

New G-GUIDE Mobile Service, 'Talent TV iSchedule,' Provided to NTT Docomo's 'iConcierge®' Service

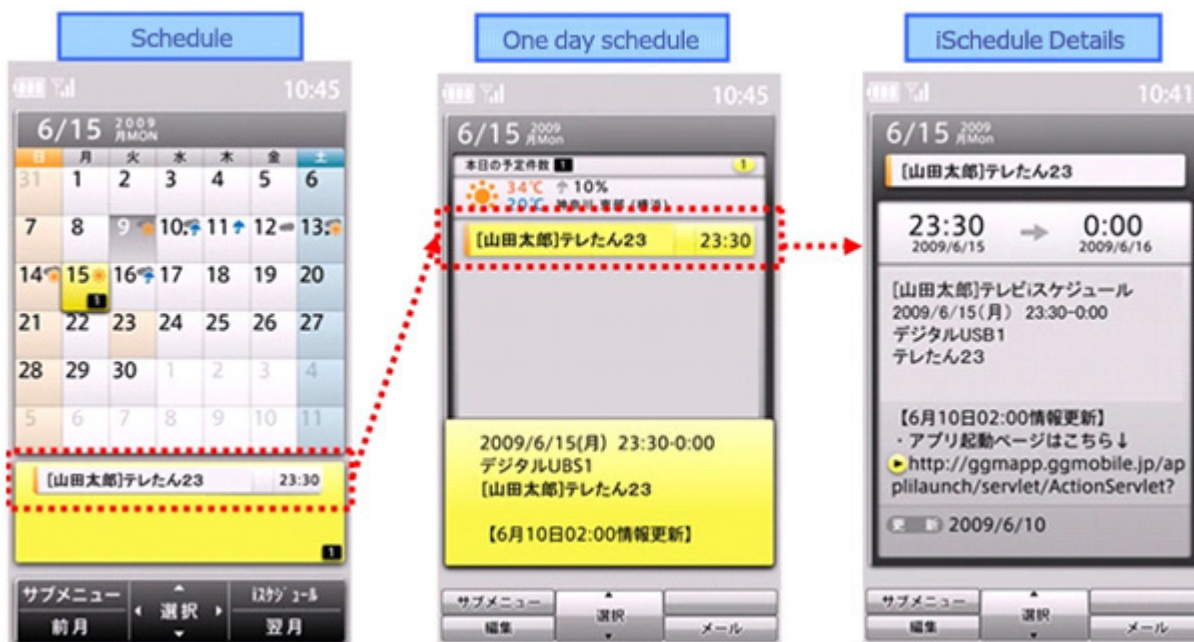
Program information on favorite actors of users sent to mobile phone schedule application, free of charge

Interactive Program Guide, Inc. ("IPG," based in Chuo-ku, Tokyo, President: Keisuke Toji) and D2 Communications, Inc. ("D2C," based in Minato-ku, Tokyo, President: Akihisa Fujita) jointly launched the 'Talent TV iSchedule,' which provides TV program information for the 'iConcierge®' lifestyle-support service provided by NTT Docomo.

'Talent TV iSchedule' is a service that automatically sends TV program information to 'iSchedule', a feature of the iConcierge service, based on TV actors that users have registered. This allows users to check programs with their favorite actors, as well as broadcast times, directly from their schedule application, free of charge.

This service will be provided as an expansion of the 'G-GUIDE MOBILE' EPG service.

Images and descriptions of the 'Talent TV iSchedule' are as follows.



1. TV program information automatically sent to schedule application on mobile phone.

Users can register actors of their interest on 'Talent TV iSchedule' to receive relevant program information. This will help users avoid missing broadcasts on new or special programs.



2. 580 actors available for registration

Users are able to choose from a selection of 580 actors, as well as groups.

3. Free of charge

The 'Talent TV iSchedule' service will be provided free of charge. There will be a separate network communication fee. This service will only be available to members of NTT Docomo's iConcierge (fee base) service.

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