CPA
CERTIFIED PSYCHOMETRIC ANALYST

Be the Certified
Student Strength Analyser & Career Mapping Expert

CERTIFICATION in PSYCHOMETRIC ANALYSIS

Psychometrics is the emerging science that adds immense value in **measuring the mind** of all its complexity. People from different walks of life, from across the globe are turning to gain from Psychometric assessment and interpretation.

It is extremely useful in understanding **different personalities, thinking attitudes, communication styles, behavior patterns, inner motivations, likes & dislikes, conflicting choices, career preferences, thinking profiles, performance gaps, academic achievements, relationship challenges,** and more.

Psychometric assessments are designed to function as **STRENGTH FINDERS for individual children,** as well as **adults** by **identifying core strengths** to build on. They also help in overcoming the threats posed by the inherent weaknesses by using **style-flexing** techniques.

WHO

Individuals like Trainer, Teacher, Educator, Coach, Psychologist, Counsellor, Mentor ...

WHAT

Get certified to apply and interpret psychometric assessments to enable students to make the right choice for bright growth and add a powerful new capability to your knowledge and skillset.

WHERE

Online Interactive Courses / Workshops

HOW

Refer to the Route Map

The Psychometric Analyst & Influencer

Every person has a uniquely **different learning style**: they learn, concentrate and process information in different ways. Each student will benefit from a supportive learning environment, allowing them to feel special and achieve self-respect while gaining a better understanding of others.

How do we instil result orientation in the student's mind, at the right time, before it is too late?

It is better to assess and train the student's mind right, at the earliest opportunity than to repair the adult. **Assessing individual learning styles will help your students discover how they learn best and allows them to perform at their best and boost their confidence.**

Student Strength Finder Benefits:

1. Lays the right foundation for improving academic performance
2. Provides clarity on the right approach to studying different subjects
3. Shows the way forward to deal with different behaviours
4. Enables choice of right subjects, topics, & projects
5. Helps in mapping the right careers in tune with one's inner talent and potential
6. Identifies key aspects to prepare a Student Development Plan

Student Strength finder Assesses and Recommends Right Way Forward concerning:

1. Student's Learning Strengths
2. Student's Thinking Strengths
3. Student's Self-Starter Strengths
4. Student's Multiple Intelligence Strengths
5. Student's Subject Domain Strengths
6. Student's Career Mapping Strengths
7. Building **confidence**, & **inspiring** the student to do well in all walks of life ahead

Student Strength Finder is the most **objective** way as it helps you with the **scientific fundamentals** of learning and intelligence. It enables the student to learn and understand, as to how they are different from each other? What is the impact of such differences on learning and academic performance?

NEVER STOP LEARNING

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TAW

Psychometric Analysis & Interpretation: Scope of application

People are different everywhere. They **think**, **feel**, or **act** differently due to a variety of reasons – not one but many **influences** – **heredity**, **upbringing**, **environment**, **situational**, **education**, **values**, **culture**, **competency** and more.

Each student learns and **understands differently**.

Their minds are influenced differently by their heredity, their upbringing, and their environment.

The **'One-size fits all approach** just does not work with respect to **learning, intelligence,** and **education**.

Matching the teaching and learning styles will improve the student's performance.

Route Map

1. As a first step the participant will have to **go through** the **online course materials & videos**

2. **They can clarify their doubts with the course instructor periodically**

3. Once the course work is completed, the participant will **go through** 3 **case studies as and when they are ready with their learning.** As part of these case studies the participant is expected to **interpret** the **scores** given as part of **role plays**

4. After successful completion of the three case studies the final case study will be with the master interpreter

5. Upon successful completion of all case studies the participant will be **certified as Psychometric Interpreter**

TOMORROW STARTS NOW

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INSIGHT INTO THE BAT 6

FITS Student's Personality Type – based on Carl Jung's Personality Types

The very foundation of the Students' Strength depends on one's Personality Types. **Carl Jung, the famous Swiss psychiatrist,** and **psychoanalyst classified four major personality types** in his research on personality. **Personalities** are formed by **environmental** and **hereditary influences.** Each of these influences creates a distinctive personality style that constitutes unique attributes, strengths, and drawbacks.

The potent **Personality Type Assessment tool – FITS, helps discover** the student's **inherent personality Type** and assists them in developing strengths by using the right steps to get the best of their potential. The student gains valuable tips for recognizing the right way to learn easily and excel in the chosen field of study.

4Cs Factors of Student's Behavior – based on the research of Dr. William Marston

Success in Studies comes from knowing the **motivational drives**, **emotional responses,** and **behavior patterns** of students and leveraging them to meet the academic as well as the needs for balanced growth**.**

William Marston-based 4C's is a **self-awareness profile** that indicates the **Controlling, Convincing, Conforming,** and **Consistent thinking styles** of students due to long-standing influences of upbringing from the environment**.** It throws light on students as **people-oriented or task-oriented**, reflecting the style by which they will learn and succeed. It also helps find out if the student is **an 'Initiator or Responder'** in their approach to Study and life**.**

VAK - Visual-Auditory-Kinesthetic - based on the research of Neil Fleming

The **V**isual-**A**uditory-**K**inesthetic learning styles model, usually abbreviated as VAK, provides a simple way to explain and understand the learning style to assess one's preferred learning approach, and most importantly, to **incorporate learning methods and experiences that match the student's strengths** and orientations. There is no right or wrong learning style. The fact is that there are different types of learning styles that suit different people.

CARS - Concrete, Abstract, Random, & Sequential – based on the research of Anthony Gregorc

The CARS assessment tool provides amazing insight into how student easily gathers and assimilate information. It is of immense value to students, as awareness of these traits be utilized towards building on their **natural learning preferences that promote ease of learning.**

PRSE-Participating, Reflecting, Structuring, & Experimenting – based on the research of David Kolb

PRSE **assesses the learning approach** taken by the student **to** organize **and** internalize information. **The individual's scores provide an objective analysis to understand the means by which he/she** organizes new learning.

MI - Multiple Intelligence - based on the research of Howard Gardner

The **theory of "multiple intelligence"** developed by **Howard Gardner** provides **nine different potential pathways to learning.** It gives a **whole new way** of **looking at lives,** suggesting several ways in which **effective learning** can be **facilitated in view of the individual strengths and potential of the student.**