THE FACTS:
AUSTRALIAN CYBERCRIME VICTIMS
2017 Norton Cyber Security Insights Report - Australia

HACKERS STOLE $2.3 BILLION AUD
FROM AUSTRALIAN ONLINE CONSUMERS IN 2017

OVER 6 MILLION AUSTRALIAN CONSUMERS WERE VICTIMS OF CYBERCRIME (36%)

THAT'S MORE THAN 1 IN 3 OF THE ADULT ONLINE POPULATION

UP 13% FROM 2016

CYBERCRIME COST AUSTRALIAN VICTIMS MORE THAN THE GLOBAL AVERAGE

AVERAGE AMOUNT LOST PER VICTIM: $195 AUD

GLOBALLY, CYBERCRIME VICTIMS SHARE A SIMILAR PROFILE:

✗ Consumers who use the same password across multiple devices, at home or on the go.

✗ Consumers who share their password with others.

73%* USE SECURITY SOFTWARE
AND ALL USE EITHER A PASSWORD OR PIN AS DEVICE PROTECTION AND 65% USE FINGERPRINT ID

HOWEVER

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44% ADMIT TO POOR SECURITY HYGIENE
BY SHARING THEIR PASSWORDS

OF THOSE WHO SHARED THEIR PASSWORDS WITH OTHERS, **OVER 50% REPORTED TO HAVE EXPERIENCED CYBERCRIME**

UP 20% FROM 2016

1 IN 4 (24%) MILLENNIALS USE THE SAME PASSWORD FOR ALL ACCOUNTS...

Password1234
Password1234
Password1234
Password1234
Password1234
Password1234

WHILE 72% OF SENIORS USE DIFFERENT PASSWORDS

87% OF AUSTRALIAN CONSUMERS BELIEVE CYBERCRIME SHOULD BE TREATED AS A CRIMINAL ACT

HOWEVER...

NEARLY 1 IN 5 (19%) BELIEVE STEALING INFORMATION ONLINE WAS NOT AS BAD AS STEALING PROPERTY IN 'REAL LIFE'

TIPS TO HELP STAY SAFE ONLINE

- Always have different passwords for different accounts, and change passwords every 3 months. Do NOT share passwords with others.

- Always log out of your accounts when you've finished using them.

- When logging onto public Wi-Fi, using a VPN, like Norton™ WiFi Privacy can help protect your personal information from hackers.

- Don't open an email if it looks suspicious. Call the sender to confirm they've sent the email, and don't click any links or open attachments without being sure of its legitimacy.

- Always use security software on your devices, such as Norton Security Premium or Norton Mobile Security, to ensure your devices are protected from viruses, phishing scams, ransomware, spyware and malicious activity.

Help protect your digital life at **au.norton.com** or visit any major electronics retailer.

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