



## Tesla Powerwall Privacy Notice

### Scope

This Privacy Notice applies to Personal Information - which is information that can be used to contact or identify you - collected and used by, or on behalf of, Tesla Motors, Inc. and its affiliates ("Tesla") in connection with the Tesla Powerwall. Your local Tesla affiliate is the entity responsible for the processing of your Personal Information. To read Tesla's Global Consumer Privacy Policy, please visit: <https://www.teslamotors.com/about/legal>.

### Personal Information We May Collect and How We May Collect It

We may collect Personal Information from a variety of sources, including (i) directly from you or via the Tesla authorized reseller who sold your Powerwall to you, for example when you register your Powerwall with Tesla, or when you call customer support, visit our websites, use Tesla's mobile applications, websites or services, or (ii) directly from your Powerwall or the paired inverter, via your internet connection or during maintenance visits.

The Personal Information we collect when you register includes your name, address, email, phone number, installation date, number of Powerwalls installed, serial number(s) of Powerwall(s), number of inverters installed, installation location on property, communication type, a photo of the installation, and whether the installation is paired with solar. The information we collect directly from your Powerwall or the paired inverter includes data related to your use of the Powerwall, its performance and energy consumption.

### How We May Use and Share Personal Information

We may use your Personal Information for purposes such as:

- To provide services associated with the Powerwall and other Tesla products that you request.
- For general maintenance purposes of the Powerwall, including to send firmware updates and security patches.
- To monitor the performance of the Powerwall and offer remote diagnostics support.
- To help predict your energy consumption and optimize your utility bill.
- To manage our sites and services, such as Tesla Energy mobile applications, the Tesla Energy registration website and MyTesla.
- To inform you about updates, developments, participation in surveys, and service opportunities regarding the Powerwall and other Tesla products.
- For our other business purposes, such as: data analysis; audits; fraud monitoring and prevention; developing new products and services; enhancing, improving, or modifying our products and services; identifying usage trends; determining the effectiveness of our promotional campaigns; and operating and expanding our business.

We may share Personal information we collect with third parties when necessary to perform services on our, or on your, behalf, including authorized resellers, Tesla affiliates, and third party service providers that provide services to you and/or us so that you and/or we can operate, service and/or support the Powerwall. We also may share de-identified and aggregated information with key partners (e.g., in a white paper) or publicize it (e.g., at conferences for demonstration purposes). We do not share your Personal Information with unaffiliated third parties for their marketing purposes unless you opt in to that sharing. We may be obligated under applicable law to share some your Personal Information to third parties, for example to law enforcement authorities. See our Global Consumer Privacy Policy for more details (<https://www.teslamotors.com/about/legal>).

We may transfer Personal Information to countries other than the country in which the data was originally collected. These countries may not have the same data protection laws as the country in which you initially provided the information. When we transfer your Personal Information to other countries, we will protect that information as described in this Privacy Notice. In particular, to offer our services, we need to transfer your Personal Information to the United States, where we are headquartered and where some of our service providers are located. The United States is not considered to provide an adequate level of protection under EU data protection law. By agreeing to the Privacy Policy, you consent to the transfer of your Personal Information for the purposes described in the Privacy Notice.

## **Rights and Choices**

Subject to applicable law, you may have the rights to request access to and receive information about the Personal Information we maintain about you, update and correct inaccuracies in your Personal Information, and have the information blocked or deleted, as appropriate. You have the right to withdraw your consent for the processing and transfer of your Personal Information at any time.

You can also stop receiving marketing communications from Tesla by following the instructions in those messages, or by contacting us as described in this Notice.

**If you do not provide your Personal Information to us, do not consent to this document or withdraw your consent, we may not be able to provide the products and services you request, including the full, 10-year Powerwall warranty, or to tell you about other products and services offered by Tesla.**

**How to contact us?** <https://www.teslamotors.com/contact>