 2020 was no exception: in September, despite the complicated epidemiological situation, the VTB Formula One Russian Grand Prix 2020 world championship round was held at the Sochi race track.

Due to strict observance of all required sanitary norms during the event, 120 thousand fans were able to watch the race. The race was broadcast live to more than 34 million people from around the world. For the fourth consecutive year VTB Bank became the title sponsor of the Russian Grand Prix, contributing to the development of professional motor sport in Russia and on the world level.

PATRIOTISM AND A COUNTRY OF TRADITIONS

Renewing national and religious values and preserving national heritage, fostering a sense of patriotism and an interest in Russian history, and supporting socially significant foundations



Main projects

Support of cultural and historical heritage sites



Valaam and New Jerusalem Monasteries



The State Novgorod Museum-Reserve



"Kizhi" State Historical Architectural and Ethnographic Museum-Reserve



Peterhof State Museum-Reserve



Pavlovsk State Museum-Reserve



State budgetary institution of the Republic of Crimea "Historical and Cultural Memorial Museum-Reserve *Cimmeria of M. Voloshin*"

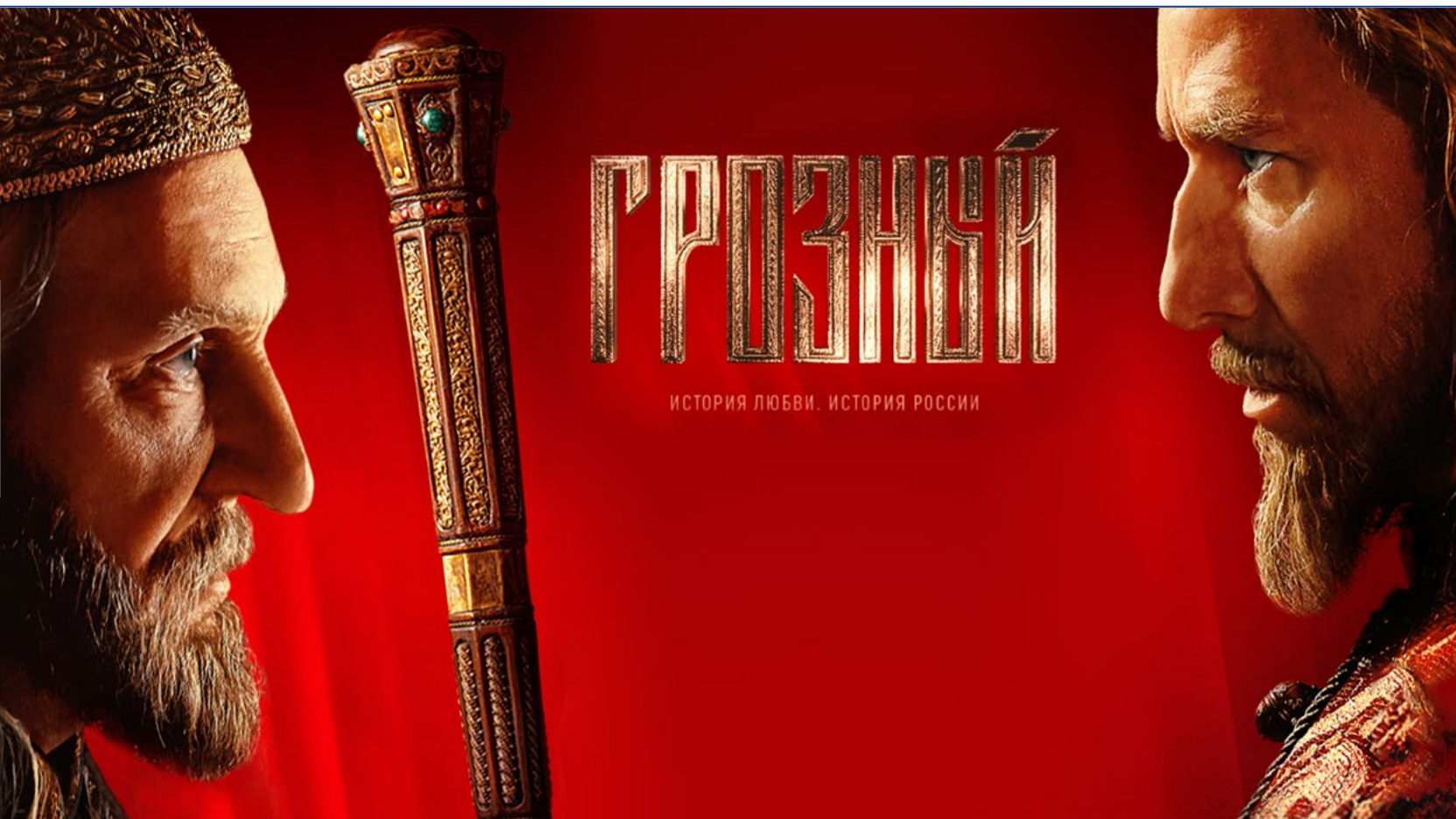
Support of historical movie projects

Feature film "Lev Yashin. The Dream Goalkeeper"

100 million viewers of the first run on TV

"The Terrible" TV series on Russia 1 TV channel

top 10 premiere series



"The Terrible" series on the Russia-1 TV channel

For many years VTB Bank has supported the production of serious historical films, which give a true picture of different periods in Russian history, as part of the "Patriotism and a Country of Traditions" dedicated programme. In 2020, the TV series "The Terrible" was broadcast by the Russia 1 channel. This historical drama shatters the stereotypical perception of Ivan IV by creating an artistic reconstruction of the personality of one of the most controversial rulers of the country. Such projects awaken interest in Russian history, telling about it in a colorful and accessible way, so they resonate with a wide variety of viewer audiences. According to the results of the survey of viewers "The Terrible" series was included in the top ten series of Russia-1 TV channel in 2020.

The series involved hundreds of actors in crowd scenes, about a thousand costumes - all of which contributed to the accurate transfer of the historical era. A large-scale scenery was built in the GLAVKINO cinema and television complex for the filming.

A CULTURED COUNTRY

Support for key Russian cultural institutions and their new projects, creative unions, and key channels for distributing cultural values¹

998
million RUB

74
projects

Main projects

Sponsorship of exhibitions

Exhibition "Artists and Collectors - For the Russian Museum. Gifts" dedicated to the 125th anniversary of the State Russian Museum

>82 thousand visitors
>11.5 million views of online tours in social networks

Exhibition "From Durer to Matisse" in The Pushkin State Museum of Fine Arts

50 thousand visitors at the opening ceremony

Exhibitions "Decorative Minimalism. "Thaw" in the Soviet porcelain" and "Dedication to Dmitry Vinogradov. Birth of porcelain "from the Russian land" at the State Hermitage Museum

>50 thousand visitors

"Unknown Berlin. May 1945" themed programme in the Jewish Museum and Tolerance Centre

60 thousand online visitors

VTB - general sponsor / partner of leading theaters

The State Academic Mariinsky Theatre

Road tour of Valery Gergiev and the Mariinsky Theater, over **50 thousand** audience members;

II "Zaryadye" International Festival, over **30 thousand** audience members;

> 132 million concert broadcast views

The St. Petersburg State Academic Ballet Theatre of Boris Eifman

A screening of the ballet-movie "The Brothers Karamazov", more than – **200 thousand** views

The Moscow's P. Fomenko Workshop Theatre

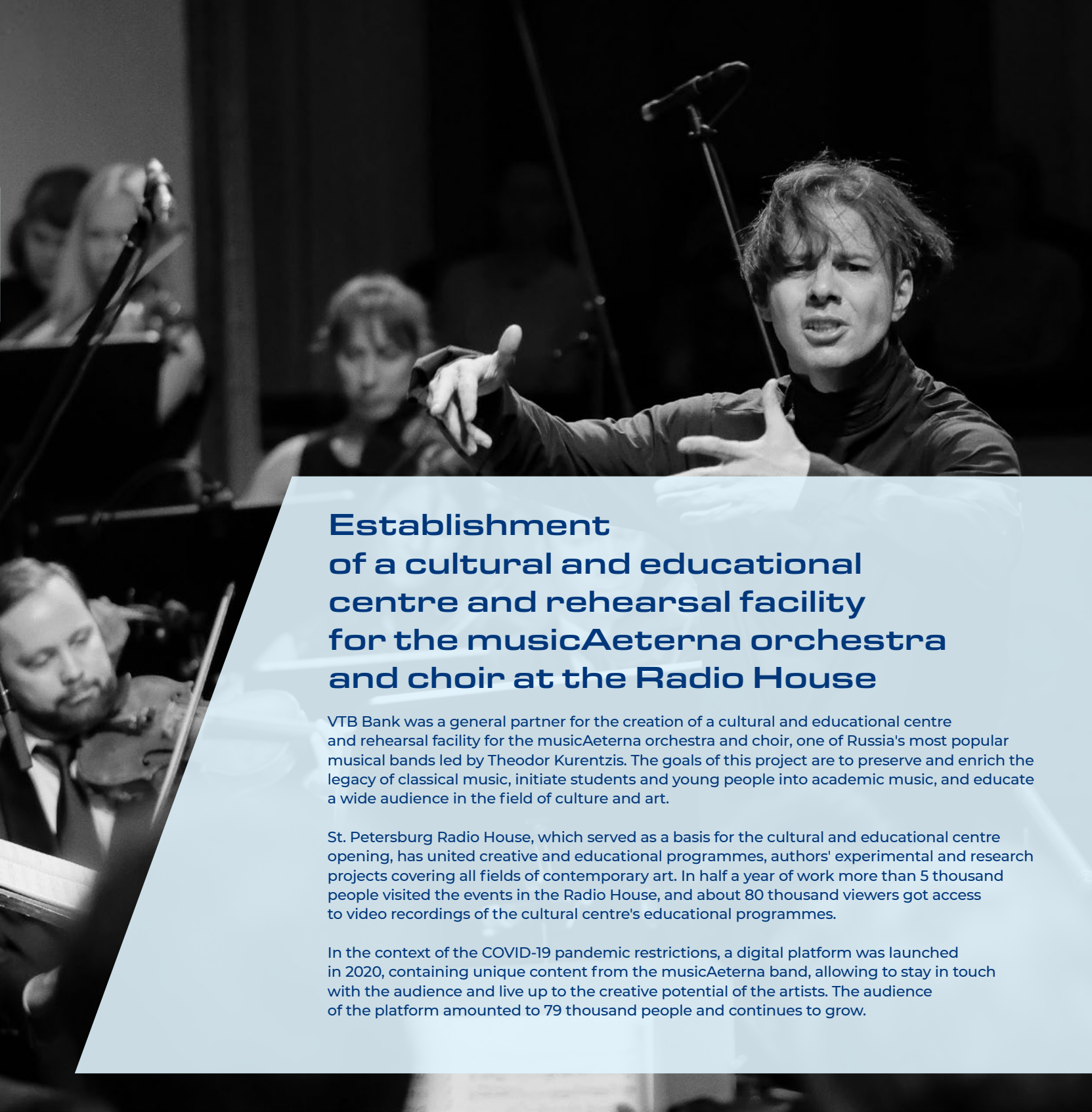
Daily online project "Extracurricular Readings" – **128 thousand** views;

Online broadcast of the "Twelfth Night" and "Three Sisters" performances in Yandex.Efir – **177 thousand** views

The Yevgeny Vakhtangov State Academic Theater

75 free online broadcasts of performances – **150 thousand** views

¹ The programme gives priority to projects that help achieve Russia's strategic objectives for 2024 envisaged by a national project called *Culture*.



Establishment of a cultural and educational centre and rehearsal facility for the musicAeterna orchestra and choir at the Radio House

VTB Bank was a general partner for the creation of a cultural and educational centre and rehearsal facility for the musicAeterna orchestra and choir, one of Russia's most popular musical bands led by Theodor Kurentzis. The goals of this project are to preserve and enrich the legacy of classical music, initiate students and young people into academic music, and educate a wide audience in the field of culture and art.

St. Petersburg Radio House, which served as a basis for the cultural and educational centre opening, has united creative and educational programmes, authors' experimental and research projects covering all fields of contemporary art. In half a year of work more than 5 thousand people visited the events in the Radio House, and about 80 thousand viewers got access to video recordings of the cultural centre's educational programmes.

In the context of the COVID-19 pandemic restrictions, a digital platform was launched in 2020, containing unique content from the musicAeterna band, allowing to stay in touch with the audience and live up to the creative potential of the artists. The audience of the platform amounted to 79 thousand people and continues to grow.

A HEALTHY COUNTRY

Charity support for healthcare providers and projects related to developing advanced healthcare technology¹

959
million RUB

71
projects

Main projects

World Without Tears Programme

Support was lended to

26 hospitals

in **23 regions** of the Russian Federation

~3 thousand participants in the campaigns (offline and online) during the year

RUB 75 million - the total annual amount of support under the programme

Healthy Moscow Assembly

Participation of international experts from over **200 countries**

>60 thousand visitors

Topics:

- digitalisation of medicine;
- fight against cancer;
- medicine in big cities, etc.

Financing Research and Development

Fund for support and development in the field of pediatric hematology, oncology and immunology *Science for Children*

International Clinic of Cardioangiology ANO

Lomonosov Moscow State University Fundamental Medicine Department - purchase of laptops and specialised software for scientific research (calculation of mathematical models of pandemic development)

¹ This programme contributes to the goals of the Health and Ecology national projects (read more about charitable environmental projects in the section *Environmental Impact Management*).



World Without Tears Programme

The *World Without Tears* charity programme was launched in 2003. Since then more than a hundred children's hospitals in 52 Russian regions have received financial support from VTB Bank. A total of RUB 300 million was allocated for this purpose.



"Supporting Russian healthcare is one of the most important areas of VTB Bank's social activities. The aim of the *World Without Tears* programme is to make medical services as accessible and high quality as possible to children across Russia. Each year the Bank expands the geography of the project and includes hospitals in regions where no campaigns have previously been held. In 2020 the campaign was held for the first time in Birobidzhan, Jewish Autonomous region".

Natalia Kochneva

Head of Corporate Social Responsibility and Event Marketing - Senior Vice President

In 2020, the *World Without Tears* programme campaigns took place in 26 medical institutions, four of which are in Moscow and 22 in the regions of the Russian Federation. Support is provided both to regional hospitals for the purchase of vital equipment and to federal hospitals, where children from all over the country are treated. In particular, VTB Bank provided Speransky Hospital, the largest children's medical institution in Russia, with funds to purchase equipment for its radiology and endoscopy

departments. The total amount of support under the *World Without Tears* programme in 2020 amounted to RUB 75 million.

AN EDUCATED COUNTRY

Improving the quality of financial and economic education, improving educational infrastructure, developing scientific potential, and high technology

654
million RUB

177
projects

Main projects

VTB is a strategic academic partner of GSOM SPbU¹

The main directions of the business school development strategy until 2025 were developed and approved

Master in Corporate Finance and Master in Business Analytics and Big Data master's programmes were updated

"Finance. Expanding horizons" winter school. VTB Bank and Higher School of Economics (as part of the *I am a Professional* skills contest)

147 student participants

38 regions of Russia

65 partner universities

Educational online marathon *One step ahead* for finalists and participants of the VTB personal grants competition

9 thousand student participants

Topics of speakers' presentations:

- motivation and goal-setting;
- technology and innovation;
- career management, etc.

¹ The Graduate School of Management at St. Petersburg State University.



Financial support for educational institutions

10 leading Russian universities received funding, including for the renovation of IT systems (GSOM SPbSU, Higher School of Economics, MGIMO, Moscow State University, Financial University, Moscow Higher School of Social and Economic Sciences, FEFU, Russian University of Theatre Arts, All-Russian State Institute of Cinematography)

250 educational institutions in more than **120 cities** of Russia had the opportunity to:

- upgrade their logistics base;
- renovate classrooms, lecture halls, and gyms;
- campus projects were implemented at many universities.

Support of play areas in the mini-bank format in KidBurg children's cities of professions

Virtual Soft Skills Academy for elementary school children (grades 1-4)

>3.6 thousand people completed a financial literacy course provided by VTB

12 locations in eight cities:

- Moscow;
- Saint Petersburg;
- Voronezh;
- Novosibirsk;
- Nizhny Novgorod;
- Rostov-on-Don;
- Samara;
- Yaroslavl.

In 2020, with the active participation of VTB, a development strategy for GSOM SPbU for the next five years was developed. VTB participation as one of the largest employers in the country allowed to take into account the interests of the labour market as clearly as possible, as well as to create a set of the most effective tools to achieve the objectives.

Within the implementation of GSOM-2025 strategy the School jointly with VTB updated the Master in Corporate Finance (MCF) programme. The key task of the programme relaunch is to bring the graduate profile as close as possible to the needs of the labour market in the financial field. The authors of the courses are not only university professors, but also representatives of business: practitioners, current employees of the financial departments of major Russian and international companies.

The *Master in Business Analytics and Big Data* programme, which trains managers in data analytics, machine learning or artificial intelligence project management, has also been improved. GSOM SPbU with the support of VTB strengthened the practical orientation of the training: a fully-fledged technology track was integrated into the programme, supported by a modern technological platform that allows students to try out modern IT solutions for working with data with their own hands.



Strategic Academic Partnership with Graduate School of Management at St. Petersburg State University

VTB and GSOM SPbU have been cooperating for almost 15 years. Since then the business school has become one of the leaders in the Russian education market, combining best academic practices and innovative ideas. In the *Financial Times* rating, GSOM SPbU ranks 51st in the world; in 2020, the business school moved up by two lines. The next goal is to become one of the top 50 in the world and one of the top 30 in Europe.



"When VTB became part of the Advisory Board of Graduate School of Management at St. Petersburg State University in 2007, we noticed a similarity between our goals - the Bank's ambition to be a global financial institution and the business school's ambition to become a global player in the education market. Both organisations have long been integrated into the global business environment: VTB is a global player on the financial market, GSOM SPbU is a global business school. Both are united by the notion of 'management'. Everybody needs good managers".

Olga Dergunova

*Deputy President and Chairman of the Management Board of VTB Bank,
Director of GSOM SPbU*



A COUNTRY FOR BUSINESS

Sponsorship and organisation of federal and international business events

1800
million RUB

366
projects

Main projects

Organising the VTB Capital's annual investment forum named *RUSSIA CALLING!*

> **Over 2.5 thousand** guests, including

>**500** investors

600 international delegates from 68 countries, government officials and heads of leading global corporations

3.1 million viewers of the video broadcasts

General sponsorship of the *Strong Ideas for a New Time* forum

15 thousand contest applications with ideas

Contest objectives:

- Restarting the economy and social sector;
- Elaborating a technological strategy for the country's development;
- Organising teams ready to implement their ideas and projects, replicating practices capable of ensuring Russia's sustainable development in the new economic environment

300 ideas made it to the finals



Support for the *Startup Village 2020* online conference for first-time entrepreneurs and investors in partnership with the Skolkovo Forum ANO

80 interactive virtual sessions on technology trends, the development of new markets, transformation of business models and integrating breakthrough technologies into business practices

VTB Bank receives official status as a Skolkovo Foundation key partner

Three-year plan for an IT partnership, including the creation of VTB's own research centre at the Skolkovo Innovation Centre

1.7 million audience members

Sponsorship of other business forums

World Economic Forum in Davos

CIS + WORLD International Economic Forum

Russian Business Weeks (annual forum of the Russian Union of Industrialists and Entrepreneurs)

Moscow Financial Forum

The XII Ural Forum named Information Security of Financial Environment



Investment Forum named ***RUSSIA CALLING!***

The *RUSSIA CALLING!* Investment Forum in 2020 was organised in an online format for the first time. The Forum was broadcast on leading Russian and international media platforms and was accessible to viewers around the world. The Forum had participants and viewers from 103 countries. The online audience reached over 3 million viewers.

The forum discussed issues such as the development of the global economy under the COVID-19 pandemic, central bank monetary policy, labour productivity and employment, financial instruments in a changed reality, transformation and adaptation of business processes in a new environment and technologies for a secure future. During the two days of the forum, the participants were able to identify the tools that would help to cope with the consequences of the pandemic as efficiently as possible. The forum included a macroeconomic plenary session with Russian President Vladimir Putin.



Инвестиционный форум ВТБ Капитал
РОССИЯ ЗОВЕТ!
RUSSIA CALLING!
VTB Capital Investment Forum