

# Let's Go to JAPAN Contest

**Until 30 Sept 2019** 



PRIZES WORTH RM35,000 TO BE WON!\*

Spend a minimum of RM60 in a single receipt for your chance to win:

## GRAND PRIZE Trip to Japan for 2 worth RM13,000

2<sup>nd</sup> Prize Trip to Japan for 2 worth RM10,000 3<sup>rd</sup> Prize Trip to Japan for 2 worth RM7.000 Consolation Prize 1,000 Smile Points x 100 Winners

### **DETAILS**

Full Name (As in NRIC):								
New NRIC No.:	Mobile No.:							
Email:								

### **QUESTION**

As a Sushi King MY app member, you get to earn Double Points on Member's Day throughout the year. TRUE or FALSE?

### **TERMS & CONDITIONS**

Schedule to Conditions of Entry

#### Organiser

Sushi Kin Sdn Bhd [0330201V]

#### Promotion

Let's Go to JAPAN Contest

#### **Promotion Period**

The Promotion starts on 24th June 2019 and closes on 30th September 2019.

#### Eligibility

The Promotion is open to all Sushi King customers aged 18 years and above as at the start of the Promotion Period.

#### **Entry Method**

Drop Box - Contest Form

- Spend a minimum of RM60, in a single receipt ("Proof of Purchase") from any participating outlets during the Promotion Period.
- 2. Entry Forms may be obtained from the outlet or downloaded from www.sushi-king.com. All completed Entry Forms must be dropped into the designated Contest Box at any Sushi King outlet(s) along with the Proof of Purchase.
- Each Valid Entry, completed with the required information received by the Organiser during the Promotion Period will be serialised starting from 001.
- 4. For every RM60 spend under one Proof of Purchase, one (01) serial number will be allocated to the Entry. If the spending value is worth RM180 under one Proof of purchase, three (03) serial numbers will be allocated to the Entry.

#### **Entry Deadline**

All entries must be received by the Organiser on or before 30th September 2019.

#### **Entry Validation**

Verification of Entries

- Attached Original Proof of Purchase indicating the Product(s), Receipt Number, Date, Outlet Name, Amount and Correct Answers
- · Validity of the purchased date
- · Purchase Value requirement fulfilled
- · No alteration of Proof of Purchase in any form; store name, item(s) purchased, prices and transaction date
- Incomplete, faded, dwindled, receded and feeble form of the Proof of Purchase shall be disqualified automatically without any notification.
- Incomplete, illegible, late or inaccurate Entry Form(s), Entry with incorrect answer(s), duplicate/wrong/insufficient receipt
  as Proof of Purchase shall be disqualified automatically without any notification.

#### Prizes

Grand Prize : Trip to Japan for 2 worth RM13,000 x 1
Second Prize : Trip to Japan for 2 worth RM10,000 x 1
Third Prize : Trip to Japan for 2 worth RM7,000 x 1

Consolation Prize : 1,000 Smile Points (worth RM50) x 100 Winners

#### Winner Selection

Each valid entry will be given a serial number and the total number of valid entries received during the Promotion Period will be divided by the number of prizes to determine the Winners. In the event that the number derived has decimal values, the winning entries will be rounded down to the nearest whole number.

#### Examples:

1. For the First Prize, Second Prize and Third Prize:

If the Valid Entries is 3,000, it will then be divided by 3 allocated prizes;  $(3,000 \div 3 = 1,000)$ . Verified entries with the serial number 1,000, 2,000 and 3,000 will be selected to win the prizes.

The first serial number derived (1,000) will be accorded First Prize, the second serial number derived (2,000) will be accorded Second Prize and the third serial number derived (3,000) will be accorded Third Prize.

2. For the 100 consolation prizes:

If the total Valid Entries is 3,000, the top 3 winners will be subtracted from the total (3,000-3=2,997). The remaining Valid Entries will then be divided by 100 allocated prizes;  $(2,997 \div 100=29)$ . Verified entries with the serial numbers 29, 58, 87 and so on will be selected to win the prizes.

A total of one hundred and three (103) participants will be selected as the winners (3 top prize winners and 100 consolation prize winners).

Each participant is eligible to win only one (01) prize during the Promotion Period.

#### Winner Announcement

Winners will be notified via WhatsApp application. The list of winners will also be announced on the Organiser's website https://sushi-king.com/promotions/ OR/AND https://www.facebook.com/sushikingasia/

This Schedule to Conditions of Entry must be read together with the Conditions of Entry that can be obtained at (https://sushi-king.com/promotions/), collectively referred to as the "Terms & Conditions", and shall be binding on all participants (and the parent/legal guardian of the participant, in the case of a minor participant) who participate in this Promotion (hereinafter referred to as "Participants", "Participant", "You", "your").



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Terms and conditions apply.

FINISH ARTWORK  NOTE: Please READ CAREFUL HELD RE:							AREFULLY be	efore signing a		
	Designer/ FA	Studio & Traffic / Manager:	Art Director	FNG	Copywriter BM	CHI	Creative	Production	Account Executive / Manager:	
INITIAL	Jet	ivialiayei.	Billoctor	LIVO	Dilli	OIII	Billoctor		manayer.	
DATE										
This colour print is a guide only, Final colours will be reflected on the colour proofs.										

Job no : 11135-4 : 29.5.2019

Subject : SK Iwashi & Mentaiko Campaign - Contest Form (front)

: 21cm(H) x 14.85cm(W)

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Sushi Kin Sdn Bhd [0330201V]

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## FINISH ARTWORK FOR APPROVAL Job no : 11135-4

Date : 29.5.2019

Subject : SK Iwashi & Mentaiko Campaign - Contest Form (back)

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