

2016-2017 ANNUAL REPORT OF GIVING
POSITIONING NWU
TO MOVE BOLDLY

Fiscal year: June 1, 2016, to May 31, 2017

Dear friends,

This past year at Nebraska Wesleyan, we have focused on building. We started building the Duane W. Acklie Hall of Science. We're nearing completion of a new athletic practice facility, and our students now have access to a new counseling center. We're building new programs from the ground up. And we've been building momentum as we prepare for Bold Designs: The Campaign for Nebraska Wesleyan University. But this year has also focused on breaking.

Breaking records, that is.

The 2016-2017 fiscal year broke the record for alumni Archway Fund giving, topping \$1 million for the first time in our history. Overall giving is also the highest it has ever been. Our first-ever giving day, "The Main Event," was a phenomenal success, bringing in \$217,159 from 731 donors in only 24 hours.

This brings me back to building momentum. A university can only build a bright future when its foundation is solid and secure. The 5,051 alumni and friends who gave back to Nebraska Wesleyan University last year all strengthened that foundation. This generosity has set us up for success as we look toward the future—as we carry out our bold designs.

We are all a part of building Nebraska Wesleyan's future. Every day, alumni, students, faculty, staff, parents and friends come together to make NWU a leading national liberal arts university. Every day, a scholarship makes attending a student's dream school possible. A faculty member is given the resources to keep learning and exploring. A student is offered a life-changing experience. And work is done to keep building and enhancing campus learning spaces.

I look forward to continuing that momentum as we work together to create another record-breaking year.

Yours truly,



John B. Greving

Vice president for advancement



THE PEOPLE *BEHIND THE NUMBERS*

More than numbers, raising support for Nebraska Wesleyan University is about people—about relationships. Meet the team of professionals out there raising funds—and friends—on behalf of NWU.

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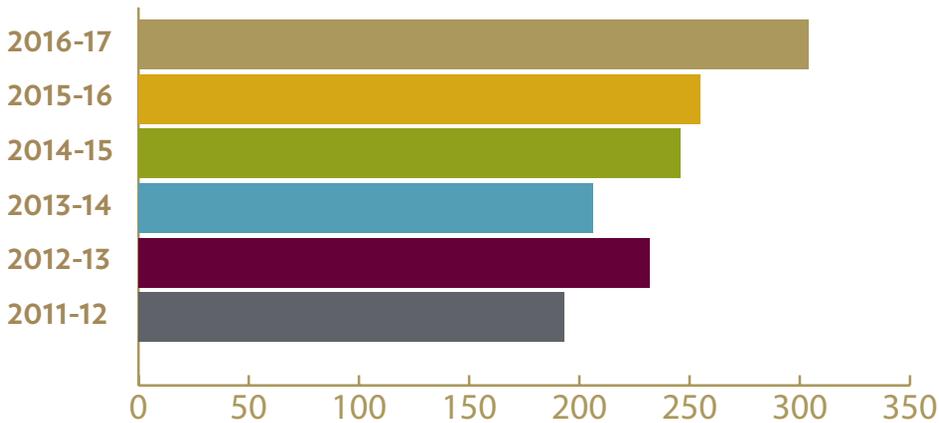
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nebrwesleyan.edu/donate

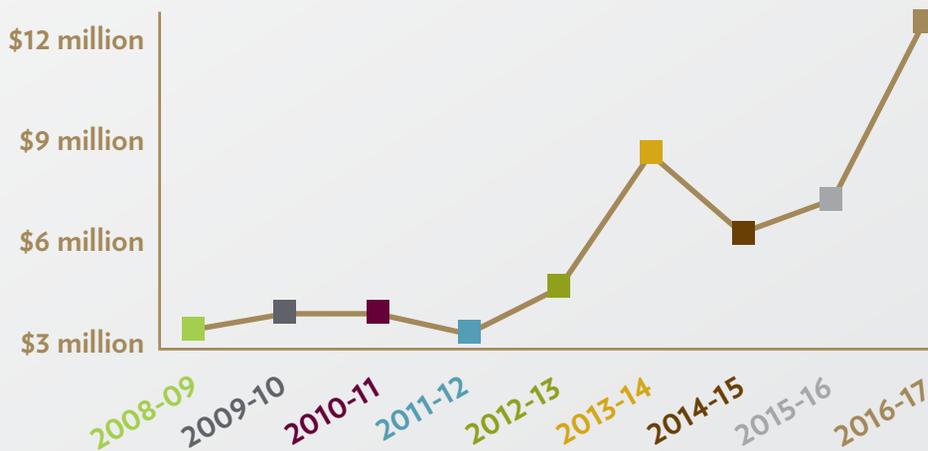
NEW ARCHWAY FUND DONORS

Thanks in part to “The Main Event,” Nebraska Wesleyan’s first-ever giving day, we had the highest number of new Archway Fund donors in years.



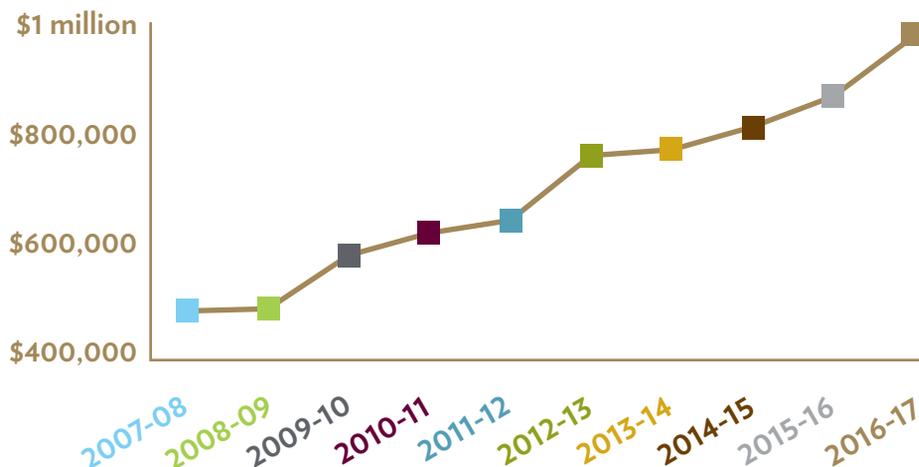
MULTI-YEAR TRENDS: TOTAL DOLLARS RAISED

These positive trends reflect the generous and growing support of NWU alumni and friends.



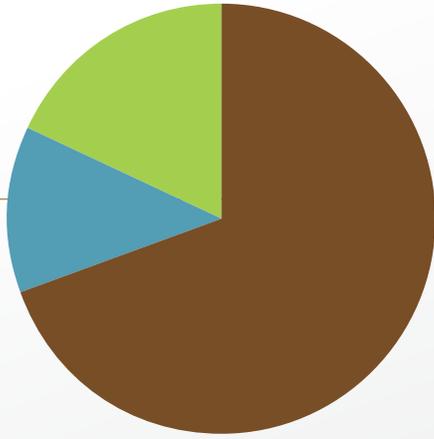
MULTI-YEAR TRENDS: ALUMNI ARCHWAY FUND GIVING

For the first time, alumni crossed the \$1 million mark for the Archway Fund.



“I decided to give and volunteer on Giving Day because I’m so thankful for my NWU family and my NWU education. Honestly, when I heard what the goal was, I thought it was pretty lofty. But as we crushed that initial goal, it just got more and more exciting. My hope is that NWU continues to be a top-notch university that develops students who are ready to lead in their communities. As Giving Day proved, we have a strong network of alumni and friends who are dedicated to making sure that happens.”

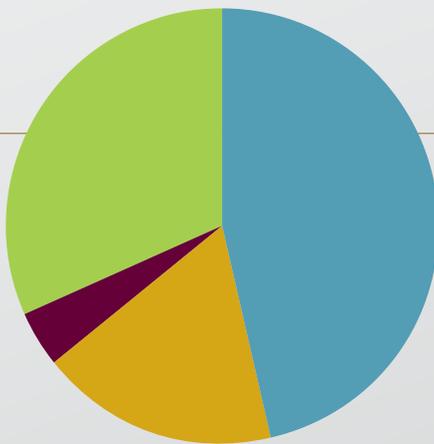
—Amy Schlichting ('05)



DOLLARS RAISED IN 2016-17
BY GIFT TYPE

■ Restricted gifts and endowment	\$8,633,660
■ Archway Fund	\$1,593,550
■ Realized estates and planned gifts	\$2,213,407

TOTAL \$12,440,617



GROUPS THAT GAVE

■ Alumni	2,598
■ Parents	1,007
■ Corporations, foundations and organizations	226
■ Friends	1,768

TOTAL 5,599

COVERING THE GAMUT

The Archway Fund supports the breadth of the Nebraska Wesleyan University experience.



Thank you.

Nebraska Wesleyan University exists for you and because of you. Your faith and investment in NWU is what allows us to serve our students well. Thanks to your commitment, NWU is ready to take bold action from a position of strength.

If you've given to Nebraska Wesleyan, please accept our sincerest thanks. If you haven't given yet, please accept this invitation to begin today.

nebrwesleyan.edu/donate