

**Fayetteville Advertising and  
Promotion Commission**

**January 22, 2024**

Location: Fayetteville Town Center, 15 W. Mountain Street

Commissioners: Todd Martin, Chair, Tourism & Hospitality Representative  
Katherine Kinney, Tourism & Hospitality Representative  
Chrissy Sanderson, Tourism & Hospitality Representative  
Elvis Moya, Tourism & Hospitality Representative  
Andrew Prysby, Commissioner at-large  
Sarah Bunch, City Council Representative  
Mike Wiederkehr, City Council Representative

Staff:  
Molly Rawn, CEO

**Agenda**

- I. Call to order at 2:00 p.m.
- II. Old Business
  - A. Review and approval of November minutes.
- III. New Business
  - A. Vote. Appointment of a commission chairperson. *In accordance with our by-laws, a chairperson must be voted on by the active commissioners at the first meeting of every year. The chair serves a one-year term.*
  - B. CEO Report. Molly Rawn. An executive overview of the previous month
  - C. Financial Report. Jennifer Walker, Vice President of Finance
  - D. Introduction of Outright Agency. Sarah King, VP of Marketing and Communications
  - E. Vote. Contract with IMG College, LLC.
  - F. Vote. BOK Financial Retirement Savings Plan. *Vote to authorize CEO to sign necessary documents to start and maintain plans. Memo attached.*
  - G. Additions to the agenda may be added upon request from a majority of the commissioners.
- IV. Adjourn
- V. Optional: Outright Agency Reception