

Norton Cybersecurity Insights Report

Global Comparisons



| TOP FINDINGS | UNITED STATES | GLOBAL (17 countries) |
|---|---|---|
| Amount consumers lost to cybercrime in the past year | \$28.9 billion (USD) | \$150 billion (USD) |
| Respondents who worry they will be a victim of online crime | 82% | 80% |
| People who think using public Wi-Fi is riskier than using a public restroom | 71% | 60% |
| Average amount of time consumers lost dealing with the impact of online crime | 17 hours | 21 hours |
| Respondents who believe they're more likely to have their credit card details stolen while shopping online than their wallet | 78% | 62% |
| Consumers who "always" use a secure password | 43% | 38% |
| The average number of passwords and types of accounts consumers share | 2 Accounts Email 50% Social Media 40% Bank Account 36% | 2 Accounts Email 55% Social Media 43% Bank Account 27% |
| Consumers who feel completely in control over their online security | 17% | 15% |
| Consumers who would feel devastated if their personal financial information (bank and credit card details) was compromised | 87% | 81% |
| Respondents who think they're more likely to be bullied online than at school/work | Bullied Online 62% at School/Work 38% | Bullied Online 53% at School/Work 47% |
| Parents who worry their children will do something that makes the entire family vulnerable to online crime | 53% | 47% |
| Respondents who are confident they know what to do if they become a victim of online crime | 46% | 30% |
| Respondents who would rather cancel dinner plans with their best friend than cancel their debit/credit card | 70% | 51% |
| Consumers who believe that dealing with the consequences of a stolen identity is more stressful than preparing for a presentation at work or sitting next to a screaming baby | Stolen Identity 82% Presentation at Work . . . 53% Screaming Baby 64% | Stolen Identity 74% Presentation at Work . . . 45% Screaming Baby 54% |
| Millennials who say they aren't "interesting enough" to be a target of online crime, despite having experienced it | Millennials – "I'm not interesting enough" . . . 38% Experienced online crime 63% | Millennials – "I'm not interesting enough" . . . 38% Experienced online crime 56% |
| Gender most likely to share passwords | Men 19% Women 27% | Men 20% Women 25% |