

# COMMUNITY ENGAGEMENT

## BIGGEST CHALLENGE:

low participation

recruitment to programs

transportation

volunteer recruitment

location / time / language

changing population

funding

immigration barriers to full time hires

## SOLUTIONS:

Hire people from community

Hire people from community for board

Client Advisory Board / Partner Org. Board

## REGIONAL:

Capacity building to be on boards

Stipend for volunteers

Social Capital Credit System → time  
banking  
for volunteers

Alternate currencies

work based learning (High school  
Students)

JOB training / skills

#1

## Community Engagement

(1)

- Challenges : Identifying & connecting w/others esp if there is a dominant demographic, try to learn about others culturally, experiences, etc.. ② Commitment to community engagement by clients / participants/ members ③ Try to bring people together around a given topic & solicit all voices @ the table ④ People won't do what you want them to do if no relationship exists - building relationships takes time & effort

#2

- Ideas : ① Needs Assessment w/ member/participant input create trust & step b/c to give ownership & creation to the community members. ② Advisory Council, listening sessions, create venue for feedback (survey, etc.) ③ Volunteers ④ Community Advocates ⑤ Share w/info among Stakeholders & partners ⑥ CBPR

#3 ① Coalitions for greater impact & shared capacity

② Asset Mapping

#4 ① Education/conferences ② invite people we are trying to serve to be present @ the conference or educational offering (scholarships, lower cost, team discount) ③ A regional directory of organizations doing similar work/serving similar demographics for registration

# Community Engagement

Alex DuPont - WSU

Karen Wimann - WSOA

Kat Westerdahl - Emergency Food Network

Rachel Sacco - United Hospital

Nicole Thompson - Spokane Edible Tree

Talia Price WSU Seagrit Project

Bigest challenge - Language barriers

- regional cultural diversity
- volunteer recruitment
- community support
- finding clients
- getting your message out

Ideas from Tuesday

- more social justice
- <sup>outreach</sup> community dinners to connect to communities

Working to Solutions - Engage donors in communities

- generational collaboration
- using statistics to make a point

CHGN Help in your communities - continuing the  
conferences!  
- Regional conferences.  
- Regional mapping.

## ① What is the biggest challenge of community engagement?

→ What is community engagement: providing services to what the need is in the community. The voices in the community are heard by policy makers & stakeholders. Connecting w/ all people in the community to make sure all voices are heard.

- ✓ Getting people to understand the issues and not be removed from the issues. Communication
- ✓ Important to get to a deeper level of understanding what the community wants & needs.
- ✓ too much leading, not enough listening to community
- ✓ Community involvement w/ politics locally - ~~not~~ not enough voices are heard in legislature & issues are not being brought to the local politicians.
- ✓ Getting people to come to programming in communities.
- ✓ Not knowing the culture of the community we're in - doing Westernized lessons / using words they're not familiar with
- ✓ Making it relevant to your community

## ② What are some ideas that have worked w/ community engagement?

- ✓ Having community give input on what they want
- ✓ Being sensitive to culture
- ✓ Train the trainer model to empower community members to lead ~~to~~ in their own community
- ✓ Meeting community where they are at - making a connection where something else is already going on in the community
- ✓ Listening to what's happening in the community, what their needs are
- ✓ Collaborating w/ other partners working in the community - strengthening forces of services

## ② What can we do as a region?

- ✓ Incorporating more hands-on ways to empower clients & teach them skills that are meaningful
- ✓ knowing who's a community partner & reaching out for support & giving ideas & share resources
  - ✓ Facebook group to Share ideas
- ✓ Networking to pull together resources to offer communities a multi-faceted approach to meet their needs.

✓