



American Association
of School Librarians



My Incredible Body Recognized as “Best App for Teaching & Learning”

NEWTON, Mass.—July 2015—Visible Body announced today that My Incredible Body, the company’s amazing anatomy app just for kids, was recognized as a 2015 Best App for Teaching & Learning by the American Association of School Librarians (AASL).

The Best App for Teaching & Learning recognition honors apps of exceptional value to inquiry-based teaching and learning as embodied in the AASL’s Standards for the 21st-Century Learner. “The recognized apps foster the qualities of innovation, creativity, active participation, and collaboration and are user-friendly to encourage a community of learners to explore and discover,” according to the AASL.

“Being recognized by the American Association of School Librarians is really meaningful to us,” said Visible Body’s CEO Andrew Bowditch. “We are thrilled that librarians across the country value the educational aspects and fun factor of our kids’ anatomy app.”

My Incredible Body lets kids investigate, experience, and learn human anatomy in a fun, dynamic, new way. Users can explore visually stunning and medically accurate 3D anatomy models, learn amazing facts about how the body works, and “fly” through the different body systems, pausing to take a look around.

My Incredible Body is available on the App Store for iPad, iPhone, and iPod Touch; Google Play for Android devices; the Windows Store for Windows Touch devices; and the Visible Body store for PC and Mac.

VISIBLE  BODY®

Learn more at www.visiblebody.com/mib_overview/