



2019–2020
ANNUAL REPORT
OF GIVING

Fiscal year: June 1, 2019, to May 31, 2020

To everyone who supported us this year,
Nebraska Wesleyan University says

THANK
YOU

Dear friends,

Have you ever approached a mountaintop only to have a hairpin turn send you to the next valley? The last few years felt like that. We began last fall on the peak of Bold Designs success, gazing up at even higher mountains we might climb next. By mid-spring, all of us took a turn toward perhaps the lowest valley in our lifetimes.



But the strength we built on our climb readied us for our challenges and showed what we can achieve together. Everyone in the NWU community rose to support our friends on campus, in our neighborhoods and around the world.

As you found ways to support the most critical organizations in your life, I'm grateful so many of you included Nebraska Wesleyan. Your support on Giving Day in April broke records for participation and more than doubled our monetary goal.

Alumni called on friends to step up. For **Larry Ruth ('67)**, that meant organizing fellow former members of the Board of Governors to create a matching fund that tripled every gift on Giving Day.

I'm grateful for all the ways you've stayed connected. Alumni across generations spoke with us over the phone, sharing stories of how you've given back to your communities.

We see NWU health care alumni working tirelessly for our loved ones. This fall, our education alumni are teaching virtual and in-person classes (often simultaneously).

With all the ways you've found to support your communities this year, I'm humbled you would also share your treasure with Nebraska Wesleyan.

As we find our footing in new circumstances, alumni and friends have given generously to keep NWU moving forward. Thanks to that support, the planned McDonald Theatre renovation began ahead of schedule, and NWU tennis found a new home at the Lincoln Sports Foundation Complex.

The value of this community has never been clearer. Faculty and staff give endless time and energy to our students. And our entire campus has adapted to meet this moment. Your contributions to Nebraska Wesleyan make this possible.

Because of you, we continue providing a signature NWU experience for students. Because of you, we're ready to climb again. From the bottom of my heart, thank you for your commitment to Nebraska Wesleyan University.

John B. Greiving
vice president for advancement

THE PEOPLE BEHIND THE NUMBERS

More than numbers, raising support for Nebraska Wesleyan University is about people—about relationships. Meet the team of professionals who raised funds—and friends—on behalf of NWU in 2019-20.

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