



**MULTILINGUAL
SWISS EDUCATION**

Who are we?



Swiss international institute Lausanne – SIIL is a Swiss institute that teaches freelancers from all over the world in their native languages

Swiss international Institute Lausanne – SIIL translates partner universities programs and adapts them to the needs of freelance students from all over the world. We make Swiss educational programs available to residents of different countries, no matter what language they speak.

Our Mission

The mission of Swiss international Institute Lausanne – SIIL is to offer multilingual Swiss educational programs to freelancers from all over the world.



What we teach?



Bachelor Courses

3 years

- Web Design
- Event marketing
- Internet Marketing
- Project management
- Information systems and technologies
- Brand management of luxury goods and services



Master's Degree

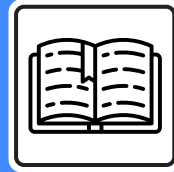
1 year 6 months

- Master of International Relations
- MBA in Business Management

How do we teach?



Online education at the Swiss International Institute Lausanne – SIIL relies on online education as the main technology for teaching its students. This decision is due to the territorial dispersion of students and the wide opportunities for individualization of education that online education provides.



SIIL's online education programs include compulsory webinars with teachers and final exam interviews. Education is subject to a specific schedule, which is very important to maintain student self-discipline in conditions of self-study.

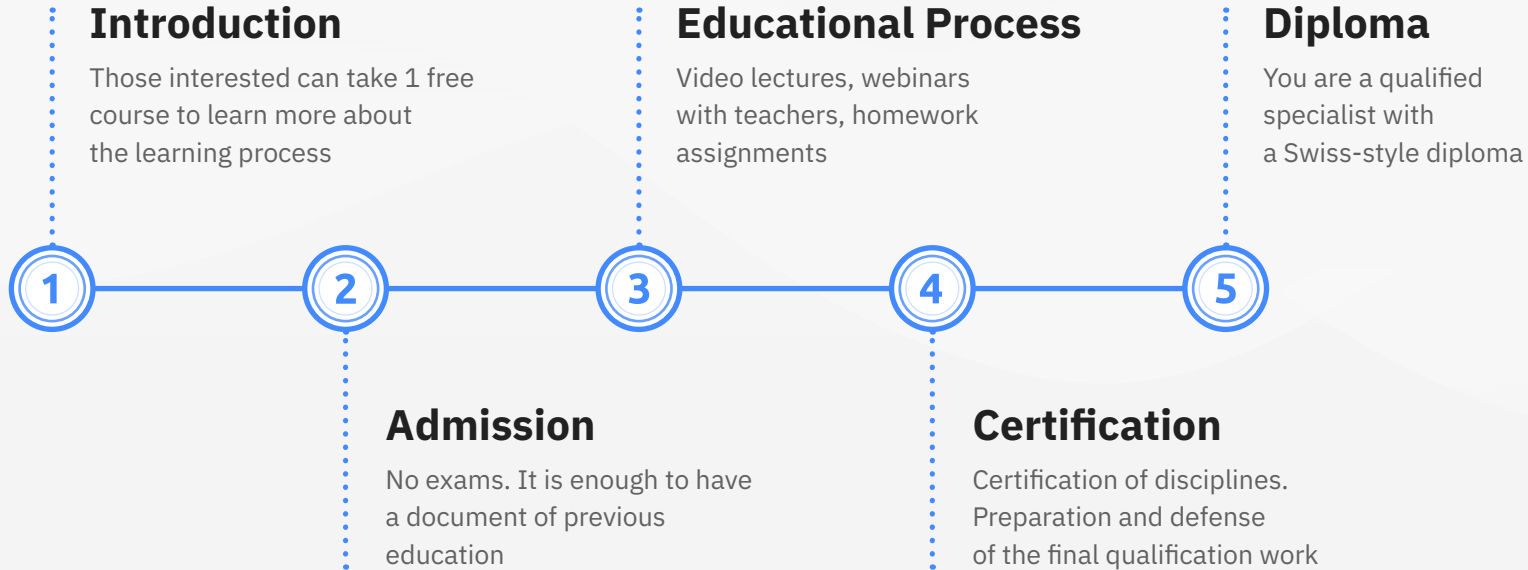


Training under the Swiss International Institute Lausanne – SIIL programs can be carried out on the electronic platform of the institute or on the platforms of partner universities.



All teachers at the Swiss International Institute Lausanne – SIIL are selected with a prerequisite for proficiency in the language of their students.

How do we teach?



Flipped-Learning



A special feature of the educational process at the Swiss International Institute Lausanne – SIIL is the use of the **flipped-learning method.**

With this method, students of the Swiss International Institute Lausanne – SIIL manage to make the most of their time for self-study and webinars with teachers. The flipped-learning method involves independent study of the educational material and further discussion with the teacher.

Academic Director

Dear friends

We are passing through difficult and interesting period when this new situation make us rethink our priorities and our way of life.

The changes also affect the education at all levels: from secondary school to the programs of advanced studies. All the institutions are forced to rethink not only the teaching methods but especially the proposed specializations.

It is important that the education does not lose its value. On the contrary, the education and knowledge are still (or become) one of the best investments in the post Coronavirus era, as it was stressed by the OECD in its Economic Outlook in June 2020.



Dr. Tatiana Zarubina

Academic Director of the
Swiss International Institute Lausanne

Teachers



**Maksim
Allabyan**

Candidate of Sciences, Assistant
Professor, accredited teacher of Swiss
International Institute Lausanne – SIIL



**Ivan
Petukhovskiy**

Entrepreneur, businessman, investor,
accredited teacher of Swiss International
Institute Lausanne – SIIL



**Galina
Tolkachenko**

Candidate of Sciences, Professor,
accredited teacher of Swiss International
Institute Lausanne – SIIL



**Sergey
Bogachev**

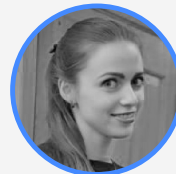
Candidate of Sciences, accredited
teacher of Swiss International Institute
Lausanne – SIIL

Teachers



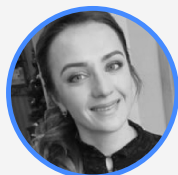
**Valentin
Mingalev**

General Director of "forPro Servers",
psychoanalyst, teacher of Swiss
International Institute Lausanne – SIIL



**Oksana
Tolkachenko**

Candidate of Sciences, Master
of Psychology, accredited teacher of Swiss
International Institute Lausanne – SIIL



**Царева Наталья
Евгеньевна**

Кандидат экономических наук,
аккредитованный преподаватель
Swiss International Institute Lausanne –
SIIL



**Aleksandr
Pavlov**

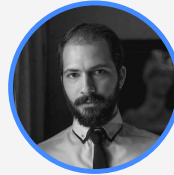
Master of Business Administration,
accredited teacher of Swiss International
Institute Lausanne – SIIL

Teachers



**Tatiana
Zarubina**

Ph.D, Master of Laws, accredited
teacher of Swiss International Institute
Lausanne – SIIL



**Denis
Gnyrya**

Information Systems and Technology
Lecturer, accredited teacher of Swiss
International Institute Lausanne – SIIL



**Ekaterina
Sadovskaya**

Master of Business Administration,
accredited teacher of Swiss International
Institute Lausanne – SIIL



**Nika
Almar**

Master of Business Administration,
accredited teacher of Swiss International
Institute Lausanne – SIIL

Advantages of Studying



Russian-speaking teachers with European education



The only institute in Russia that issues a Swiss diploma of education



Quality certification that increases employer confidence



Low tuition fees compared to other Swiss institutions

Advantages of Online Learning



Mobility and freedom

You can take training anywhere in the world and at any time convenient for you. You only need internet access.



High Efficiency

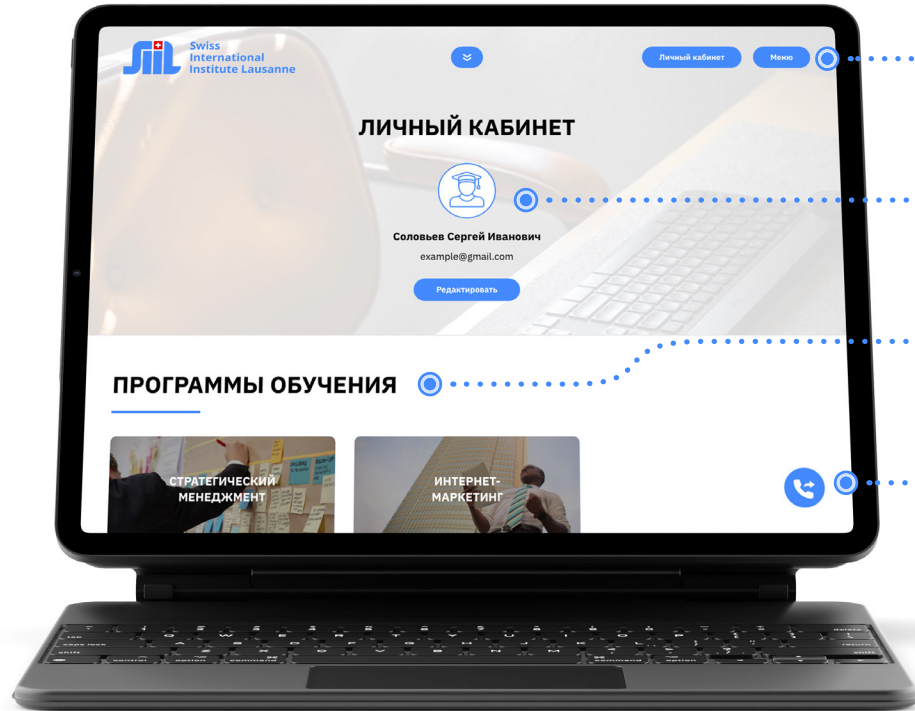
Modern technologies of online learning contribute to the optimal assimilation of knowledge. Proven by our graduates!



Individual consultations

You have the opportunity to ask a question and get personal advice from our curators, who are always ready to help.

Convenient Personal Account



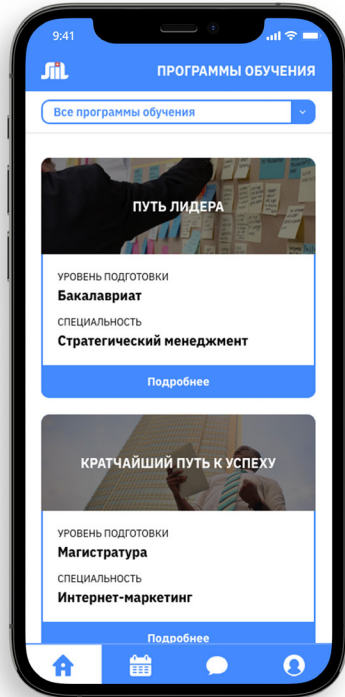
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Take the tests



3

Ask questions



Diploma



Swiss international institute Lausanne - SIIL



Swiss International
Institute Lausanne

BACHELOR OF ARTS
DIPLOMA

LAUSANNE
NR. 1234

ILYA ASTAKHOV

born on August 20, 1995

Attended
01 May 2018

Finished
31 April 2021

ACQUIRED

**BACHELOR'S DEGREE IN
PROJECT MANAGEMENT**



Director

Academic Dean

A handwritten signature in blue ink, appearing to read 'Bernard Jahrmann'.

Bernard Jahrmann

A handwritten signature in blue ink, appearing to read 'Tatiana Zarubina'.

Tatiana Zarubina

Lausanne
31 April 2021

Registration Nr. 1234

The status of a certified specialist helps one to establish themselves as a **competent professional** in the labor market

The diploma issued by the “Swiss International Institute Lausanne” simplifies the process of evaluating a specialist when hiring and provides a great overview of their qualifications. The diploma issued by the “Swiss International Institute Lausanne” allows the employer to immediately see the level of general professional knowledge

Keeping Up with the Times



Swiss international institute
Lausanne – SIIL is focused
on current trends in the field
of **work-remote work format**

The programs and teaching methods are aimed
at developing students' independence, discipline
and the ability to motivate themselves in the
learning process.



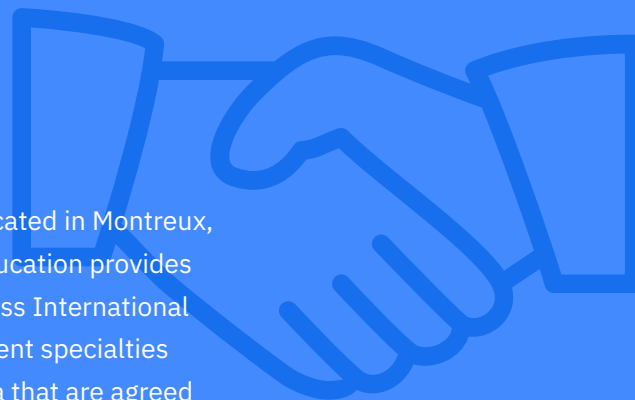
Our Partners



SWISS SCHOOL
OF HIGHER EDUCATION

Swiss School of Higher Education

Swiss School of Higher Education is located in Montreux, Switzerland. Swiss School of Higher Education provides full-time education. Training at the Swiss International Institute Lausanne – SIIL in management specialties is carried out according to the curricula that are agreed with the Swiss School of Higher Education.



BACHELOR COURSES

Bachelor Courses



Internet Marketing

3 years

690 francs per semester

Positions:

- Internet Marketer
- Content Marketer
- Media Analyst
- Advertising Manager
- Traffic Manager

The program of Bachelor of Science in Internet marketing allows the student to acquire solid knowledge of internet marketing as well as relevant technical skills. Courses include Marketing strategy, website design, Digital Media Planning, Data-Driven marketing, social media marketing, entrepreneurship. Students must also take a special course that SEO&SEM and market analytics.

Upon graduation

Bachelor of Science
in Internet marketing

Bachelor Courses



Web Design

3 years

690 francs per semester

Where you can work:

- Web Studios
- IT-companies (Yandex, Google)
- Digital agencies
- Advertising agencies
- Freelance work

The program of Bachelor of Science in Web design allows the student to acquire solid knowledge of web design as well as relevant technical skills. Courses include website design, graphic design, Web Programming, Data management, digital visualization, digital illustration, entrepreneurship, and marketing. There are also mandatory courses in object-oriented programming and vector graphics. Students must also take a special course that includes designing and building web or mobile applications.

Upon graduation

Bachelor of Science
in Web design

Bachelor Courses



Event Management

3 years

690 francs per semester

Positions:

- Event Manager
- Art Director
- Creative Director
- Producer
- Director of club events

The Event Management course is designed to offer a mix of lectures, case studies, workshops, guest speakers and interactive sessions; and provides an opportunity for practical application of theory and the experience of delivering a live event.

Upon graduation

Bachelor of Arts
in Event Management

Bachelor Courses



Project Management

3 years

690 francs per semester

Positions:

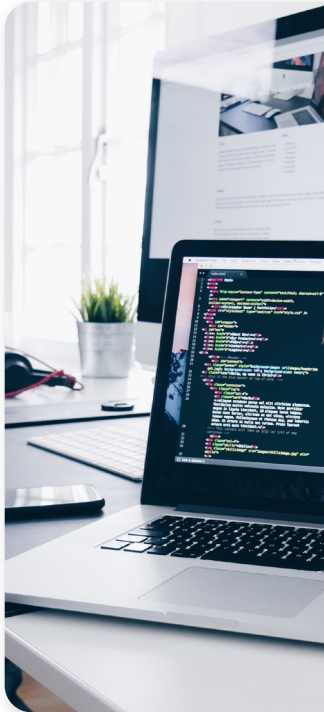
- Business Consultant
- Project Manager
- Startup Mentor
- Production Coordinator

The Bachelor in Project Management program is designed to teach students how to successfully manage resources, time and personnel in order to effectively start and complete projects. Through the Bachelor program in Project Management, students gain understanding and practical experience in project planning and tasks scheduling, risk management and financial prediction, choosing and developing project team, controlling and measuring results, and following up on team performance.

Upon graduation

Bachelor of Arts
in Project Management

Bachelor Courses



Information Systems and Technologies

3 years

690 francs per semester

Positions:

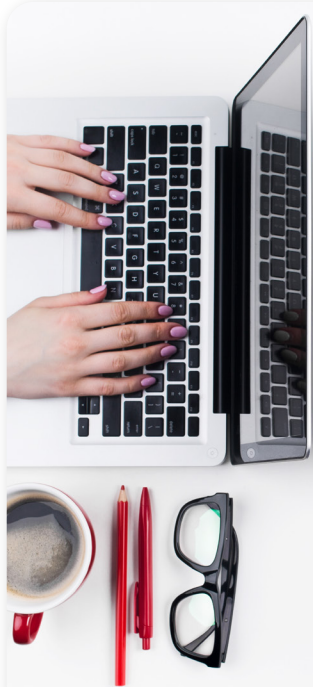
- System Administrator
- Information Security Specialist
- Software developer
- Programmer
- Mobile App Developer

Information technology is one of the most popular and highly paid areas of activity. If you want to become an ace in the world of high technologies-welcome to the training program for IT specialists of a wide profile! You will gain skills in information systems administration, network design, and learn how to develop and implement software yourself.

Upon graduation

Bachelor of Science
in Information Systems and Technologies

Bachelor Courses



Brand Management of Luxury Goods and Services

3 years

690 francs per semester

Positions:

- Marketer in the industry
- Advertising and PR Manager
- Brand Manager
- Head of Department

The Bachelor in Luxury Brand Management provides students with an introduction to luxury: the concept of luxury and the luxury market and explores the origins, evolutions and its application and relevance. The students will examine the luxury market, its size, the key players and its geographic importance. The students will explore all aspects of managing a luxury brand – from marketing and strategic development to finance.

Upon graduation

Bachelor of Arts
in Luxury Brand Management



MASTER'S DEGREE

Master's Degree



Master of International Relations

1 year 6 months

890 francs per semester

Positions:

- International lawyer
- International political scientist
- Economist in the field of interstate relations
- Analyst in the field of interstate relations
- Journalist in the field of international relations

The program is suitable for those students who seek to build their career at the international level: diplomacy and foreign policy. The fundamentals of international relations include the study of international leadership and business management, as well as international project management and negotiation.

Upon graduation

Master of Arts in International Relations

Master's Degree



Master of Business Administration in Business Management

1 year 6 months

890 francs per semester

Positions:

- Business Manager
- Business founder
- Specialist of the management staff of Russian and international companies

The Master's program in Management allows students to acquire a deep knowledge of business processes and succeed in the modern market. Graduates will be able to effectively conduct cooperation, apply economic, financial and managerial theories to achieve their business goals and develop leadership skills in their professional activities.

Upon graduation

Master of Arts in Business Administration

Contacts



Swiss international institute Lausanne – SIIL

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siil.ch/ru