



# COMMENCEMENT

NEW EUROPEAN COLLEGE  
THE GENUINE BUSINESS SCHOOL

*Künstlerhaus*  
*June 23<sup>rd</sup>, 2018*

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COMMENCEMENT CEREMONY 2018



**PROGRAM**

**SEATING OF GUESTS**

**ACADEMIC PROCESSION**

**WELCOMING REMARKS**

**Sascha E. Liebhardt**  
*Chancellor, New European College*

**COMMENCEMENT ADDRESS**

**Andi Schmidt**  
*CEO, Founder*  
*LiveCycle, Premium Mobile Bike Services*

**PRESENTATION OF AWARDS**

*Excellence in Teaching*  
*Outstanding Academic Achievement*  
*Special Recognition*

**VALEDICTORIAN SPEECH**

**Valeriya Zubkova**

**AWARDING OF ACADEMIC  
DIPLOMAS**

**Michael Epping & Sascha E. Liebhardt**

**CLOSING OF CEREMONY**

**COCKTAIL RECEPTION @ IL SOGNO**



*D*ear Class of 2018,

*The fundament of success is perseverance or the ability to fall in love with your own ideas. Why? Because when we are in love, there is no mountain too high or no business challenge too big. And perseverance plus love becomes passion, the other fundament of success.*

*To make sure your passion does not take you off the track - use common sense.*

*Some ideas are crazy and assessing the degree of craziness is the art and science of success. Remember, there are no bad ideas, but maybe the time is not yet ready for your great idea.*

*Becoming invincible does not mean that you will win every battle life challenges you with, it means how you perform should you lose.*

*Never surrender. Never give up.  
And if you need support, you know where to find us.*

*Congratulations!*

A handwritten signature in black ink, appearing to read 'Sascha E. Liebhardt'. The signature is fluid and cursive, with the first name 'Sascha' and last name 'Liebhardt' clearly distinguishable.

**Sascha E. Liebhardt**

*Chancellor, New European College*



NEC AWARD FOR  
**EXCELLENCE IN TEACHING**



*Throughout the academic year, students must fill out a feedback form about the lecturer, before taking the final exam for the respective course. And as we all know there is no harder jury than students. The Excellence in Teaching Award sets the benchmark for the faculty of New European College.*

**Prof. Dr. Chang Woon Nam**  
*Lecturer of the Year*



NEW EUROPEAN COLLEGE  
**SPECIAL RECOGNITION**



**Larry Schulz**  
*President*  
*American German Business Club, Munich Chapter*



NEC AWARD FOR  
**OUTSTANDING ACADEMIC  
ACHIEVEMENT**



*To avoid any misunderstandings – all students at New European College are great. But some manage to be a little bit “greater” than the others. This award goes to those that impressed us with their outstanding academic work.*

**Danica Tramoslijanin**  
*Best BA Student*

**Alexey Sosnin**  
*Best MBA Student*

**Danica Tramoslijanin**  
*Best BA Thesis*

**Valeriya Zubkova**  
*Best Master Student*

*The Entrepreneur is the calculating risk taker.*

NEW EUROPEAN COLLEGE  
**Entrepreneurial Spirit Award**



**Ahmad Qadoura**  
BA 2018'





DEGREE AWARDED  
**BACHELOR PROGRAM**



*Bachelor of Arts (B.A.) in International Management with  
a specialization in Human Resource Management*

*Kseniya Gourina (Belarus)*

*Bachelor of Arts (B.A.) in International Management with  
a specialization in International Marketing*

*Oleksandr Bragin (Ukraine)\**

*Wanja Gründl (Germany)\**

*Norbert Kovacs (Hungary)\**

*Frederic Morschbach (Germany)*

*Maximilian Pabst (Germany)\**

*Anastasia Popova (Russia)*

*Ahmad Qadoura (Jordan)\**

*Flagert Shkurti (Albania)\**

*Danica Tramoslijanin (Serbia)*

*Olga Gaiduk (Russia)\**



DEGREE AWARDED  
**MASTER PROGRAM**



*Master of Arts (M.A.) in International Management  
with a specialization in Finance & Accounting*

*Isam Al Dabbas (Jordan)\**

*Vladislav Anisimov (Russia)\**

*Issa Dabain (Jordan)\**

*Ibrahim Iskandarli (Azerbaijan)\**

*Hisham Reda Fathy Mohamed (Egypt)\**

*Jonathan Schnebel (Germany)\**

*Fabian Schoewer (Germany)\**

*Valeriya Zubkova (Russia)\**

*Master of Arts (M.A.) in International Management  
with a specialization in International Marketing*

*Siddhayini Kansal (India)\**

*Valeria Plytnik (Belarus)\**

*\*Fulfillment of the criteria for graduating is imminent.*



DEGREE AWARDED  
MBA PROGRAM



*Master of Business Administration(M.B.A.) in International Business*

*Shaymaa Amer (Egypt)\**

*Elizabeth Schwarz Backhoff (Mexico/Germany)\**

*Master of Business Administration(M.B.A.) in International Business  
with a specialization in Marketing*

*Ton Kosiyabong (Thailand)\**

*Master of Business Administration(M.B.A.) in International Business  
with a specialization in IT*

*Leila Barkhordari (Iran)\**

*Master of Business Administration(M.B.A.) in International Business*

*with a specialization in Hospitality*

*Alexey Sosnin (Russia)*

*\*Fulfillment of the criteria for graduating is imminent.*





ALUMNI ASSOCIATION  
**THE NECIANS**



*Starting with today's commencement ceremony the Class of 2018 becomes official members of our alumni association the NECIANS. As all students of business and management know, networking is a key to success if used. Small but very distinguished this alumni association will grow and give you an excellent starting point for your international success.*



**THE CAP & GOWN**



*When Roman law freed the slave, he won the privilege of wearing a cap. The academic cap is a sign of freedom of scholarship and the responsibility and dignity with which the scholarship endows the wearer. The cap worn almost universally in academic processions is the Oxford cap, better known as the mortarboard. Poetry suggest that the cap of scholarship is square to symbolize the book. The flowing gown comes from the twelfth century. It originally may have been worn as protection against the cold of unheated buildings, but today is a symbol of the democracy of scholarship, for it covers any dress of rank and social standing. Traditionally the gown is black.*



NEW EUROPEAN COLLEGE  
**EXPRESSES THEIR SINCERE GRATITUDE**



*To all students who joined us and gave us  
their trust right from the beginning.*

*To all the faculty members that embarked on  
this academic journey with us.*

*To the awesome NEC Team:*

*Yana Immis, Valeriya  
Zubkova, Lydia Siebler, Jennifer Michael,  
Aly Elhalwany, Flagert Shkurti,  
& Michael Epping, it is your hard work that  
makes us great.*

*To Prof. Dr. Thuy, Prof. Dr. Geus, Dr. Schütt  
and the entire team of IUBH who are an outstanding  
partner since the first day.*

*To all our corporate friends that have  
supported us relentlessly.*



NEW EUROPEAN COLLEGE  
CORPORATE FRIENDS



*“Putting things off is the biggest waste of life: it snatches away each day as it comes, and denies us the present by promising the future. The greatest obstacle to living is expectancy, which hangs upon tomorrow, and loses today. You are arranging what lies in fortune’s control, and abandoning what lies in yours. What are you looking at? To what goal are you straining? The whole future lies in uncertainty: live immediately.”*

*Seneca the Younger, c. 4 BC – AD 65*

**NEW EUROPEAN COLLEGE**

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