



Creative
Team
Events



Global X Factor

www.creativeteamevents.com

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About us



“We specialise in providing inclusive events for team building and corporate entertainment, which are enjoyed by all members of a team. Over the last 15 years, we have successfully delivered thousands of team events around the world, involving tens of thousands of participants.”

Mark Hunter, Head Facilitator at Creative Team Events

Events
EVERYONE
will enjoy

We focus only on events that are enjoyed by everyone. So, forget outdoor events with intense physical challenges, regardless of fitness level or keenness to participate. Say goodbye to rain, wind and the cold and say hello to a fun, inclusive and enjoyable team building experience.

Events
that really
WORK

Our events really bring teams together, and the effects last for a long time. We specialise in team events that are based on performance, such as drumming, singing and dance, because they massively enhance team building.

EXPERT
facilitators

Your team activity is only as good as the way it is facilitated. We pride ourselves in offering the very best facilitators and instructors, who will guide, lead and entertain your group. They are hand-picked, extensively trained and have many years of experience.

Events for
ALL
occasions

Our events are suitable for a wide variety of situations, including as icebreakers and energisers, for before-, during- and after-dinner activities, and for all types of team building events and corporate entertainment.

NO prior
skills
required

You don't need to have a particular skill (such as music) to join in. Our events are specifically designed to be accessible by **EVERYONE**. We set a completely level playing field to eliminate existing organisational hierarchies.

ANY LOCATION

We'll deliver a unique event for you in **any** location in the UK, USA or worldwide

ANY ROOM

Absolutely **any** room will do, including your office or conference room

ANY GROUP SIZE

We provide events for **any** group size, from five to 5,000

ANY DURATION

We'll fit in with your agenda, with event durations from ten minutes to a whole day

QUOTE IN AN HOUR

We'll provide a quote within 60 minutes

2 hours
to all day

Group size
from
10 to 600

Global X Factor

Choose our Global X Factor event, and your team gets to experience a vibrant and exciting half or full day of ever-changing activities. Your team has the opportunity to experience many different activities from different cultures, which may include African drumming, Haka, gum boot dancing, singing and the Didgeridoo!

You can make your choice of fun interactive activities from our Global X Factor options list, to create a memorable and bespoke 'journey' for your team. Global X Factor provides a totally engaging experience for participants. The rotation of events ensures that members of your team will remain fully engaged and always guessing about what will happen next. If you want your participants to adapt and succeed in changing environments, this is the event for you.

In Global X Factor, your group will be provided with a window into many different cultures and traditional skills, as they learn their chosen interactive arts. Global X Factor is particularly popular with companies that have a significant global presence because it gives unique and powerful insights into different cultures around the world.

In Global X Factor, teams will practise and perfect one chosen skill, to be performed in front of the entire group as part of a spectacular and motivating finale.

As with all our team events, we only ever use expert and highly-entertaining facilitators in their own specialist fields so that every activity has the correct feel, information and authenticity.

What happens in a Global X Factor event?

After a welcome briefing, your group is divided into smaller teams, which are sent off to their first activities. As each team enters its separate room or zone, it is met by an instructor, who will take the participants through an intense, but fun, 'taster' session lasting between 30 and 60 minutes. Our activity options include:

- African drumming
- Haka
- Gum boot dancing
- Junk percussion
- Singing
- Didgeridoo.

Our event coordinator is happy to advise you in choosing the most appropriate activities to suit your objectives and desired event outcomes.

After the allotted time, the teams move onto their next activities, where they meet their next instructors and face brand new challenges. As part of the last activity that each team takes part in, participants will spend a little longer to perfect their performances, and add costumes and some unique surprises! Then, the teams reconvene in the main room for a majestic finale performance. This can be rated or judged in true 'X Factor' style by either our expert instructors, or your managers and VIPs.

What do I need in terms of time and space?

We suggest that each activity should be no shorter than 30 minutes. Anywhere between this and an hour is sufficient time for teams to have an exciting experience. The last activity will be a little longer, in preparation for the finale performance. The finale typically lasts about 30 minutes, depending, of course, on the number and length of comments and critiques from the judges (if you choose this option).

Each activity benefits from having its own dedicated room or area. Each activity creates some sound, so some degree of separation is recommended. Each area should be clear of tables, whilst some chairs may be required in the case of African drumming. If only one room is available, we can dispense with the rotational format, with your entire group experiencing each activity in turn as one large group.

Where can I hold a Global X Factor event?

Almost anywhere – in the UK or worldwide, in any conceivable venue. Depending on the weather, it is possible to have certain activities outside, although we do advise that musical options sound better and generally have better participation indoors.

How many people can participate?

There are virtually no limits on participant numbers, and any group can be divided into an appropriate number of smaller teams. The event options that we provide are specially chosen to be suited to any size of group. Individual teams can range from as few as five people to many hundred participants. Typically, teams range from 20 to 80 in size.

Which occasions are best suited to Global X Factor?

Any conference, meeting, away day or even meeting within the office can be a perfect setting for Global X Factor. As the name suggests, if your meeting or conference has any type of global connotation, then Global X Factor fits very well. Because of the nature of rotating around different environments within the event itself, meeting or conference themes concerning change and team adaptability fit this event perfectly.

Testimonials

Please do not take our word for it, and read our testimonials for recent events.

"I have never seen a group of people transformed so dramatically."

Kerry Wright, BP Oil

"Your facilitators were very talented and held the attention of the 80+ people throughout. After the event, I solicited feedback about the whole day. One of the questions was "What could we do to improve this event next time?" One person replied, "I think you'll struggle to top Junk Funk to be honest". This was a good reflection of how the event went. In the 17 years I've worked here, I can't think of a time when an event has brought people together in a one-team way and dropped inhibitions so low."

Chris Starke, SAS Software

"As an event planner, I have arranged motivational speakers and team building activities, but nothing compares to this. We were all totally blown away."

Debbie McHarrie, Associate Event Planner

"I just wanted to say a big thank you to the team. The feedback has been fantastic. Everyone really enjoyed the activities. The great facilitator made the session lots of fun. The general consensus was that it was probably one of the best team building days we've had."

Sejal Patel, Deputy Head, NHS City and Hackney, Community Health Services

"Following our recent HR Conference, I'm delighted to let you know that we have received nothing but the most positive feedback on both your own facilitation of the session and the boomwhacker session itself....Your session was inspired and worked a treat to get us to realise what we can achieve when we all work together!"

Graeme Wilkinson, Senior Learning Manager, Lloyds Banking Group

"Uplifting and motivating. I thought the whole audience bought into the session."

Velux National Conference

"Astounding! Amazing! This beats everything we have ever done before. You made the day memorable. Thank you!"

Matthew Johns, PWC

"Wow! Over 800 people taken on a journey through a day's event to one 'tribal culture' with passion, energy, enthusiasm, hands-on coaching and above all tremendous fun. You provided HSBC West Midlands with a day to remember. In fact, to quote one of the team, "the best day I have ever had in over 20 years working for the bank."

Leon Marklew, Regional Director, HSBC

"Thank you for such an amazing experience. The team is still buzzing over the session and the feedback has been so very positive. The highlight for my day was seeing the negative body language from some of the team when you first came in translate into smiles and enthusiastic participation by the end! One comment was "to be able to walk into a team of hard-nosed sales people that you do not know and earn their total 'buy in' within two hours takes an awesome level of skill and talent.""

Mike Ryall, Managing Director, Parkside Recruitment Limited

"Your team was absolutely fantastic and the feedback has been brilliant. I know, when we talked, you really gave me a good idea of how it would be on the day, but, seriously, it was beyond my wildest dreams. You should be really proud of the work that you all do. Your team are an inspiration and have created memories that I believe will stay with my graduates and certainly with me for a long time."

Sue Coles, Graduate Recruitment & Development Manager

"What a great experience, which has had a fantastic impact on our teams in ways I didn't think possible!!!"

Nathalie, BNP Paribas

"The Haka was great! Now our finance department is ready to move forward and work as a team."

Lorraine Copeland, AXA-PPP

"Your session was a superb finale to the day, and I've had nothing but positive feedback about the event. Thanks for helping us to make it such a success."

Carol Chapman, Director, Balfour Beatty

"Everything about the boomwhacker session was excellent and the feedback very positive. To have 550 people all taking part was a feat in itself, which we didn't really expect. Facilitation was excellent. I cannot think of a single thing that could have been improved."

David Rist, MD of Hidden Hearing

"How immensely impressed I was with all your team. Your professional attitude, enthusiasm and your impact on the audience. Fantastic!"

M. Thomas, Marketing Director

"Thank you for all you did. You were awesome! Our staff had as great time. The feedback has been excellent. You certainly made our day a day to remember!"

Claire Sturman, Personnel Manager, Hereward Housing

"I wanted to say how immensely impressed I was with all of your team, your professional attitude, enthusiasm and your impact on the audience. Fantastic!"

Mandy, Marketing Director, Argos

"What an exciting evening! The feedback from staff has been fantastic. It seems everyone had a great time. It was an amazing success and people are still talking about it today!"

Sian, HR Department, Electronic Arts

"What a fantastic day! I have received amazing comments from everyone. A huge thank you for delivering such a fantastic event. A real pleasure to have such a fun and energetic person amongst us. I am not sure how I will ever top that one for next year's team build!"

Jennie Vaudin, Collas Day Solicitors

"I just wanted to let you know that the team building event you organised for us in Budapest was FANTASTIC. People are still talking about it now!! It was really good, and the way the session was led was really professional. The real underlying message about teamwork really got through to everyone as well."

Caroline Hayes, Shell Chemicals Europe

"Even after a packed day, delegates still went away buzzing following a rousing boomwhacker session. The session leader had everyone on their feet and getting into the rhythm with their own boomwhacker to become one giant percussion orchestra."

Liz Bayram, Chief Executive NCMA

"What a truly amazing way to start the day. Your team showed us what passion 'Maori-style' was all about! The conference felt lifted afterwards – and people still talk about it now!"

Fujitsu

"Everyone cannot stop talking about the event, including how they laughed with people they have never met and how they really felt like they could view people differently and that we were all working towards one goal. Thanks for a great day."

Nina Mansell, Learning and Development Manager, Domestic & General

"Well what can I say? Brilliant and the whole team had an amazing time!!!! We look forward to using your services again in the near future."

Julie, Call Centre Manager, Warner Leisure Hotels

"I never expected all of the guests to get so involved and participate so willingly. Thank you ALL very much."

Director, Deutsche Bank

"One of the best events we have ever had. Outstanding!"

Ben O'Grady, Senior Manager, Dell

"We would like to say a huge thank you for making our conference such a memorable event."

Conference Team, Ministry of Defence

"You made my day yesterday. You were inspiring and lifted the energy levels to great heights at the end of a very heavy conference. The smiles on everyone's faces were real, not 'corporate'. It's the first time that I've seen those smiles. You were the hot topic when we had dinner later. Even my cab driver is a fan after hearing me rave about you. Thank you so much."

Dee Kahn, HSBC

"I thought it was an excellent workshop. The facilitators were friendly, knowledgeable and very good at engaging all the members of the team."

Paul Brindle, American Express

"I was confident that it was going to be an enjoyable experience for the delegates, and I was correct, as the feedback has been brilliant."

Fay Smith, IBR Limited

"We had a fantastic night. The Crashing Waiters were an absolutely resounding success!! Everyone thoroughly enjoyed being so involved in creating the entertainment and the three guys were fabulous. It's going to be hard to beat this success next year!"

Cathryn

"We had a smashing day and the drumming workshop was all you had promised. It got everyone involved, even the most reserved in our group. Your facilitators did a fantastic job and really raised the energy in the group."

Rosie, Yorkshire Primary Care Trust

"You managed to revitalise 270 dozing delegates after they had sat through a 'day of OHP' and completely transformed the atmosphere of the room from that of sombre silence to pulsating, rhythmic energy, which had every single person in the room engrossed and grinning from ear to ear."

Microsoft

"I just wanted to let you know how great the session was and how much we appreciated your enthusiasm and energy. The event was a huge success. The delegates loved having the drums to take away with them. It helped make it a very memorable event."

Michele, Serono, Boston, USA

"We all had a brilliant time and your team were fantastic and made this unusual event very easy to get into. I'll definitely be recommending you to anyone looking for a fun, energetic and team building experience."

Liz Purdy, Design and Engineering solutions, Atkins

"Your session was inspired and worked a treat to get us to realise what we can achieve when we all work together!"

Lloyds Banking Group

"It was great watching people's faces. Everyone was so involved and spellbound and....happy! It's such a great activity and you and your team were just brilliant."

Kati Pauk, KP Events

"I can wholeheartedly recommend you as a thoroughly professional and effective team, who addressed our brief with understanding and designed an exciting programme, which more than fulfilled our criteria."

Mike Grey, Business Development Manager, Microsoft

"We've never done drumming as a team before, but it was fun, entertaining, invigorating, and it was great to do something with a difference. Everyone in the group thoroughly enjoyed it, and expressed positive feedback of the whole session. It was a brilliant start to a great day, and well worth the experience."

Maria, Masquerade Productions

"We purposely kept our team building event a closely-guarded secret and the tension mounted as the conference wore on! I was able to see the end of the session and the atmosphere in the room was electrifying! Our Marketing Director came along early in order to take part and loved it. Our Sales and Marketing Director has said that he wants a drum for Christmas!! Without exception, all the team thoroughly enjoyed themselves and really felt the benefits of the workshop."

Louse Joslin, Sales Support Coordinator, Sunrise Senior Living Limited

Clients

We have delivered events for more than a thousand companies and listed below are some of them.

Courageous Communication	Europcar	Guide Dogs for the Blind
Cornhill Direct	Events in Business	GW Pharmaceuticals
Corona	Eventus	Halfords
Costello Events	Eversheds	Halifax
Coutts and Co	Exxon Mobil	Hampshire County Council
Cross Keys Homes	Family Nurse Partnership	Haringey Council
Crown Pet Foods	FDS	HBOS Halifax
CTAD	Financial Services Authority	Head Start
Cunningham Lindsey	Finishing Touch	Healthcare Commission
Cussons	Firebird Events	Heineken
CXL	First Choice	Helena Partnership
D&D Conferences	Five TV	Hereward Housing
Dairy Crest	Flakt Woods	Hertfordshire Highways
Dalkia	Forensic Science	Hexagon
Darkstar Events UK	Form Communications	Hexagon Housing
Defence Internal Audit	Fresh Tracks	HFMA
DEFRA	Freshfields	HGA Creative
Delarue	FSA	Hidden Hearing
Deloitte	FSL Events	Highbury College Portsmouth
Denes	Fudge Kitchen	Hilti Powertools
Dental Tutors	Fugro	Hilton Hotels
Dept for Communities	Fujitsu	Hitachi
Dept of Work and Pensions	Funding Corporations	Holmes Place
Deutsche Bank	Galderma	Honda
Dewitt	Galleher	Honeywell
DFID	Gamestation	House of Fraser
Diageo	Gavin Samin	Hoyer
Director Bank	Gazprom Marketing and Trading	HSA Simply Health
DirectLine	GE Energy	HSBC East
Disney	GE Healthcare	HSBC Exeter
Dobson White Partnership	GE Oil	Hull University
Domestic and General	Gems Sensors and Controls	Hunter Roberts
Dot Mobile	Genzyme Europe	Huntingdon 3G
Dreams PLC	Genzyme USA	Hyde Group PLC
Drug Action	German Printing	IBIS Hotels
Dupont	Giant Leap Events	ICAEW
Dustbin Men	Ginsters	ICC
DWP	GKN Driveline	IDS
Ecclesiastical Insurance	GKR Karate Club	Imax
Electrocomponents plc	Glacier Point	Impact Factory
Electronic Arts	Glendinning Management	Imperial
Elysium Events	Glow Worm Boilers	Imperial Tobacco
EON	Go Ape	Indeprod
Ernest Jackson	Gojo	Index Corp
Ernst & Young	Goodmans	Infinity Learning
ESC Events	Google	Inland Revenue
Essilor	GSK	Inmarsat Global
		Insight International



Interbrand	Makro	NFU Mutual
Internet Watch Foundation	Manchester Airport Group	NHS
Intersoft Communication Solutions	Manhein	NHS London
IPCC	Manugistics UK Ltd	NHS Neo-Natal
Jansenn Cilag	Marks and Spencer	NHS Supply chain
JDA International	Mars	NHS Therapists
JDA Software	Mars Drinks	NHSC
JF Events	Masco	NLIAH
Job Centre Plus	Masquerade Events	Nokia
Joffins Discos	MasterFoods	Norwich and Peterborough
John Lewis	May Gurney	Nottinghamshire Council
John Lewis Direct	Maytas	Noughts and Crosses Ltd
John Wiley & Sons	MBNA	Novatel
Johnson and Johnson	McCormick	Novo Nordisk
JP Morgan	MCM Productions	Nutricia
Jud Stone	MDA Search Flow	O2
Kaboura Events	Medatronic	Off Limits Corporate Events
KDM Events	Medcoms	OFGEM
Keepsafe Self Storage	Melanie Kilim	OGC Solutions
Kelloggs	Merck	OMDMG Cyprus
Kerry Foods	Merck, Sharpe and Dohme	Omega World Travel
Key Retirement Solutions	Merton	Onyx events
KFC	Michelin	OPAS
Kimberly Clark Europe	Micro Focus	Open University
Kingston Communications	Microlease	Opinion Leader Research
Kleinwort Capital	Microsoft	Oracle
Koch Supply and Trading	Millennium Gloucester Hotel	Orange
Korg	Millward Brown	Orbit Housing
KP Events	Mind Adrenaline	Oscar
KPMG	Ministry Of Defence	Outohumpa
Kraft Foods	Mitsubishi	Outward Bound
Krono	MMR	Oval
L'Oreal	Molecular Products Ltd	Overland Storage
LCL Sweden	Molprod	Oxford Brookes University
LDA	Moorhouse Consulting	P&G
Leapfrog	MotivAction Group	P&O
Learning Skills Council	Mount Anvil PLC	Parkside Recruitment
Lemarach	MSD	Penguins
Lenzing	Muller	Pentagon Investment
LexisNexis	Munro + Forster	People First
Lings	npower	Pepe – Co
Live Group	National Car Rental	Pfizer
Lloyds Banking Group	National Grid	PGS
Lloyds Pharmacy	National Open College Network	PHH
Lloyds Pharmacy marketing	Nature's Way Food	Phillips
Lloyds TSB Insurance	Novartis	Plain Jane Events
Lonsdale Travel	NCMA	Planet
LSC	Nectar	Planet Pursuits
M&MR Events	Neopost	Point to Point
Macdonalds Hotels	Network Rail	Pow wow
Mainline Digital	News International	Powergen



Powerwaves	Smurfit UK	Trent NHS
Pre-School learning alliance	SN2R	Tribal Group
Premier Farnell	Sodhexo	TT International
Pret a manger	Somerset Consulting	TUF
PriceWaterhouseCoopers	Sony	TUI Travel
Priory Hospital	South Warwick Council	Tycho
Progressive Resources	SOVA	Tyne and Wear Enterprise Trust
Protocol	Specsavers	Udell Group
PTC Poland	Spider Events	UKCRC
Paula Brennan	Staar Productions	Unilever
Qube Events	Standard & Poors	Union Bank
Quintiles	Standard Chartered	University of Southampton
RAA Education	Starr Events	VBL
Ramsay Health	Studley High School	Velux Windows
RBS Insurance	Suffolk County Council	Viatel
Reckitt Benckiser	Sumitomo	Virgin Atlantic
Reed Personnel	Surestar	Virgin Media
Reuters	Surrey County Council	Vodafone
RM PLC	Syngenta	Waitrose
Roche	Syon Park Hotel	Walkers
ROH	Systems Union	Warbutons
ROK	T-Mobile	We know how
Rolls Royce	T-Systems	Wedi Systems
Royal Alexandra Albert School	Tattersalls Park Paddocks	Weightwatchers
Royal Holloway University of London	Team Tactics	Weir Group
Royal Opera House	Teamworks	Wellington Hospital
RWE	Tee Dobinson	Wentworth Club
Sanofi Aventis	Telstra	William Hill
Sara Lee	Tesco	Willmot Dixon
SAS Software	Tesco Bank	Wincanton
SBHR Associates	Tesco Compare	Winchester City Council
Schneider Electrics	Thales	Woolwich Polytechnic
Schlumberger	The Coaching Space	WRG
Selex UK	The Pace Partnership	WS Atkins Construction
Sense	The Royal Bank of Scotland	Wymondham Medical Practice
Serono Inc	The Times	Yorkshire Primary Care Trust
SG Hambros	The Write Angle PR and Marketing	
Shell	Theme Traders	
Shell Chemicals	Thames Valley University	
Shell International	Thomas Eggar	
Shrigley Hall	TNS	
Shropshire Farmers	Tower Hamlets	
Siemens UK	TPM Childwise	
Signpost Housing	Transco	
Silver Events	Transform Events	
Silverspoon Sugar	Transport for London	
Skanska	Travelex	
	Trebor	
	Trent and Dove	