

# OWW Rate Card

## Black Pants, Inc.



Rate Card Worksheet for Display Banner Inventory

Size	Cost Per Thousand Ad Impressions
970x90 Pixel Leaderboard	\$10.00
728x90 Pixel Leaderboard	\$10.00
300x250 Pixel Med. Rectangle	\$10.00
120x600 Pixel Wide Skyscraper	\$10.00

Purchase minimum: \$100/10,000 ad impressions.

**Wallpaper Ad Option:** Online World of Wrestling offers a wallpaper/skin ad that appears exclusively on the homepage for a full week. The entire background is linked to a page of your choosing.

Duration	Rate
7 Days	\$500