

March 9, 2006  
Interactive Program Guide, Inc.  
D2 Communications, Inc.

**Program Guide for Cell Phones “G-Guide Mobile”**  
**Registered Members Reaches 5 Million Users**  
**~ Now in FOMA®「P901iTV」 with 1 Seg! ~**

Interactive Program Guide, Inc (Tokyo, Toji Keisuke, President; IPG) and D2 Communications (Tokyo, Fujita Akihisa; D2C)'s TV Program information service, G-Guide Mobile (named: G-Guide Program Guide Remote Appli) provided through NTT DoCoMo has reached 5 million registered users as of March 8, 2006.

G-Guide Mobile began service on December 1, 2004 and is currently pre-installed in 33 models of NTT DoCoMo cell phones and can be downloaded free of charge to 19 other models. This availability is one reason why users have increased so rapidly and now reached 5 million users.

Features have been upgraded to include a terrestrial digital version that was included in the FOMA®「P902i」 series launched by NTT DoCoMo last November. Also, a version with a terrestrial digital mobile broadcast, “1 seg,” was included in the FOMA®「P901iTV」 model that went on sale on March 3. G-Guide Mobile is linked with the 1 seg broadcast via a soft key that allows users to switch views between the program guide and broadcast.

In addition to actively pursuing inclusion in other models, advanced features such as linking mobile phones with DVD/HDD recorders based in the home will also be actively pursued.

Please see attached for details

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  - G-Guide, G-Guide Mobile and the accompanying logo are all registered trademarks of Gemstar-TV Guide International, Inc.
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## ■「G-Guide Mobile」

Based on the EPG included in TVs and DVD recorders, G-Guide, G-Guide Mobile is a service provided by IPG that targets mobile users. Launched December, 2004 as G-Guide Mobile on the NTT DoCoMo platform, it is a pre-installed application on all FOMA mobile since the 901i series.

G-Guide Mobile provides easy access to program data whenever and wherever. Title, details start/end times for programs are easily accessed, as well as genre, talent and keyword search are available. G-Guide Mobile also serves as a remote control for your TV, VCR or DVD.

The basic screen includes two ad spaces and if the cursor is moved over the ads, pop-up text appears, along with information on links to further information.

Also From January, 2006 G-Guide Mobile is included in au (KDDI) mobile phones.

### 「G - Guide Mobile」 Features

・Free! Users only pay for data fee

D2C sells the ad space.

・8 days of data are available with complete search(\*1)

・TV, VCR, DVD remote control feature included (via infrared)(\*2)

・FOMA「P901i」TV」 includes terrestrial digital broadcast

Select the program to watch in the EPG

\*1: Search and remote control features in 900i/901i/902i models.

\*2: 701i,700i,506i have only remote control feature.

G-Guide Mobile Screen



Broadcast

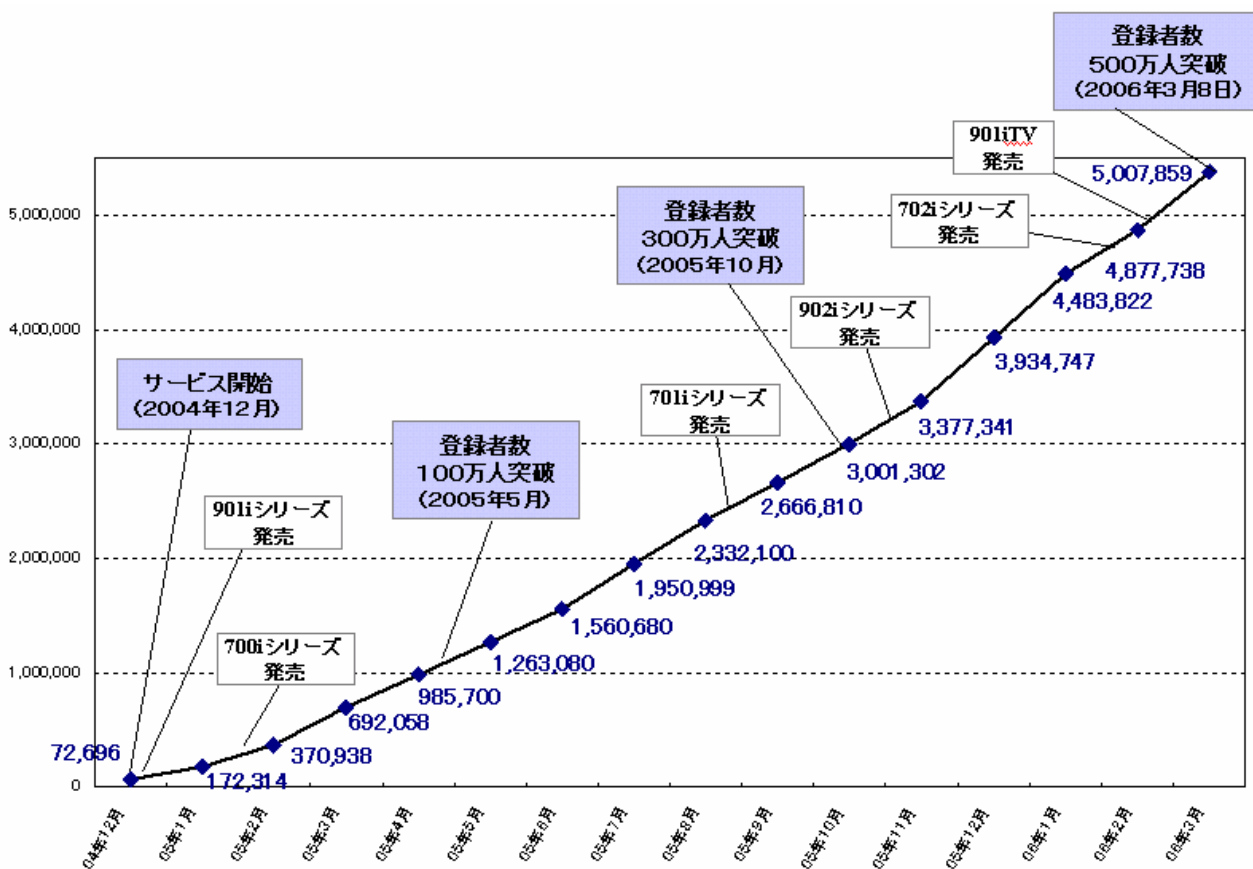


One touch of the soft key changes between G-Guide Mobile and broadcast!

## 'G-Guide Mobile' Milestones

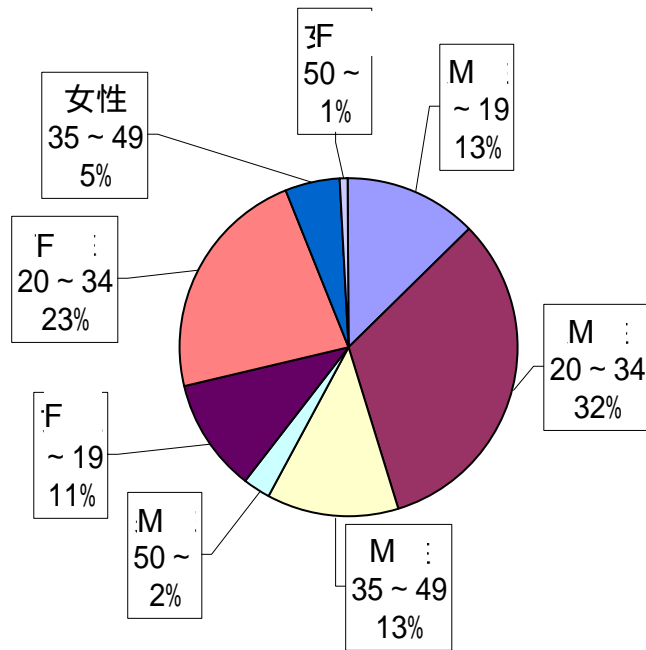
- 2004/12      START
- NTT DoCoMo「901i」series pre-install
- 2005/2      NTT DoCoMo「700i」series pre-install
- 3      NTT DoCoMo「900i」「506i」 begin download service for G-Guide Mobile
- 5      Users Reach 1 million!
- 9      NTT DoCoMo「701i」 pre-install
- 10      Users Reach 3 Million!
- 11      NTT DoCoMo「902i」 Terrestrial Digital G-Guide Mobile pre-install
- 2006/1      au「W41」series
- 2      NTT DoCoMo「702i」series pre-install
- 3      NTT DoCoMo Users reach 5 million!

### User Graph



## 'G ガイドモバイル' ユーザープロフィール

(2006年3月8日時点・登録者5,007,859人の性別・年齢層内訳)



### 「G-Guide Mobile」 Units (as of 3)

[NTT DoCoMo]

< Pre-Install >

N901iC、P901iC、D901i、P901i、SH901iC、N901iS、P901iS、D901iS、P901iS、SH901iS、SH901iS、P901iTV

N902i、P902i、D902i、P902i、SH902i、

N700i、F700i、P700i、SH700i、F700iS、SA700iS、SH700iS

N701i、D701i、P701iD、

P702i、N702iD、F702iD、SH702iD

Music Porter (D701iWM)、prosolid (P851i)

< Download >

N900i、N900iS、N900iG、F900i、F900iC、F900iT、D900i、P900i、P900iV、SH900i

N506i、P506iC、D506i、F506iC、SH506iC、SO506iC、premini- (SO506i)、N506iS、premini- (SO506iS)

[au]

< Pre-Install >

W41S、W41CA、W41H、W41K、W41SA、neon

< Download >

W41T

