



NATIONAL INSTRUCTIONAL MEDIA INSTITUTE

(AN AUTONOMOUS INSTITUTION)

Ministry of Skill Development and Entrepreneurship
Government of India

NIMI/MS/M-11018/2021/

Date: 25/01/2021

National Instructional Media Institute (NIMI) is an autonomous Institute under the Government of India, Ministry of Skill Development & Entrepreneurship (MSDE), Directorate General of Training (DGT), New Delhi. NIMI has been functioning as a Nodal Agency to develop Instructional Materials, e-content, Question Banks, Train media developers and trainers, enable translation of books into Hindi and other regional languages, network with other vocational stakeholders, create resource centers for vocational courses, promote research in the field of development of instructional materials and offer consultancy services.

Applications are invited for **two (2) Experts/Professionals** for Blended Learning material development for six (6) trades and Standard Operating Procedure, **on purely contract basis, within ten (10) days from the date of this advertisement** via e-mail to **nimirecruitment@gmail.com**.

Name of the post: Editor-cum-Motion Graphic Designer, for the development of Digital Instructional Material and IMPs(books).

Essential qualifications	Experience	Desirables	Consolidated and Fixed salary
B. Sc./M. Sc. In Electronic Media or Visual Communication or Animation or any degree with Diploma in Visual Communication or Diploma relevant to Multi-Media from recognized University/Institutes. Conversational skills, coupled with communication skills in English language preferable.	A minimum of four(4) years' experience in the case of Diploma holders, three (3) years' experience in the case of B. Sc. Degree holders and two (2) years' experience in the case of M.sc degree holders, in motion graphic designing, graphic designing and editing, camera handling.	(a) Minimum 2 - 4 years' experience in Adobe creative suit such as Adobe after-effects, Adobe Photoshop, Adobe Illustrator, Adobe Premier pro and Avid. (b) Minimum 2-4 years' experience in Camera handling (C) Basic knowledge of 3DS Max, Blender and Maya. (D) Basic or moderate experience in developing educational videos preferred	The selected Candidates will be paid a monthly compensation of Rs. 20,000/- to Rs. 25,000/- p.m. Based on the performance and experience. No further allowance will be payable on this amount.

Post Box No.3142, CTI Campus, Guindy Industrial Estate, Guindy, Chennai - 600 032.

Office: 044-2250 0657, 044-2250 0248 Director: 044-2250 0256 FAX : 044-2250 0791

E-mail: chennai-nimi@nic.in, nimi_bsnl@dataone.in. Website: www.nimi.gov.in



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Job description:

Using computer programs, motion graphics artists create 2D and 3D animation. Artists use video and animation to give the impression of action through changing images. Artists might also use video and photography equipment to capture images, video or audio devices for multimedia projects. They identify the best techniques and methods to communicate material. Motion graphics artists are responsible for the creative process at different stages. Conceptualization, scripting storyboarding, animating, and editing are just a few of the phases involved. Other duties may include key framing and typography.

Key Skills:

- Motion Graphic Design Skills
- 2D & 3D Animation Skills
- Understanding in Typography & layout
- Understanding of Color Theory
- Creative Thinking
- Interpersonal Communication

Roles and Responsibilities:

- Proficient in motion graphic animation soft-wares like adobe after-effect and adobe Creative suit, nuke, etc.
- Proficient in editing soft-wares like, premier pro, Avid.
- Should work as part of team to create large-scale effects and production.
- Should capable of visualizing 2d drawing circuits and complex objects and make it to come to life in motion animation.
- Possess strong knowledge of traditional art concept such as color, shading, composition and perspective.
- Capable of creating visual animation & Motion graphics as a back drop of the green matte videos.

Other terms and conditions:

1. The appointments to the above posts are purely contractual and will terminate automatically on the expiry of the contract period.
2. The place of posting will be at Chennai only. On occasions, the job may involve touring also.
3. Candidates selected for recruitment shall be prepared to join on short-notice.
4. Candidate must bring their show reel (works) at the time of interview to showcase their work.

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5. Candidate attending the skill test & interview would not be paid TA/DA by NIMI
6. Candidate who fulfills the required eligibility conditions shall bring their original certificate and other documents on the date and time mentioned above in support of their claim in age, educational qualifications, experience etc.