

. How 15 Sean Hannity Advertisers Explain Their Decision to Stay With Him This week, some advertisers pulled out of Sean Hannity's show on Fox News after he promoted a conspiracy theory about the death of a DNC staffer in 2016. This raised questions about whether Hannity would face the same fate as Bill O'Reilly, who was fired by Fox in April after a wave of advertisers left his show following a sexual harassment scandal. Hannity has not been accused of sexual harassment, but he faced criticism for his coverage of the Seth Rich case, which contradicted Fox's own retraction and the wishes of Rich's family. He said he would stop talking about it on Tuesday, but more advertisers left his show on Wednesday. He then announced he was taking a vacation until next Tuesday. However, Hannity still has the support of most of his sponsors, according to TheWrap, which contacted all 32 of his primary advertisers, as listed by Media Matters, a progressive media watchdog.

Most of them said they were not planning to change their advertising strategy, but some said they were keeping an eye on the situation. Here are some of their responses: Also Read: Fox News' Sean Hannity Loses Advertiser After Pushing Seth Rich Conspiracy Theory Hyundai "We know about the controversial story that Mr. Hannity covered and we expect FOX News to make sure that all reporting is verified. Our choice to advertise on any media platform does not mean that we agree with everything that is said on it. We are not making any changes to our advertising right now, but we will continue to monitor the situation." Some sponsors for Sean Hannity have decided to stop advertising on his show due to the controversy surrounding his content and conduct. Here are some of their statements: - Allstate: "We may withdraw our ads if the show or its hosts do not align with our brand values." - MyPillow: "I am not withdrawing my ads from Sean Hannity." Mike Lindell, Inventor and CEO of MyPillow - PC Matic: "We have received a lot of feedback about our ads on Fox News and Sean Hannity Show. We want to clarify that we are not a general advertiser who can choose when and where our ads appear.

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They have no plans to change their Fox advertising. Bayer declined to comment on the matter. UNTUCKit said they advertise across the political spectrum and support free speech, but they also take seriously any comments that are divisive or inflammatory. They have not decided to pull their ads from Hannity's show, but they are monitoring the situation. Reelz said they have no opinion on Seth Rich or Hannity, and they do not join any boycotts. Mercedes-Benz did not reply to requests for comment, but they told BuzzFeed they do not base their ads on editorial content and they respect diverse viewpoints. GoodRX said they are not a current Hannity advertiser and they have stopped running TV ads for now. They said Media Matters had wrongly listed them as a sponsor.. Sean Hannity Loses More Sponsors After Controversial Segment TheWrap contacted 38 companies that have advertised on Hannity's show. ZeroWater said it had no public position and followed a set schedule for its ads. Century Link said its ads were not endorsements and it could take actions as needed. A spokesperson for Australian Dream and other products said they did not buy Hannity's

show specifically, but broad rotators that sometimes included it. The spokesperson said they were not politicizing anything, but helping their clients reach the right audience. Subaru said it advertised on networks based on audience and would monitor the situation. The following main advertisers did not reply to TheWrap's inquiry. The list will be updated. Alfa Romeo Angie's List AstraZeneca Blink Health Booking.com Capital One DirecTV ExxonMobil Hewlett Packard Enterprise Hisamitsu Pharmaceutical Hulu Jenny Craig John Deere Liberty Mutual LoanDepot Mercedes-Benz Mitsubishi Nutrisystem Optum ProFlowers Publishers Clearing House Sandals Shari's Berries Terminix Vanda Pharmaceuticals Related stories from TheWrap: Is Fox News Improving Its Image? Or Just Trying to Make the Murdochs More Money? How Fox News Is Suffering Without Bill O'Reilly Fox News Says Sean Hannity Will Come Back From His Vacation Sean Hannity has lost 11 sponsors since he questioned the women who accused Roy Moore of sexual misconduct. On Monday, Hebrew National, Volvo, Hubble Contacts and Reddi Wip joined 23andMe and Nature's Bounty in pulling their ads from Hannity's Fox News show. Keurig, Realtor.com and a fashion label had already done so. Several sponsors for Sean Hannity have pulled out their ads from his show after he defended Roy Moore, who was accused of sexual misconduct. Some of them are Hebrew National, Volvo, Reddi Wip, and Hubble Contacts. They said they did not want to be associated with his program or views. Other companies, such as HelloFresh, TripAdvisor, and 23andMe, said they had not advertised on his show for a while or any ads that appeared were a mistake. Keurig, Realtor.com, and Eloquii also stopped their ads over the weekend.



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The campaign to boycott Hannity's sponsors was led by Angelo Carusone, the president of Media Matters for America, who tweeted about the companies that supported Hannity. Keurig thanked him for his feedback and said they stopped their ad on Fox News. McDonald's was also asked by Carusone if they were aware of their ads on Hannity's show, which he claimed was hostile to women. Angelo Carusone, the president of Media Matters, a progressive media watchdog group, has been urging advertisers to stop supporting Sean Hannity's show on Fox News. He tweeted at several companies that sponsored Hannity, who has been defending Roy Moore, the Alabama Senate candidate accused of sexual misconduct with minors. Carusone asked them to reconsider their association with Hannity, who has also criticized women who reported sexual abuse and harassment. Some of the companies, such as Keurig, responded by pulling their ads from Hannity's show. This sparked a backlash from Hannity's fans, who posted videos of themselves destroying their Keurig machines and boycotting the company. Hannity encouraged them and announced that he would give away 500 coffee makers to his supporters. The article also mentioned that Carusone had previously led a similar campaign against Hannity in May, when he promoted conspiracy theories about the death of Seth Rich, a former DNC staffer. Fox News and Carusone did not comment on the latest controversy.

The article also linked to some related stories from TheWrap, a news website that covers entertainment and media. The stories covered topics such as Hannity's interview with Moore, his questioning of Moore's accusers, and his potential

