

## VISION & MISSION STATEMENT

### OUR VISION

Many people around the world do not have the opportunity to obtain a university degree, which is important for both job search and career advancement. There may be all sorts of reasons: teaching language, distance, difficulties of combining work and traditional in-person study, high learning costs. This is why we try to make our programmes accessible from all these points of view. Switzerland is a recognized center of competence with regard to higher and continuing education. We would like everyone to profit from it and furthermore, for a reasonable price and in their mother tongue.

### OUR MISSION

SIIL's mission is to provide degree and continuing education programmes in different languages to people all over the world. And most particularly, to entrepreneurs and independent professionals who seek for tailor-made knowledge and know-how.

We offer our students a unique opportunity to acquire the knowledge and skills necessary for their professional freedom. We also do our best for our students to have the maximum freedom in organizing their study: the freedom to learn, to travel and to work where they want.

### OUR VALUES

**The real power is knowledge:** Swiss teaching programmes, permanent and dynamic upgrading for each and every course provided, practice-oriented teaching, incitement of curiosity and thirst for knowledge among our students.

**Accessibility of knowledge for everyone:** everyone can study at SIIL no matter their location, nationality or workload. The only thing that is important is the desire to learn.

**Freedom and independence:** supporting entrepreneurs by offering them the opportunity to study at their own pace and choose appropriate programs.