



City of Fayetteville, Arkansas

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Legislation Text

File #: 2023-1090

N/A

A RESOLUTION TO APPROVE AN OZARK REGIONAL TRANSIT LINE EXPANSION FOR AN ADDITIONAL ON DEMAND TRANSIT SERVICE FOR SOUTH FAYETTEVILLE DURING THE FOURTH QUARTER OF 2023

WHEREAS, one of the primary goals of the City’s Energy Action Plan is to reduce annual per capita vehicle miles traveled in Fayetteville to reduce our greenhouse gas emissions and achieve a 25% walk/bike/transit mode share by 2030; and

WHEREAS, planning, designing, funding, and implementing our efficient and equitable regional transit system is imperative to maintaining a high quality of life for our residents as our population continues to grow; and

WHEREAS, the inability to access sufficient transit for residents of South Fayetteville to go to employment, grocery stores, and medical appointments is detrimental to their quality of life, and

WHEREAS, the 2024 Metropolitan Transportation Plan has a goal to improve regional mobility and accessibility for both persons and freight to promote economic vitality in our region.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF FAYETTEVILLE, ARKANSAS:

Section 1: That the City Council of the City of Fayetteville, Arkansas hereby declares the City Council’s intention to improve bus transit for our residents to more fully seek out employment, grocery, medical appointments, and other routine needs which will improve their quality of life.

Section 2: That the City Council of the City of Fayetteville, Arkansas hereby requests that Mayor Jordan and his staff modify our current contract with Ozark Regional Transit to establish an additional On Demand Transit Service for South Fayetteville beginning October 1, 2023 as a pilot program.

Section 3: That the City Council of the City of Fayetteville, Arkansas hereby requests a budget adjustment to cover the costs of this additional On Demand Transit Service during the fourth quarter in the amount of \$76,380.00 be prepared by the Budget Office and expresses its approval of that amount for this three month pilot program.

Barnes, Stacy

From: Moore, Sarah
Sent: Thursday, September 7, 2023 4:36 PM
To: Williams, Kit
Cc: Barnes, Stacy
Subject: Re: On demand ORT new line resolution for 09.12 agenda session

This looks great. Thank you so much for getting this put together.

Sarah Moore

On Sep 7, 2023, at 4:30 PM, Williams, Kit <kwilliams@fayetteville-ar.gov> wrote:

Sarah,

Attached is the proposed Resolution and an Agenda Request form. Please let me know of any changes you would like.

Kit

From: Moore, Sarah <sarah.moore@fayetteville-ar.gov>
Sent: Wednesday, September 6, 2023 9:26 PM
To: Williams, Kit <kwilliams@fayetteville-ar.gov>
Subject: Re: On demand ORT new line resolution for 09.12 agenda session

Kit,

Thanks for the clarifying questions. I want to place "pilot" in the title of the resolution or call it out to make sure this is known that we will test this to see how it works.

I just need to confirm that you wish to adjust the 2023 budget to begin this program during the Fourth Quarter this year rather than increasing the 2024 budget to increase service levels. Yes, 2023 quarter October to December "pilot" on demand line for South Fayetteville
Did you want both Saturday and Sunday service? The line runs based on the set on demand schedule which is Monday to Saturday. There is no Sunday bus service at all. What does "on demand line" mean? There are 2 types of service we have with ORT. We have on demand which is the Mon – Sat service that there are 3 zones covered that individuals download the app and request a ride and then get a confirmation back and then are picked up and taken to where they entered in a certain portion of town. The fixed routes are scheduled Mon to Friday and run set sections of town in a loop. The current on demand zones have a ride acceptance rate of around 80% which means that 20% of rides

This was from Joel at ORT that better explains on this...

Sarah, we don't have the August ridership reports done yet, but I could make the assumption that the added vehicle would greatly reduce the 25% combined total of "seat unavailable" and "unacceptable proposal" requests we saw in July.

In the month of July, we had a total of 2,873 requests for service, of those, only 2,296 were completed successfully. This is a 79.9% completion rate. Logically speaking, if we added another vehicle, the 20.1% unsuccessful trips would be served.

Cost for quarter of 2023 (Oct to Dec) \$76,380.00.

Hoping this can get completed and added to the agenda session agenda please for Tuesday.
Sorry for my delay on the clarifying areas.

Thank you.

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Sarah Moore
Fayetteville City Council, Ward 2
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479.263.6629

From: Williams, Kit <kwilliams@fayetteville-ar.gov>
Date: Tuesday, September 5, 2023 at 1:58 PM
To: Moore, Sarah <sarah.moore@fayetteville-ar.gov>
Subject: RE: On demand ORT new line resolution for 09.12 agenda session

Sarah,

I just need to confirm that you wish to adjust the 2023 budget to begin this program during the Fourth Quarter this year rather than increasing the 2024 budget to increase service levels. Did you want both Saturday and Sunday service? What does "on demand line" mean?

Kit

From: Moore, Sarah <sarah.moore@fayetteville-ar.gov>
Sent: Tuesday, September 5, 2023 9:53 AM
To: Williams, Kit <kwilliams@fayetteville-ar.gov>
Subject: Re: On demand ORT new line resolution for 09.12 agenda session

Update on firming up the budget adjustment request.

Joel will have numbers for last quarter of 2023 and 2024 by the end of the day. I'll get those over to you as soon as I see them.

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Sarah Moore
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From: Moore, Sarah <sarah.moore@fayetteville-ar.gov>
Date: Monday, September 4, 2023 at 8:55 PM
To: Williams, Kit <kwilliams@fayetteville-ar.gov>
Subject: On demand ORT new line resolution for 09.12 agenda session

Hi Kit

Good evening. As we spoke about via phone last week, I would like to put forward a resolution to put in place a new ORT on demand line that will service south of Huntsville to include places like Morningside where Nantucket apartments are, High Point on Curtis (voucher apartments), 24th st Grandview apartments (voucher apartments).

I am going to reconfirm the specific amount needed from Joel on Tuesday and will get back in touch to update that amount, but the rest should be good to go.

A RESOLUTION TO APPROVE A TRANSIT LINE EXTENSION TO ADD AN ON DEMAND LINE TO EXPAND COVERAGE IN SOUTH FAYETTEVILLE THAT DOES NOT CURRENTLY HAVE BUS SERVICE ON WEEKENDS (what time frame would I be asking for? Want this to be for next year agreement, would this need to only be an adjustment for the remainder of this calendar year and an ask to be included for the next 2024 budget year?)

Whereas References May Include:

1. The City Plan 2040 readopted earlier this year outlines goals that adding transit lines will move us towards:
 1. One of the primary goals of the City's Energy Action Plan is to reduce annual per capita vehicle miles traveled (VMT) to reduce the community's greenhouse gas (GHG) emissions. Achieve a 25% walk/bike/transit mode share by the year 2030.
 2. Planning, designing, funding, and implementing an efficient and equitable regional transit system is imperative to maintaining a high quality of life for existing and future residents as the region continues to grow and develop.
2. In the June 2023 City Council workshop, Quality of Life was listed as the #1 priority for council. The inability to access transit on weekends for South Fayetteville residents to get to employment, grocery, and medical appointments is to the detriment of quality of life for these residents.
3. The 2024 Metropolitan Transportation Plan has a goal to improve regional mobility stating that to increase transportation mobility and accessibility for both persons and freight, thus promoting economic vitality in the region.

Actions: A resolution with:

1. Declaration of the City Council's intent to improve transit for Fayetteville residents to more fully seek out employment, grocery, medical appointments, and other routine needs which will improve quality of life.
2. Request for staff to modify the current agreement with ORT with the next quarterly update that will begin October 2023.
3. Budget adjustment of \$_____ to cover ____ (need guidance Kit on timeframe to be listed) for on demand line to run South of Huntsville road (working on exact amount)

Thanks Kit. I'm tied up until around lunch time tomorrow, but can connect around noon or after if needed. And, will work tomorrow to get with Joel on confirming the amount I will list.

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Sarah Moore
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