

FIRSTCOM & UPM MARRIAGE FAQ'S

Music Is
Universal

firstcom[®]
MUSIC



UNIVERSAL PRODUCTION MUSIC

When will this change take effect?

Our current plans are for a combined, integrated website in early July 2021.

Will I still use two separate websites for both companies?

No, there will be one combined website with both catalogs: universalproductionmusic.com/en-us
For current FC users: Login credentials will migrate over on day 1, along with playlists, favorites, and pitches.

Can I continue to work with my current Music Licensing Executive?

Yes, you are welcome to work with your same contact. If you have a contact at both FC and UPM, you can connect with whomever you feel more comfortable or with Noah Rubinstein, VP of Sales & Marketing, at noah.rubinstein@umusic.com.

Will there be a disruption in my access to music?

No, your music access will remain the same. In circumstances where a user has an agreement for both UPM-US and FC sites or are Needledrop clients, the user will now be able to access all content from a single site.

If I only wish to continue with one of the catalogs, will the website be fenced off so that my team only views and has download access for that brand?

Yes, you will only be presented with the content covered under your current agreement once you have logged in. Before you have logged in, you will see all content. In the case of needle drop clients they will always see all content.

Did Universal Production Music purchase FirstCom Music?

No, FirstCom Music and Universal Production Music are both owned by Universal Music Publishing. FirstCom Music is being re-branded into the existing Universal Production Music global brand. The FC catalog will be integrated into the existing UPM website.

Do I need to create a new account on universalproductionmusic.com OR reset my password?

No. For current FC users: Login credentials will migrate over on day 1, along with playlists, favorites, and pitches. Where the user exists in both systems, we will use the UPM account and password and not migrate the FirstCom one across.

Will all my Projects, Favorites, and Pitches transfer?

Yes. For current FC users: Login credentials will migrate over on day 1, along with playlists, favorites, and pitches.

I have SoundFX access under my FC (UPM) account. Is the list of sound effects that are available under each brand identical?

Yes. All the same great SFX will be available.

Will Similarity Search work across both catalogs?

Yes, however you will be limited to the choices defined by your access.

