

Improving Quality of Life.

GELITA

GELITA improves quality of life – through innovation, excellence and service.

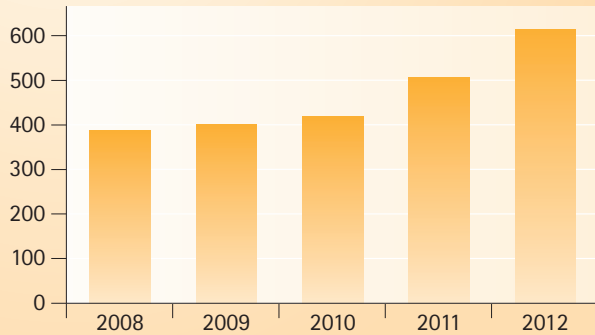
Solutions provided by GELITA have become essential parts of modern life. As specialist for collagen proteins, we support companies throughout the world in developing products that improve quality of life.

In this respect our philosophy is quite basic: we simply want to be the best when it comes to customer orientation and providing solutions. In this way we can consolidate and expand our position as world market leader over the longer term. Our success, both current and future, demands a high degree of innovative power, best possible quality, comprehensive service and the intelligent marketing of solutions. GELITA is driven by the passion, competence and experience of its employees in 22 locations around the world – employees who give their very best for their customers on a day-to-day basis.

GELITA at a glance

Legal form:	Closed joint stock corporation still owned by the founder family
Established:	1875
Headquarters:	Eberbach, Germany
Subsidiaries:	More than 20 plants and sales offices worldwide
Production:	> 90,000 tons of gelatine, collagen and collagen peptides per year
Employees:	> 2,600 worldwide

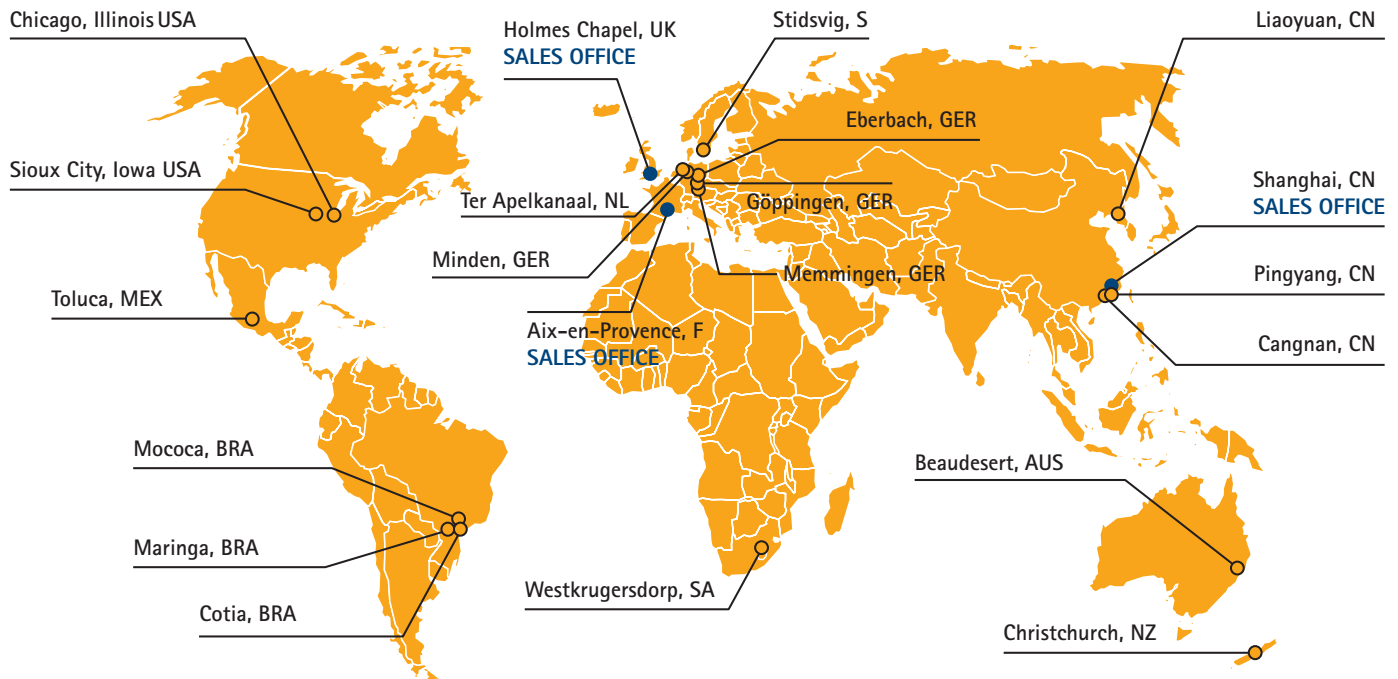
Turnover in mill. €



Each of our worldwide locations embodies the entire GELITA philosophy: we are present wherever we are needed.

GELITA is a company with German roots – but with plants and offices all over the world. Some 2,600 employees cater for the needs of our customers on six continents. A global player, GELITA is at home on the most varied of markets; here, we help our customers throughout the world to be successful on their own markets. We produce collagen proteins from high-quality raw materials to meet the global requirements of our customers and their consumers.

● Plant ● Sales office



Our values.

GELITA is geared to long-term success. Our customers see in us a reliable partner capable of understanding their needs and requirements – and one that strives on a daily basis to fulfill these in the best possible way. Common goals and values and close and harmonious cooperation within our global organization are essential for our success in global competition.

- **Trust**
We are open, honest and fair and respect each other in all our dealings.
- **Courage**
We are always prepared to take risks to explore new pathways to success.
- **Passion**
We all want to achieve only the best.
- **Empathy**
We show full understanding for others and are prepared to help.
- **Commitment**
We are consistent and unambiguous in our actions, do what we say, rely on each other and dedicatedly follow the interests of our company.



Courage

Empathy

Passion Trust
Commitment



The strategic direction of GELITA

Profitable and sustainable growth



Our management principles:

- Performance-oriented
- Geared to innovation
- Simply the best
- Based on values
- Central organization
- Local excellence

The history of GELITA – a story of continuous innovation.

For over 135 years now, GELITA has been developing innovative products that provide increased quality of life. Today too, innovation drives us to ever-increasing success. Based on a clearly structured stage-gate® innovation process and the vast experience of our employees, we provide premium solutions that continuously set new benchmarks. These represent distinct added value for our customers' products



6

CH-Alpha®



2004

GELITA® RXL



2009

VACCIPRO®



2010

PARGEL®



2011

VERISOL®



2012

FORTIBONE®



2014



FORTIGEL®

Business Unit
Health & Nutrition



VITARCAL®

Business Unit
FPM Ingredients



PEPTIPLUS®

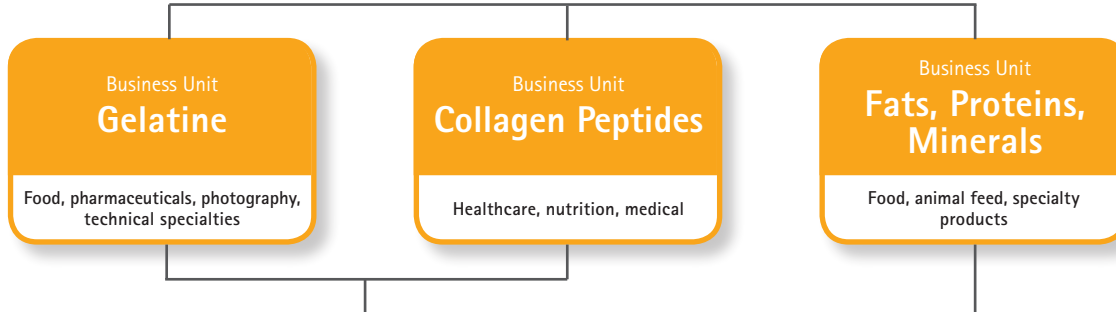


GELITA-Spon® Rapid³

Three strong pillars:

GELITA has always stood for highest-quality gelatine. However, we have now considerably expanded our portfolio to include collagen, collagen peptides and FPM ingredients in order to be able to fulfill the most varied of customer requirements. The most comprehensive expertise available on these natural products on a worldwide basis enables us to produce true product innovations. Currently, we are working on concepts for calorie management, beauty and anti-aging, mobility and performance – thereby enabling our customers to benefit from the huge and trendy healthcare market. In addition, our FPM Ingredients Business Unit is constantly opening up new application areas.

GELITA



Business Unit
Gelatine
Food, pharmaceuticals, photography, technical specialties

Business Unit
Collagen Peptides
Healthcare, nutrition, medical

Business Unit
Fats, Proteins, Minerals
Food, animal feed, specialty products

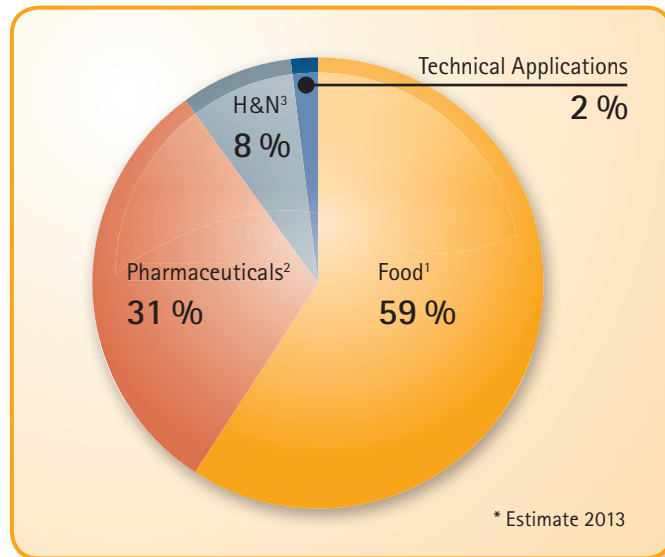
Natural collagen proteins for innovative formulations

Improvement of taste, convenience and nutritional properties		
Stimulating functions, measurable improvement in health		
<ul style="list-style-type: none"> Water-in-water systems Emulsified systems Texturizing and binding of water 	<ul style="list-style-type: none"> Foam systems Emulsified systems Texturizing and binding of water 	<ul style="list-style-type: none"> Beauty Cartilage regeneration Improvement of bone structure
Collagen	Gelatine	Collagen Peptides

FPM Ingredients for various applications

<ul style="list-style-type: none"> Animal feed Concentrated animal fodder Technical applications 	<ul style="list-style-type: none"> Food Animal feed Fertilizer 	<ul style="list-style-type: none"> Feedstuffs Fertilizer Technical applications
Fats	Proteins	Minerals

Demand for collagen proteins is growing – worldwide.



- Strong demand for gelatine for food and pharmaceuticals
- Growing demand for collagen peptides for healthcare products
- Substantial growth in Asia

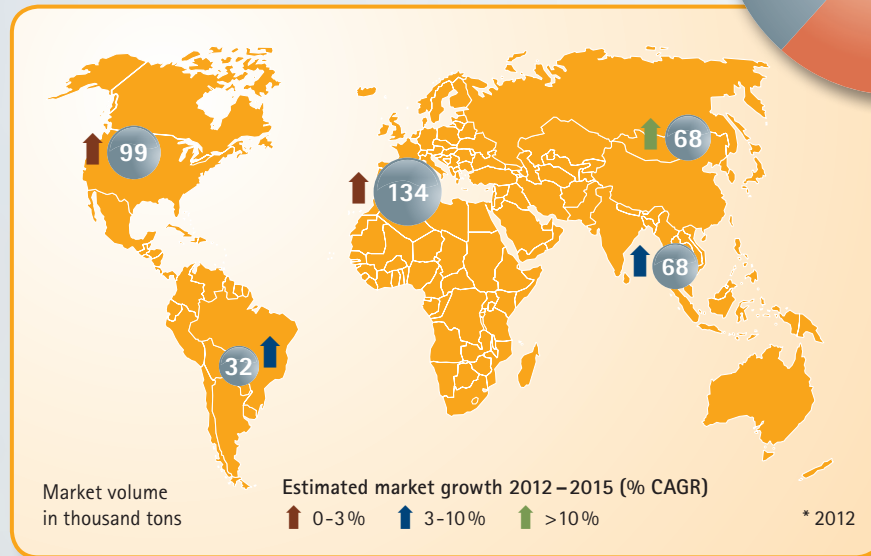
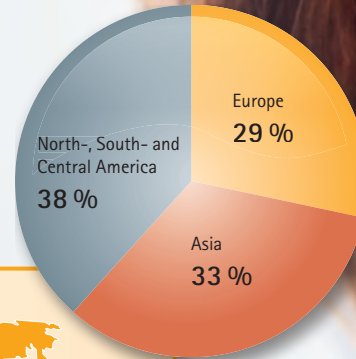
¹ Food: contains neither collagen peptides nor H & N nutritional supplements in capsules

² Pharmaceuticals: products in capsule form (Rx, OTC, H & N capsules)

³ Health & Nutrition: products containing collagen peptides as functional ingredients


Worldwide demand by region*

- Over-proportional growth in Asia
- High demand for functional proteins in North America
- Stable demand in Europe



GELITA[®] Gelatine. Just as versatile as the products of our customers.





It all began with gelatine. Today, GELITA produces numerous high-quality gelatine products specifically geared to the applications and requirements of its individual customers. This clear focus on producing gelatine of the highest degree of purity, on specific customer requirements and on using state-of-the-art plant and processes have provided us with an excellent reputation and the status of world market leader.

FOOD

- Confectionery
- Dairy products
- Beverages
- Meats
- Bakery products
- Desserts
- Delicatessen

PHARMACEUTICALS

- Hard gelatine capsules
- Soft gelatine capsules
- Vitamin embedding
- Blood plasma expanders
- Wound management

TECHNICAL APPLICATIONS

- Microencapsulation
- Fertilizers
- Detergents
- Matches
- Photographic film and paper
- Ink-jet paper
- Specialty products



GELITA[®] Collagen Peptides. New concepts for the markets of tomorrow.

In today's food market, products of proven added value for health and quality of life are much in demand. With our innovative product concepts based on high-quality collagen peptides, we enable the food industry to develop products in line with the trends of today and tomorrow.

GELITA[®]
Collagen
Peptides



- Natural foodstuffs
- Clean label (no E-number)
- Easily digested
- Non-allergenic

MOBILITY

- Special formulation of natural Bioactive Collagen Peptides®
- Protects and helps to rebuild joint cartilage
- Stops degeneration of cartilage

FORTIGEL®
The Joint Health Revolution



BEAUTY

- Bioactive Collagen Peptides®
- VERISOL® restores skin moisture
- Prevents the formation of wrinkles

VERISOL®
Beauty from Within



HEALTHY PROTEIN POWER

- High-quality natural protein additive
- Ideal for beverages
- High degree of bioavailability
- Versatile in use and easy to process

PEPTIPLUS®
Performance Peptides



MOBILITY FOR PETS

- Special Bioactive Collagen Peptides® formula improving mobility and activity in pets
- Protects and helps to rebuild joint cartilage in pets

PETAGILE®
Feeding Mobility



GELITA FPM Ingredients. Fats, proteins and minerals for diverse applications.

Proteins, energy and phosphates: these three resources are experiencing increasing demand worldwide. With its FPM ingredients, GELITA thus provides industry with possibilities to develop new product ideas. The FMP portfolio encompasses high-quality fats, proteins and minerals produced during the manufacture of collagen proteins. By optimally adapting these ingredients to the end products and manufacturing processes of our customers and providing a reliable just-in-time delivery service, we give our customers decisive competitive advantages.



Food



Fertilizers



Biofuel

GELIFAT®

GELIFAT® – fats for the production of animal feed, biofuel and technical applications

GELIMIN®

GELIMIN® – minerals for the production of animal feed, phosphate fertilizers and technical applications


GELIPRO®

GELIPRO® – proteins for the production of food, animal feed and fertilizers.



Animal feed





GELITA consumer products. Branded products for healthcare.

Our collagen proteins are marketed not only as ingredients for industrial products; they are also end-products for consumers. They are particularly in demand within the healthcare sector. CH-Alpha® and GELASTIN® for example are products that relieve joint pain and other symptoms. And, under the brand name GELITA MEDICAL, we develop and market innovative products (e.g. hemostats) for surgery that are used worldwide in hospitals.

GELITA HEALTH

- Global marketing of CH-Alpha® joint collagen via pharmacies and selected dealers
- Contract manufacture for international brands



GELITA MEDICAL

- Important supplier of hemostatic products based on gelatine and cellulose
- Based on decades of research and experience, we market a superior range of products for surgical operations

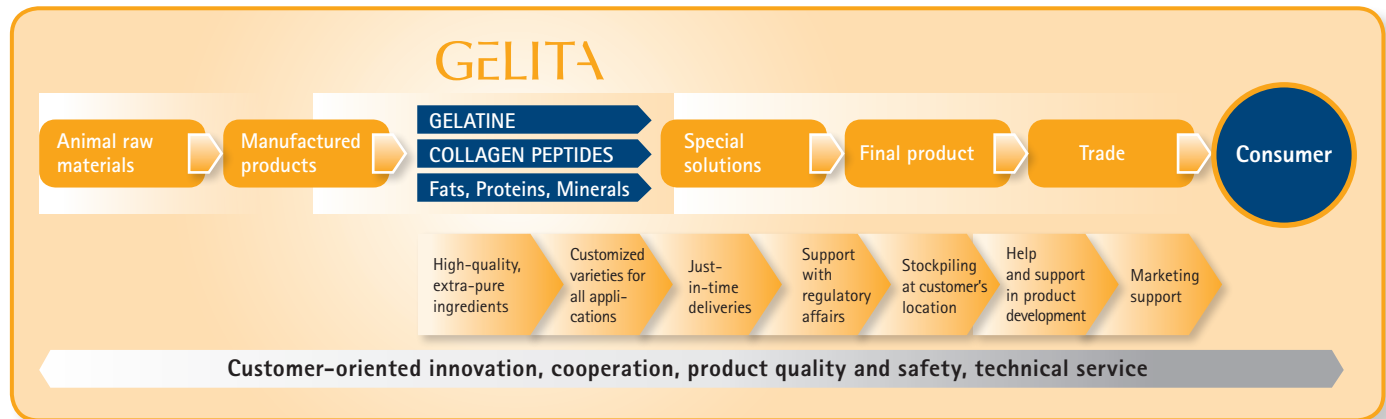
ATRO PROVITA

- Markets healthcare products by mail order in Germany and Austria
- The main products include GELASTIN® (for arthritic disease), "bone minerals" (for osteoporosis) and "joint gel" (for general joint relief)

Service

GELITA provides full service – over the entire value-creating chain.

Intensifying competition, pressure on costs, increasing globalization effects on markets, projects and processes – we know all these challenges that our customers are facing. We therefore see ourselves as providers of complete solutions that are able to help and support our customers fully in the development, realization and marketing of product innovations. We thus provide a comprehensive service capable of providing our products with a decisive market value.



Natural, sustainable, certificated – the GELITA promise of quality.

There is good reason for GELITA's consequent and sustainable approach to business. The most important resource for our collagen proteins and FMP ingredients is nature itself: healthy animals and pure water. Our products too are pure foodstuffs. By using state-of-the-art environmentally friendly production processes we can guarantee the highest possible degree of product safety. Continuous controls in each production step document product quality right from the beginning. To preserve and improve this, we have built up a global and comprehensive Quality Management System.

- Natural proteins (Reg. (EC) No. 853/2004)
- No allergenic risk
- Nutritional values given
- Clean label (no additives)
- Natural, renewable raw materials
- Continuous lowering of energy consumption
- Worldwide certificated quality (BRC, National Food Processors Association (SA), Food Safety, HACCP, GMP, Pest Control, EDQM, ISO 9001 and 14001, Halal, Kosher)
- Adherence to worldwide standards (EMA, USP, EP, JP, OIE, FAO/WHO Food Standards, FCC, Codex Alimentarius)



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